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Introduction to Cryptocurrency



Research Questions



Analysis of Data



Recommendations

What is Cryptocurrency?



- Digital currency that can be used to buy goods and services, or sell for profit
- Decentralized system built through blockchain
- P2P network confirmed by miners
- Secure

Company Profiles





Bitcoin

First decentralized cryptocurrency



Dogecoin

Fun and friendly internet currency



Ethereum

Most actively used blockchain and second-largest cryptocurrency by market capitalization

Research Questions

- Can we predict the price of Cryptocurrency based on historical data?
- How far into the future can we predict?



Data at first glance

-4	Α	В	C	D	E	F	G
1	Date	Price	Open	High	Low	Vol.	Change %
2	8-May-21	59,266.90	57,330.30	59,350.50	56,972.20	104.59K	3.37%
3	7-May-21	57,337.20	56,411.40	58,639.30	55,300.10	110.01K	1.65%
4	6-May-21	56,405.40	57,441.00	58,364.90	55,294.50	109.02K	-1.80%
5	5-May-21	57,441.30	53,872.50	57,936.40	53,872.50	119.82K	6.88%
6	4-May-21	53,741.50	57,170.60	57,201.30	53,741.50	132.33K	-6.00%
7	3-May-21	57,169.80	56,605.80	58,925.10	56,562.40	89.24K	1.00%
8	2-May-21	56,603.80	57,807.20	57,868.40	56,110.50	53.61K	-2.08%
9	1-May-21	57,807.10	57,719.10	58,449.40	57,029.50	63.41K	0.15%
10	30-Apr-21	57,720.30	53,562.30	57,925.60	53,088.70	103.74K	7.77%
11	29-Apr-21	53,560.80	54,838.60	55,173.70	52,400.00	83.90K	-2.34%
12	28-Apr-21	54,841.40	55,036.00	56,419.90	53,876.40	86.96K	-0.35%
13	27-Apr-21	55,036.50	54,011.10	55,427.80	53,345.00	84.08K	1.88%
14	26-Apr-21	54,020.50	48,963.50	54,320.90	48,815.90	129.76K	10.33%
15	25-Apr-21	48,963.60	50,088.20	50,532.40	47,098.50	59.20K	-2.25%
16	24-Apr-21	50,088.90	51,140.80	51,183.00	48,775.20	82.25K	-2.06%
17	23-Apr-21	51,143.60	51,707.10	52,099.90	47,659.40	214.46K	-1.13%
18	22-Apr-21	51,729.50	53,821.30	55,408.40	50,590.90	168.13K	-3.88%
19	21-Apr-21	53,820.20	56,479.50	56,764.40	53,657.60	100.26K	-4.71%
20	20-Apr-21	56,483.20	55,645.10	57,054.90	53,422.50	115.49K	1.50%
21	19-Apr-21	55,646.10	56,208.10	57,517.00	54,272.30	117.51K	-1.00%
22	18-Apr-21	56,207.10	60,043.20	60,362.10	51,817.60	216.81K	-6.39%
23	17-Apr-21	60,041.90	61,358.30	62,509.10	59,672.10	84.08K	-2.18%
24	16-Apr-21	61,379.70	63,211.60	63,518.50	60,027.30	136.85K	-2.90%
25	15-Apr-21	63,216.00	62,978.60	63,729.10	62,067.50	76.97K	0.37%
26	14-Apr-21	62,980.40	63,544.20	64,778.00	61,366.30	130.43K	-0.88%
27	13-Apr-21	63,540.90	59,863.60	63,659.00	59,839.40	126.56K	6.14%
Bitcoin Historical Data - Inves					+		

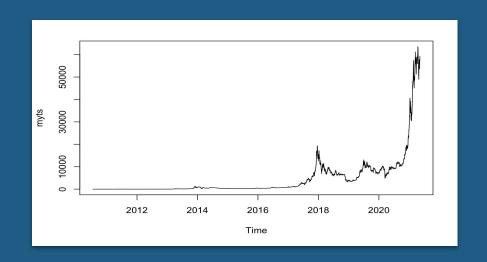
Start: 2010-07-18 End: 2021-05-08

Min Price:0.10

Max Price: 63540.90

Data at first glance

- 1. Multiplicative increasing trend
- 2. Peak:
- 2017
- 2021



Checking for trend and seasonality

Simple Smoothing

Simple_Smothing<-HoltWinters(myts)

Smoothing Parameters:

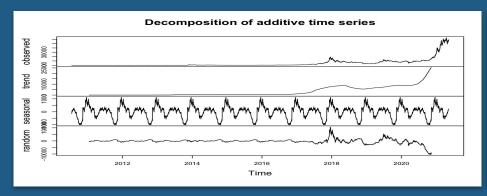
Alpha: 0.974881Beta: 0.00568183

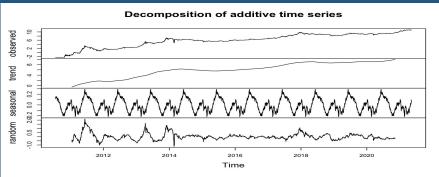
Gamma: 0

Decomposition for visualization:

plot(decompose(myts))

plot(decompose(log(myts)))

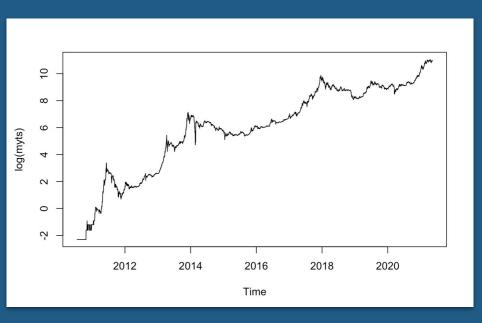


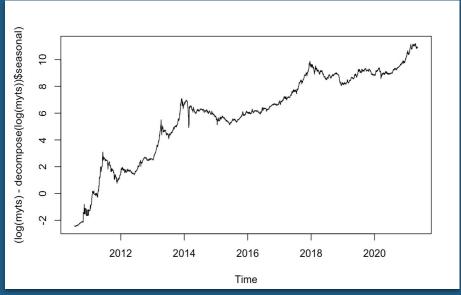


Testing p_values for trend and seasonality

```
##
## Call:
## forecast::tslm(formula = myts ~ trend + season)
##
## Residuals:
##
     Min
            10 Median
                         30
                               Max
## -9460 -3424 -1171 1779
                             46699
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) -4993.1814 2312.3357 -2.159
                                           0.0309 *
## trend
                           0.1069 46.274 <2e-16 ***
                4.9465
## season2
               236.4535 3256.2275 0.073 0.9421
## season3
               217.9889
                         3256.2275 0.067
                                           0.9466
## season4
               355.7697
                         3256.2275 0.109
                                           0.9130
## season5
               674.1505 3256.2275 0.207
                                           0.8360
              764.2222 3256.2275 0.235
## season6
                                           0.8145
## season7
               820.7212 3256.2276 0.252
                                           0.8010
## season8
              1051.3656 3256.2276 0.323
                                           0.7468
```

Adjusted Seasonality Method





Holt Method

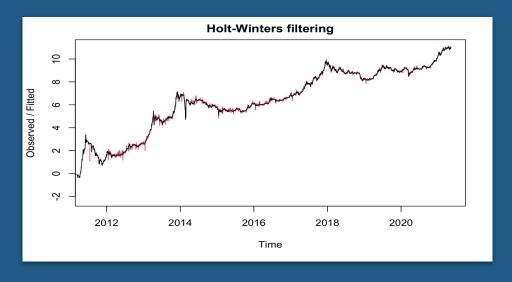
forecast=HoltWinters(log(myts),gamma=NULL) plot(forecast)

Smoothing parameters:

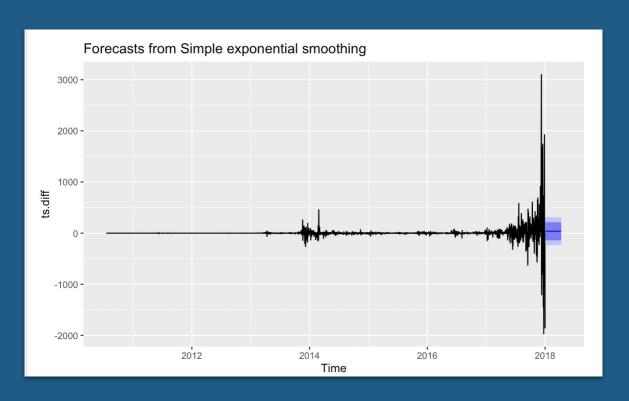
alpha: 0.7808032

beta: 8.765215e-05

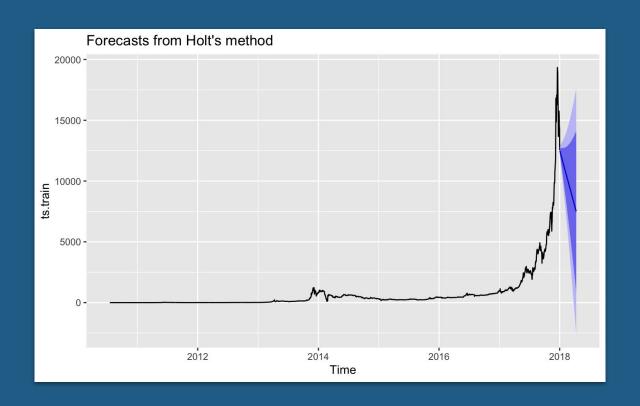
gamma: 1



Simple Exponential Smoothing Forecast



Holt's Prediction

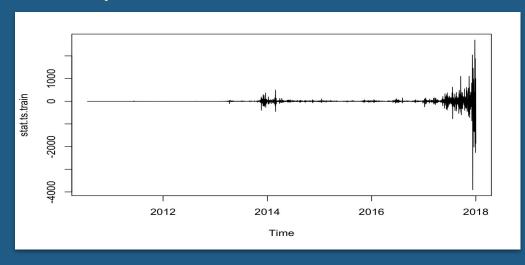


Building the ARIMA model

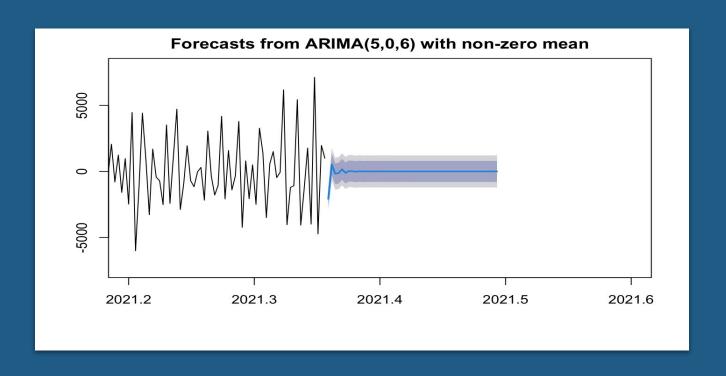
Data is <u>not stationary</u> so apply double differencing in order to get the stationary data

stat.ts.train=diff(diff(ts.train)) plot(stat.ts.train)

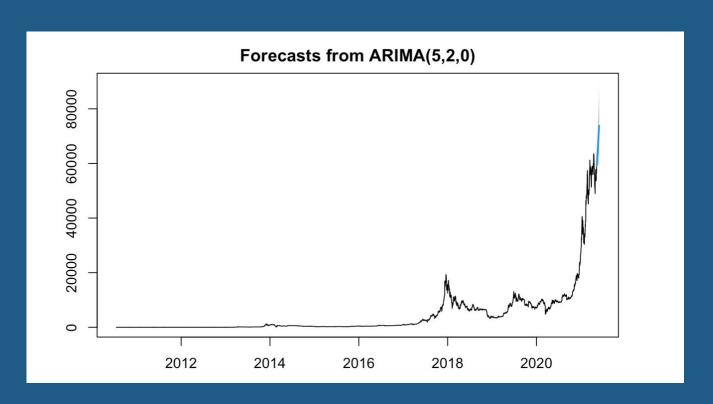
Stationary data

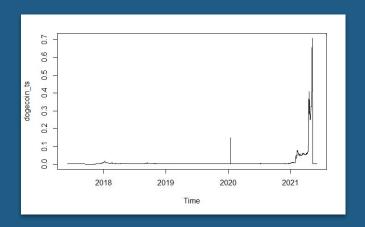


ARIMA Forecasting

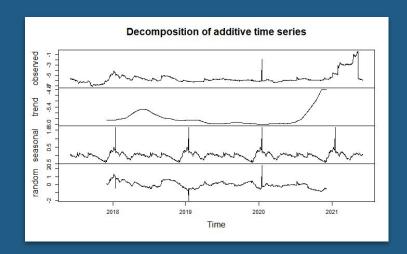


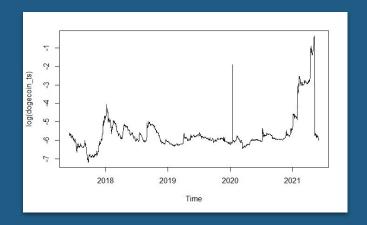
AUTO.ARIMA Forecasting





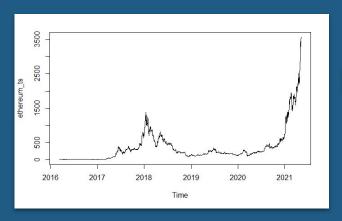
Dogecoin



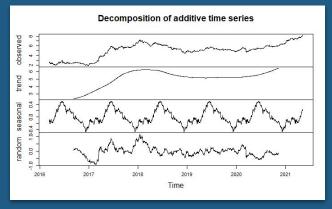


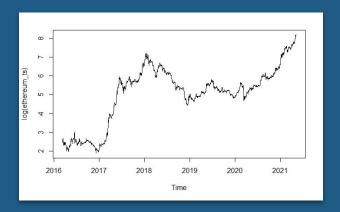
```
Ca11:
forecast::tslm(formula = dogecoin_ts ~ trend + season)
Residuals:
     Min
                    Median
               1Q
                                 3Q
                                          Max
-0.18220 -0.01526 -0.00495 0.00968
                                     0.51205
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept) -1.798e-02
                        2.591e-02
                                   -0.694 0.487919
trend
             2.946e-05
                        3.303e-06
                                    8.921 < 2e-16 ***
                        3.647e-02
season2
             2.903e-04
                                    0.008 0.993650
             1.516e-03
                        3.647e-02
                                    0.042 0.966855
season3
             1.482e-03
                        3.647e-02
                                    0.041 0.967587
season4
                        3.647e-02
season5
             2.114e-03
                                    0.058 0.953778
                        3.647e-02
                                    0.073 0.941657
season6
                        3.647e-02
             3.354e-03
                                    0.092 0.926728
season7
                        3.647e-02
                                    0.075 0.940177
season8
             2.737e-03
                        3.647e-02
                                    0.058 0.953365
             2.133e-03
season9
season10
             2.123e-03
                       3.647e-02
                                    0.058 0.953583
```

Similar results with other cryptocurrencies



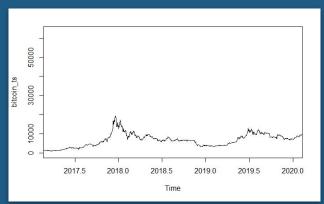
Ethereum

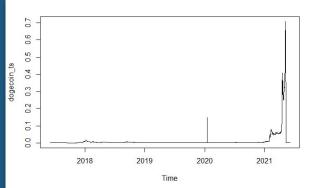


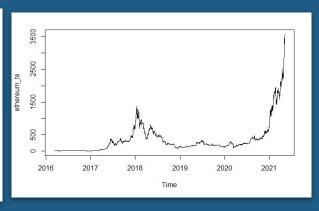


```
forecast::tslm(formula = ethereum ts ~ trend + season)
Residuals:
Min 1Q Median 3Q Max
-822.12 -223.83 -22.59 160.39 2390.21
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
             -75.07921 197.05074 -0.381
               0.41540
                         0.01875 22.160
season2
               1.44060
                                    0.005
                                            0.9959
season3
              22.91520
                        277.33866
                                    0.083
                                            0.9342
                        277.33866
                                    0.176
              89.43440
                        277.33866
                                    0.322
                                            0.7471
             107.26700
                       277.33867
                                    0.387
                                            0.6990
season7
                        277.33868
                                    0.464
season8
                       277.33869
                                            0.5380
             204.00541 277.33871
                                            0.4621
                                    0.740
season11
             205.23601 277.33872
season12
             177.72461
                       277.33873
                                            0.5217
season14
season15
season16
season17
                                            0.6155
                                    0.545
             147.22081 277.33886
                                    0.531
                                            0.5956
season20
             158.76741 277.33888
                                    0.572
                                   0.731
```

Historical Data





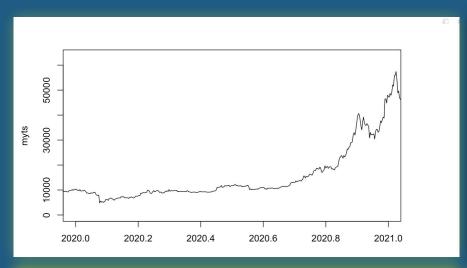


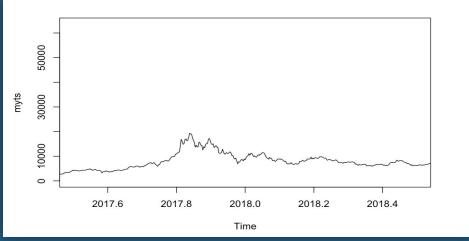
Late 2017

Early 2020

Early 2021

Influences





MicroStrategy Adopts Bitcoin as Primary Treasury Reserve Asset

August 11, 2020 06:00 AM Eastern Daylight Time

TYSONS CORNER, Va.--{BUSINESS WIRE}--{MicroStrategy} Incorporated (Nasdaq: MSTR), the largest independent publicly-traded business intelligence company, today announced that it has purchased 21,454 bitcoins at an aggregate purchase price of \$250 million, inclusive of fees and expenses. The purchase of Bitcoin cryptocurrency was made pursuant to the two-pronged capital allocation strategy previously announced by the company when it released its second quarter 2020 financial results on July 28, 2020.

CME Group, the largest derivatives exchange in the world, as well as one of the oldest, will launch bitcoin futures trading on Dec. 18th, while CBOE Global Markets, which owns the Chicago Board Options Exchange (the largest U.S. options exchange) and BATS Global Markets, plans to beat CME to the punch by opening its own trading on Dec. 10th.

August 2020

December 2017

Considerable Factors

Policy changes Economy:: 2017 & 2021 **Trend** Cycle

Questions?



References

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