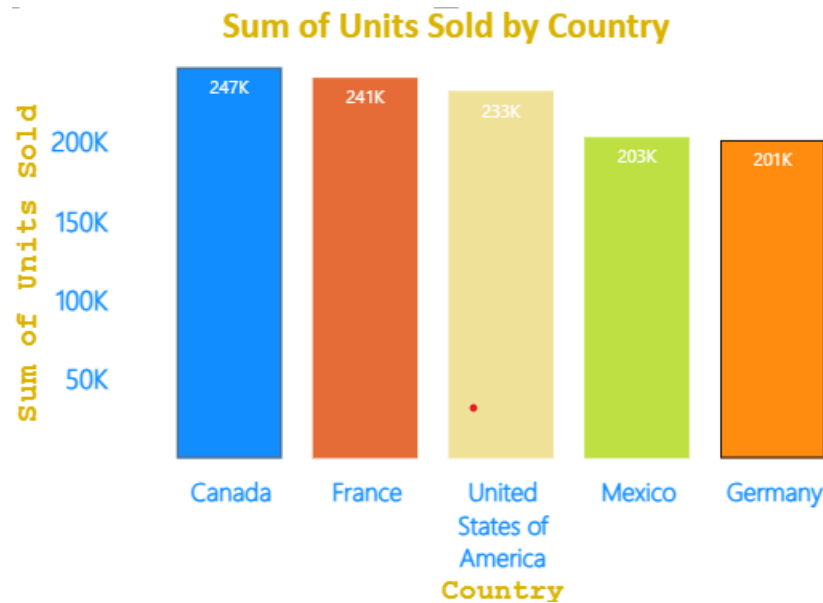


Date:12-11-2025



CT- Stacked column chart

Insights:

- Canada leads with the highest units sold at **247K**, closely followed by France (**241K**) and the United States (**233K**).
- The gap between the top three markets is relatively narrow, indicating strong and balanced sales performance across these regions.
- Mexico (**203K**) and Germany (**201K**) trail behind, contributing lower volumes.
- There is significant potential to strengthen sales in Mexico and Germany to bring them closer in line with the top-performing countries.

Steps to reproduce:

1. Selected Stacked column chart from build visuals.
2. Pass Country to x-axis and Unit sold to y - axis.
3. Go to format your visual and change the values in x- axis.
Options available are:
 - Change font style
 - Change font size
 - Change font colour
 - Turn value button on
 - Then turn on the title. Change its font size, style and colour.

4. In format your visual there is an option y axis.

Options available are:

- Range
- Value
- Title

- Go to value and turn on the radio button
- Change font colour, style, size
- Turn on the title radio button, change font colour, style, size.

5. Go to gridlines.

- Turn of horizontal radio button off.

6. Go to column

- Select the category (column) and choose the colour

7. Turn on the boarder radio button

8. Turn on Data labels radio button

- Under option select the position

9. Turn on value radio button.

- Change font colour, style, size

10. In format visual go to General and turn on title radio button. Change font style, colour, size and alignment and save it.