



Share your spaces • Share your things

Problem

Spaces and Services are expensive to rent



Very Expensive

When Purchasing Services



Valuable Services

Go Unused at Home



Very Difficult

To Rent Home Services

Solution

A platform where users can rent their spaces and services



Save Money

When Purchasing Services



Make Money

When Renting Services



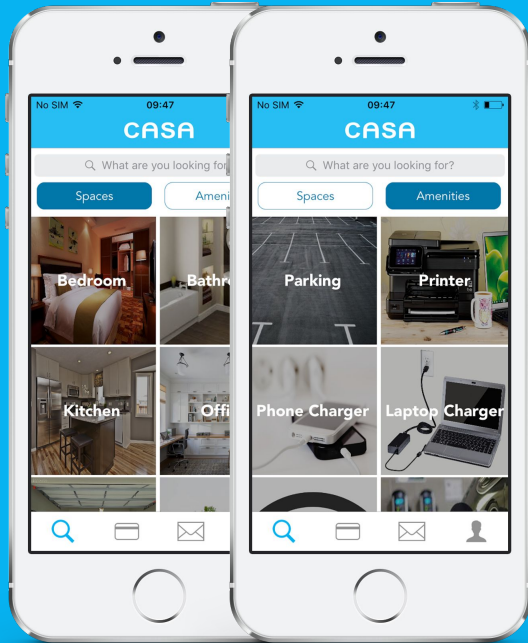
Build Community

Connect Locally

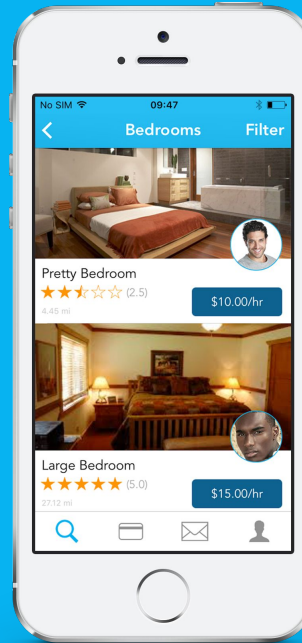
Product



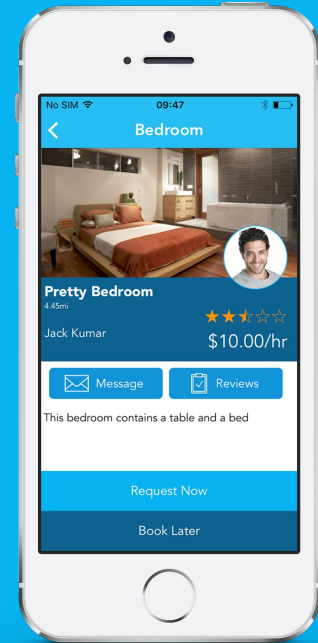
1 Search by Service



2 Explore Listings



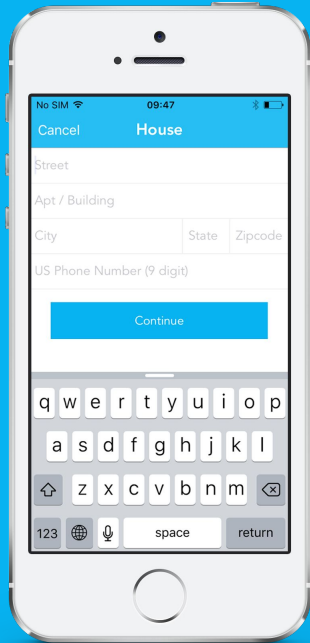
3 Book it!



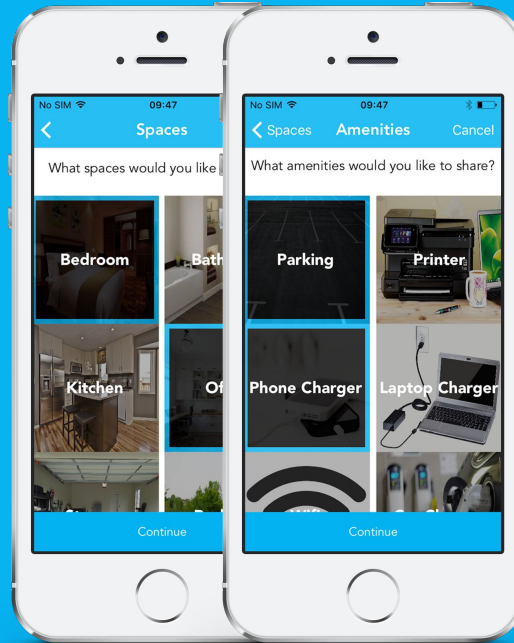
Product



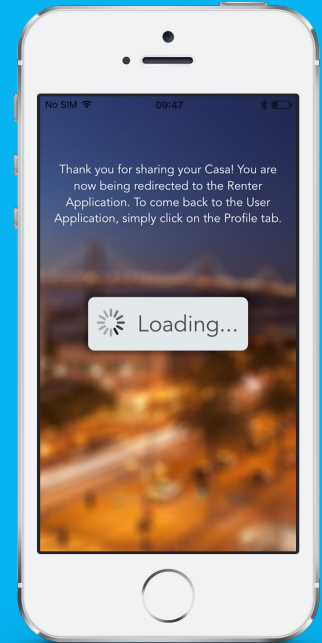
1 Enter Info



2 List Your Services



3 Earn Income!



Business Model

We take a 10% commission on each transaction

We use Braintree to handle transactions in Casa. Braintree allows various payment types and cash out methods including bank accounts, credit cards, Paypal and Venmo, allowing more user flexibility.



Braintree



Market Size



5

Million +

Adults in Bay Area

2

Million +

Homes in Bay Area

84%

Would use CASA

27%

Would rent on
CASA

Survey of 1300 People

Market Validation

Airbnb

60 M

Users

Craigslist

8M

Monthly Listings

Couchsurfing

7M

Users

JustPark

7K

Users

Growth Strategy



Referral System

20% Transaction Life
Word of Mouth
Users Market for Us



Brand Ambassadors

Receive %50 of Transactions
Local College & University Outreach
UCSF, SJSU, UCB



Social Media

Social Networks
Media Sharing
Blogs/Vlogs

Competition



The Couchsurfing logo, which consists of a white circular icon with a stylized 'C' shape inside, followed by the word "couchsurfing" in a white, lowercase, cursive script font.



The Breather logo, featuring a white circular icon with a stylized tree or plant inside, followed by the word "breather" in a white, lowercase, sans-serif font.

craigslist

JustPark

Competitive Advantage



First to Market

Multiservice Platform



Renter Incentive

Earn Passive Income



Ease of Use

Search by Type, Price,
Time and Location



List Once

List It and Forget It



Life Integration

Services That Fit Daily Needs



Design & Branding

Aesthetics and Brand Recognition

Team



Daniel Babanezhad
Co-Founder



Brent Godlewski
Co-Founder



Alex Khodaverdian
Co-Founder



Sampath Duddu
Lead Frontend Engineer



Pranav Kumar
Backend Engineer



Akilesh Bapu
Frontend Engineer



Mario Hernandez
Designer & Branding