



Share your spaces • Share your things

# Problem

Spaces and Services are expensive to rent



Very Expensive

When Purchasing Services



Valuable Services

Go Unused at Home



Very Difficult

To Rent Home Services

# Solution

A platform where users can rent their spaces and services



Save Money

When Purchasing Services



Make Money

When Renting Services



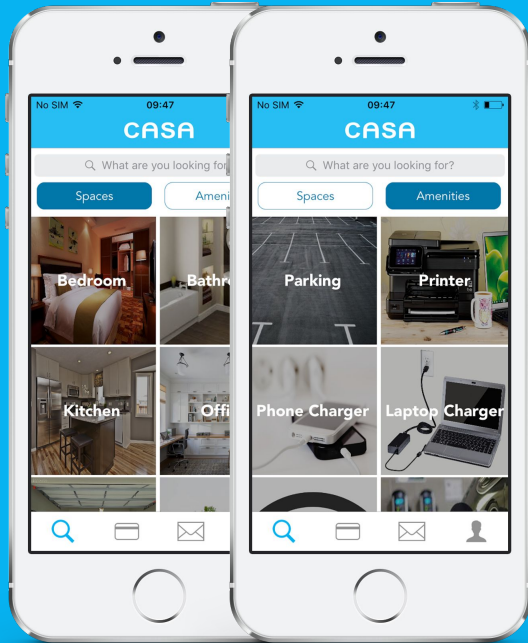
Build Community

Connect Locally

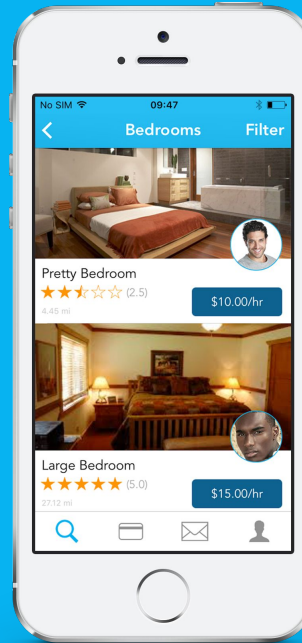
# Product



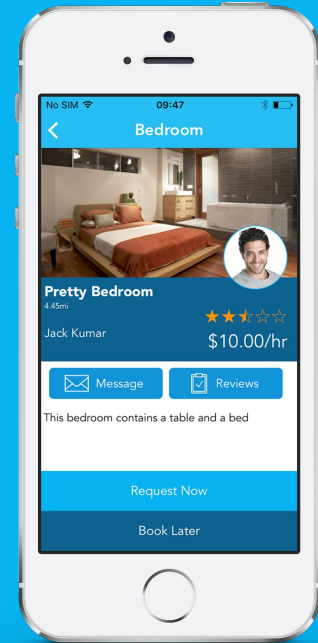
## 1 Search by Service



## 2 Explore Listings



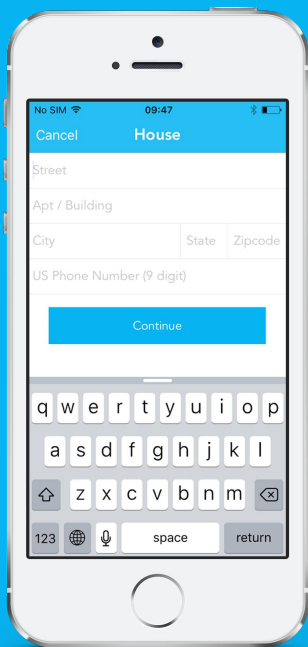
## 3 Book it!



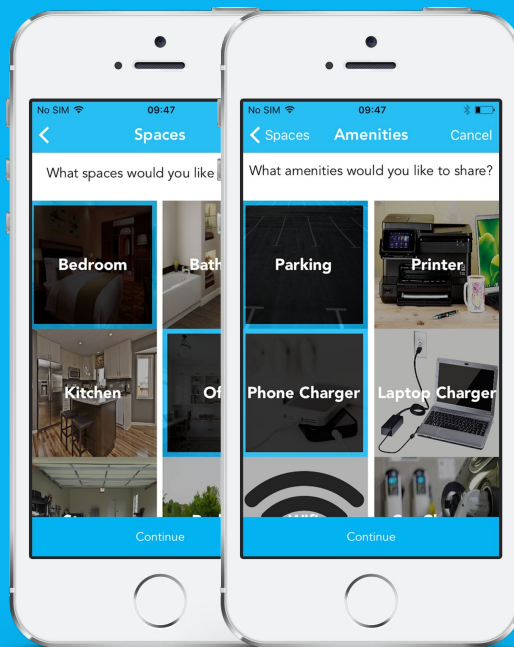
# Product



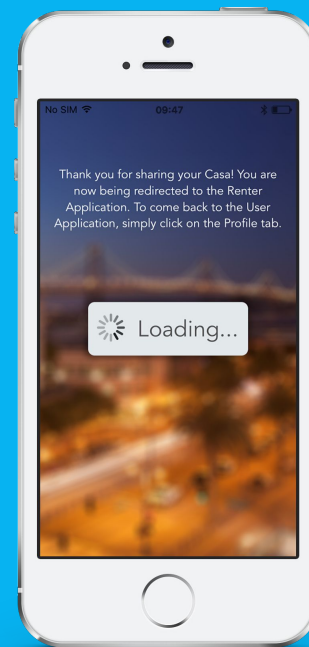
1 Enter Info



2 List Your Services



3 Earn Income!



# Business Model

We take a 10% commission on each transaction

We use Braintree to handle transactions in Casa. Braintree allows various payment types and cash out methods including bank accounts, credit cards, Paypal and Venmo, allowing more user flexibility.



Braintree



# Market Size



5

Million +

Adults in Bay Area

2

Million +

Homes in Bay Area

84%

Would use CASA

27%

Would rent on  
CASA

Survey of 1300 People

# Market Validation

Airbnb

**60M**

Users

Craigslist

**8M**

Monthly Listings

Couchsurfing

**7M**

Users

JustPark

**7K**

Users



# Growth Strategy



## Referral System

20% Transaction Life  
Word of Mouth  
Users Market for Us



## Brand Ambassadors

Receive %50 of Transactions  
Local College & University Outreach  
UCSF, SJSU, UCB



## Social Media

Social Networks  
Media Sharing  
Blogs/Vlogs

# Competition



The Couchsurfing logo, which consists of a white circular icon with a stylized 'C' shape inside, followed by the word "couchsurfing" in a white, lowercase, cursive script font.



The Breather logo, featuring a white circular icon with a stylized tree or plant inside, followed by the word "breather" in a white, lowercase, sans-serif font.

craigslist

JustPark

# Competitive Advantage



## First to Market

Multiservice Platform



## Renter Incentive

Earn Passive Income



## Ease of Use

Search by Type, Price,  
Time and Location



## List Once

List It and Forget It



## Life Integration

Services That Fit Daily Needs



## Design & Branding

Aesthetics and Brand Recognition

# Team



**Daniel Babanezhad**  
Co-Founder



**Brent Godlewski**  
Co-Founder



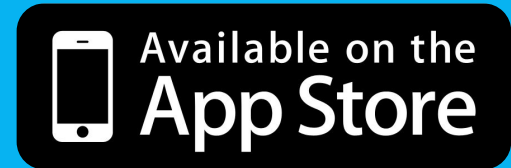
**Alex Khodaverdian**  
Co-Founder



**Sampath Duddu**  
Lead Frontend Engineer



**Pranav Kumar**  
Backend Engineer



\*search **"Casa- Rent Anything"**