

# Business Analysis Certifications – Course Details

Business Analysis certifications validate a professional's ability to identify business needs, analyze requirements, and deliver value-driven solutions. These globally recognized certifications from IIBA® help professionals grow from entry-level to senior leadership roles in business analysis.

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## Courses Covered

- Entry Certificate in Business Analysis (ECBA)
  - Certification of Capability in Business Analysis (CCBA)
  - Certified Business Analysis Professional (CBAP)
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### ◆ Course Overview

Business Analysis courses are designed to develop requirement management, stakeholder collaboration, process modeling, and solution evaluation skills based on the BABOK® Guide.

These certifications support career progression from aspiring business analysts to experienced BA leaders.

## 1 Entry Certificate in Business Analysis (ECBA)

### Course Overview

ECBA is an **entry-level certification** for individuals starting a career in business analysis. It focuses on **core BA concepts, terminology, and foundational knowledge** aligned with the BABOK® Guide.

## Key Learning Objectives

- Understand business analysis fundamentals
- Learn BABOK® knowledge areas
- Identify stakeholders and business needs
- Understand requirements lifecycle management
- Learn basic business analysis techniques

## Target Audience

- Fresh graduates
- Aspiring business analysts
- Junior professionals transitioning into BA roles
- Students and career starters

## Prerequisites

- No prior business analysis experience required

## Tools & Technologies Covered

- BABOK® Guide concepts
- Requirement documentation techniques
- Stakeholder analysis tools
- Process modeling basics

- Use cases and user stories

## Exam Format

- Online, proctored exam

## Number of Questions

- 50 MCQs

## Time Duration

- 60 minutes

## Passing Score

- Based on scaled scoring model (typically ~60–65%)

## Question Types

- Multiple-choice questions (MCQs)
- Concept-based scenario questions

## Exam Tips & Strategies

- Study BABOK® terminology carefully
- Understand key knowledge areas
- Practice sample ECBA questions
- Manage time effectively during the exam

## Course Overview

CCBA is a **mid-level certification** for professionals with hands-on experience in business analysis. It validates the ability to **apply BA principles in real-world scenarios**.

## Key Learning Objectives

- Apply BABOK® techniques in projects
- Perform requirements elicitation and analysis
- Manage requirements lifecycle
- Support solution evaluation
- Collaborate with stakeholders effectively

## Target Audience

- Business analysts with some experience
- Functional analysts
- Product owners
- Process analysts

## Prerequisites

- Minimum **2–3 years of business analysis experience**
- BABOK® knowledge recommended

## Tools & Technologies Covered

- Advanced requirement elicitation techniques
- Business process modeling
- Gap analysis

- Risk analysis tools
- Documentation standards

## **Exam Format**

- Online, proctored exam

## **Number of Questions**

- 130 MCQs

## **Time Duration**

- 180 minutes

## **Passing Score**

- Scaled scoring model (approximately 70%)

## **Question Types**

- Scenario-based questions
- Situational MCQs
- Practical application questions

## **Exam Tips & Strategies**

- Focus on real-world BA scenarios
- Understand how BABOK® concepts apply in practice
- Practice CCBA mock tests
- Read questions carefully before answering

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## **3 Certified Business Analysis Professional (CBAP)**

### **Course Overview**

CBAP is an **advanced-level certification** designed for **senior business analysts and BA leaders**. It validates deep expertise in **strategic business analysis, stakeholder management, and solution evaluation**.

### **Key Learning Objectives**

- Lead complex business analysis initiatives
- Apply advanced BABOK® practices
- Perform enterprise-level analysis
- Drive strategic business decisions
- Mentor junior business analysts

### **Target Audience**

- Senior business analysts
- BA managers and consultants
- Product managers
- Business transformation leaders

### **Prerequisites**

- Minimum **5+ years of business analysis experience**
- Extensive BABOK® knowledge required

### **Tools & Technologies Covered**

- Enterprise analysis techniques
- Strategy analysis frameworks
- Advanced requirement management tools
- Business architecture models
- Performance and value assessment tools

## **Exam Format**

- Online, proctored exam

## **Number of Questions**

- 120 MCQs

## **Time Duration**

- 210 minutes

## **Passing Score**

- Scaled scoring model (typically around 70%)

## **Question Types**

- Case-study-based questions
- Scenario-driven MCQs
- Complex situational analysis questions

## **Exam Tips & Strategies**

- Focus on BABOK® application, not memorization

- Practice complex case studies
  - Eliminate incorrect options logically
  - Manage time carefully across long scenarios
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## Career Benefits of Business Analysis Certifications

- Globally recognized IIBA® credentials
- Clear career progression path (ECBA → CCBA → CBAP)
- Higher salary potential
- Strong credibility in BA and consulting roles
- Applicable across IT, finance, healthcare, and business domains