Category	Normal score	Inter	nation low	al mid	high
Comprehensive Exam	80	62			
Preliminary Oral Presentation	93	86			
Overall	173	80			



Student: Jashan Bola School: North Park SS

Association: Ontario

Competitive Event: Hospitality and Tourism

**Professional Selling** 

## Comprehensive Exam Hospitality and Tourism Career Cluster Exam

	Raw	ON	Intl	
	Score	%ile	%ile	low mid high
Business Law	66	50	75	
Communication Skills	80	66	75	
Customer Relations	75	50	62	
Economics	50	40	57	
Emotional Intelligence	77	33	60	
Financial Analysis	100	100	100	
Human Resources Management	100	100	100	
Information Management	60	20	44	
Market Planning	0	50	50	
Marketing	100	100	100	
Operations	100	100	100	
Pricing	100	100	100	
Product/Service Management	87	100	80	
Professional Development	100	100	100	
Promotion	0	50	50	
Quality Management	0	50	50	
Risk Management	100	100	100	
Sellina	100	100	100	

Preliminary Oral Presentation Hospitality & Tourism Professional Selling Preliminary Presentation							
	Met Prof	Intl %ile	NV BE ME EE				
<ol> <li>Presented an effective and engaging opening</li> </ol>	1	81					
<ol><li>Established relationship w ith customer/client</li></ol>	1	75					
<ol> <li>Communicated understanding of customer/client needs</li> </ol>	1	80					
Facilitated customer/client buying decisions	1	89					
<ol> <li>Recommended specific product(s)/service(s)/action(s)</li> </ol>	1	96					
<ol> <li>Demonstrated or explained product(s)/service(s)/action(s)</li> </ol>	1	97					
7. Properly stated features and benefits of product(s)/service(s)/action(s)	1	93					
Prescribed solution to customer/client needs	1	92					
<ol> <li>Effectively answered customer/client questions and concerns</li> </ol>	1	64					
10.Effectively closed the sale or ended the consultation	1	72					
11. The presentation was well- organized and clearly presented; used professional grammar and vocabulary; voice conveyed proper volume, enthusiasm, enunciation and pronunciation	1	76					
12. Professional appearance, poise and confidence	1	90					
13.Overall general impression	1	91					

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.