

Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	54	86	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	40	100	<div></div>	<div></div>	<div></div>
Final Written Entry	50	69	<div></div>	<div></div>	<div></div>
Final Oral Presentation	40	100	<div></div>	<div></div>	<div></div>
Overall	94	91	<div></div>	<div></div>	<div></div>



**Student:** Audrey Ho  
**School:** University of Toronto Schools  
**Association:** Ontario  
**Competitive Event:** Buying and Merchandising Operations Research

Preliminary Written Entry							Final Written Entry						
	Met Prof	Intl %ile	NV	BE	ME	EE		Met Prof	Intl %ile	NV	BE	ME	EE
1. Executive Summary: One- to three-page description of the project	✓	75	<div><div></div><div></div><div></div><div></div></div>				1. Executive Summary: One- to three-page description of the project	✓	80	<div><div></div><div></div><div></div><div></div></div>			
2. Description of the business or organization		66	<div><div></div><div></div><div></div><div></div></div>				2. Description of the business or organization		66	<div><div></div><div></div><div></div><div></div></div>			
3. Description of the community (economic, geographic, demographic and socioeconomic factors)		66	<div><div></div><div></div><div></div><div></div></div>				3. Description of the community (economic, geographic, demographic and socioeconomic factors)		66	<div><div></div><div></div><div></div><div></div></div>			
4. Overview of the business or organization's current customer experience	✓	100	<div><div></div><div></div><div></div><div></div></div>				4. Overview of the business or organization's current customer experience	✓	100	<div><div></div><div></div><div></div><div></div></div>			
5. Description and rationale of research methodologies selected to conduct the research study	✓	100	<div><div></div><div></div><div></div><div></div></div>				5. Description and rationale of research methodologies selected to conduct the research study	✓	66	<div><div></div><div></div><div></div><div></div><div></div></div>			
6. Process used to conduct the selected research methods	✓	100	<div><div></div><div></div><div></div><div></div></div>				6. Process used to conduct the selected research methods	✓	75	<div><div></div><div></div><div></div><div></div><div></div></div>			
7. Findings of the research study	✓	100	<div><div></div><div></div><div></div><div></div></div>				7. Findings of the research study	✓	66	<div><div></div><div></div><div></div><div></div><div></div></div>			
8. Conclusions based on the findings	✓	100	<div><div></div><div></div><div></div><div></div></div>				8. Conclusions based on the findings	✓	66	<div><div></div><div></div><div></div><div></div><div></div></div>			
9. Objectives and rationale of the proposed strategic plan	✓	100	<div><div></div><div></div><div></div><div></div></div>				9. Objectives and rationale of the proposed strategic plan	✓	100	<div><div></div><div></div><div></div><div></div></div>			
10.Proposed activities and timelines	✓	83	<div><div></div><div></div><div></div><div></div></div>				10.Proposed activities and timelines	✓	100	<div><div></div><div></div><div></div><div></div></div>			
11.Proposed metrics or key performance indicators to measure plan effectiveness	✓	85	<div><div></div><div></div><div></div><div></div></div>				11.Proposed metrics or key performance indicators to measure plan effectiveness	✓	80	<div><div></div><div></div><div></div><div></div><div></div></div>			
12.Costs associated with proposed strategies	✓	100	<div><div></div><div></div><div></div><div></div></div>				12.Costs associated with proposed strategies		33	<div><div></div><div></div><div></div><div></div></div>			
13.Professional layout, neatness, proper grammar, spelling and word usage	✓	100	<div><div></div><div></div><div></div><div></div></div>				13.Professional layout, neatness, proper grammar, spelling and word usage	✓	100	<div><div></div><div></div><div></div><div></div></div>			

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	54	86	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	40	100	<div></div>	<div></div>	<div></div>
Final Written Entry	50	69	<div></div>	<div></div>	<div></div>
Final Oral Presentation	40	100	<div></div>	<div></div>	<div></div>
Overall	94	91	<div></div>	<div></div>	<div></div>



<b>Student:</b>	Audrey Ho
<b>School:</b>	University of Toronto Schools
<b>Association:</b>	Ontario
<b>Competitive Event:</b>	Buying and Merchandising Operations Research

Preliminary Oral Presentation							Final Oral Presentation						
	Met Prof	Intl %ile	NV	BE	ME	EE		Met Prof	Intl %ile	NV	BE	ME	EE
1. Opening presentation: description of the plan; organization, clarity and effectiveness of the presentation	✓	100	■	■	■	■	1. Opening presentation: description of the plan; organization, clarity and effectiveness of the presentation	✓	100	■	■	■	■
2. Describe methods used to design research study?	✓	100	■	■	■	■	2. Describe methods used to design research study?	✓	100	■	■	■	■
3. Interpret the research data into information for decision-making?	✓	100	■	■	■	■	3. Interpret the research data into information for decision-making?	✓	100	■	■	■	■
4. Describe strategies and approaches for leading change?	✓	100	■	■	■	■	4. Describe strategies and approaches for leading change?	✓	100	■	■	■	■
5. Describe the nature of budgets?	✓	100	■	■	■	■	5. Describe the nature of budgets?	✓	100	■	■	■	■
6. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	100	■	■	■	■	6. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	100	■	■	■	■

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.