

Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	57	94	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	39	95	<div></div>	<div></div>	<div></div>
Final Written Entry	41	21	<div></div>	<div></div>	<div></div>
Final Oral Presentation	30	22	<div></div>	<div></div>	<div></div>
Overall	96	93	<div></div>	<div></div>	<div></div>



**Student:** Jasleen Gill  
**School:** North Park SS  
**Association:** Ontario  
**Competitive Event:** Hospitality and Tourism Operations Research

Preliminary Written Entry							Final Written Entry						
	Met Prof	Intl %ile	NV	BE	ME	EE		Met Prof	Intl %ile	NV	BE	ME	EE
1. Executive Summary: One- to three-page description of the project	✓	87	■	■	■	■	1. Executive Summary: One- to three-page description of the project		33	■	■	■	
2. Description of the business or organization	✓	100	■	■	■	■	2. Description of the business or organization		50	■	■	■	■
3. Description of the community (economic, geographic, demographic and socioeconomic factors)	✓	100	■	■	■	■	3. Description of the community (economic, geographic, demographic and socioeconomic factors)		50	■	■	■	■
4. Overview of the business or organization's current customer experience	✓	100	■	■	■	■	4. Overview of the business or organization's current customer experience		50	■	■	■	■
5. Description and rationale of research methodologies selected to conduct the research study	✓	100	■	■	■	■	5. Description and rationale of research methodologies selected to conduct the research study	✓	66	■	■	■	■
6. Process used to conduct the selected research methods	✓	100	■	■	■	■	6. Process used to conduct the selected research methods	✓	50	■	■	■	■
7. Findings of the research study	✓	100	■	■	■	■	7. Findings of the research study	✓	66	■	■	■	■
8. Conclusions based on the findings	✓	100	■	■	■	■	8. Conclusions based on the findings	✓	66	■	■	■	■
9. Objectives and rationale of the proposed strategic plan	✓	100	■	■	■	■	9. Objectives and rationale of the proposed strategic plan		33	■	■	■	■
10. Proposed activities and timelines	✓	100	■	■	■	■	10. Proposed activities and timelines		33	■	■	■	■
11. Proposed metrics or key performance indicators to measure plan effectiveness	✓	100	■	■	■	■	11. Proposed metrics or key performance indicators to measure plan effectiveness		50	■	■	■	■
12. Costs associated with proposed strategies		60	■	■	■	■	12. Costs associated with proposed strategies	✓	100	■	■	■	■
13. Professional layout, neatness, proper grammar, spelling and word usage	✓	100	■	■	■	■	13. Professional layout, neatness, proper grammar, spelling and		33	■	■		

Key: NED = Not enough data. NV = No value. BE = Below Expectations. ME = Meets Expectations. EE = Exceeds Expectations.

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Preliminary Oral Presentation							Final Oral Presentation						
	Met Prof	Intl %ile	NV	BE	ME	EE		Met Prof	Intl %ile	NV	BE	ME	EE
1. Opening presentation: description of the plan; organization, clarity and effectiveness of the presentation	✓	85	<div><div></div><div></div><div></div><div></div></div>				1. Opening presentation: description of the plan; organization, clarity and effectiveness of the presentation	✓	25	<div><div></div><div></div><div></div><div></div></div>			
2. Describe methods used to design research study?	✓	100	<div><div></div><div></div><div></div><div></div></div>				2. Describe methods used to design research study?	✓	66	<div><div></div><div></div><div></div><div></div><div></div></div>			
3. Interpret the research data into information for decision-making?	✓	100	<div><div></div><div></div><div></div><div></div></div>				3. Interpret the research data into information for decision-making?		33	<div><div></div><div></div><div></div><div></div><div></div></div>			
4. Describe strategies and approaches for leading change?	✓	100	<div><div></div><div></div><div></div><div></div></div>				4. Describe strategies and approaches for leading change?	✓	66	<div><div></div><div></div><div></div><div></div><div></div></div>			
5. Describe the nature of budgets?	✓	100	<div><div></div><div></div><div></div><div></div></div>				5. Describe the nature of budgets?		33	<div><div></div><div></div><div></div><div></div><div></div></div>			
6. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	100	<div><div></div><div></div><div></div><div></div></div>				6. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	66	<div><div></div><div></div><div></div><div></div><div></div></div>			

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