

Category	Normal score	International %ile	low	mid	high
Comprehensive Exam	86	90	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	100	100	<div></div>	<div></div>	<div></div>
Final Oral Presentation	82	57	<div></div>	<div></div>	<div></div>
Overall	186	100	<div></div>	<div></div>	<div></div>



**Student:** Helen Wang  
**School:** Sir John A. Macdonald SS (Wate  
**Association:** Ontario  
**Competitive Event:** Professional Selling Event

Comprehensive Exam Marketing Career Cluster Exam					
	Raw Score	ON %ile	Intl %ile	low	mid high
Business Law	100	100	100	<div></div>	<div></div>
Channel Management	66	100	71	<div></div>	<div></div>
Communications	75	66	66	<div></div>	<div></div>
Customer Relations	100	100	100	<div></div>	<div></div>
Economics	80	75	83	<div></div>	<div></div>
Emotional Intelligence	100	100	100	<div></div>	<div></div>
Financial Analysis	100	100	100	<div></div>	<div></div>
Information Management	75	100	75	<div></div>	<div></div>
Market Planning	100	100	100	<div></div>	<div></div>
Marketing	100	100	100	<div></div>	<div></div>
Marketing-Information Management	64	33	54	<div></div>	<div></div>
Operations	100	100	100	<div></div>	<div></div>
Pricing	100	100	100	<div></div>	<div></div>
Product/Service Management	92	66	90	<div></div>	<div></div>
Professional Development	100	100	100	<div></div>	<div></div>
Promotion	81	66	80	<div></div>	<div></div>
Selling	87	66	87	<div></div>	<div></div>

Preliminary Oral Presentation					
	Met Prof	Intl %ile	NV	BE	ME EE
1. Presented an effective and engaging opening	✓	100	<div></div>	<div></div>	<div></div>
2. Established relationship with customer/client	✓	95	<div></div>	<div></div>	<div></div>
3. Communicated understanding of customer/client needs	✓	93	<div></div>	<div></div>	<div></div>
4. Facilitated customer/client buying decisions	✓	100	<div></div>	<div></div>	<div></div>
5. Recommended specific product(s)/service(s)/action(s)	✓	97	<div></div>	<div></div>	<div></div>
6. Demonstrated or explained product(s)/service(s)/action(s)	✓	94	<div></div>	<div></div>	<div></div>
7. Properly stated features and benefits of product(s)/service(s)/action(s)	✓	94	<div></div>	<div></div>	<div></div>
8. Prescribed solution to customer/client needs	✓	90	<div></div>	<div></div>	<div></div>
9. Effectively answered customer/client questions and concerns	✓	92	<div></div>	<div></div>	<div></div>
10. Effectively closed the sale or ended the consultation	✓	92	<div></div>	<div></div>	<div></div>
11. The presentation was well-organized and clearly presented; used professional grammar and vocabulary; voice conveyed proper volume, enthusiasm, enunciation and pronunciation	✓	95	<div></div>	<div></div>	<div></div>
12. Professional appearance, poise and confidence	✓	70	<div></div>	<div></div>	<div></div>
13. Overall general impression	✓	100	<div></div>	<div></div>	<div></div>

Final Oral Presentation					
	Met Prof	Intl %ile	NV	BE	ME EE
1. Presented an effective and engaging opening	✓	100	<div></div>	<div></div>	<div></div>
2. Established relationship with customer/client	✓	100	<div></div>	<div></div>	<div></div>
3. Communicated understanding of customer/client needs	✓	100	<div></div>	<div></div>	<div></div>
4. Facilitated customer/client buying decisions	✓	100	<div></div>	<div></div>	<div></div>
5. Recommended specific product(s)/service(s)/action(s)	✓	75	<div></div>	<div></div>	<div></div>
6. Demonstrated or explained product(s)/service(s)/action(s)	✓	75	<div></div>	<div></div>	<div></div>
7. Properly stated features and benefits of product(s)/service(s)/action(s)	✓	50	<div></div>	<div></div>	<div></div>
8. Prescribed solution to customer/client needs	✓	75	<div></div>	<div></div>	<div></div>
9. Effectively answered customer/client questions and concerns	✓	75	<div></div>	<div></div>	<div></div>
10. Effectively closed the sale or ended the consultation	✓	83	<div></div>	<div></div>	<div></div>
11. The presentation was well-organized and clearly presented; used professional grammar and vocabulary; voice conveyed proper volume, enthusiasm, enunciation and pronunciation	✓	71	<div></div>	<div></div>	<div></div>
12. Professional appearance, poise and confidence		33	<div></div>	<div></div>	<div></div>
13. Overall general impression		33	<div></div>	<div></div>	<div></div>

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.