Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	45	62			
Preliminary Oral Presentation	30	54			
Overall	75	51			

DECA™

Student: Nikita Pasricha
School: Bayview Glen SS
Association: Ontario
Competitive Event: Buying and Merchandising Operations Research

Preliminary Written Entry

	Met Prof	Intl %ile	NV	BE	ME	EE
1. Executive Summary: One- to three-page description of the project	✓	62				
2. Description of the business or organization	✓	100				
3. Description of the community (economic, geographic, demographic and socioeconomic factors)	✓	100				
4. Overview of the business or organization's current customer experience		66				
5. Description and rationale of research methodologies selected to conduct the research study	✓	75				
6. Process used to conduct the selected research methods	✓	75				
7. Findings of the research study	✓	75				
8. Conclusions based on the findings	✓	75				
9. Objectives and rationale of the proposed strategic plan	✓	80				
10. Proposed activities and timelines		66				
11. Proposed metrics or key performance indicators to measure plan effectiveness		71				
12. Costs associated with proposed strategies	✓	75				
13. Professional layout, neatness, proper grammar, spelling and word usage		75				

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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DECA™

2018 International Career Development Conference

Student: Nikita Pasricha
School: Bayview Glen SS
Association: Ontario
Competitive Event: Buying and Merchandising Operations Research

Preliminary Oral Presentation

	Met Prof	Intl %ile	NV BE ME EE
1. Opening presentation: description of the plan; organization, clarity and effectiveness of the presentation	✔	66	
2. Describe methods used to design research study?	✔	80	
3. Interpret the research data into information for decision-making?		60	
4. Describe strategies and approaches for leading change?		60	
5. Describe the nature of budgets?		60	
6. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✔	83	

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

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