Category	Normal	International
	score	%ile low mid high
Preliminary Written Entry	41	45
Preliminary Oral	36	0.5
Presentation		85
Overall	77	61



Student: Krisha Thakkar School: Rick Hansen SS

Association: Ontario

Competitive Event: Financial Literacy Promotion

Project

Preliminary Written Entry						
	Met Prof	Intl %ile	NV	BE	ME	EE
Executive Summary: One- to three-page description of the project	1	75				
Description of the local DECA chapter and the school and community		40				
3. Purpose of activity(ies)	1	71				
Planning and organization of activity(ies)	1	85				
5. Implementation of activity(ies)		50				
6. Evaluation of campaign		62				
Recommendations for additional new activity(ies) for future campaigns		50				
Professional layout, neatness, proper grammar, spelling and word usage		75				

Preliminary Oral Presentation					
	Met	Intl			
	Prof	%ile	NV BE ME EE		
Opening presentation: overview and description of the project	1	87			
Organization, clarity and effectiveness of the presentation	1	100			
3. Initiate the project by identifying the focus of the campaign?	1	80			
4. Plan and organize the project?	1	80			

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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Preliminary Oral Presentation			
	Met	Intl	
	Prof	%ile	NV BE ME EE
5. Execute and implement the campaign?	1	100	
6. Evaluate and close the project?	1	83	
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	1	100	

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