

Category	Normal score	International %ile	low	mid	high
Comprehensive Exam	82	71	<div></div>	<div></div>	<div></div>
Preliminary Interview	88	85	<div></div>	<div></div>	<div></div>
Overall	170	86	<div></div>	<div></div>	<div></div>



Student: Alex Joo
School: AY Jackson SS
Association: Ontario
Competitive Event: Principles of Marketing

Comprehensive Exam Business Administration Core Exam					
	Raw Score	ON %ile	Intl %ile	low	mid high
Business Law	100	100	100	<div></div>	<div></div>
Communications	63	25	50	<div></div>	<div></div>
Customer Relations	75	50	80	<div></div>	<div></div>
Economics	76	25	72	<div></div>	<div></div>
Emotional Intelligence	78	25	66	<div></div>	<div></div>
Entrepreneurship	100	100	100	<div></div>	<div></div>
Financial Analysis	61	25	66	<div></div>	<div></div>
Human Resources Management	100	100	100	<div></div>	<div></div>
Information Management	100	100	100	<div></div>	<div></div>
Marketing	100	100	100	<div></div>	<div></div>
Operations	90	100	88	<div></div>	<div></div>
Professional Development	100	100	100	<div></div>	<div></div>
Strategic Management	100	100	100	<div></div>	<div></div>

Preliminary Interview Marketing				
	Met Prof	Intl %ile	NV	BE ME EE
1. Describe marketing functions and related activities?	✓	82	<div></div>	<div></div>
2. Explain factors that influence customer/client/business buying behavior?	✓	91	<div></div>	<div></div>
3. Discuss actions employees can take to achieve the company's desired results?	✓	74	<div></div>	<div></div>
4. Demonstrate connections between company actions and results?	✓	97	<div></div>	<div></div>
5. Reason effectively and use systems thinking?	✓	91	<div></div>	<div></div>
6. Communicate clearly?	✓	80	<div></div>	<div></div>
7. Show evidence of creativity?	✓	88	<div></div>	<div></div>
8. Overall impression and responses to the judge's questions	✓	100	<div></div>	<div></div>

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.