

| Category                      | Normal score | International %ile | low         | mid         | high        |
|-------------------------------|--------------|--------------------|-------------|-------------|-------------|
| Preliminary Written Entry     | 44           | 46                 | <div></div> | <div></div> | <div></div> |
| Preliminary Oral Presentation | 38           | 88                 | <div></div> | <div></div> | <div></div> |
| Overall                       | 82           | 55                 | <div></div> | <div></div> | <div></div> |



**Student:** Jensen Pletch  
**School:** Centre Wellington DHS  
**Association:** Ontario  
**Competitive Event:** Community Service Project

| Preliminary Written Entry  |          |           |             |             |             |
|--|----------|-----------|-------------|-------------|-------------|
|  | Met Prof | Intl %ile | NV          | BE          | ME EE       |
| 1. Executive Summary: One- to three-page description of the project  | ✓        | 87        | <div></div> | <div></div> | <div></div> |
| 2. Historic background of the selected community service or charity  | ✓        | 66        | <div></div> | <div></div> | <div></div> |
| 3. Description of the local DECA chapter, school and community   | ✓        | 66        | <div></div> | <div></div> | <div></div> |
| 4. Purpose of the project  |          | 33        | <div></div> | <div></div> | <div></div> |
| 5. Rationale for selecting the community service or charitable project   |          | 50        | <div></div> | <div></div> | <div></div> |
| 6. Description of the benefits of the project to the chapter and chapter members' understanding of leadership development, social intelligence and community service | ✓        | 75        | <div></div> | <div></div> | <div></div> |
| 7. Organizational chart, member involvement and job description  |          | 40        | <div></div> | <div></div> | <div></div> |
| 8. Description of the project and documentation  | ✓        | 75        | <div></div> | <div></div> | <div></div> |
| 9. Impact goal for the beneficiary   | ✓        | 75        | <div></div> | <div></div> | <div></div> |
| 10. Evaluation of the project  | ✓        | 100       | <div></div> | <div></div> | <div></div> |
| 11. Impact of the community service or charitable project  | ✓        | 100       | <div></div> | <div></div> | <div></div> |
| 12. Recommendation(s) for future projects  |          | 50        | <div></div> | <div></div> | <div></div> |
| 13. Professional layout, neatness, proper grammar, spelling and word usage   |          | 75        | <div></div> | <div></div> | <div></div> |

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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| Preliminary Oral Presentation  |          |           |             |             |             |
|--|----------|-----------|-------------|-------------|-------------|
|  | Met Prof | Intl %ile | NV          | BE          | ME EE       |
| 1. Opening presentation; overview and description of the project   | ✓        | 100       | <div></div> | <div></div> | <div></div> |
| 2. Organization, clarity and effectiveness of the presentation   | ✓        | 100       | <div></div> | <div></div> | <div></div> |
| 3. Initiate the project by identifying an issue and creating objectives?   | ✓        | 66        | <div></div> | <div></div> | <div></div> |
| 4. Plan and organize the project?  | ✓        | 75        | <div></div> | <div></div> | <div></div> |
| 5. Execute and implement the project?  | ✓        | 100       | <div></div> | <div></div> | <div></div> |
| 6. Evaluate and close the project?   | ✓        | 100       | <div></div> | <div></div> | <div></div> |
| 7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all | ✓        | 100       | <div></div> | <div></div> | <div></div> |

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