

Category	Normal score	International %ile	low	mid	high
Comprehensive Exam	85	75	<div></div>	<div></div>	<div></div>
Preliminary Interview	67	45	<div></div>	<div></div>	<div></div>
Overall	152	50	<div></div>	<div></div>	<div></div>



Student: Serena Yu
School: PE Trudeau HS
Association: Ontario
Competitive Event: Principles of Business Management and Administration

Comprehensive Exam Business Administration Core Exam					
	Raw Score	ON %ile	Intl %ile	low	mid high
Business Law	75	50	75	<div></div>	<div></div>
Communications	81	33	71	<div></div>	<div></div>
Customer Relations	100	100	100	<div></div>	<div></div>
Economics	92	80	90	<div></div>	<div></div>
Emotional Intelligence	94	80	90	<div></div>	<div></div>
Entrepreneurship	100	100	100	<div></div>	<div></div>
Financial Analysis	61	50	60	<div></div>	<div></div>
Human Resources Management	100	100	100	<div></div>	<div></div>
Information Management	100	100	100	<div></div>	<div></div>
Marketing	0	33	33	<div></div>	<div></div>
Operations	81	100	71	<div></div>	<div></div>
Professional Development	88	50	80	<div></div>	<div></div>
Strategic Management	100	100	100	<div></div>	<div></div>

Preliminary Interview Customer Relations				
	Met Prof	Intl %ile	NV	BE ME EE
1. Handle customer/client complaints?	✓	64	<div></div>	<div></div>
2. Reinforce service orientation through communication?	✓	67	<div></div>	<div></div>
3. Identify company's brand promise?	✓	78	<div></div>	<div></div>
4. Build and maintain relationships with customers?	✓	73	<div></div>	<div></div>
5. Reason effectively and use systems thinking?	✓	84	<div></div>	<div></div>
6. Communicate clearly?		53	<div></div>	<div></div>
7. Show evidence of creativity?		61	<div></div>	<div></div>
8. Overall impression and responses to the judge's questions	✓	84	<div></div>	<div></div>

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.