

| Category | Normal score | International %ile | low | mid | high |
|-------------------------------|--------------|--------------------|-------------|-------------|-------------|
| Preliminary Written Entry | 43 | 51 | <div></div> | <div></div> | <div></div> |
| Preliminary Oral Presentation | 33 | 74 | <div></div> | <div></div> | <div></div> |
| Overall | 76 | 59 | <div></div> | <div></div> | <div></div> |



Student: Vipul Gupta
School: Country Day School
Association: Ontario
Competitive Event: Financial Literacy Promotion Project

Preliminary Written Entry

| | Met Prof | Intl %ile | NV | BE | ME | EE |
|---|----------|-----------|-------------|-------------|-------------|-------------|
| 1. Executive Summary: One- to three-page description of the project | ✓ | 62 | <div></div> | <div></div> | <div></div> | <div></div> |
| 2. Description of the local DECA chapter and the school and community | | 40 | <div></div> | <div></div> | <div></div> | <div></div> |
| 3. Purpose of activity(ies) | ✓ | 71 | <div></div> | <div></div> | <div></div> | <div></div> |
| 4. Planning and organization of activity(ies) | ✓ | 71 | <div></div> | <div></div> | <div></div> | <div></div> |
| 5. Implementation of activity(ies) | ✓ | 66 | <div></div> | <div></div> | <div></div> | <div></div> |
| 6. Evaluation of campaign | ✓ | 75 | <div></div> | <div></div> | <div></div> | <div></div> |
| 7. Recommendations for additional new activity(ies) for future campaigns | ✓ | 75 | <div></div> | <div></div> | <div></div> | <div></div> |
| 8. Professional layout, neatness, proper grammar, spelling and word usage | | 75 | <div></div> | <div></div> | <div></div> | <div></div> |

Preliminary Oral Presentation

| | Met Prof | Intl %ile | NV | BE | ME | EE |
|---|----------|-----------|-------------|-------------|-------------|-------------|
| 1. Opening presentation: overview and description of the project | ✓ | 62 | <div></div> | <div></div> | <div></div> | <div></div> |
| 2. Organization, clarity and effectiveness of the presentation | ✓ | 80 | <div></div> | <div></div> | <div></div> | <div></div> |
| 3. Initiate the project by identifying the focus of the campaign? | ✓ | 100 | <div></div> | <div></div> | <div></div> | <div></div> |
| 4. Plan and organize the project? | ✓ | 80 | <div></div> | <div></div> | <div></div> | <div></div> |

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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|--|----------|-----------|-------------|-------------|-------------|
| | Met Prof | Intl %ile | NV | BE | ME EE |
| 5. Execute and implement the campaign? | ✓ | 100 | <div></div> | <div></div> | <div></div> |
| 6. Evaluate and close the project? | ✓ | 83 | <div></div> | <div></div> | <div></div> |
| 7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all | ✓ | 80 | <div></div> | <div></div> | <div></div> |

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