

Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	49	62	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	31	59	<div></div>	<div></div>	<div></div>
Overall	80	53	<div></div>	<div></div>	<div></div>



**Student:** Kevin Wong  
**School:** Jacob Hespeler SS  
**Association:** Ontario  
**Competitive Event:** Entrepreneurship Promotion Project

### Preliminary Written Entry

	Met Prof	Intl %ile	NV	BE	ME	EE
1. Executive Summary: One- to three-page description of the project	✓	50	<div></div>	<div></div>	<div></div>	<div></div>
2. Description of the local DECA chapter and the school and community	✓	60	<div></div>	<div></div>	<div></div>	<div></div>
3. Purpose of activity(ies)	✓	60	<div></div>	<div></div>	<div></div>	<div></div>
4. Planning and organization of activity(ies)	✓	83	<div></div>	<div></div>	<div></div>	<div></div>
5. Implementation of activity(ies)	✓	85	<div></div>	<div></div>	<div></div>	<div></div>
6. Evaluation of campaign?	✓	83	<div></div>	<div></div>	<div></div>	<div></div>
7. Recommendations for additional new activity(ies) for future campaigns	✓	83	<div></div>	<div></div>	<div></div>	<div></div>
8. Professional layout, neatness, proper grammar, spelling and word usage	✓	100	<div></div>	<div></div>	<div></div>	<div></div>

### Preliminary Oral Presentation

	Met Prof	Intl %ile	NV	BE	ME	EE
1. Opening presentation; overview and description of the project		55	<div></div>	<div></div>	<div></div>	<div></div>
2. Organization, clarity and effectiveness of the presentation	✓	80	<div></div>	<div></div>	<div></div>	<div></div>
3. Initiate the project by identifying the focus of the campaign?	✓	75	<div></div>	<div></div>	<div></div>	<div></div>
4. Plan and organize the project?	✓	75	<div></div>	<div></div>	<div></div>	<div></div>

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	49	62	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	31	59	<div></div>	<div></div>	<div></div>
Overall	80	53	<div></div>	<div></div>	<div></div>



**Student:** Kevin Wong  
**School:** Jacob Hespeler SS  
**Association:** Ontario  
**Competitive Event:** Entrepreneurship Promotion Project

Preliminary Oral Presentation					
	Met Prof	Intl %ile	NV	BE	ME EE
5. Execute and implement the campaign?	✓	80	<div></div>	<div></div>	<div></div>
6. Evaluate and close the project?	✓	83	<div></div>	<div></div>	<div></div>
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	100	<div></div>	<div></div>	<div></div>

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.