Category	Normal score	International %ile low mid high				
Comprehensive Exam	85	79				
Preliminary Oral Presentation	81	64				
Overall	166	68				



Student: Lucy Wang

School: Havergal College

Association: Ontario

Competitive Event: Hospitality and Tourism

Professional Selling

## Comprehensive Exam Hospitality and Tourism Career Cluster Exam

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	Raw	ON	Intl	
	Score	%ile	%ile	low mid hig
Business Law	66	50	75	
Communication Skills	100	100	100	
Customer Relations	75	50	62	
Economics	83	80	85	
Emotional Intelligence	88	66	80	
Financial Analysis	100	100	100	
Human Resources Management	100	100	100	
Information Management	80	60	77	
Market Planning	100	100	100	
Marketing	100	100	100	
Operations	92	66	85	
Pricing	100	100	100	
Product/Service Management	75	50	60	
Professional Development	85	50	80	
Promotion	100	100	100	
Quality Management	0	50	50	
Risk Management	100	100	100	
Selling	75	50	75	

## **Preliminary Oral Presentation** Hospitality & Tourism Professional Selling Preliminary Presentation Met Intl Prof %ile NV BE ME EE 1. Presented an effective and 76 engaging opening 2. Established relationship with customer/client 3. Communicated understanding of customer/client needs 4. Facilitated customer/client buying decisions 5. Recommended specific product(s)/service(s)/action(s) 6. Demonstrated or explained product(s)/service(s)/action(s) 7. Properly stated features and benefits of 100 product(s)/service(s)/action(s) 8. Prescribed solution to 70 customer/client needs 9. Effectively answered 91 customer/client questions and concerns 10. Effectively closed the sale or ended the consultation 11. The presentation was wellorganized and clearly

**√** 100

presented; used professional

12. Professional appearance, poise

pronunciation

and confidence

13.Overall general impression

grammar and vocabulary; voice conveyed proper volume, enthusiasm. enunciation and

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.