Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	35	21			
Preliminary Oral Presentation	27	35			
Overall	62	10			

DECA™

2018 International Career Development Conference

Student:	Rahul Anil
School:	North Park SS
Association:	Ontario
Competitive Event:	Creative Marketing Project

Preliminary Written Entry

	Met Prof	Intl %ile	NV	BE	ME	EE
1. Executive Summary: One- to three-page description of the project	✓	57				
2. Statement of problem		50				
3. Significance of the problem studied		60				
4. Appropriate background information		60				
5. Description of secondary research conducted		60				
6. Description of primary research conducted		50				
7. Description of the involvement of chapter members and businesspeople	✓	75				
8. Presentation of findings		50				
9. Presentation of conclusions		60				
10. Recommendations resulting from the study	✓	75				
11. Projected outcomes from the implementation		50				
12. Plan for implementing the recommendations	✓	80				
13. Project presented to appropriate officials		50				
14. Professional layout, neatness, proper grammar, spelling and word usage		66				

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2018 International Career Development Conference

Student: Rahul Anil
School: North Park SS
Association: Ontario
Competitive Event: Creative Marketing Project

Preliminary Oral Presentation

	Met Prof	Intl %ile	NV BE ME EE
1. Opening presentation: overview and description of the project	✓	57	
2. Organization, clarity and effectiveness of the presentation	✓	75	
3. Initiate the project by identifying the problem to be studied?		60	
4. Plan and organize the project?		50	
5. Execute the research study?		60	
6. Evaluate and close the project?	✓	80	
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all		50	

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.