Category	Normal score	International %ile low mid high
Preliminary Written Entry	54	82
Preliminary Oral Presentation	36	85
Final Written Entry	55	88
Final Oral Presentation	39	94
Overall	90	87



Student: Sonya Zhang
School: White Oaks SS

Association: Ontario

Competitive Event: Financial Literacy Promotion

Project

Preliminary Written Entry					Final Written Entry									
	Met Prof	Intl %ile	NV	BE	ME	Œ			Met Prof	Intl %ile	NV	BE	ME	Œ
Executive Summary: One- to three-page description of the project	1	75					1.	Executive Summary: One- to three-page description of the project	1	85				
Description of the local DECA chapter and the school and community	1	100					2.	Description of the local DECA chapter and the school and community	1	100				
Purpose of activity(ies)	1	85					3.	Purpose of activity(ies)	1	80				
Planning and organization of activity(ies)	1	85					4.	Planning and organization of activity(ies)	1	100				
5. Implementation of activity(ies)	1	100					5.	Implementation of activity(ies)	1	80				
6. Evaluation of campaign	1	87					6.	Evaluation of campaign	1	80				
Recommendations for additional new activity(ies) for future campaigns	1	87					7.	Recommendations for additional new activity(ies) for future campaigns	1	80				
Professional layout, neatness, proper grammar, spelling and w ord usage	1	100					8.	Professional layout, neatness, proper grammar, spelling and w ord usage	•	100				

Preliminary Oral Presentation							Fin	al Oral Pre	esentation	1						
	Met	Intl	l								Met	Intl				
	Prof	%ile	NV	BE	ME E	E					Prof	%ile	NV	BE	ME	Œ
Opening presentation: overview and description of the project	1	62					III.		esentation: otion of the		1	100				
Organization, clarity and effectiveness of the presentation	1	100						Organizatio effectivene presentatio		nd	1	66				
3. Initiate the project by identifying the focus of the campaign?	1	100					III.		oroject by id of the campa	, ,	1	100				
4. Plan and organize the project?	1	100					4.	Plan and or	ganize the p	project?	1	100				

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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Preliminary Oral Presentation					Final Oral Presentation									
	Met Prof	Intl %ile	NV	BE	ME	EE			Met Prof	Intl %ile	NV	BE	ME	EE
Execute and implement the campaign?	1	100					5.	Execute and implement the campaign?	1	100				
6. Evaluate and close the project?	1	100					6.	Evaluate and close the project?	1	100				
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	•	80					7.	Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	1	100				

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