Category	Normal score	International %ile low mid high		
		700 1011 1	·g. ·g. ·	
Preliminary Written Entry	46	60		
Preliminary Oral Presentation	32	70		
Overall	78	63		



Student: Tamara Kwan
School: Bayview SS

Association: Ontario

Competitive Event: Financial Literacy Promotion

Project

Preliminary Written Entry						
		Met Prof	Intl %ile	NV	BE	ME EE
	Executive Summary: One- to three-page description of the project	1	75			
	Description of the local DECA chapter and the school and community	1	60			
3.	Purpose of activity(ies)	1	71			
	Planning and organization of activity(ies)	1	85			
5.	Implementation of activity(ies)	1	66			
6.	Evaluation of campaign	1	75			
	Recommendations for additional new activity(ies) for future campaigns	1	75			
	Professional layout, neatness, proper grammar, spelling and word usage		75			

Preliminary Oral Presentation			
	Met	Intl	
	Prof	%ile	NV BE ME EE
Opening presentation: overview and description of the project	1	75	
Organization, clarity and effectiveness of the presentation	1	80	
3. Initiate the project by identifying the focus of the campaign?	1	80	
4. Plan and organize the project?	1	80	

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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Preliminary Oral Presentation			
	Met	Intl	
	Prof	%ile	NV BE ME EE
5. Execute and implement the campaign?	1	80	
6. Evaluate and close the project?	1	83	
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	1	80	

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