Category	Normal	International
	score	%ile low mid high
Preliminary Written Entry	48	58
Preliminary Oral	28	45
Presentation		45
Overall	76	43



Student: Jasmeet Aulakh School: Central Peel SS

Association: Ontario

Competitive Event: Entrepreneurship Promotion

Project

Preliminary Written Entry						
	Met Prof	Intl %ile	NV	BE	ME	EE
Executive Summary: One- to three-page description of the project	1	66				
Description of the local DECA chapter and the school and community		20				
3. Purpose of activity(ies)	1	80				
Planning and organization of activity(ies)	1	83				
5. Implementation of activity(ies)		57				
6. Evaluation of campaign?	1	100				
Recommendations for additional new activity(ies) for future campaigns	1	100				
Professional layout, neatness, proper grammar, spelling and word usage		66				

Preliminary Oral Presentation			
	Met	Intl	NV BE ME EE
	Prof	%ile	INV DE IVIE EE
Opening presentation; overview and description of the project		44	
Organization, clarity and effectiveness of the presentation		60	
3. Initiate the project by identifying the focus of the campaign?	1	100	
4. Plan and organize the project?	1	75	

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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Preliminary Oral Presentation			
	Met	Intl	
	Prof	%ile	NV BE ME EE
5. Execute and implement the campaign?	1	80	
6. Evaluate and close the project?		66	
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	1	83	

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