Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	49	62			
Preliminary Oral Presentation	31	59			
Overall	80	53			

DECA™

2018 International Career Development Conference

Student: Naail Zubair
School: Jacob Hespeler SS
Association: Ontario
Competitive Event: Entrepreneurship Promotion Project

Preliminary Written Entry

	Met Prof	Intl %ile	NV	BE	ME	EE
1. Executive Summary: One- to three-page description of the project	✓	50				
2. Description of the local DECA chapter and the school and community	✓	60				
3. Purpose of activity(ies)	✓	60				
4. Planning and organization of activity(ies)	✓	83				
5. Implementation of activity(ies)	✓	85				
6. Evaluation of campaign?	✓	83				
7. Recommendations for additional new activity(ies) for future campaigns	✓	83				
8. Professional layout, neatness, proper grammar, spelling and word usage	✓	100				

Preliminary Oral Presentation

	Met Prof	Intl %ile	NV	BE	ME	EE
1. Opening presentation; overview and description of the project		55				
2. Organization, clarity and effectiveness of the presentation	✓	80				
3. Initiate the project by identifying the focus of the campaign?	✓	75				
4. Plan and organize the project?	✓	75				

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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Preliminary Oral Presentation

	Met Prof	Intl %ile	NV BE ME EE
5. Execute and implement the campaign?	✓	80	
6. Evaluate and close the project?	✓	83	
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	100	

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