

Category	Normal score	International %ile	low	mid	high
Comprehensive Exam	90	92			
Preliminary Interview	91	89			
Final Interview	80	81			
Overall	181	96			



**Student:** Emily Xiao  
**School:** St. Robert CHS  
**Association:** Ontario  
**Competitive Event:** Principles of Marketing

Comprehensive Exam Business Administration Core Exam					
	Raw Score	ON %ile	Intl %ile	low	mid high
Business Law	75	50	75		
Communications	81	50	75		
Customer Relations	100	100	100		
Economics	100	100	100		
Emotional Intelligence	94	100	91		
Entrepreneurship	100	100	100		
Financial Analysis	69	50	75		
Human Resources Management	100	100	100		
Information Management	100	100	100		
Marketing	100	100	100		
Operations	90	100	88		
Professional Development	88	50	87		
Strategic Management	100	100	100		

Preliminary Interview Marketing					
	Met Prof	Intl %ile	NV	BE	ME EE
1. Describe marketing functions and related activities?	✓	94			
2. Explain factors that influence customer/client/business buying behavior?	✓	87			
3. Discuss actions employees can take to achieve the company's desired results?	✓	67			
4. Demonstrate connections between company actions and results?	✓	80			
5. Reason effectively and use systems thinking?	✓	76			
6. Communicate clearly?	✓	82			
7. Show evidence of creativity?	✓	84			
8. Overall impression and responses to the judge's questions	✓	79			

Final Interview Emotional Intelligence					
	Met Prof	Intl %ile	NV	BE	ME EE
1. Explain the nature of effective communications?	✓	83			
2. Solicit feedback?	✓	80			
3. Use social media to solicit new ideas and solutions?	✓	83			
4. Recognize/reward others for their efforts and contributions?	✓	60			
5. Reason effectively and use systems thinking?	✓	66			
6. Communicate clearly?	✓	100			
7. Show evidence of creativity?	✓	75			
8. Overall impression and responses to the judge's questions	✓	100			

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.