

Category	Normal score	International %ile	low	mid	high
Preliminary Written Entry	59	100	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	40	100	<div></div>	<div></div>	<div></div>
Final Written Entry	50	66	<div></div>	<div></div>	<div></div>
Final Oral Presentation	37	90	<div></div>	<div></div>	<div></div>
Overall	99	100	<div></div>	<div></div>	<div></div>



Student: Ryan Ouyang
School: Bayview SS
Association: Ontario
Competitive Event: Creative Marketing Project

Preliminary Written Entry							Final Written Entry						
	Met Prof	Intl %ile	NV	BE	ME	EE		Met Prof	Intl %ile	NV	BE	ME	EE
1. Executive Summary: One- to three-page description of the project	✓	100	■	■	■	■	1. Executive Summary: One- to three-page description of the project	✓	75	■	■	■	■
2. Statement of problem	✓	100	■	■	■	■	2. Statement of problem	✓	100	■	■	■	■
3. Significance of the problem studied	✓	100	■	■	■	■	3. Significance of the problem studied	✓	100	■	■	■	■
4. Appropriate background information	✓	100	■	■	■	■	4. Appropriate background information	✓	50	■	■	■	■
5. Description of secondary research conducted	✓	100	■	■	■	■	5. Description of secondary research conducted	✓	50	■	■	■	■
6. Description of primary research conducted	✓	100	■	■	■	■	6. Description of primary research conducted	✓	66	■	■	■	■
7. Description of the involvement of chapter members and businesspeople	✓	100	■	■	■	■	7. Description of the involvement of chapter members and businesspeople	✓	50	■	■	■	■
8. Presentation of findings	✓	100	■	■	■	■	8. Presentation of findings	✓	50	■	■	■	■
9. Presentation of conclusions	✓	80	■	■	■	■	9. Presentation of conclusions	✓	50	■	■	■	■
10. Recommendations resulting from the study	✓	100	■	■	■	■	10. Recommendations resulting from the study	✓	50	■	■	■	■
11. Projected outcomes from the implementation	✓	100	■	■	■	■	11. Projected outcomes from the implementation	✓	50	■	■	■	■
12. Plan for implementing the recommendations	✓	100	■	■	■	■	12. Plan for implementing the recommendations	✓	100	■	■	■	■
13. Project presented to appropriate officials	✓	100	■	■	■	■	13. Project presented to appropriate officials	✓	100	■	■	■	■
14. Professional layout, neatness, proper grammar, spelling and word usage	✓	100	■	■	■	■	14. Professional layout, neatness, proper grammar, spelling and word usage	✓	100	■	■	■	■

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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Student: Ryan Ouyang
School: Bayview SS
Association: Ontario
Competitive Event: Creative Marketing Project

Preliminary Oral Presentation							Final Oral Presentation						
	Met Prof	Intl %ile	NV	BE	ME	EE		Met Prof	Intl %ile	NV	BE	ME	EE
1. Opening presentation: overview and description of the project	✓	100	<div></div>	<div></div>	<div></div>	<div></div>	1. Opening presentation: overview and description of the project	✓	80	<div></div>	<div></div>	<div></div>	<div></div>
2. Organization, clarity and effectiveness of the presentation	✓	100	<div></div>	<div></div>	<div></div>	<div></div>	2. Organization, clarity and effectiveness of the presentation	✓	100	<div></div>	<div></div>	<div></div>	<div></div>
3. Initiate the project by identifying the problem to be studied?	✓	100	<div></div>	<div></div>	<div></div>	<div></div>	3. Initiate the project by identifying the problem to be studied?	✓	100	<div></div>	<div></div>	<div></div>	<div></div>
4. Plan and organize the project?	✓	100	<div></div>	<div></div>	<div></div>	<div></div>	4. Plan and organize the project?	✓	66	<div></div>	<div></div>	<div></div>	<div></div>
5. Execute the research study?	✓	100	<div></div>	<div></div>	<div></div>	<div></div>	5. Execute the research study?	✓	66	<div></div>	<div></div>	<div></div>	<div></div>
6. Evaluate and close the project?	✓	100	<div></div>	<div></div>	<div></div>	<div></div>	6. Evaluate and close the project?	✓	100	<div></div>	<div></div>	<div></div>	<div></div>
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	100	<div></div>	<div></div>	<div></div>	<div></div>	7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	✓	100	<div></div>	<div></div>	<div></div>	<div></div>

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