| Category | Normal | International | | |
|----------------------------------|--------|-------------------|--|--|
| 3 , | score | %ile low mid high | | |
| Preliminary Written Entry | 40 | 42 | | |
| Preliminary Oral Presentation | 30 | 62 | | |
| | | | | |
| Overall | 70 | 46 | | |
| | | | | |



Student:Nicole WenSchool:Milton DHSAssociation:Ontario

Association. Ontain

Competitive Event: Financial Literacy Promotion

Project

| Preliminary Written Entry | | | | |
|---------------------------|------------------------------------------------------------------------|-------------|--------------|-------------|
| | | Met Prof | Intl %ile | NV BE ME EE |
| 1. | Executive Summary: One- to three-page description of the project | | 50 | |
| 2. | Description of the local DECA chapter and the school and community | | 40 | |
| 3. | Purpose of activity(ies) | 1 | 71 | |
| 4. | Planning and organization of activity(ies) | 1 | 71 | |
| 5. | Implementation of activity(ies) | | 50 | |
| 6. | Evaluation of campaign | | 62 | |
| 7. | Recommendations for additional new activity(ies) for future campaigns | | 62 | |
| 8. | Professional layout, neatness, proper grammar, spelling and word usage | 1 | 100 | |

| Preliminary Oral Presentation | | | |
|-------------------------------------------------------------------|------|------|-------------|
| | Met | Intl | |
| | Prof | %ile | NV BE ME EE |
| Opening presentation: overview and description of the project | 1 | 75 | |
| Organization, clarity and effectiveness of the presentation | 1 | 80 | |
| 3. Initiate the project by identifying the focus of the campaign? | 1 | 80 | |
| 4. Plan and organize the project? | 1 | 80 | |

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

| Category | Normal | International | | |
|----------------------------------|--------|-------------------|--|--|
| oatogory . | score | %ile low mid high | | |
| Preliminary Written Entry | 40 | 42 | | |
| Preliminary Oral Presentation | 30 | 62 | | |
| | | | | |
| Overall | 70 | 46 | | |
| | | | | |



Student:Nicole WenSchool:Milton DHSAssociation:Ontario

Competitive Event: Financial Literacy Promotion

Project

| Preliminary Oral Presentation | | | |
|--------------------------------------------------------------------------------------------------------------------------------------|------|------|-------------|
| | Met | Intl | |
| | Prof | %ile | NV BE ME EE |
| 5. Execute and implement the campaign? | 1 | 80 | |
| 6. Evaluate and close the project? | | 50 | |
| 7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all | 1 | 80 | |

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.