| Category                         | Normal score | Interi<br>%ile | nation: | al<br>mid | high |
|----------------------------------|--------------|----------------|---------|-----------|------|
| Comprehensive Exam               | 82           | 89             |         |           |      |
| Preliminary Oral<br>Presentation | 79           | 55             |         |           |      |
|                                  |              |                |         |           |      |
| Overall                          | 161          | 68             |         |           |      |



83

13. Overall general impression

Student: Kevin Ding

School: The Woodlands School

Association: Ontario

Competitive Event: Financial Consulting

| Comprehensive Exam<br>Finance Career Cluster Exam |                           |                                                  |              |              | Preliminary Oral Presentation                                                                                                                                                                         |             |              |             |
|---------------------------------------------------|---------------------------|--------------------------------------------------|--------------|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------------|-------------|
|                                                   | Raw<br>Score              | ON<br>%ile                                       | Intl<br>%ile | low mid high |                                                                                                                                                                                                       | Met<br>Prof | Intl<br>%ile | NV BE ME EE |
| Business Law                                      | 100                       | 100                                              | 100          |              | Presented an effective and                                                                                                                                                                            | 1           | 87           |             |
| Communications                                    | 100                       | 100                                              | 100          |              | engaging opening  2. Established relationship with                                                                                                                                                    |             |              |             |
| Customer Relations                                | 60                        | 33                                               | 60           |              | customer/client                                                                                                                                                                                       | 1           | 75           |             |
| Economics                                         | 80                        | 100                                              | 83           |              | 3. Communicated understanding of                                                                                                                                                                      | 1           | 80           |             |
| Emotional Intelligence                            | 87                        | 75                                               | 85           |              | customer/client needs                                                                                                                                                                                 |             |              |             |
| Financial Analysis                                | 78                        | 100                                              | 84           |              | Facilitated customer/client buying decisions                                                                                                                                                          |             | 58           |             |
| Financial-Information Management                  | 80                        | 100                                              | 77           |              | Recommended specific                                                                                                                                                                                  | 1           | 71           |             |
| Information Management                            | 100                       | 100                                              | 100          |              | product(s)/service(s)/action(s)                                                                                                                                                                       |             |              |             |
| Marketing                                         | 100                       | 100                                              | 100          |              | Demonstrated or explained                                                                                                                                                                             | 1           | 70           |             |
| Operations                                        | 40                        | 33                                               | 40           |              | product(s)/service(s)/action(s)                                                                                                                                                                       |             |              |             |
| Professional Development                          | 78                        | 50                                               | 70           |              | 7. Properly stated features and benefits of product(s)/service(s)/action(s)                                                                                                                           | 1           | 88           |             |
| Risk Management                                   | 100                       | 100                                              | 100          |              |                                                                                                                                                                                                       |             |              |             |
|                                                   | 8. Prescribed solution to | Prescribed solution to     customer/client needs | 1            | 78           |                                                                                                                                                                                                       |             |              |             |
|                                                   |                           |                                                  |              |              | Effectively answered     customer/client questions and     concerns                                                                                                                                   | •           | 86           |             |
|                                                   |                           |                                                  |              |              | 10.Effectively closed the sale or ended the consultation                                                                                                                                              | 1           | 88           |             |
|                                                   |                           |                                                  |              |              | 11. The presentation w as w ell-<br>organized and clearly<br>presented; used professional<br>grammar and vocabulary; voice<br>conveyed proper volume,<br>enthusiasm, enunciation and<br>pronunciation | •           | 97           |             |
|                                                   |                           |                                                  |              |              | 12.Professional appearance, poise and confidence                                                                                                                                                      | 1           | 100          |             |

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough know ledge and skill to be employed in an entry-level position in the career area.