Category	Normal score	Interi %ile	natior low	nal mid	high
Preliminary Written Entry	51	74			
Preliminary Oral Presentation	37	88			
Final Written Entry	39	33			
Final Oral Presentation	22	10			
Overall	88	82			



Student: Elisa Luan
School: AY Jackson SS

Association: Ontario

Competitive Event: Financial Literacy Promotion

Project

Preliminary Written Entry	Final Written Entry									
	Met Prof	Intl %ile	NV BE ME EE		Met Prof	Intl %ile	NV	BE	ME	EE
Executive Summary: One- to three-page description of the project	1	100		Executive Summary: One- to three-page description of the project	1	57				
Description of the local DECA chapter and the school and community	1	100		Description of the local DECA chapter and the school and community	1	60				
3. Purpose of activity(ies)	1	85		3. Purpose of activity(ies)		40				
Planning and organization of activity(ies)	1	71		Planning and organization of activity(ies)		50				
5. Implementation of activity(ies)	1	66		5. Implementation of activity(ies)		40				
6. Evaluation of campaign	1	75		6. Evaluation of campaign		40				
Recommendations for additional new activity(ies) for future campaigns	1	75		Recommendations for additional new activity(ies) for future campaigns		40				
Professional layout, neatness, proper grammar, spelling and word usage	1	100		Professional layout, neatness, proper grammar, spelling and word usage		66				

Preliminary Oral Presentation								Fi	inal Oral Presentation						
		Intl	l							Met	Intl				
	Prof	%ile	NV	BI	E M	1E E	E			Prof	%ile	NV	BE	ME	EE
Opening presentation: overview and description of the project	1	87						1.	Opening presentation: overview and description of the project		42				
Organization, clarity and effectiveness of the presentation	1	80						2.	Organization, clarity and effectiveness of the presentation		33				
3. Initiate the project by identifying the focus of the campaign?	1	80						3.	Initiate the project by identifying the focus of the campaign?		25				
4. Plan and organize the project?	1	100						4.	Plan and organize the project?		33				

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough know ledge and skill to be employed in an entry-level position in the career area.

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Project

Preliminary Oral Presentation						Final Oral Presentation									
	Met Prof	Intl %ile	NV	BE	E M	IE EI	E			Met Prof	Intl %ile	NV	BE	ME	EE
Execute and implement the campaign?	1	100							Execute and implement the campaign?		33				
6. Evaluate and close the project?	1	100						6.	Evaluate and close the project?		25				
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	•	100							Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all		50				

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.