Category	Normal	International				
	score	%ile le	wc	mid	high	
Preliminary Written Entry	48	65				
Preliminary Oral Presentation	38	90				
Final Written Entry	59	100				
Final Oral Presentation	40	100				
Overall	86	75				



Student: Jane Smallman School: Kingston CVI

Association: Ontario

Competitive Event: Finance Operations

Research Event

Preliminary Written Entry			Final Oral Presentation							
	Met Prof	Intl %ile	NV BE ME EE		Met Prof	Intl %ile	NV	BE	ME	EE
Executive Summary: One- to three-page description of the project	1	62		Executive Summary: One- to three-page description of the project	1	100				
<ol><li>Description of the business or organization</li></ol>	1	100		Description of the business or organization	1	100				
Description of the community     (economic, geographic,     demographic and     socioeconomic factors)		50		Description of the community     (economic, geographic,     demographic and     socioeconomic factors)	1	100				
Overview of the business or organization's current customer experience		75		Overview of the business or organization's current customer experience	1	100				
Description and rationale of research methodologies selected to conduct the research study	1	100		Description and rationale of research methodologies selected to conduct the research study	1	100				
Process used to conduct the selected research methods	1	75		Process used to conduct the selected research methods	1	100				
7. Findings of the research study	1	75		7. Findings of the research study	1	100				
Conclusions based on the findings	1	75		Conclusions based on the findings	1	100				
<ol><li>Objectives and rationale of the proposed strategic plan</li></ol>	1	80		Objectives and rationale of the proposed strategic plan	1	100				
10.Proposed activities and timelines	1	83		10.Proposed activities and timelines	1	100				
11. Proposed metrics or key performance indicators to measure plan effectiveness	1	85		11. Proposed metrics or key performance indicators to measure plan effectiveness	1	100				
12.Costs associated with proposed strategies	1	100		12.Costs associated with proposed strategies	1	75				
13.Professional layout, neatness, proper grammar, spelling and w ord usage	✓ Kev: N	100 JFD =	Not enough data N	13.Professional layout, neatness, proper grammar, spelling and V = No value, BE = Below Expectiation	s MF	100 = Mee	ets Exr	ecta	ations	s. FF

Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough know ledge and skill to be employed in an entry-level position in the career area.

Category	Normal	International				
	score	%ile	low	mid	high	
Preliminary Written Entry	48	65				
Preliminary Oral Presentation	38	90				
Final Written Entry	59	100				
Final Oral Presentation	40	100				
Overall	86	75				



Student: Jane Smallman School: Kingston CVI

Association: Ontario

Competitive Event: Finance Operations

Research Event

Preliminary Oral Presentation		Final Written Entry					
	Met Prof	Intl %ile	NV	BE I	ME EE	Met Intl Prof %ile NV BE ME EE	
Opening presentation:     description of the plan;     organization, clarity and     effectiveness of the     presentation	1	100				1. Opening presentation: description of the plan; organization, clarity and effectiveness of the presentation	
Describe methods used to design research study?	1	100				2. Describe methods used to design research study?	
Interpret the research data into information for decision-making?	1	80				3. Interpret the research data into information for decision-making?	
Describe strategies and approaches for leading change?	1	100				4. Describe strategies and approaches for leading change?	
Describe the nature of budgets?	1	80				5. Describe the nature of budgets?	
Professional standards     (appearance, poise,     confidence), presentation     technique, effective use of     visuals and participation of all	1	100				6. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.