

Category	Normal score	International %ile	low	mid	high
Comprehensive Exam	81	78	<div></div>	<div></div>	<div></div>
Preliminary Oral Presentation	78	58	<div></div>	<div></div>	<div></div>
Overall	159	63	<div></div>	<div></div>	<div></div>



Student: Khalid Talakshi
School: Robert Bateman HS
Association: Ontario
Competitive Event: Professional Selling Event

Comprehensive Exam Marketing Career Cluster Exam					
	Raw Score	ON %ile	Intl %ile	low	mid high
Business Law	100	100	100	<div></div>	<div></div>
Channel Management	50	66	57	<div></div>	<div></div>
Communications	100	100	100	<div></div>	<div></div>
Customer Relations	100	100	100	<div></div>	<div></div>
Economics	60	50	66	<div></div>	<div></div>
Emotional Intelligence	100	100	100	<div></div>	<div></div>
Financial Analysis	80	66	80	<div></div>	<div></div>
Information Management	75	100	75	<div></div>	<div></div>
Market Planning	75	50	75	<div></div>	<div></div>
Marketing	100	100	100	<div></div>	<div></div>
Marketing-Information Management	71	66	63	<div></div>	<div></div>
Operations	80	50	80	<div></div>	<div></div>
Pricing	33	33	50	<div></div>	<div></div>
Product/Service Management	92	66	90	<div></div>	<div></div>
Professional Development	100	100	100	<div></div>	<div></div>
Promotion	72	33	70	<div></div>	<div></div>
Selling	100	100	100	<div></div>	<div></div>

Preliminary Oral Presentation				
	Met Prof	Intl %ile	NV	BE ME EE
1. Presented an effective and engaging opening	✓	68	<div></div>	<div></div>
2. Established relationship with customer/client	✓	87	<div></div>	<div></div>
3. Communicated understanding of customer/client needs	✓	88	<div></div>	<div></div>
4. Facilitated customer/client buying decisions	✓	100	<div></div>	<div></div>
5. Recommended specific product(s)/service(s)/action(s)	✓	100	<div></div>	<div></div>
6. Demonstrated or explained product(s)/service(s)/action(s)	✓	100	<div></div>	<div></div>
7. Properly stated features and benefits of product(s)/service(s)/action(s)	✓	77	<div></div>	<div></div>
8. Prescribed solution to customer/client needs		53	<div></div>	<div></div>
9. Effectively answered customer/client questions and concerns	✓	82	<div></div>	<div></div>
10. Effectively closed the sale or ended the consultation	✓	65	<div></div>	<div></div>
11. The presentation was well-organized and clearly presented; used professional grammar and vocabulary; voice conveyed proper volume, enthusiasm, enunciation and pronunciation	✓	75	<div></div>	<div></div>
12. Professional appearance, poise and confidence	✓	100	<div></div>	<div></div>
13. Overall general impression	✓	70	<div></div>	<div></div>

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.