Category	Normal score	International %ile low mid high			
Preliminary Written Entry	39	40			
Preliminary Oral Presentation	39	95			
Overall	78	56			



Student: Dani Fox

School: Richmond Hill HS

Association: Ontario

Competitive Event: Finance Operations

Research Event

Preliminary Written Entry			
	Met Prof	Intl %ile	NV BE ME E
Executive Summary: One- to three-page description of the project	1	87	
Description of the business or organization		66	
Description of the community     (economic, geographic,     demographic and     socioeconomic factors)		75	
Overview of the business or organization's current customer experience		75	
Description and rationale of research methodologies selected to conduct the research study		50	
6. Process used to conduct the selected research methods	1	75	
7. Findings of the research study	1	100	
Conclusions based on the findings		50	
Objectives and rationale of the proposed strategic plan		60	
10.Proposed activities and timelines		66	
11. Proposed metrics or key performance indicators to measure plan effectiveness		28	
12.Costs associated with proposed strategies		60	
13.Professional layout, neatness, proper grammar, spelling and w ord usage		66	Not enough data

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

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Preliminary Oral Presentation			
	Met Prof	Intl %ile	NV BE ME EE
Opening presentation:     description of the plan;     organization, clarity and     effectiveness of the     presentation	•	85	
Describe methods used to design research study?	1	100	
<ol><li>Interpret the research data into information for decision-making?</li></ol>	1	100	
Describe strategies and approaches for leading change?	1	100	
Describe the nature of budgets?	1	100	
Professional standards     (appearance, poise,     confidence), presentation     technique, effective use of     visuals and participation of all	•	100	

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