Category	Normal International						
Category	score	%ile	low	mid	high		
Comprehensive Exam	80	60					
Preliminary Interview	89	83					
Final Interview	74	78					
Overall	169	75					

0 50

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Strategic Management



Student: Jennifer Huynh
School: WL Mackenzie Cl

Association: Ontario

Competitive Event: Principles of Business

Management and Administration

Comprehensive Exam Business Administration Core Exam			Preliminary Interview Customer Relations			Final Interview Information Management							
	Raw	1	Intl	low mid bigh		Met	1	NV BE ME EE		Met	Intl	NN/ DI	
	Score	%ile	%ile	low mid high		Prof	%ile	INV DE IVIE EE		Prof	%ile	INV DI	E ME EE
Business Law	100	100	100		Handle customer/client	1	94		Discuss the nature of	1	62		
Communications	100	100	100		complaints?		Ŭ.		information management?				
Customer Relations	75	50	66		Reinforce service orientation	1	79		Explain the role of ethics in	1	71		
			_		through communication?		10		information management?	ļ •	· ·		
Economics	69	20	60		Identify company's brand		97		Obtain needed information		83		
Emotional Intelligence	89	60	80		promise?	31		efficiently?		03			
Entrepreneurship	100	100	100		4. Build and maintain relationships	1	97		4. Maintain customer records?		60		
Financial Analysis	53	25	50		with customers?				5. Reason effectively and use	,	66		
<u> </u>	_		_		Reason effectively and use	1	93		systems thinking?	•	00		
Human Resources Management	0	50	50		systems thinking?	Ľ	- 00		6. Communicate clearly?	1	66		
Information Management	90	50	83		Communicate clearly?	1	84		7. Show evidence of creativity?	1	80		
Marketing	50	66	66		7. Show evidence of creativity?	1	83		8. Overall impression and	-	00		
Operations	81	100	71		8. Overall impression and				responses to the judge's		50		
Professional Development	88	50	80		responses to the judge's	1	100		questions				
Stratogic Management	0	50	50		questions				•				

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.