Category	Normal score	Interi %ile	natior low	nal mid	high
Preliminary Written Entry	51	74			
Preliminary Oral Presentation	37	88			
Final Written Entry	39	33			
Final Oral Presentation	22	10			
Overall	88	82			



Student: Jessica Hum
School: AY Jackson SS

Association: Ontario

Competitive Event: Financial Literacy Promotion

Project

Preliminary Written Entry				Final Written Entry						
	Met Prof	Intl %ile	NV BE ME EE	Met Intl Prof %ile NV BE ME EE						
Executive Summary: One- to three-page description of the project	1	100		1. Executive Summary: One- to three-page description of the project ✓ 57						
Description of the local DECA chapter and the school and community	1	100		2. Description of the local DECA chapter and the school and community ✓ 60						
Purpose of activity(ies)	1	85		3. Purpose of activity(ies) 40						
Planning and organization of activity(ies)	1	71		4. Planning and organization of activity(ies)						
5. Implementation of activity(ies)	1	66		5. Implementation of activity(ies) 40						
6. Evaluation of campaign	1	75		6. Evaluation of campaign 40						
Recommendations for additional new activity(ies) for future campaigns	1	75		7. Recommendations for additional new activity(ies) for future campaigns 40						
Professional layout, neatness, proper grammar, spelling and w ord usage	1	100		8. Professional layout, neatness, proper grammar, spelling and w ord usage						

Preliminary Oral Presentation							F	inal Oral Presentation						
	Met	Intl	N. /	DE	N AIT				Met	Intl	N /	DE	N 417	
	Prof	%ile	INV	BE	IVIL	EE			Prof	%ile	INV	BE	ME	
Opening presentation: overview and description of the project	1	87					1.	Opening presentation: overview and description of the project		42				
Organization, clarity and effectiveness of the presentation	1	80					2.	Organization, clarity and effectiveness of the presentation		33				
3. Initiate the project by identifying the focus of the campaign?	1	80					3.	Initiate the project by identifying the focus of the campaign?		25				
4. Plan and organize the project?	1	100					4.	Plan and organize the project?		33				

Key: NED = Not enough data, NV = No value, BE = Below Expectiations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.

Catagory	Normal	International						
Category	score	%ile low mid high						
Preliminary Written Entry	51	74						
Preliminary Oral Presentation	37	88						
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Final Oral Presentation	22	10						
Overall	88	82						



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Preliminary Oral Presentation			Final Oral Presentation						
	Met	Intl					Met Intl	_	
	Prof	%ile	NV	BE	. M	E EE	Prof %ile NV BE ME E	±	
5. Execute and implement the campaign?	1	100					5. Execute and implement the campaign?		
6. Evaluate and close the project?	1	100					6. Evaluate and close the project?		
7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	1	100					7. Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all		

Key: NED = Not enough data, NV = No value, BE = Below Expectations, ME = Meets Expectations, EE = Exceeds Expectations

Met Prof = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.