

Fabian Bresan, MD

MEDICAL EDUCATION STRATEGIST & SCIENTIFIC DIRECTOR

 fabianbresan@me.com

 (561) 788-4408

 Palm Beach Gardens, FL

 [linkedin.com/in/fabianbresan/](https://www.linkedin.com/in/fabianbresan/)

PROFESSIONAL PROFILE

MD-credentialed Medical Strategist with high-level expertise in content strategy, gap analysis, and CME program leadership. Proven track record of securing funding, engaging Key Opinion Leaders (KOLs), and managing complex project lifecycles in Neurology, Ophthalmology, and Psychiatry. Combines clinical authority with entrepreneurial business acumen (P&L, strategic marketing, and operations) to deliver commercially viable, scientifically rigorous educational programs.

MEDICAL COMMUNICATIONS EXPERIENCE

Senior Content Manager

Dec. 2023 – Apr. 2025

MedEdicus

Remote

Operated as the strategic lead for a portfolio of CME programs, ensuring scientific accuracy and alignment with commercial goals.

- Strategic Content Development:** Directed comprehensive gap analyses and needs assessments for high-priority therapeutic areas (Thyroid Eye Disease, NMOSD, Dry Eye Disease), directly influencing the curriculum design for accredited programs.
- KOL & Faculty Management:** Cultivated and managed relationships with top-tier Key Opinion Leaders (KOLs), ensuring faculty alignment with emerging clinical data and evolving guidelines.
- Program Architecture:** Architected multi-format educational initiatives (webcasts, podcasts, interactive modules), resulting in an increase in learner engagement and retention.
- Cross-Functional Leadership:** Partnered with grant, accreditation, and events teams to ensure 100% on-time delivery of compliant CME programs while maintaining strict budget adherence.

SELECTED PORTFOLIO OF DIRECTED PROGRAMS

OPHTHALMOLOGY & OPTOMETRY

Comanaging Thyroid Eye Disease: Proactive Care Approaches (CME Monograph) – Grantor: **Amgen**

Complement Inhibition in Geographic Atrophy: Slowing Progression (CE Webcast) – Grantor: **Iveric Bio**

Targeting DED: Aiming Treatments at Optimal Results (CE Webcast) – Grantor: **Bausch + Lomb**

Discussing Evaporative Dry Eye: Diagnosis and New Treatments (CME/CE Podcast) – Grantor: **Bausch + Lomb**

Effective Strategies for Managing Ocular Surface Health & Lid Margin Disease (CE Webcast) – Grantors: **Tarsus & Théa**

NEUROLOGY & PSYCHIATRY

Person-Centered Care Approaches in Parkinson's Disease (CME Monograph) – Grantor: **ACADIA Pharmaceuticals**

Seeing Through LEMS: From Early Detection to Advanced Management (Rare Disease CE Webcast) – Grantor: **Catalyst Pharmaceuticals**

AESTHETICS & DERMATOLOGY

Dynamic Duos: Rejuvenating Perioral Lines and Tear Troughs with HA Fillers (CME Webcast) – Grantor: **Revance Therapeutics**

EDUCATION

Goethe University

Frankfurt am Main, Germany

MD, Medicine | 2020

Thesis:

Investigated travel as a risk factor for acquiring multi-resistant bacteria.

Research:

Developed patient interview forms, statistical analysis, and custom clinical database management.

CORE COMPETENCIES

SCIENTIFIC STRATEGY

- Gap Analysis
- Needs Assessments
- Instructional Design
- ACCME Compliance
- Adult Learning Principles

THERAPEUTIC EXPERTISE

- Neurology
- Ophthalmology
- Psychiatry
- Dermatology
- Internal Medicine
- Immunology

OPERATIONAL LEADERSHIP

- Budgeting & P&L
- Cross-functional Leadership
- Vendor Negotiation
- Strategic Forecasting

MEDICAL COMMUNICATIONS

- Publication Planning
- Grant Development
- Storyboarding
- Omnichannel Optimization

LANGUAGES

English (Native/Professional)

German (Native/Professional)

Medical Education Content Developer

Nov. 2022 – Dec. 2023

MedEdicus

Remote

- **Curriculum Design:** Developed educational agendas and complex case studies for live symposia, translating high-science data into practical clinical applications.
- **On-Site Scientific Lead:** Provided on-site medical direction for live educational programs, managing faculty requirements and real-time scientific inquiries.
- **Reach Optimization:** Spearheaded the restructuring of digital content formats, significantly expanding distribution channels and maximizing the educational impact of funded programs.

Medical Writer / Research Scientist

Oct. 2020 – Nov. 2022

Max Planck Florida Institute for Neuroscience

Jupiter, FL

- **Grant Writing & Funding:** Conceptualized and authored clinical references for 30+ grant applications, effectively securing essential research funding.
- **Scientific Communication:** Served as editorial lead for high-impact scientific publications, ensuring data integrity and narrative clarity for complex neurological research.
- **Clinical Research:** Conducted exhaustive literature reviews in Neurology and Psychiatry to support evidence-based content generation.

EXECUTIVE OPERATIONS LEADERSHIP

Principal / Director of Operations

May 2025 – Present

CIQ of Palm Beach

Palm Beach Gardens, FL

Leveraged entrepreneurial opportunity to build and scale an operational infrastructure, mastering P&L and resource management.

- **P&L & Strategic Growth:** Manage full P&L oversight, strategic forecasting, and investor relations for a capital-intensive business unit.
- **Operational Efficiency:** Direct complex, multi-phase client projects; implemented SOPs that reduced project turnaround time.
- **Team Leadership:** Recruited and lead a cross-functional team of project coordinators and technical staff, establishing accountability.
- **Vendor Negotiation:** Negotiate high-value contracts and manage subcontractor partnerships to optimize profit margins.

ADDITIONAL EXPERIENCE

Medical Intern

Nov. 2019 – Oct. 2020

Boca Raton Regional Hospital

Boca Raton, FL

- Completed clinical rotations in Neurology, Surgery, and Internal Medicine.
- Delivered oral presentations on updated guidelines and clinical data to department leadership.