

# Fabian Bresan, MD

## Medical Communications Manager & Scientific Strategist

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### PROFESSIONAL PROFILE

MD-credentialed Medical Communications professional with 5+ years of experience in content strategy, gap analysis, and scientific storytelling. Combines clinical authority with a proven track record of managing complex project lifecycles in Ophthalmology, Neurology, and Psychiatry. Expert in translating high-science data into commercially viable, accredited educational programs for diverse audiences, including Optometrists and Ophthalmologists.

### MEDICAL COMMUNICATIONS EXPERIENCE

**MedEdicus** | Remote **Senior Manager, Medical Communications** | *Dec. 2023 – Apr. 2025*

- **Strategic Medical Communications:** Served as the strategic lead for a portfolio of CME programs, ensuring scientific accuracy, ACCME compliance, and alignment with commercial goals.
- **Ophthalmology Portfolio Leadership:** Directed comprehensive gap analyses and needs assessments for high-priority ophthalmic therapeutic areas, directly influencing curriculum design for:
  - **Thyroid Eye Disease:** Developed "Comanaging Thyroid Eye Disease: Proactive Care Approaches" (Grantor: Amgen).
  - **Geographic Atrophy:** Led strategy for "Complement Inhibition in Geographic Atrophy: Slowing Progression" (Grantor: Iveric Bio).
  - **Dry Eye Disease & Ocular Surface Health:** Architected multi-format initiatives for Bausch + Lomb, Tarsus, and Théa, including webcasts and podcasts on "Targeting DED" and "Lid Margin Disease."
- **KOL & Faculty Management:** Cultivated relationships with top-tier Key Opinion Leaders (KOLs) in **Ophthalmology and Optometry**, ensuring faculty alignment with emerging clinical data and evolving guidelines.
- **Program Architecture:** Architected multi-format educational initiatives (webcasts, podcasts, interactive modules), resulting in a measurable increase in learner engagement and retention.
- **Cross-Functional Execution:** Partnered with grant, accreditation, and events teams to ensure 100% on-time delivery of compliant programs while maintaining strict budget adherence.

**MedEdicus** | Remote **Medical Education Content Developer** | *Nov. 2022 – Dec. 2023*

- **Curriculum Design:** Developed educational agendas and complex case studies for live symposia, translating high-science data into practical clinical applications for specialists.
- **On-Site Scientific Lead:** Provided medical direction for live educational programs, managing faculty requirements and addressing real-time scientific inquiries.
- **Reach Optimization:** Spearheaded the restructuring of digital content formats, significantly expanding distribution channels and maximizing the educational impact of funded programs.

**Max Planck Florida Institute for Neuroscience | Jupiter, FL Medical Writer / Research Scientist | Oct. 2020 – Nov. 2022**

- **Grant Writing & Funding:** Conceptualized and authored clinical references for 30+ grant applications, effectively securing essential research funding.
- **Scientific Communication:** Served as editorial lead for high-impact scientific publications, ensuring data integrity and narrative clarity for complex neurological research.
- **Clinical Research:** Conducted exhaustive literature reviews in Neurology and Psychiatry to support evidence-based content generation.

## **EXECUTIVE OPERATIONS LEADERSHIP**

**CIQ of Palm Beach | Palm Beach Gardens, FL Principal / Director of Operations | May 2025 – Present**

- **Strategic Leadership:** Manage full P&L oversight and strategic forecasting for a capital-intensive business unit, demonstrating strong entrepreneurial acumen relevant to medical affairs management.
- **Operational Efficiency:** Direct complex, multi-phase client projects and manage cross-functional teams, ensuring strict adherence to timelines and budgets.

## **ADDITIONAL EXPERIENCE**

**Boca Raton Regional Hospital | Boca Raton, FL Medical Intern | Nov. 2019 – Oct. 2020**

- Completed clinical rotations in Neurology, Surgery, and Internal Medicine.
- Delivered oral presentations on updated guidelines and clinical data to department leadership.

## **EDUCATION**

**Doctor of Medicine (MD) Goethe University | Frankfurt am Main, Germany | 2020**

- *Thesis:* Investigated travel as a risk factor for acquiring multi-resistant bacteria.
- *Research:* Developed patient interview forms, statistical analysis, and custom clinical database management.

## **CORE COMPETENCIES**

- **Medical Communications:** Content Strategy, Publication Planning, Grant Development, Storyboarding, Omnichannel Optimization.
- **Therapeutic Expertise: Ophthalmology** (Thyroid Eye Disease, Geographic Atrophy, Dry Eye Disease, Ocular Surface Health), Neurology, Psychiatry, Dermatology, Immunology.
- **Operational Leadership:** Budgeting & P&L, Cross-functional Leadership, Vendor Negotiation, Strategic Forecasting, KOL Engagement.

## **LANGUAGES**

- **English:** Native/Professional
- **German:** Native/Professional