

ADEGBOLA EYITAYO

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EDUCATION

B.Sc. Computer Science

Kwara State University, Malete, Nigeria - Present

TECHNICAL EXPERIENCE

2024 - PRESENT

Software Development

- Basic understanding of Python, Java, C++ for problem-solving and application development.
- Familiar with web development using HTML, CSS, JavaScript.
- Experience with Git/GitHub for version control.
- Basic understanding of Figma for Web Design

Data Analysis

- Studying data analysis concepts using YouTube and other online resources
- Practicing with software application such as Microsoft Excel an Notion
- Learning how to read and interpret datasets for insights

Social Media Marketing

- Content Strategy & Design – Created and scheduled engaging content across Instagram, TikTok, and Twitter, including branded graphics, captions, and ad copy using Figma & Canva.
- Analytics & Reporting – Tracked KPIs (reach, engagement, conversions) using Google Analytics & Meta Business Suite, and optimized campaigns based on performance insights.
- Client & Business Management – Managed content calendars, delivered clear reports, and supported entrepreneurs in growing their online presence.

PROJECTS

Portfolio Website

- I designed and developed my personal portfolio website using HTML, CSS, and JavaScript, with layouts planned in Figma. The site showcases my technical skills, SMMA work, and projects, serving as both a professional resume and a landing page for potential clients.

Student Record Management System

- I built a Python-based system that allows adding, editing, and retrieving student information, with data stored in SQLite. This project strengthened my understanding of databases, CRUD operations, and backend logic.

Sales & Business Analytics Dashboard

- I created a sales dashboard using Excel and Python (Pandas, Matplotlib) to analyze data trends, visualize KPIs, and generate reports. This project demonstrated how I can turn raw data into insights for business decision-making.

Social Media Campaign Tracker

- I developed a reporting system in Google Sheets integrated with analytics exports, where I tracked performance metrics such as reach, engagement, and conversions. This helped me connect my data analysis skills with SMMA work, optimizing client campaigns.

Crypto/Meme Coin Landing Page

- I designed and coded a simple, responsive landing page for a token/exchange using HTML, CSS, and JavaScript. The page included info sections, disclaimers, and a clean layout for credibility. This project showed my ability to adapt web design to industry-specific needs.

SKILLS

- Programming: Python, Java, C++, HTML, CSS, JavaScript, SQL, Git,
- Data and Analytics: Excel, Google Sheets, Notion
- Marketing and Design: Canva, Photoshop, Meta Ads Manager, Google Analytics, Figma
- Soft Skills: Problem-Solving, Creativity, Communication, Teamwork, Analytical/Positive Thinking