

데이터과학

데이터시각화

목표

- 데이터분석의 결과를 시각화하는 다양한 프로그램의 학습
 - Google map
 - Google chart
 - D3.js

지도에 표시하기

- Google MAP
 - <https://developers.google.com/maps/documentation/javascript/tutorial?hl=ko>
- Naver MAP or Daum MAP API 이용가능

▶ 개발자 가이드

▶ API 참조 문서

▶ 코드 샘플

▶ 추가 자료

블로그

포럼

FAQ

Google Maps API for Business

▶ Maps API 웹 서비스

Google Places API

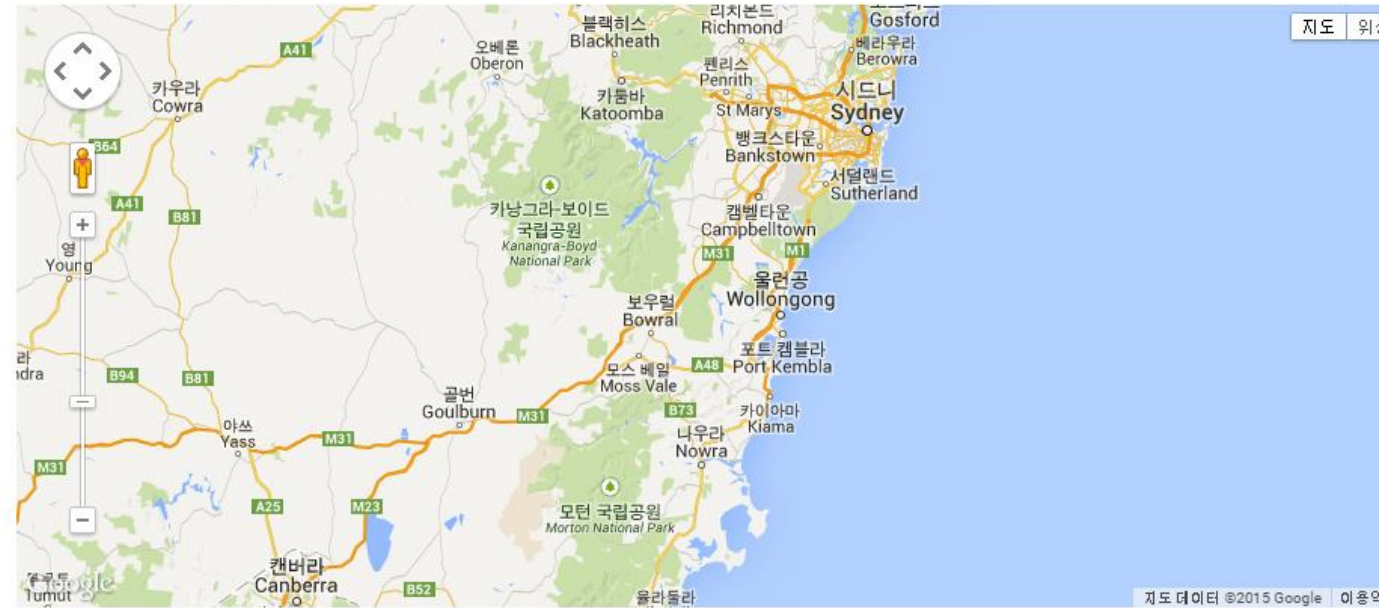
Static Maps API

Street View Image API

Earth API

▶ 사용되지 않는 API

Simple Map



View this example [full screen](#).

JavaScript JavaScript + HTML

```
var map;
function initialize() {
  var mapOptions = {
    zoom: 8,
    center: new google.maps.LatLng(-34.397, 150.644)
  };
  map = new google.maps.Map(document.getElementById('map-canvas'),
    mapOptions);
}

google.maps.event.addDomListener(window, 'load', initialize);
```

Google public data

- Google data
 - <http://www.google.com/publicdata/directory>
- Google chart
 - <https://developers.google.com/chart/>

Public Data

<https://youtu.be/XtM8Gp6z2tE>

Lang

Datasets

Metrics

Any data provider (136)

Eurostat (10)

Destatis (7)

Statistics Iceland (6)

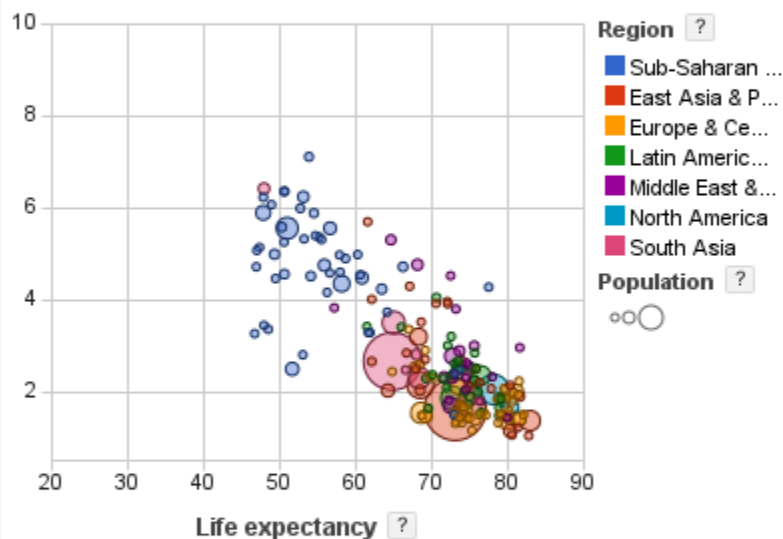
U.S. Bureau of Labor

Statistics (5)

Central Statistics Office,
Ireland (5)

My Datasets

Fertility rate ? Countries ?



Life expectancy ?

2009



Living longer with fewer children ✕

This chart correlates life expectancy and number of children per woman for each country in the world. The bubbles are sized by population and colored by region. Over time, most countries have moved towards the bottom right corner of the chart, corresponding to long lives and low fertility. Note the progression of the bubble for China- in the late 60's and 70's life expectancy rose quickly, then the implementation of the one-child policy caused a drop in the number of children per woman.

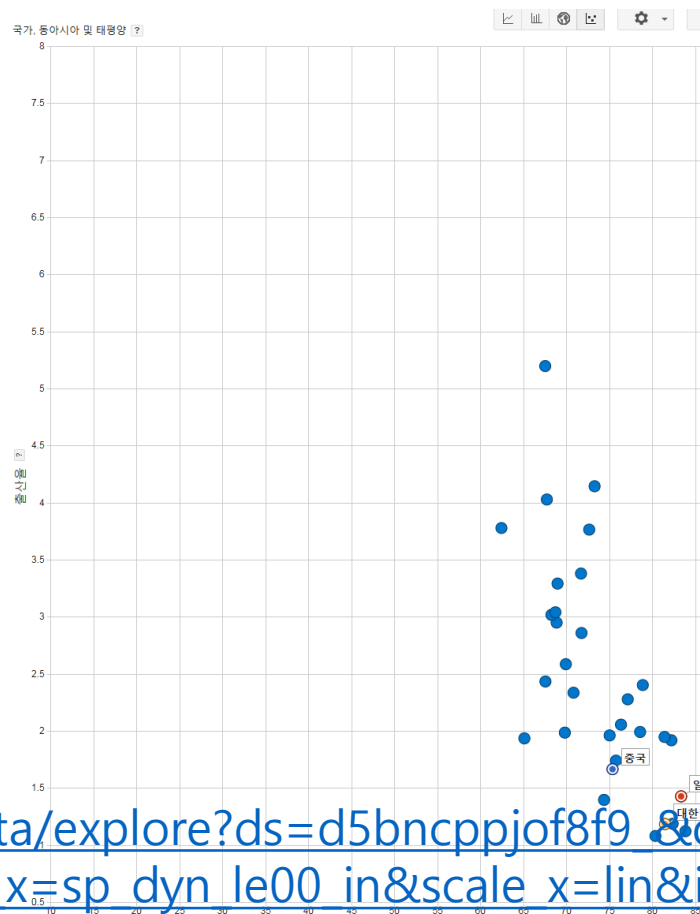
[Explore the data](#)Dataset: [World Development Indicators](#)Source: [World Bank](#)

World Development Indicators

World Bank

This dataset contains the World Development Indicators (WDI).

Motion Chart



http://www.google.com/publicdata/explore?ds=d5bncppjof8f9_&ctype=b&strail=true&bcs=d&nselm=s&met_x=sp_dyn_le00_in&scale_x=lin&ind_x=false&met_y=sp_dyn_tfrt_in&scale_y=lin&ind_y=false&idim=country:JPN:CHN:KOR:USA:GBR&ifdim=country&tunit=Y&pit=1380466800000&ind=false&icfg=d5bncppjof8f9_%253A1254%253Acountry%26%26JPN:::2013%7Cd5bncppjof8f9_%253A1254%253Acountry%26%26CHN:::2013%7Cd5bncppjof8f9_%253A1254%253Acountry%26%26KOR:::2013%7Cd5bncppjof8f9_%253A1254%253Acountry%26%26USA:::2013%7Cd5bncppjof8f9_%253A1254%253Acountry%26%26GBR:::2013

Google Chart 특징

- 무료
- 웹 기반의 차트로
HTML,CSS,JavaScript 기반
- 다양한 형식의 차트

제품 > Google Charts

Google Charts

g+1

2,951

> Overview

> Chart Gallery

> Advanced Usage

> Community

> API Reference

Google Chart News

> Related Chart Tools

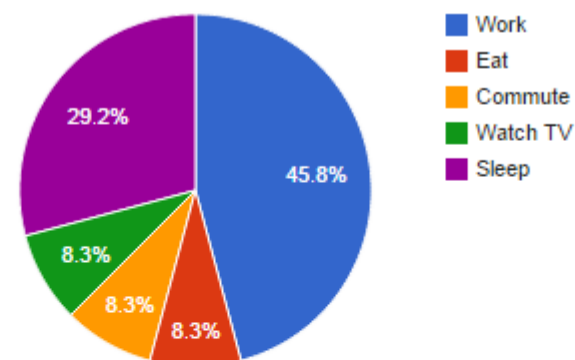
> Terms and Conditions

Display live data on your site

Google chart tools are powerful, simple to use, and free. Try out our rich gallery of interactive charts and data tools.

[Get Started](#)

Pie Chart - [view source](#)

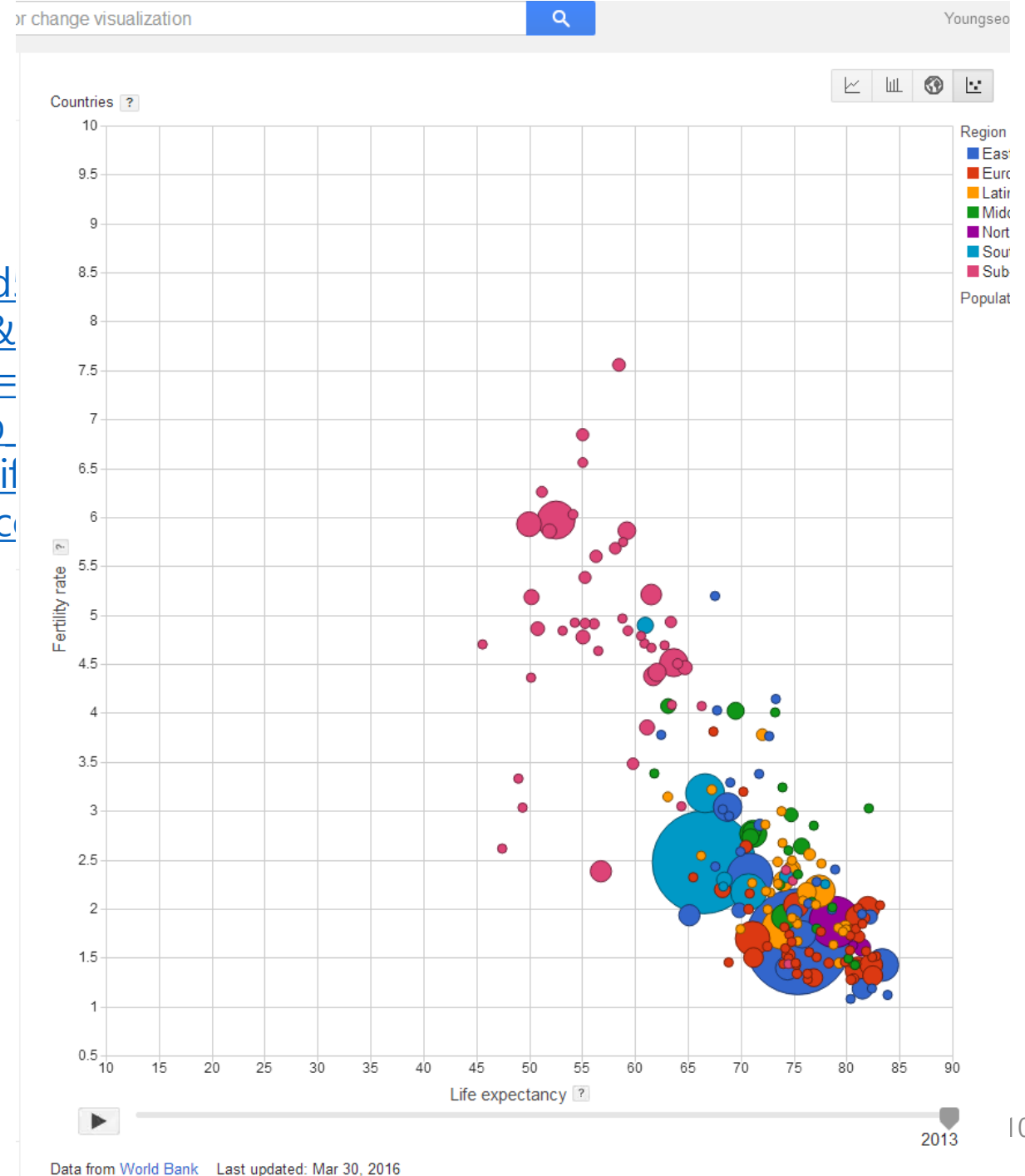




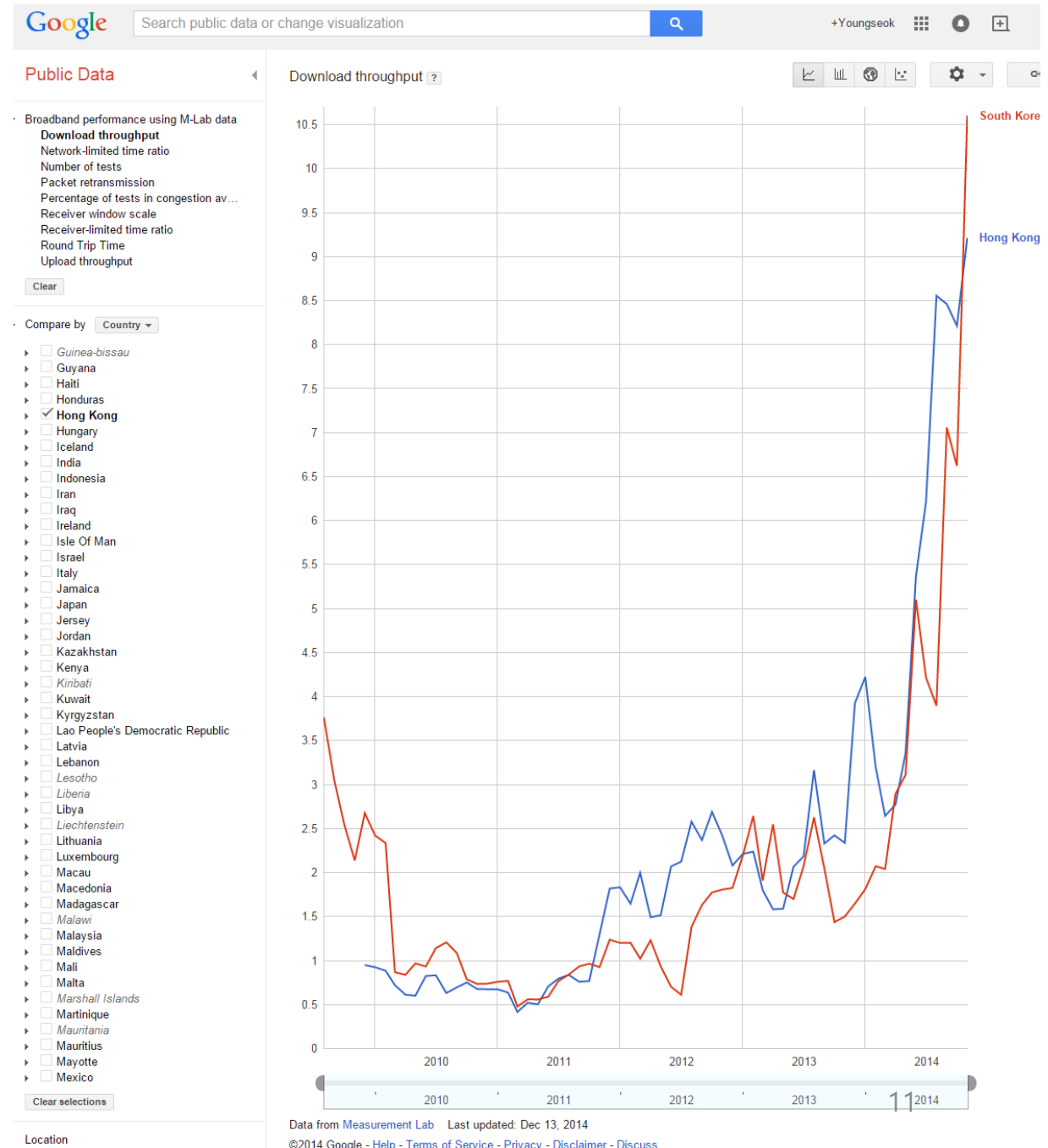



[more](#)

[http://www.google.com/publicdata/explore?ds=djof8f9 &ctype=b&strail=false&bcs=d&nselm=s&sp_dyn_le00_in&scale_x=lin&ind_x=false&met_y=tfirt_in&scale_y=lin&ind_y=false&met_s=sp_popale_s=lin&ind_s=false&dimp_c=country:region&ifcountry&hl=en_US&dl=en_US&ind=false&icfg&ic=0.5](http://www.google.com/publicdata/explore?ds=djof8f9&ctype=b&strail=false&bcs=d&nselm=s&sp_dyn_le00_in&scale_x=lin&ind_x=false&met_y=tfirt_in&scale_y=lin&ind_y=false&met_s=sp_popale_s=lin&ind_s=false&dimp_c=country:region&ifcountry&hl=en_US&dl=en_US&ind=false&icfg&ic=0.5)



- Broadband performance using M-lab data
 - http://www.google.com/public-data/explore?ds=e9krd11m38onf&hl=en_US&dl=en_US#!ctype=l&strail=false&bcs=d&nselect=m&met_y=download_throughput&scale_y=lin&ind_y=false&rdim=country&idim=country:410:344&ifdim=country&hl=en_US&dl=en_US&ind=false



Visualization: Motion Chart

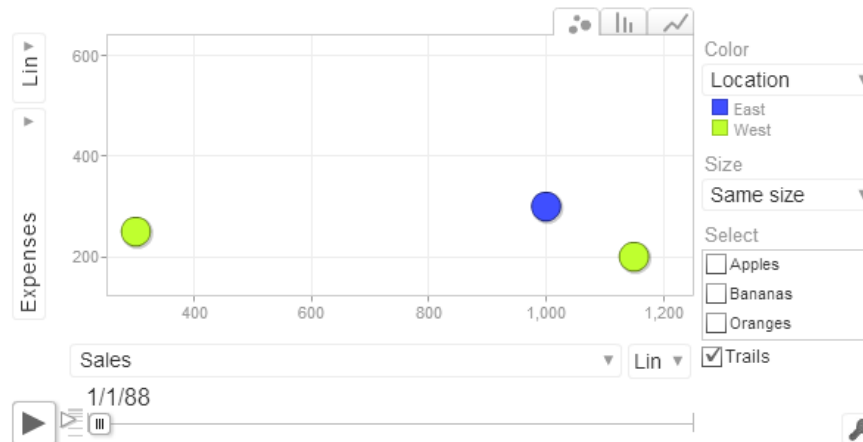


Overview

A dynamic chart to explore several indicators over time. The chart is rendered within the browser using Flash.

★ **Note for Developers:** Because of Flash security settings, this (and all Flash-based visualizations) might not work correctly when accessed from a file location in the browser (e.g., `file:///c:/webhost/myhost/myviz.html`) rather than from a web server URL (e.g., `http://www.myhost.com/myviz.html`). This is typically a testing issue only. You can overcome this issue as described on the [Adobe web site](#).

Example



R에서 Google Chart를 써보자!

- <https://code.google.com/p/google-motion-charts-with-r/>
- https://cran.r-project.org/web/packages/googleVis/vignettes/googleVis_examples.html

```
library(googleVis)  
demo(WorldBank)
```

Gapminder

- http://www.nyu.edu/mph/discover/visualizing_data.html
- Prof. Hans Rosling
 - <https://www.youtube.com/watch?v=hVimVzgtD6w>

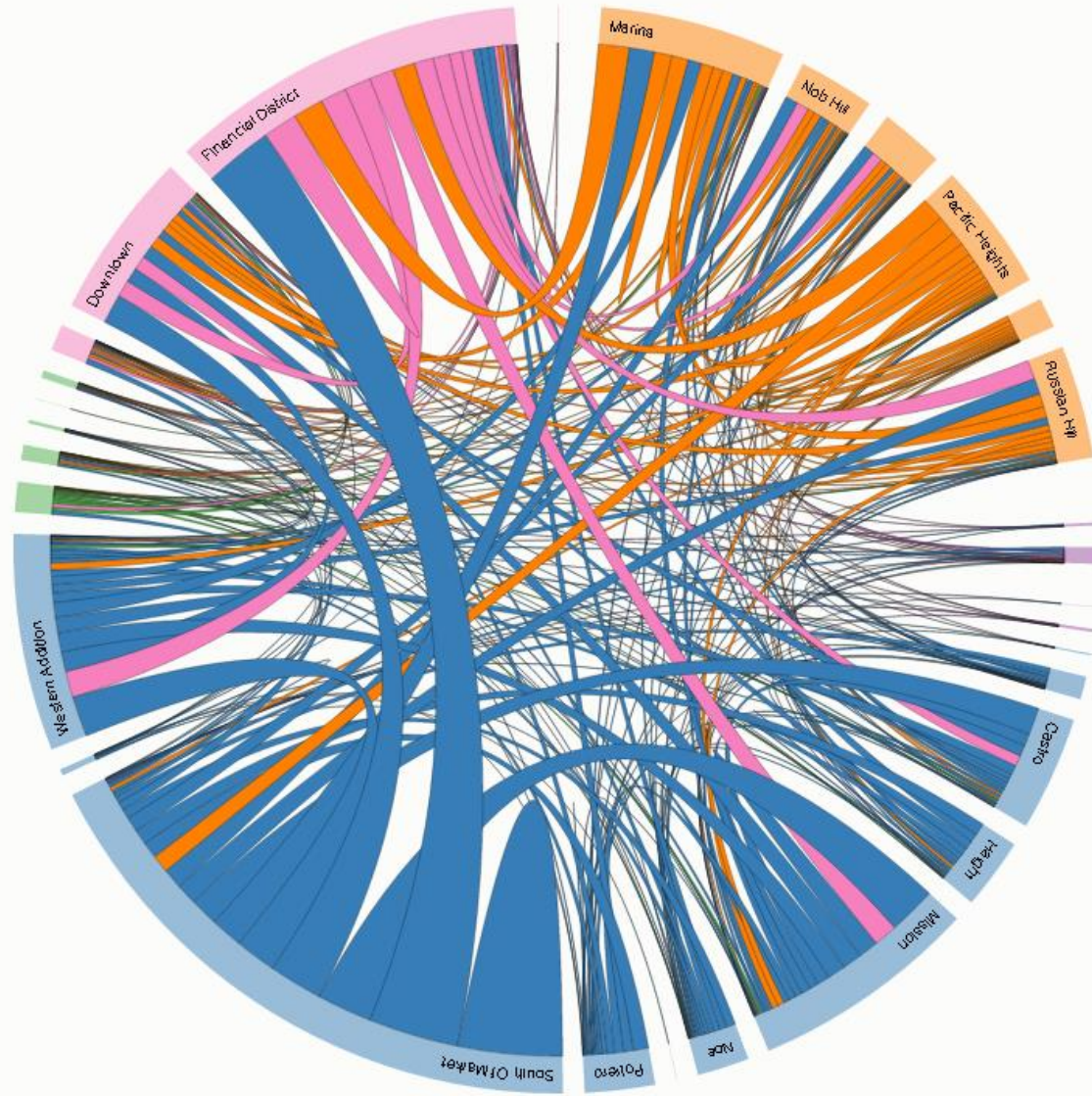
https://www.gapminder.org/tools/bubbles#state_time_value=1804&playing:true;&entities_select@_geo=kor&trailStartTime=1840

D3.js

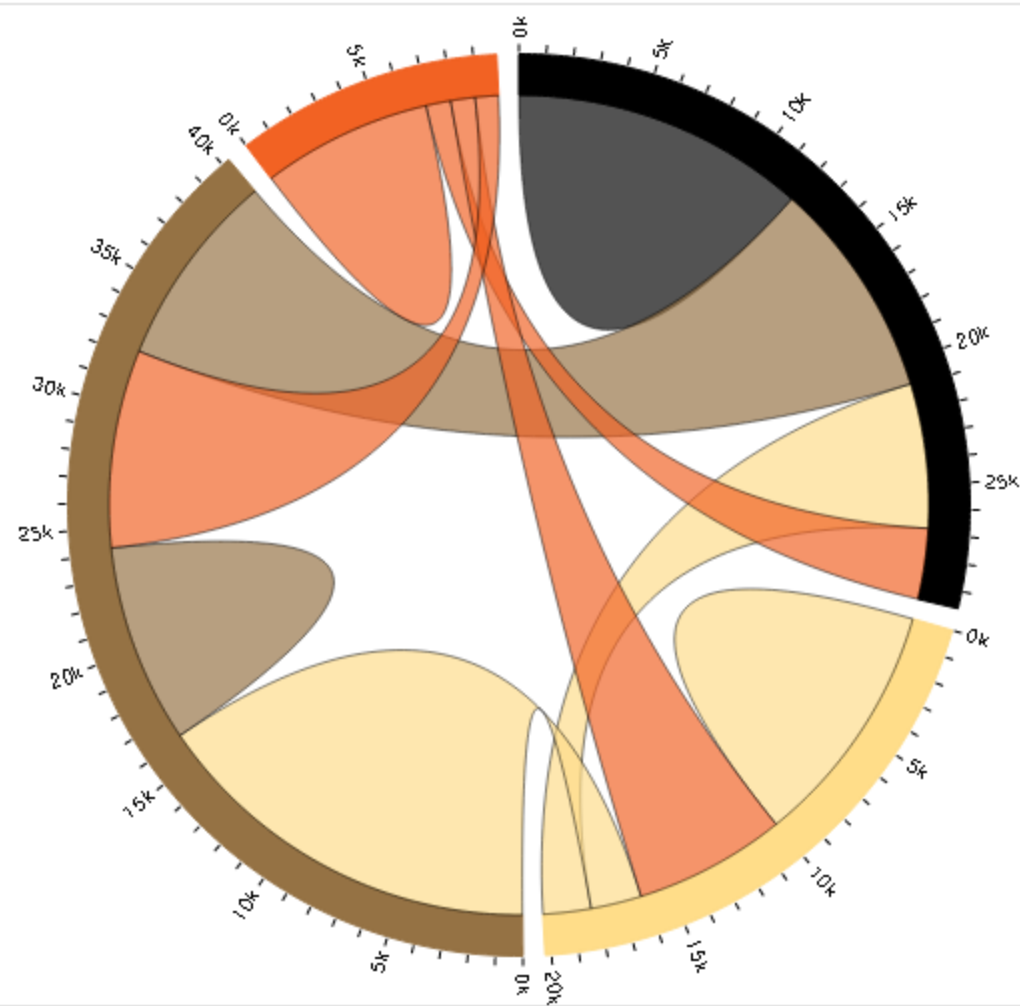
<http://d3js.org/>

- 우버 데이터 시각화: Chord
 - <http://bost.ocks.org/mike/uberdata/>
- D3.js Chord source code
 - <https://github.com/mbostock/d3/wiki/Chord-Layout>
 - <http://bl.ocks.org/mbostock/4062006>
- 타슈데이터 시각화: Chord
 - <http://networks.cnu.ac.kr/chord/>
- 생물학 시각화
 - <http://mkweb.bcgsc.ca/>
- Bart ridership
 - <http://vudlab.com/bart/>
- Mike Bostock
 - <http://bost.ocks.org/mike/d3/workshop/#0>
- <http://mobicon.tistory.com/275>

Uber Rides by Neighborhood



Chord Diagram



index.html

```
<!DOCTYPE html>
<meta charset="utf-8">
<style>

body {
  font: 10px sans-serif;
}

.chord path {
  fill-opacity: .67;
  stroke: #000;
  stroke-width: .5px;
}

</style>
<body>
<script src="http://d3js.org/d3.v3.min.js"></script>
<script>

// From http://mkweb.bcgsc.ca/circos/guide/tables/
var matrix = [
  [11975, 5871, 8916, 2868],
  [ 1951, 10048, 2060, 6171],
  [ 8010, 16145, 8090, 8045],
  [ 1013, 990, 940, 6907]
];

var chord = d3.layout.chord()
  .padding(.05)
  .sortSubgroups(d3.descending)
  .matrix(matrix);

var width = 960,
    height = 500,
    innerRadius = Math.min(width, height) * .41,
    outerRadius = innerRadius * 1.1;

var fill = d3.scale.ordinal()
  .domain(d3.range(4))
  .range(["#000000", "#FFD889", "#957244", "#F26223"]);

var svg = d3.select("body").append("svg")
  .attr("width", width)
  .attr("height", height)
  .append("g")
  .attr("transform", "translate(" + width / 2 + "," + height / 2 + ")");

svg.append("g").selectAll("path")
  .data(chord.groups)
  .enter().append("path")
  .style("fill", function(d) { return fill(d.index); })
  .style("stroke", function(d) { return fill(d.index); })
  .attr("d", d3.svg.arc().innerRadius(innerRadius).outerRadius(outerRadius))
  .on("mouseover", fade(.1))
  .on("mouseout", fade(1));

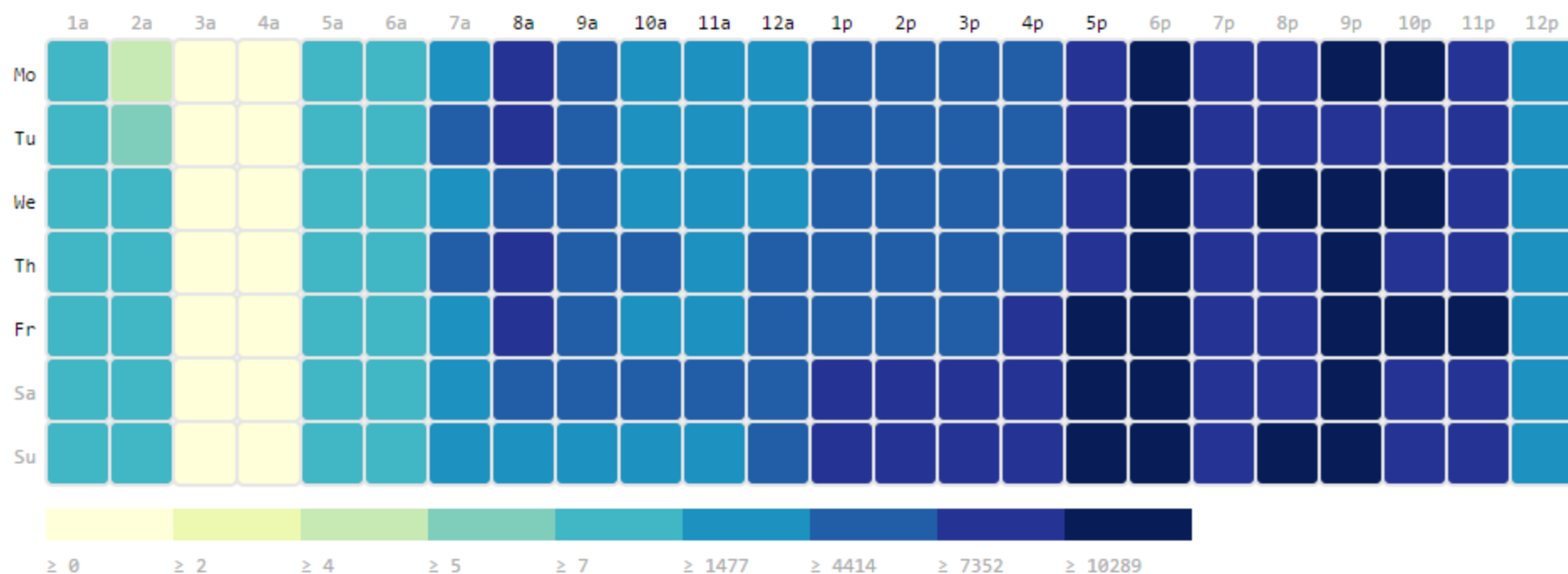
var ticks = svg.append("g").selectAll("g")
  .data(chord.groups)
```

Built with [d3.js](#).



Tashu 2013 Heatmap

by yslee, 2013-8-25



관련 스터디 링크

- <http://opendata.cnu.ac.kr/~luha-dnlab/tashu/>
- <http://mobicon.tistory.com/275>

실습

- D3.js로 chord 와 heatmap 타슈데이터 시각화
- Google classroom으로 제출