

Ihor Dudnyk

product designer

EXPERIENCE

Dec 2019 — Present

Selerant (Trace One)

- design of complex b2b systems;
- became the "right hand" of the product manager;
- together with the design manager developed a design strategy for the product;
- helped to establish design processes in the company using user involvement through interviews and testing;
- created a knowledge repository where all information about all activities with users is collected;
- created an object-oriented design system for a giant product, which significantly speeded up the design and development processes and made the product more consistent;
- a mentor for junior designers;
- training the team: I held workshops on Figma, design systems, and human-centered design;
- take part in hiring new designers;
- support other product teams and marketing.

Nov 2020 — Oct 2021

Mentorship

I was a mentor for a person who wanted to switch from graphic design to interface design. The goal was to find the first job as an interface designer and it was successfully achieved. I gave the mentee basic knowledge, helped at all stages of the job search, pass the probationary period and move on.

Mar 2019 — Dec 2019

Govitall

I worked in a team whose task was to increase the conversion of several products, so decisions were made based on analytics. I also made several redesigns, but convinced stakeholders not to make unnecessary decisions. Helped other teams with visual design, testing ideas, and launching new products. Created materials for SMM and email newsletters.

Feb 2018 — Apr 2019

ZORELiT

- I trained and transferred the team to Figma, which speeded up the design and development processes;
- designed an intranet portal for a company with 91000+ employees;
- worked with Puma, Lacoste, Metinvest;
- web design;
- prototyping;
- design of marketing materials;
- market analysis;
- corporate websites, e-commerce, startups, and charity projects.

CONTACTS

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EDUCATION

Sep 2019 — Sep 2020

Product Design Interfaces Professium, Projector Institute

Apr 2019 — Jul 2019

UX Design, Projector Institute

🌟Gold certificate🌟🎓

Sep 2017 — January 2018

Web Design, Projector Institute

SKILLS

Product Design	Marketing design
User Research	HTML/CSS
Usability testing	Figma
HCD	Axure
Design system	HCD

LANGUAGES

Ukrainian	Native
English	B2