

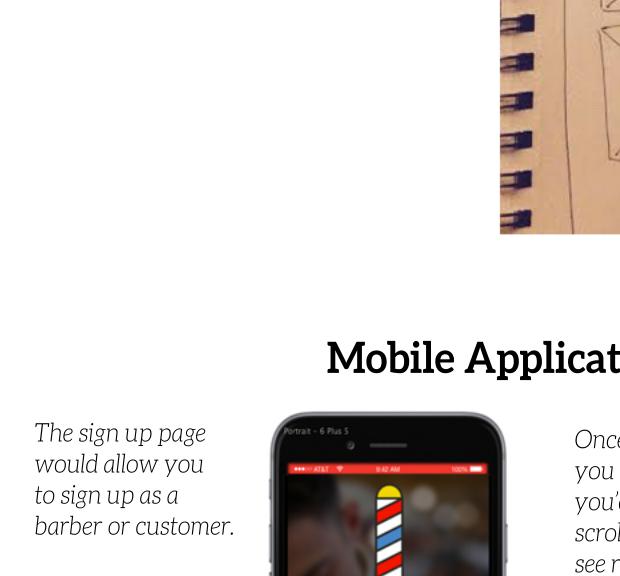
LineUp

Project Overview

During college I gave haircuts to family and friends to earn extra money. Usually friends called me to cut their hair at their homes after they got out of work or when they wanted to save the \$20-\$25 they would regularly spend at barbershops. Each month I earned between \$100-\$150 of extra money doing work that I loved. The idea for LineUp came after seeing the difficulty my clients had trying to find a barber they trusted, while also realizing that the barbers who taught me the craft were losing their businesses due to overhead costs and a lack of finding new customers. LineUp is currently a web app that allows users to find barbers by zipcode. The wireframes you'll see below depict the process I went through in order to make the app a reality. There are also preliminary high fidelity wireframes of the iOS mobile app design.

Recognized Opportunities

I realized a few opportunities with developing an app to find barbers. Booth rental fees can range between \$400- \$700 per month. New barbers may also face difficulty gaining new clients by competing with coworkers. Migrated to a new city? Good luck experimenting with barbershops until you find the right one. Although my original objective was to make an Uber for barbers, I narrowed my scope down to creating a platform where hair stylists could showcase their work and customers could find them by zipcode. I also originally wanted to create a Yelp like system with rating barbers, but realized that great haircuts are subjective.



This was the original wireframe for the user log in page. My design inspiration came from Pinterest. You'd have a profile picture, description, price range and portfolio to show.

The problem was that I didn't think this was the most efficient design that would integrate with mobile devices. I also didn't think the uneven distribution of uploaded pictures was something I could actually make happen with my skill set in front end development.

Using Twitter Bootstrap would easily allow me to create different picture widths on mobile or tablet devices. The frame work was also something I understood and knew I could work with to make my app look as modern and appealing as I wanted to.

