

JEREMI DUDU

FRONT-END DEVELOPER / UI/UX DESIGNER

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EDUCATION

General Assembly

September 2014

University of Southern California

December 2012

WDI - Web Development Immersive

B.A. Communications, Minor in Sociology

EXPERIENCE

DRAWING FROM MEMORY

Contract UX Designer

November 2014 - December 2014

- Designed Wireframe and flow chart for digital business card iOS CMS application
- Developed User Persona and consulted client on technical limitations

AWESOMENESS TV

Consultant/ Community Manager

February 2014 - June 2014

- Initialized social media plan to market recently launched entertainment website to new users
- Reached out to social influencers and helped increase Instagram following to 6,000+

JCI WORLDWIDE

Social Media Manager

October 2013 - April 2014

- Partnered with public sector to promote environmental responsibility for corporate clientele
- Managed grassroots Twitter campaign for Intuit to engage 500+ politically engaged users around political debate

ADMEDIA

Contract Account Executive

June 2013 - August 2013

- Collaborated with B2B clients and utilized analytics programs to increase click through rate for eCommerce websites

BENDER/ HELPER IMPACT

Digital Media Relations Intern

September 2012 - December 2012

- Monitored web campaign statistics to produce 12 monthly analytical reports for account teams
- Pitched Maxim Magazine online to promote Hulu's first international show, *The Straits*

TECHNICAL SKILLS & INTERESTS

Technical Skills

HTML5/ CSS	Javascript
jQuery	Illustrator/ PhotoShop
Ruby on Rails	FireWorks
Bootstrap	Social Media Marketing

Interests

Design	Skateboarding
Painting	Surfing
Basketball	Cooking
Gardening	