

## ABOUT THE ACADEMY

### Training the Next Generation of Public Problem Solvers

Designed for public entrepreneurs -- passionate and innovative people who wish to take advantage of new technology to do good in the world -- the GovLab Academy offers hands-on, personalized training and coaching to help cross the chasm from idea to practical reality.

#### ACADEMY OFFERINGS

##### COACHING PROGRAMS

Small group online programs to help public entrepreneurs implement a specific project.

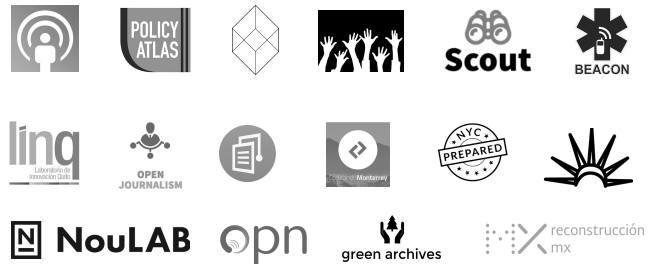
##### CLASSES

Extended topical introductions offered online and off, including courses on Innovations in Governing, designed to deepen learning about new approaches to problem-solving.

##### WORKSHOPS

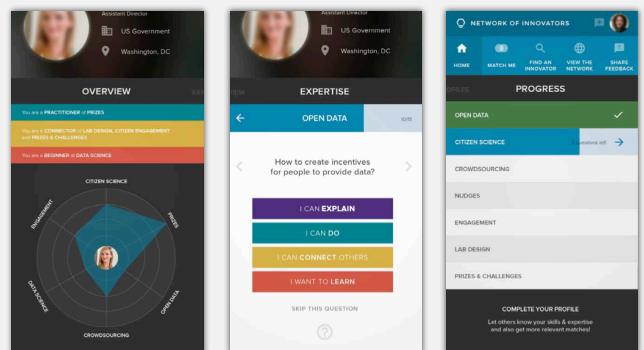
Intensive offline programs to learn the skillset and mindset needed to be a public entrepreneur and use technology for social good.

GovLab Academy has coached projects ranging from building a mobile phone-based emergency medical dispatch for resource-limited settings to creating a city's high impact solutions lab. Visit our project gallery at [govlabacademy.org](http://govlabacademy.org) to get to know more about the projects our alumni are working on:



### NETWORK OF INNOVATORS

Join the Network of Innovators and connect with our global community of public entrepreneurs at [networkofinnovators.org](http://networkofinnovators.org). Network of Innovators is a skill sharing platform that matches people with complementary skills for peer-to-peer learning.



# ACADEMY COACHING PROGRAMS

<b>WHAT</b>	Expert-led group sessions with peer-to-peer and one-on-one coaching
<b>WHEN</b>	Every week or every other week for 5 sessions
<b>WHERE</b>	Online in real time
<b>WHO</b>	For individuals and teams with a public tech project ready to go to the next level (a maximum of a dozen teams or individuals per coaching program)
<b>WHY</b>	To enable public entrepreneurs to take a project from idea to implementation

## COACHING PROGRAMS INCLUDE

- A flexible, customized program responsive to the participants' specific needs and challenges
- Rigorous diagnosis of impediments to project implementation
- Emphasis on specific and evidence-based problem definition to ensure that the project solves a well-defined problem
- A combination of subject-matter and skills-based training to address both deficits in knowledge about innovation and in know how about how to apply that knowledge to one's own project
- Peer-to-peer support where similarly situated public entrepreneurs counsel and support each other through challenges together
- Mentoring and coaching from experts with a track record of leading successful social change
- High-quality original and curated content, tools, and resources
- Successful participants receive an authenticated, digital certificate upon completion

## SELECTED ACADEMY COACHING PROGRAMS & FACULTY

### **CROWDSOURCING: Karim Lakhani**

Lumry Family Associate Professor of Business Administration  
at the Harvard Business School

### **FREEDOM OF INFORMATION: Miriam Nisbet**

Former Director of the Office of Government Information  
Services

### **HUMANITARIAN INNOVATION: Julian Carver**

Former CIO, City of Christchurch, New Zealand

### **DESIGNING PUBLIC LABS: Geoff Mulgan**

Chief Executive of Nesta

### **CITIZEN SCIENCE: Francois Grey**

Coordinator of the Citizen Cyberscience Centre, Geneva

### **ANALYTICS: Amen Ra Mashariki**

Chief Analytics Officer of the City of New York

### **OPEN CONTRACTING: Gavin Hayman**

Executive Director of the Open Contracting Partnership

### **LEGISLATIVE TECH: Arnaud Sahuguet**

Director of the Foundry at Cornell Tech

### **PROCUREMENT INNOVATIONS: Clay Johnson**

Chairman of The Department for Better Technology and  
Former Presidential Innovation Fellow

### **PROBLEM DEFINITION: Alan Kantrow**

Former Chief Knowledge Officer, Monitor Consulting and  
former Editor, McKinsey Quarterly

Are you a **team** or an **individual** passionate about solving a public problem with technology?

Are you an **organization**? Partner with us for customized coaching programs focused on your community and issues. For more information, contact: [dinorah@thegovlab.org](mailto:dinorah@thegovlab.org)