KELVIN KOFI EDUDZI AKAKPO
USER EXPERIENCE DESIGNER

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PHILOSOPHY: Start with people and build products

EDUCATION

Ashesi University College	**Berekuso, Eastern Region**
BSc. Management Information Systems	**Expected Date of Graduation: May 2022**

Akosombo International School	**Akosombo**
*General Science (WASSCE)	**Sept 2015 – July 2018**

ACHIEVEMENTS/AWARDS

***ABA Champion**, Ashesi University	**2019**
***Hult Prize 2nd Runner Up**, Ashesi University	**2018**

WORK EXPERIENCE

Tech Era – Accra
Job Shadow (UX design)   **May – Jul 2021**
- Found commonalities among users to recognize their wants, ambitions, needs, and mental models, and identify and disprove our assumptions
- Conducted user research, wireframing, and prototyping

June 2021

UI/UX Designer

Skill Test Project
- Created User Interface for Hilltop Web application Based on user research insights
- Developed Wireframes and Mock-ups to guide developers in building the Web application

PROJECTS AND RESEARCH

Google UX Design Certificate   **March 2021 -Sept 2021**
Foodian
- Used Figma to design Foodian, a mobile that allows users to easily order food to be delivered at a scheduled date and time ahead of their reservation or eating time.
- Identified user pain points, generated ideas for possible solutions, designed low fidelity and high-fidelity prototypes, conducted unmoderated usability studies, modified prototypes based on insights and applied visual design elements and principles to develop high fidelity mock-up.
- Maintained an average of 93% in all course grades.

January 2019

Ashesi University
19 Ambassador Program

Design thinking workshop for high school student in 2019, helping them understand user centered design and how to implement it.

CO-CURRICULAR ACTIVITIES

Ashesi University, Ashesi Basketball Association   **Jan 2019 – Present**
Basketball Team Assistant Coach and League Committee Member

Ashesi University, Sound Engineering and music   **Sept 2019 - Present**
- Set-up and control sound for Ashesi Student Council Events
- Bass guitar player

Ashesi University, Student Council   **Sept 2021 - Present**
- Photographer on the Ashesi Student Council Public relations team

SKILLS

- Fluent in English, Photography, Google certification in Fundamentals of UX Design, UX research and testing, Building Wireframes and Prototypes, the UX design process (Empathize, Define, Ideate), User Interface/ User Experience Design (Adobe XD, Figma)

REFERENCES

*ABA – Ashesi Basketball Association