| Factor | Value | Comment |
| --- | --- | --- |
| Freshness (brand new) | +30 | First time article is processed |
| Freshness >= 12hrs | -10 | Every 12 hours, minus 10 to maximum of 32 hours (-30pts) |
| Source | +20 | Optional, can add +20 bonus to better quality sources |
| Has Tech Keyword | +10 | Multiplier, every tech keyword adds 10pts (no maximum for now) |
| Has User Keyword | +20 | Multiplier, every tech keyword present for user adds 20pts (no maximum for now) |
| Has picture | +20 | Once off score, may be adjusted to only work on sources with good quality pictures |
| *Optional: Social Signals* | | |
| Twitter mention(s) | +50 | Every mention of the url of the article on twitter gets 50pts up to 150pts (can be adjusted depending) |
| Twitter following | +50 | User follows the twitter account of the article source 50pts (one time, per article, per source) |
| Reddit /r/technology hot | +50 | Optional: if time permits |
| Hacker news top story | +75 | Optional: if time permits |
| Techmeme mention | +100 | Optional: if time permits |