

Lab 1

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Figure 1: spammy lappy

Lab 1

Intro

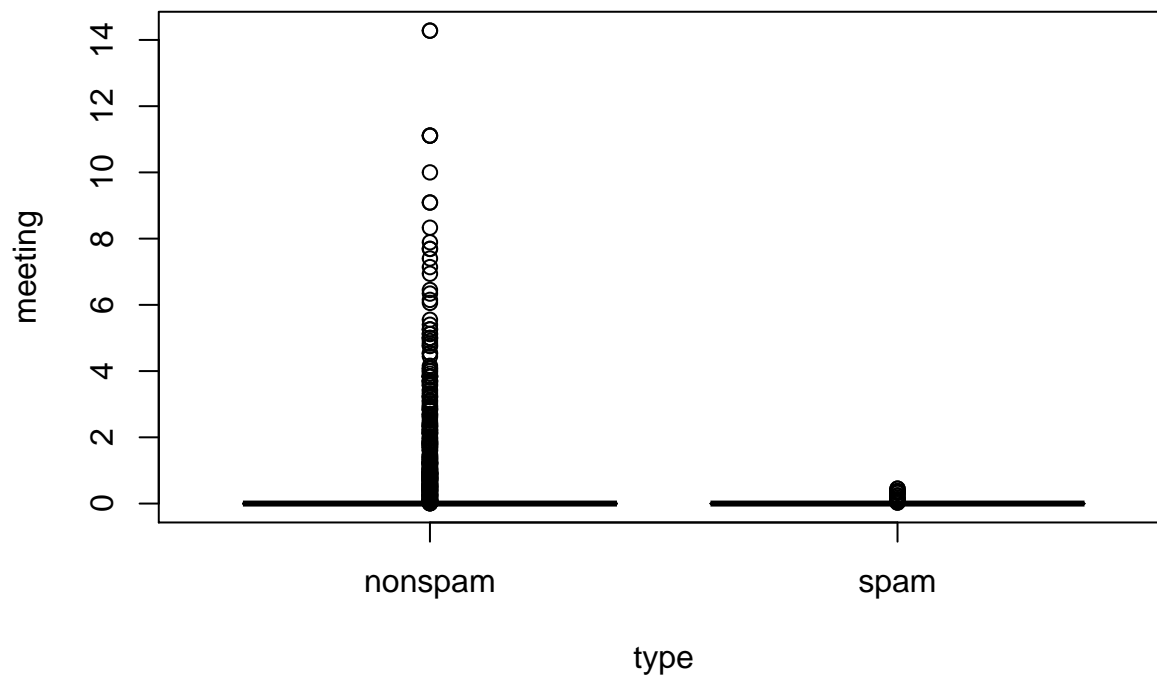
A data set collected at Hewlett-Packard Labs, that classifies 4601 e-mails as spam or non-spam. In addition to this class label there are 57 variables indicating the frequency of certain words and characters in the e-mail.

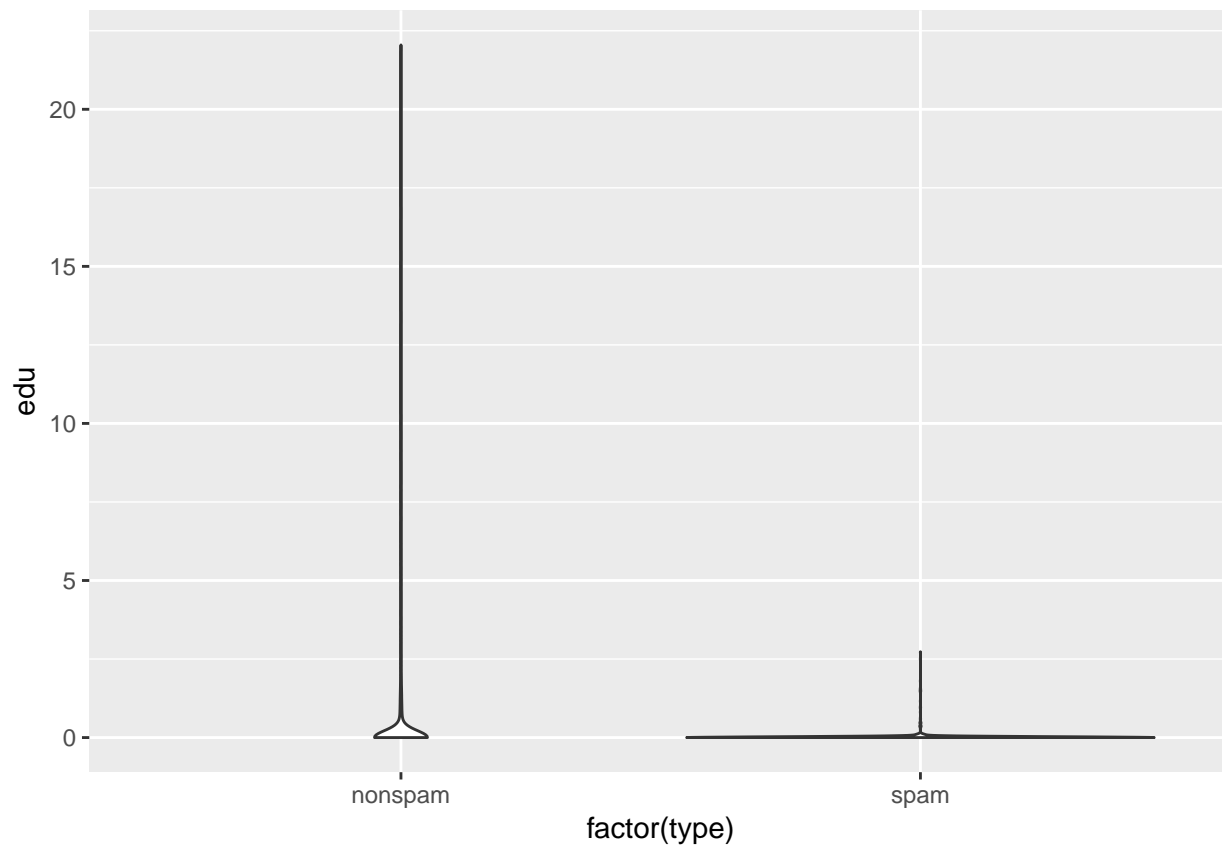
make	address	all	num3d	our	over	remove	internet	order	mail	receive	will	people	report	address
0.00	0.64	0.64	0	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.64	0.00	0.00	0
0.21	0.28	0.50	0	0.14	0.28	0.21	0.07	0.00	0.94	0.21	0.79	0.65	0.21	0
0.06	0.00	0.71	0	1.23	0.19	0.19	0.12	0.64	0.25	0.38	0.45	0.12	0.00	1
0.00	0.00	0.00	0	0.63	0.00	0.31	0.63	0.31	0.63	0.31	0.31	0.31	0.00	0
0.00	0.00	0.00	0	0.63	0.00	0.31	0.63	0.31	0.63	0.31	0.31	0.31	0.00	0

make	address	all	num3d	our	over	remove	internet	order	mail	receive	will	people	report	address
0.00	0.00	0.00	0	1.85	0.00	0.00	1.85	0.00	0.00	0.00	0.00	0.00	0.00	0

```
##      money          edu          type
##  Min.   : 0.00000   Min.   : 0.0000   nonspam:2788
## 1st Qu.: 0.00000   1st Qu.: 0.0000   spam  :1813
## Median : 0.00000   Median : 0.0000
## Mean   : 0.09427   Mean   : 0.1798
## 3rd Qu.: 0.00000   3rd Qu.: 0.0000
## Max.   :12.50000   Max.   :22.0500
```

The percentage of emails that are spam in the dataset is 0.3940448





Data Analysis

```
## Generalized Linear Model
##
## 2761 samples
## 57 predictor
## 2 classes: 'nonspam', 'spam'
##
## No pre-processing
## Resampling: Bootstrapped (25 reps)
## Summary of sample sizes: 2761, 2761, 2761, 2761, 2761, 2761, ...
## Resampling results:
##
## Accuracy   Kappa
## 0.9221363  0.8368392

## Confusion Matrix and Statistics
##
##           Reference
## Prediction nonspam spam
## nonspam    1044    78
## spam         71   647
##
##           Accuracy : 0.919
##           95% CI : (0.9056, 0.9311)
## No Information Rate : 0.606
```

```

##      P-Value [Acc > NIR] : <2e-16
##
##              Kappa : 0.8301
##  McNemar's Test P-Value : 0.623
##
##      Sensitivity : 0.9363
##      Specificity : 0.8924
##      Pos Pred Value : 0.9305
##      Neg Pred Value : 0.9011
##      Prevalence : 0.6060
##      Detection Rate : 0.5674
##      Detection Prevalence : 0.6098
##      Balanced Accuracy : 0.9144
##
##      'Positive' Class : nonspam
##
##
## Call:
## roc.default(response = testing$typeNum, predictor = resultsNum)
##
## Data: resultsNum in 1115 controls (testing$typeNum 0) < 725 cases (testing$typeNum 1).
## Area under the curve: 0.9144

```

My test dataset contains 60.5939877 percent nonspam emails, so I will use this as a baseline for accuracy. After training a binomial model on 60.0086938 percent of the data, I predicted the type of email in the test dataset (which consisted of the remaining rows). I got an accuracy of 0.9221363 and AUC of 0.9143683.