

Maxent Models and Discriminative **Estimation**

Generative vs. Discriminative models

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Introduction

- So far we've mainly looked at "generative models"
 - · Language models, IBM alignment models, PCFGs
- But there is much use of conditional or discriminative models in NLP, Speech, IR, and ML generally
- Because:
 - · They give high accuracy performance
 - They make it easy to incorporate lots of linguistically important features
 - They allow easy building of language independent, retargetable NLP



Joint vs. Conditional Models

- We have some data $\{(d, c)\}$ of paired observations d and hidden classes c.
- Joint (generative) models place probabilities over both observed data and the hidden stuff

P(c,d)

- · They generate the observed data from the hidden stuff
- · All the classic StatNLP models:
 - n-gram models, Naive Bayes classifiers, hidden Markov models, probabilistic context-free grammars, IBM machine translation alignment models



Joint vs. Conditional Models

Discriminative (conditional) models take the data as given, and put a probability/score over hidden structure given the data:

P(c|d)

- · Logistic regression, conditional loglinear or maximum entropy models, conditional random fields
- Also, SVMs. (averaged) perceptron, etc. are discriminative classifiers (but not directly probabilistic)



Conditional vs. Joint Likelihood

- A *joint* model gives probabilities P(d,c) = P(c)P(d|c) and tries to maximize this joint likelihood.
 - It ends up trivial to choose weights: just count! (relative frequencies)
- A *conditional* model gives probabilities $P(c \mid d)$. It takes the data as given and models only the conditional probability of the class.
 - · We seek to maximize conditional likelihood.
 - Harder to do (as we'll see...)
 - · More closely related to classification error.



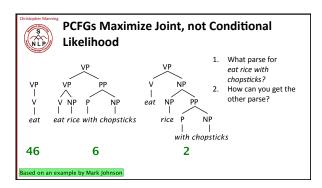
Conditional models work well: **Word Sense Disambiguation**

Training Set		
Objective	Accuracy	
Joint Like.	86.8	
Cond. Like.	98.5	

Test Set		
Objective	Accuracy	
Joint Like.	73.6	
Cond. Like.	76.1	

- Even with exactly the same features, changing from joint to conditional estimation increases performance
- That is, we use the same smoothing, and the same (Klein and Manning 2002, using Senseval-1 Data)

 (Klein and Manning 2002, using Senseval-1 Data) word-class features, we just





Named Entity Recognition



Named Entity Recognition (NER)

- A very important sub-task: find and classify names in text, for example:
 - The decision by the independent MP Andrew Wilkie to withdraw his support for the minority Labor government sounded dramatic but it should not further threaten its stability. When, after the 2010 election, Wilkie, Rob Oakeshott, Tony Windsor and the Greens agreed to support Labor, they gave just two guarantees: confidence and supply.



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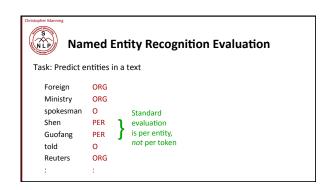
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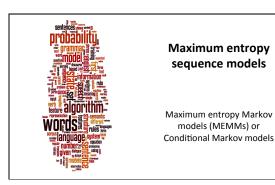
- The uses:
 - Named entities can be indexed, linked off, etc.
 - Sentiment can be attributed to companies or products
 - A lot of relations (employs, won, born-in) are between named entities
 - For question answering, answers are often named entities.
- · Concretely:
 - Many web pages tag various entities, with links to bio or topic pages, etc.
 - Reuters' OpenCalais, Evri, AlchemyAPI, Yahoo's Term Extraction, ...
 - Apple/Google/Microsoft/... smart recognizers for document content

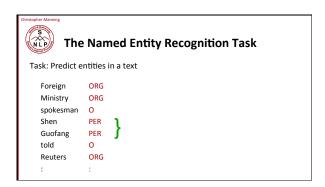


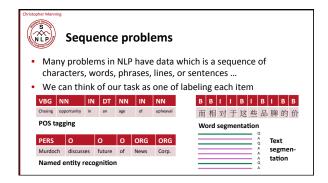


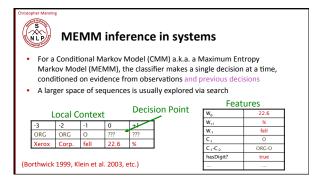
Precision/Recall/F1 for NER

- Recall and precision are straightforward for tasks like IR and text categorization, where there is only one grain size (documents)
- The measure behaves a bit funnily for IE/NER when there are boundary errors (which are common):
 - First Bank of Chicago announced earnings ...
- · This counts as both a fp and a fn
- Selecting nothing would have been better
- Some other metrics (e.g., MUC scorer) give partial credit (according to complex rules)









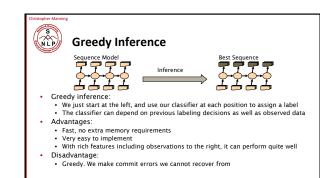


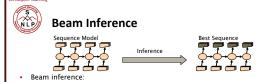
Example: NER

- Scoring individual labeling decisions is no more complex than standard classification decisions
 - We have some assumed labels to use for prior positions
 - We use features of those and the observed data (which can include current, previous, and next words) to predict the current label

Local Context -3			Decision Point		
-3	-2	-1	0	±1/-	
ORG	ORG	0	???	???	
Xerox	Corp.	fell	22.6	%	

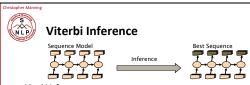
reatures		
22.6		
%		
fell		
0		
ORG-O		
true		





- At each position keep the top k complete sequences. Extend each sequence in each local way.
- The extensions compete for the k slots at the next position.
- Advantages:
 Fast; beam sizes of 3-5 are almost as good as exact inference in many cases.
- · Easy to implement (no dynamic programming required).
- Disadvantage:

 Inexact: the globally best sequence can fall off the beam.



- Viterbi inference:
 - Dynamic programming or memoization.
 Requires small window of state influence (e.g., past two states are relevant).
- Advantage:
- Exact: the global best sequence is returned.
- Disadvantage:
 - Harder to implement long-distance state-state interactions (but beam inference tends not to allow long-distance resurrection of sequences anyway).

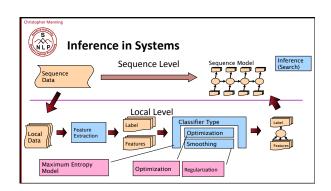


CRFs [Lafferty, Pereira, and McCallum 2001]

- Another sequence model: Conditional Random Fields (CRFs)
- A whole-sequence conditional model rather than a chaining of local models.

$$P(c \mid d, \lambda) = \frac{\exp \sum_{i} \lambda_{i} f_{i}(c, d)}{\sum_{c} \exp \sum_{i} \lambda_{i} f_{i}(c', d)}$$
 The space of *c*'s is now the space of sequences

- - But if the features f, remain local, the conditional sequence likelihood can be calculated exactly using dynamic programming
 Training is slower, but CRFs avoid causal-competition biases
- These (or a variant using a max margin criterion) are seen as the state-of-the-art these days ... but in practice they usually work much the same as MEMMs.





Maxent Models and Discriminative Estimation

The maximum entropy model presentation



Logistic regression

- Maxent models in NLP are essentially the same as multiclass logistic regression models in statistics (or machine learning)
 - If you have seen these before you might think about:
 - The parameterization is slightly different in a way that is advantageous for NLP-style models with tons of sparse features (but statistically inelegant)
 - The more general form of feature functions in this presentation
 - The features are more general: $f_i(c, d) = [\Phi(d) \text{ if } c = c_j]$ is logistic regr.
 - With f a function of the class, we can do more \Rightarrow structured prediction
 - If you haven't seen these before, don't worry, this presentation is selfcontained!



Maximum Entropy Models

- An equivalent approach:
 - Lots of distributions out there, most of them very spiked, specific, overfit.
 - We want a distribution which is uniform except in specific ways we require.
 - Uniformity means high entropy we can search for distributions which have properties we desire, but also have high entropy.

Ignorance is preferable to error and he is less remote from the truth who believes nothing than he who believes what is wrong – Thomas Jefferson (1781)

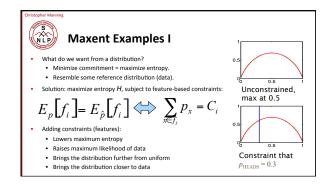


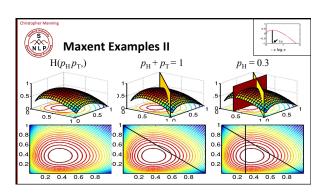
(Maximum) Entropy

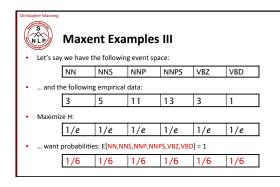
- Entropy: the uncertainty of a distribution.
- Quantifying uncertainty ("surprise"):
 - Event
- ^
- Probability"Surprise"
 - $\log(1/p_x)$
- Entropy: expected surprise (over p):

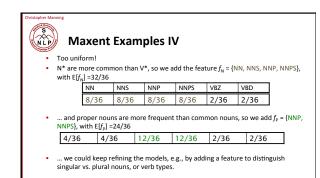
$$H(p) = E_p \left[\log_2 \frac{1}{p_x} \right] = -\sum_x p_x \log_2 p_x$$

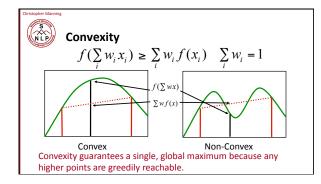


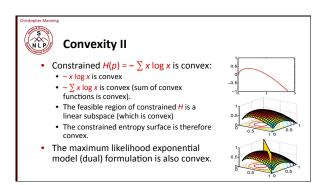




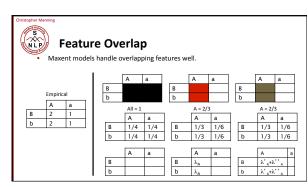


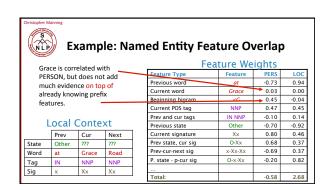


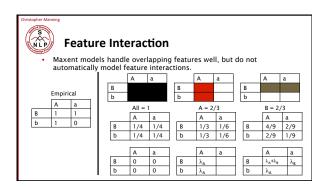


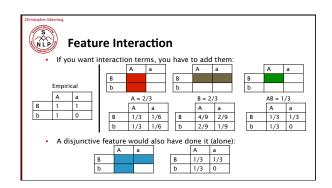








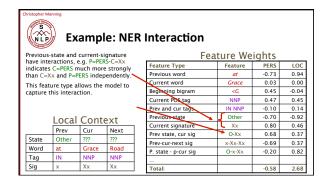






Feature Interaction

- For loglinear/logistic regression models in statistics, it is standard to do a greedy stepwise search over the space of all possible interaction terms.
- This combinatorial space is exponential in size, but that's okay as most statistics models only have 4–8 features.
- In NLP, our models commonly use hundreds of thousands of features, so that's not okay.
- Commonly, interaction terms are added by hand based on linguistic intuitions.





Conditional Maxent Models for Classification

The relationship between conditional and joint maxent/ exponential models



Classification

- What do these joint models of P(X) have to do with conditional models P(C/D)?
- Think of the space $\mathbb{C} \times \mathbb{D}$ as a complex X.
 - ullet C is generally small (e.g., 2–100 topic classes)
 - D is generally huge (e.g., space of documents
- We can, in principle, build models over P(C, D).
- This will involve calculating expectations of features (over CxD):



Generally impractical: can't enumerate X efficiently.







Classification II

- D may be huge or infinite, but only a few d occur in our data.
- What if we add one feature for each d and constrain its expectation to match our empirical data?

$$\forall d \in D \quad P(d) = \hat{P}(d)$$

- Now, most entries of P(c,d) will be zero.

We can therefore use the much easier sum:
$$E(f_i) = \sum_{(c,d) \in (C,D)} P(c,d) f_i(c,d) \\ = \sum_{(c,d) \in (C,D) \land \hat{P}(d) > 0} P(c,d) f_i(c,d)$$





Classification III

• But if we've constrained the D marginals

$$\forall d \in D \quad P(d) = \hat{P}(d)$$

· then the only thing that can vary is the conditional distributions:

$$P(c,d) = P(c \mid d)P(d)$$
$$= P(c \mid d)\hat{P}(d)$$



Smoothing/Priors/ **Regularization for Maxent Models**



Smoothing: Issues of Scale

- Lots of features:
 - NLP maxent models can have ten million features.
 - Even storing a single array of parameter values can have a substantial memory cost.
- - Overfitting very easy we need smoothing!
 - . Many features seen in training will never occur again at test time.
- Optimization problems:
 - Feature weights can be infinite, and iterative solvers can take a long time to get to those infinities.



Smoothing: Issues

Assume the following empirical distribution:

ig empirical distribution			٠
ĺ	Heads	Tails	
	h	I	

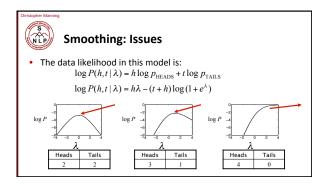
- Features: {Heads}, {Tails} We'll have the following model distribution: $p_{\text{HEADS}} = \frac{e^{\lambda_0}}{e^{\lambda_0} + e^{\lambda_1}} \qquad p_{\text{TAILS}} = \frac{e^{\lambda_0}}{e^{\lambda_0} + e^{\lambda_0}}$

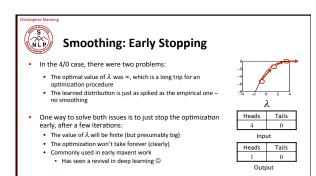
$$p_{\text{TAILS}} = \frac{e^{-t}}{-\lambda_{1} + -\lambda_{2}}$$

• Really, only one degree of freedom
$$(\lambda = \lambda_{\rm H} - \lambda_{\rm T})$$

$$p_{\rm HEADS} = \frac{e^{\lambda_{\rm H}} e^{-\lambda_{\rm T}}}{e^{\lambda_{\rm H}} e^{-\lambda_{\rm T}} + e^{\lambda_{\rm T}} e^{-\lambda_{\rm T}}} = \frac{e^{\lambda}}{e^{\lambda} + e^{0}} \qquad p_{\rm TAHLS} = \frac{e^{0}}{e^{\lambda} + e^{0}}$$









Smoothing: Priors (MAP)

- What if we had a prior expectation that parameter values wouldn't be very large?
- We could then balance evidence suggesting large parameters (or infinite) against our prior.
- The evidence would never totally defeat the prior, and parameters would be smoothed (and kept finite!).
- We can do this explicitly by changing the optimization objective to maximum posterior likelihood:

$$\log P(C, \lambda \mid D) = \log P(\lambda) + \log P(C \mid D, \lambda)$$
 Posterior Prior Evidence



Smoothing: Priors

- Gaussian, or quadratic, or L2 priors:
 - Intuition: parameters shouldn't be large.
 - Formalization: prior expectation that each parameter will be distributed according to a gaussian with mean $\boldsymbol{\mu}$ and variance σ^2 .

$$P(\lambda_i) = \frac{1}{\sigma_i \sqrt{2\pi}} \exp\left(-\frac{(\lambda_i - \mu_i)^2}{2\sigma_i^2}\right)$$

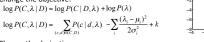
- Penalizes parameters for drifting too far from their mean prior value (usually $\mu \text{=} 0).$
- 2σ²=1 works surprisingly well.





Smoothing: Priors

- If we use gaussian priors:
 - Trade off some expectation-matching for smaller parameters.
 - When multiple features can be recruited to explain a data point, the more common ones generally receive more weight.
 - Accuracy generally goes up!
- Change the objective: $\log P(C, \lambda \mid D) = \log P(C \mid D, \lambda) + \log P(\lambda)$

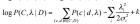


Change the derivative: $\partial \log P(C, \lambda \mid D) / \partial \lambda_i = \operatorname{actual}(f_i, C) - \operatorname{predicted}(f_i, \lambda) - (\lambda_i - \mu_i) / \sigma^2$



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 $\partial \log P(C, \lambda \mid D) / \partial \lambda_i = \operatorname{actual}(f_i, C) - \operatorname{predicted}(f_i, \lambda) - \lambda_i / \sigma^2$



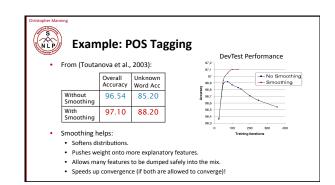
Example: NER Smoothing

Because of smoothing, the more common prefix and single-tag features have larger weights even though entire-word and tag-pair features are more specific.

Local Context

	Prev	Cur	Next
State	Other	???	???
Word	at	Grace	Road
Tag	IN	NNP	NNP
Sig	x	Xx	Xx

Feature Weights			
Feature Type	Feature	PERS	LOC
Previous word	at	-0.73	0.94
Current word	Grace	0.03	0.00
Beginning bigram	< <i>G</i>	0.45	-0.04
Current POS tag	NNP	0.47	0.45
Prev and cur tags	N NNP	-0.10	0.14
Previous state	Other	-0.70	-0.92
Current signature	Xx	0.80	0.46
Prev state, cur sig	O-Xx	0.68	0.37
Prev-cur-next sig	x-Xx-Xx	-0.69	0.37
P. state - p-cur sig	O-x-Xx	-0.20	0.82
Total:		-0.58	2.68





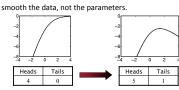
Smoothing: Regularization

- Talking of "priors" and "MAP estimation" is Bayesian language
- · In frequentist statistics, people will instead talk about using "regularization", and in particular, a gaussian prior is "L2" regularization"
- The choice of names makes no difference to the math
- Recently, L₁ regularization is also very popular
 - Gives sparse solutions most parameters become zero [Yay!]
 - Harder optimization problem (non-continuous derivative)



Smoothing: Virtual Data

- Another option: smooth the data, not the parameters.
- Example:



- Equivalent to adding two extra data points.
- · Similar to add-one smoothing for generative models.
- For feature-based models, hard to know what artificial data to create!



Smoothing: Count Cutoffs

- In NLP, features with low empirical counts are often dropped.
 - · Very weak and indirect smoothing method.
 - · Equivalent to locking their weight to be zero.
 - Equivalent to assigning them gaussian priors with mean zero and variance zero.
 - . Dropping low counts does remove the features which were most in need of smoothing...
 - ... and speeds up the estimation by reducing model size ...
 - ... but count cutoffs generally hurt accuracy in the presence of proper smoothing.
- Don't use count cutoffs unless necessary for memory usage reasons. Prefer L_1 regularization for finding features to drop.



Smoothing/Priors/ **Regularization for Maxent Models**