

# BRIAN J. DUGAN

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## EDUCATION

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**University of Missouri**, Columbia, MO

Bachelor of Arts in Marketing from Trulaske College of Business, combined with a degree in Political Science and a certificate in Geographic Information Systems, graduate in May 2019. Current GPA: 3.4

## EXPERIENCE

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- FleishmanHillard, Social and Innovation Intern, May 2018 – August 2018
  - Executed end-to-end Facebook, Twitter, and LinkedIn paid social media campaigns involving creation, monitoring, and optimization.
  - Analyzed performance of social campaigns and drafting monthly reports providing insights and recommendations.
  - Drafted content on behalf of several clients in healthcare and technology industries.
- Lost in the Sauce, Co-Founder, 2018 to Present
  - Co-Founded a business that operates within the Student Center of Mizzou.
  - Manages marketing operations and manages the day-to-day operations.
- Terro, Co-Founder, 2018 to Present
  - Created an IOS application that functions as a global news aggregate and automatically translates articles into the user's spoken languages. Available on the app store!

## AWARDS AND ACHIEVEMENTS

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- Winning team for the 2018 TigerHacks Competition. Created an IOS app called Globo (now Terro) that is available on the Apple App Store.
- Winning team for the Missouri Student Unions Entrepreneurship Program with Lost in the Sauce.
- Accepted as Kinder Scholar for 2018 D.C. Summer Program by Mizzou's Kinder Institute on Constitutional Democracy.

## LEADERSHIP AND VOLUNTEER EXPERIENCE

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- Officer and member of Alpha Phi Omega (APO) chapter at University of Missouri-Columbia. APO is a national co-ed service fraternity that facilitates campus-based volunteerism.
  - Held multiple executive positions including Chapter Relations, Vice President of Recruitment, and is currently the Vice President of Service.
- Volunteered more than 200 hours with Boys & Girls Clubs of Columbia, Alternative Community Training (ACT), True/False Film Fest, and MizzouThon and Relay for Life fundraisers.

## SKILLS

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- Working knowledge of social media advertising on Facebook (Instagram), Twitter, and LinkedIn
- Working knowledge in social listening tools, including: Spredfast, Netbase, and Crimson Hexagon
- Working knowledge of programming for Python, HTML, ArcMap, and 3D CAD programs
- Working knowledge in geographic and infographic data visualization through Excel and Tableau