



BRIAN DUGAN

CONTACT

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SKILLS

- | | |
|-------------------------|---------------------|
| • Google Cloud Platform | (Proficient) |
| • Excel / Google Sheets | (Proficient) |
| • Facebook Ad Manager | (Proficient) |
| • NGP Platforms | (Proficient) |
| • Blue State Digital | (Proficient) |
| • ActBlue | (Proficient) |
| • Spredfast | (Proficient) |
| • Database Architecture | (Proficient) |
| • Tableau | (Proficient) |
| • ArcMap | (Proficient) |
| • SQL | (Working Knowledge) |
| • Python | (Working Knowledge) |
| • HTML | (Working Knowledge) |
| • Swift | (Working Knowledge) |

EXPERIENCE

BASECAMP STRATEGY

VICE PRESIDENT OF TECH. INNOVATIONS | FEB 2021 - PRESENT

- Managing a team of Directors and Specialists to streamline Basecamp's operations by creating new workflows, automating manual tasks, and creating dashboards. Our work is increasing both output and quality, minimizing workload, and maximizing the amount of information readily available to strategists and analysts
- Advocating on behalf of all workers to ensure that Basecamp provides employees with a healthy environment that they can thrive in
- Brainstorming and building out various new growth opportunities for Basecamp Strategy to sell and offer clients

DIRECTOR OF TECH INNOVATIONS | MAY 2020 - JAN 2021

- Led a team that automated Basecamp's email production. Shrinking a team that used to make up one-third of Basecamp's staff down to one full-time worker
- Redesigned how Basecamp looks at email deliverability (keeping emails out of spam folders) to better set up Basecamp for long-term digital success by monitoring trends in the data

DIRECTOR OF DATA & EMAIL PRODUCTION | MAY 2020 - JAN 2021

- Hired and managed a team of 7 people to efficiently run the digital operations and data strategy of Basecamp throughout Q3 and Q4 of an election year. Increased email output from about 200 emails a month to more than 800 emails per month

DIGITAL FELLOW / DIGITAL ASSOCIATE | JAN 2020 - MAY 2020

- Utilized ActBlue, NGP, and Blue State Digital to produce and analyze fundraising emails for an array of democratic political candidates
- Optimized and automated various data reporting methods

SPECTRA NEWS

CO-FOUNDER | JAN 2019 - DEC 2019

- Worked with a team to develop a global news aggregate with built-in translation services. Specifically worked with the data-architecture and pitching to investors

LOST IN THE SAUCE

CO-FOUNDER | AUG 2018 - MAY 2019

- Created, managed, and staffed a brick & mortar specialty sauce shop that operated within the Mizzou Student Center

EDUCATION

B.S. IN BUSINESS MARKETING & B.A. IN POLITICAL SCIENCE
UNIVERSITY OF MISSOURI - COLUMBIA | MAY 2019

ACCOMPLISHMENTS AND AWARDS

- 1ST PLACE IN THE 2018 TIGERHACKS HACKATHON
- WINNING TEAM IN THE 2018 MISSOURI STUDENT UNIONS' ENTREPRENEURIAL PROGRAM
- SELECTED AS A 2018 KINDER SCHOLAR AND PARTICIPATED IN THE OXFORD FELLOWSHIP SPONSORED BY THE KINDER INSTITUTE
- FINAL CONTESTANT IN THE 2019 REYNOLDS JOURNALISM INSTITUTE'S STUDENT COMPETITION