



BRIAN DUGAN

CONTACT

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SKILLS

- | | |
|-------------------------|---------------------|
| • Google Cloud Platform | (Proficient) |
| • Database Architecture | (Proficient) |
| • SQL | (Proficient) |
| • NoSQL | (Proficient) |
| • HTML | (Proficient) |
| • Python | (Competent) |
| • Vue3 | (Competent) |
| • Javascript | (Competent) |
| • Facebook Ad Manager | (Proficient) |
| • NGP Platforms | (Proficient) |
| • ActBlue | (Proficient) |
| • Tableau | (Proficient) |
| • ArcMap | (Proficient) |
| • Swift | (Working Knowledge) |

EXPERIENCE

OPTAKIT INC

CEO & CO-FOUNDER | DEC 2021 - PRESENT

- One of three co-founders that conceptualized, developed, and took to market a new SaaS platform designed to reduce operational inefficiency within progressive politics, reinforce data-driven fundraising feedback loops, and put powerful real-time analytical tools in the hands of digital fundraisers.

BASECAMP STRATEGY

VICE PRESIDENT OF TECH. INNOVATIONS | FEB 2021 - NOV 2021

- Managed directors and specialists to streamline Basecamp's operations by creating new workflows, automating manual tasks, and creating automated dashboards. Our work increased both output and quality, minimized workload, and maximized the amount of information readily available to strategists and analysts
- Collaborated with the VP of Process Development to hire and lead a team of developers in creating a CRM automating common manual tasks within the progressive digital industry, while providing organizations an email list marketplace, coupled with tools to track and project ROI.

DIRECTOR OF TECH INNOVATIONS | MAY 2020 - JAN 2021

- Led a team to automate Basecamp's email production. Shrinking a team that used to make up one-third of Basecamp's staff down to one full-time worker
- Redesigned Basecamp's approach to email deliverability (keeping emails out of spam folders) to better set up Basecamp for long-term digital success.

DIRECTOR OF DATA & EMAIL PRODUCTION | MAY 2020 - JAN 2021

- Hired and managed a team of 7 people to efficiently run the digital operations and data strategy of Basecamp throughout Q3 and Q4 of an election year. Increased email output from about 200 emails a month to more than 800 emails per month

DIGITAL FELLOW / DIGITAL ASSOCIATE | JAN 2020 - MAY 2020

- Optimized and automated various data reporting methods

SPECTRA NEWS

CO-FOUNDER | JAN 2019 - DEC 2019

- Worked with a team to develop a global news aggregator with built-in translation. Built the data architecture and front-end design of the iOS application.

LOST IN THE SAUCE

CO-FOUNDER | AUG 2018 - MAY 2019

- Created, managed, and staffed a brick & mortar specialty sauce shop.

EDUCATION

B.S. IN BUSINESS MARKETING & B.A. IN POLITICAL SCIENCE
UNIVERSITY OF MISSOURI - COLUMBIA | MAY 2019

ACCOMPLISHMENTS AND AWARDS

1ST PLACE IN THE 2018 TIGERHACKS HACKATHON
WINNING TEAM IN THE 2018 MSU ENTREPRENEURIAL PROGRAM
SELECTED AS A 2018 KINDER SCHOLAR AND PARTICIPATED IN THE OXFORD FELLOWSHIP SPONSORED BY THE KINDER INSTITUTE