

CONFERENCE SCHEDULE



7:30AM - 5:00 PM REGISTRATION

8:00 AM - 9:00 AM

Chapter Leadership Breakfast

9:00 AM - 10:30 AM

Chapter Leadership Retreat

10:45 AM - 11:15 AM

Leadership in RWA Special Presentation

11:30 AM - 1:00 PM LUNCH & MINGLE

Grab a plate, build-your-own salad, find a seat and make new connections at the
Lunch & Mingle— where networking is always on the menu!

1:00 PM - 2:30 PM RETREATS

- Published Author Network (PAN) Community Retreat
- PRO Community Retreat
- Visionaries Retreat (For Non PAN & PRO Attendees)

3:00 PM - 5:00 PM DEEP DIVE SESSIONS

- *Let's Talk About Sex* (Craft - All Levels) 120 minutes. Presenter: LaQuette
- *Harnessing Your Brain & Your Being: Write More, Write Now!* (Writer's Life - All Levels) 120 minutes. Presenter: Corinne Secrest, PhD
- *How To Build Your Brand As A Writer* (Career/Business - All Levels) 120 minutes. Presenter: Nicole Moreno

5:15 PM - 5:45 PM ORIENTATION FOR FIRST TIMERS

First time at an RWA Annual Conference? Don't miss our Orientation designed to help you navigate the conference, make connections, and give you tips on how to get the most out of your experience!

5:30 PM - 7:30 PM

Kick off the conference with our Welcome Reception—connect with fellow romance writers and industry pros while enjoying an inspiring talk from our featured speaker:

Maisey Yates

New York Times Bestselling Author





RWA 2025

July 16 - 19 | Niagara Falls, Ontario

RWA Romance Writers of America®
The Voice of Romance Writers



CONFERENCE SCHEDULE

6:30AM - 7:30 AM WRITING SPRINTS

Early riser? Jumpstart your day with focused writing sprints—grab your coffee, find your flow, and make words happen before the workshops begin!

7:30AM - 5:00 PM REGISTRATION

8:00 AM - 9:00 AM

- *Countdown to Completion: Your Path to Publication* (Career/Business - Beginner/Intermediate) 90 minutes. Presenter: Libby Gill
- *Balance is an Active Verb: Cultivating Habits That Work* (Writer's Life - All Levels) 60 minutes. Presenter: Keely Thrall
- *Creating Villains We Love To Hate* (Craft - Intermediate/Advanced) 60 minutes. Presenters: Tobi Doyle & Sheila Redling

9:15 AM - 10:15 AM

- *Insider Access Scrivener* (Advanced)
- *What An Agent Is Really Looking For* (Career/Business - All Levels) 90 minutes. **(9:45 AM-11:15 AM)**. Presenter: Scott Eagan
- *What's in a Name or Three?* (Career/Business - All Levels) 60 minutes. Presenter: Megan Crane

10:30 AM - 11:30 AM

- *Insider Access Scrivener* (Beginner)
- *Love is Love: How Writing Stories of Diversity and Inclusion Doesn't Require Reinventing the Wheel* (Craft - All Levels) 60 minutes. Presenters: Elle Douglas & Sinclair Sawhney

11:30 AM - 1:00 PM - LUNCH (ON YOUR OWN)

A late-morning snack will be served 11:30 AM - 12:00 PM—stop by and grab a quick bite!

1:00 PM - 2:00 PM

- *Insider Access Harlequin* - Kathleen Scheibling (Executive Editor for Harlequin) & Emma Cole (Editor for Harlequin Intrigue)
- *The Evolution of Romance* (Research - All Levels) 60 minutes. Presenter: Diane K. Peterson
- *Where on Earth Is My Next Favorite Author?* (Career/Business - Beginner/Intermediate) 60 minutes. Presenter: TB Bond

2:15 PM - 3:15 PM

- *Insider Access TBA*
- *Breaking into Category Romance* (Career/Business - Beginner/Intermediate) 60 minutes. Presenter: Anna Grace
- *Creating Full Bodied Characters* (Craft - All Levels) 90 minutes. Presenter: Clair Brett



RWA 2025

July 16 - 19 | Niagara Falls, Ontario

RWA Romance Writers of America®
The Voice of Romance Writers



CONFERENCE SCHEDULE

3:30 PM - 4:30 PM

- *What We Wore* (Research - Beginner) 60 minutes. Presenter: Grace Hartwell
- *Enter Contests as a Marketing Tool* (Career/Business - All Levels) 60 minutes (**4:00 PM - 5:00 PM**)
Presenter: Peggy Jaeger
- *The Enduring Appeal of the Western Romance* (Craft - All Levels) 60 minutes. Presenters: Jane Porter, Megan Crane, & LaQuette

5:00 PM - 6:30 PM BITES, BEVERAGES, AND BRILLIANT CONVERSATIONS

Unwind after a full day of workshops with fellow conference goers,
plus insights from our featured speaker:

Christina Dudley

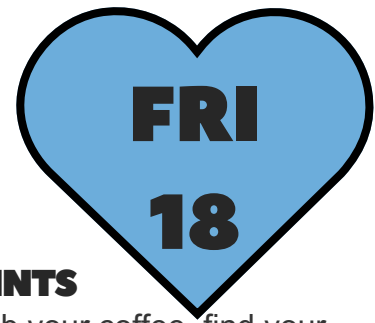
Award-winning Historical and Contemporary Romance Author

8:30 PM - 10:30 PM

Night owls, rejoice! Keep the energy alive on night two with informal after hours fun—relax, mingle, writing sprints or enjoy surprise activities TBA!



CONFERENCE SCHEDULE



6:30AM - 7:30 AM WRITING SPRINTS

Early riser? Jumpstart your day with focused writing sprints—grab your coffee, find your flow, and make words happen before the workshops begin!

7:30AM - 5:00 PM REGISTRATION

8:00 AM - 9:00 AM

- *Insider Access* Draft2Digital
- *Using Guided Meditation as a Problem Solver* (Writer's Life - All Levels) 60 minutes. Presenter: Christine Ashworth
- *Identify Your Target Audience* (Research - All Levels) 60 minutes. Presenter: TB Bond

9:15 AM - 10:15 AM

- *Insider Access* Tule Publishing Group Jane Porter (Founder/CEO), Meghan Farrell (Editor) & Sinclair Sawhney (Editor)
- *Writing Holiday Romance* (Craft - All Levels) 60 minutes. Presenter: Mindy Hardwick
- *Will You Help Me Hide a Body?: Plotting Your Perfect Murder* (Research - All Levels) 60 minutes. Presenter: Megan Rutter

10:30 AM - 11:30 AM

- *Insider Access* Wattpad 101
- *Hooks and Tropes: Why Your Romance Novel Needs Both* (Craft - Beginner) 60 minutes. Presenters: Kathleen Scheibling & Emma Cole
- *Creating and Cultivating an ARC Team* (Career/Business - Beginner/Intermediate) 60 minutes. Presenter: AK Nevermore

11:30 AM - 1:00 PM - LUNCH BREAK

A late-morning snack will be served 11:30 AM - 12:00 PM—stop by and grab a quick bite!

1:00 PM - 2:00 PM

- *Insider Access* Kobo - Tara Cremin
- *Playing Nice With Your Dragon: Surviving & Thriving a Creative Life* (Writer's Life - All Levels) 60 minutes. Presenter: Jane Porter
- *Book Tours* (Career/Business - Intermediate/Advanced) 60 minutes. Presenter: LaSheera Lee

2:15 PM - 3:15 PM

- *Insider Access* BookFunnel
- *Setting As Character - Making It Real* (Craft - Beginner/Intermediate) 60 minutes. Presenter: Nan Dixon
- *Chemistry & Characters: The Perfect Recipe for a Great Romance!* (Craft - Beginner/Intermediate) 60 minutes. Presenter: Wattpad Panelists

CONFERENCE SCHEDULE



3:30 PM - 4:30 PM

- *Grind Your Way to Good Fortune: 7 Lessons in Luck and Pluck for New Writers (Career/Business - Beginner)* 60 minutes. Presenter: Elle Douglas
- *Let's Build A Romantic Suspense* (Craft - All Levels) 90 minutes (3:30 PM - 5:00 PM). Presenters: Tobi Doyle & Sheila Redling

4:00 PM - 7:00 PM PITCH SESSIONS

Prescheduled Appointments

5:00 PM - 6:30 PM SWEET TREATS, SIGNATURE DRINKS, AND SAVORY CONVERSATIONS

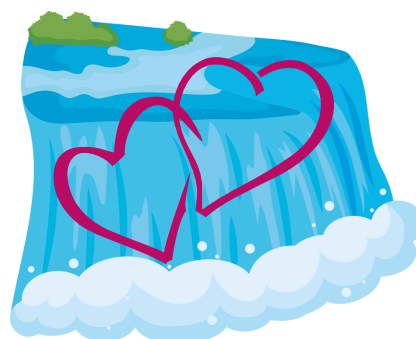
Wrap up the second full day with a can't-miss talk from our featured speaker:

Naima Simone

USA Today Bestselling Author

9:00 PM - 11:00 PM

Come out to play—night owls! Join us for laid-back after hours fun, spontaneous connections, and surprise activities.



CONFERENCE SCHEDULE



7:30AM - 12:00 PM REGISTRATION

8:00 AM - 9:00 AM

- *Finding Your Voice: Writing Authentic and Engaging Romance Dialogue (Craft - Beginner/Intermediate)* 60 Minutes. Presenter: Julia Amante
- *What I Learned from Nancy Drew Tools for Fast-Paced Plotting (Craft - Intermediate/Advanced)* 90 minutes (**8:00 AM - 9:30 AM**). Presenter: Kris Bock

9:15 AM - 10:15 AM

- *Don't Tread on My Crime Scene: How to Write Realistic Crime Scene Investigation (Research - All Levels)* 60 minutes. Presenter: Megan Rutter
- *Insider Access Cupid's Arrow Publishing* (**9:45 AM - 10:45 AM**)

10:30 AM - 11:30 AM

- *The Source Whisperer: Research Beyond Google and AI (Research - All Levels)* 60 minutes. Presenter: Lisa Rabey
- *Writing Made-for-TV Christmas Romance (Craft - All Levels)* 90 minutes (**11:00 AM - 12:30 PM**). Presenter: Katie Wilbert

9:00 AM - 2:00 PM PITCH SESSIONS

Priority: Prescheduled Appointments

Walk-In Appointments: First Come, First Served (based on availability)





RWA2025 EXPO SCHEDULE



9:30 AM - 11:30 AM CHECK-IN & SETUP

12:00 PM - 3:00 PM RWA2025 EXPO

3:00 PM - 4:00 PM CLEAN UP AND EXIT





RWA2025 AWARDS CEREMONY SCHEDULE

Join us for a memorable evening honoring the 2025 recipients of our service and achievement awards. From volunteer excellence to industry recognition, this event shines a spotlight on the people who make a lasting impact on our organization and the romance writing community. Cocktail attire is encouraged as we gather to applaud our honorees, celebrate their accomplishments, and enjoy the connection of our community.

5:30 PM - 7:00 PM RECEPTION DINNER

7:00 PM - 9:00 PM PRESENTATION OF AWARDS

The location of RWA2026 will be revealed at the conclusion of the Awards Ceremony

9:00 PM - 11:30 PM AFTER PARTY

