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| **MIRJY** **SYNERGY PROGRAM**  *Prepared by:* ***Mirjy Technologies Ltd.***  *https://mirjy.com* |  |  |  |  |

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# 1.0 INTRODUCTION

Dear [CAS Name],

Welcome to the **Mirjy Synergy Program**! We’re excited to have you join our growing network of Client Acquisition Specialists.

At **Mirjy Technologies Ltd**, our mission is to **Drive Innovation, Create Balance & Foster Growth**. The Synergy Program is one of our flagship initiatives, designed to connect ambitious professionals like you with businesses and individuals who can benefit from our All-in-one digital solutions, AI-powered tools, and expert advisory services.

As a **Client Acquisition Specialist (CAS)**, you are at the forefront of this mission. Your role is to build meaningful connections, introduce our solutions to potential clients, and create long-term business relationships.

We are committed to supporting you with the right resources, tools, and guidance every step of the way. Together, we will create impact, drive growth, and foster lasting partnerships.

Once again, welcome aboard! We look forward to seeing the value you’ll create.

Warm regards,  
**[Your Name]**  
Program Director  
*Mirjy Technologies Ltd*

# 2.0 PROGRAM OVERVIEW

The **Mirjy Synergy Program** is a collaborative initiative by Mirjy Technologies Ltd designed to expand our impact by partnering with professionals who can introduce our solutions to the right clients.

**Our Services**

As a CAS, you’ll be promoting three main service areas:

1. **All-in-One Digital Solutions** → Websites, eCommerce, CRMs, portals, APIs.
2. **AI & Smart Tech** → AI systems, deep learning, automation, smart tools.
3. **Tech Advisory & Support** → IT support, audits, and digital strategy.

**How It Works**

* **Step 1: Outreach**: Engage with businesses and individuals who need our services.
* **Step 2: Connect**: Introduce them to Mirjy and share resources.
* **Step 3: Submit Lead**: Log client info into the CAS dashboard.
* **Step 4: Conversion**: Mirjy team finalizes the deal.
* **Step 5: Reward**: You earn commissions and bonuses.

**Why It Works**

* Clear services with real demand.
* Transparent commission structure.
* Support & resources provided by Mirjy.
* Growth opportunities with recognition & rewards.

# 3.0 CODE OF CONDUCT & ETHICS POLICY

As a representative of Mirjy Technologies Ltd, every CAS is expected to uphold the highest standards of professionalism.

**Core Principles**

* **Integrity**: Be honest and transparent in all interactions.
* **Respect**: Treat clients, colleagues, and partners with courtesy.
* **Confidentiality**: Always protect client and company information.
* **Excellence**: Deliver quality in every engagement.

**Prohibited Conduct**

* Misrepresenting Mirjy services.
* Promising outcomes that are not guaranteed.
* Mishandling or sharing client data.
* Engaging in unethical or dishonest practices.

**Commitment**

By joining the Mirjy Synergy Program, you agree to uphold these values and represent Mirjy Technologies with professionalism.

# 4.0 ROLE DESCRIPTION

As a **Client Acquisition Specialist (CAS)** in the Mirjy Synergy Program, you serve as the first point of contact between potential clients and **Mirjy Technologies Ltd**.

**Outreach & Networking**

* Research and connect with potential clients in any sector or area.
* Use both online and offline methods (social media, networking events, referrals, direct outreach).

**Client Engagement**

* Introduce Mirjy’s solutions in a professional, friendly, and convincing manner.
* Share marketing materials.
* Answer basic client questions and direct technical inquiries to Mirjy’s team.

**Lead Submission**

* Accurately log new client details into the CAS dashboard.
* Provide as much detail as possible to ensure smooth follow-up.

**Follow-up**

* Keep clients engaged until Mirjy’s team steps in.
* Maintain professionalism during all interactions.