Snapin

Snapln

Application designed to take attendance, requests for employee in companies and salary information



Why Snapin?

- attendance
- easy communication
- request leave or holiday by message
- Salary deduction info

How it works?

The Admin Register new employees

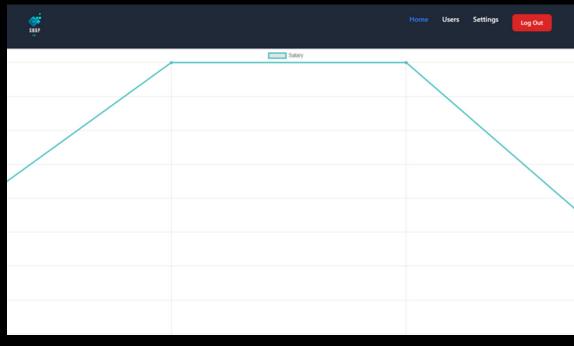
The Employee sign in by given user name and password

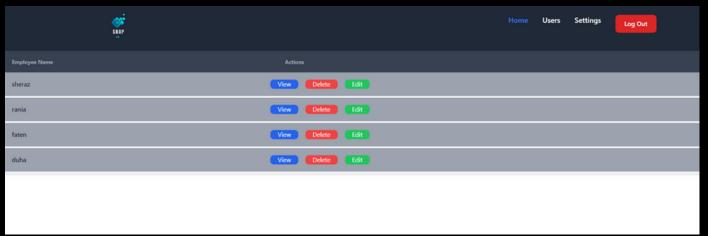
The Employee check in when he arrive work and check out when he is done

The Admin can view when the employee check in &out

Only the Admin can view information about employee

Admin dashboard:





Admin:

Can add, delete, view, edit employees

Statics about salary and reports daily

Information Admin need it:

1-name

2-password

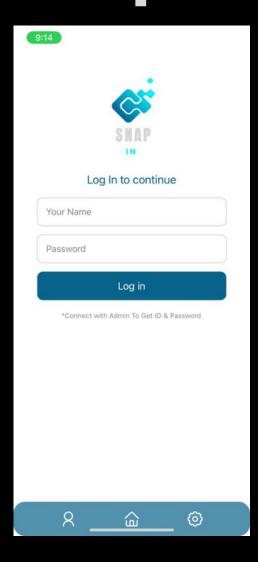
3-department

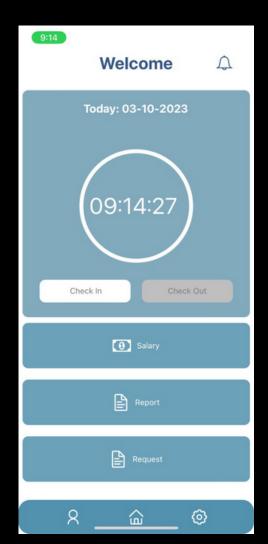
4-birthday

5-day of join

6-salary

Snap In Interface:

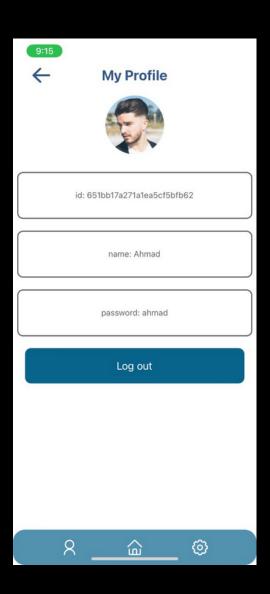






Snap In Interface:





Employee:

Sign in by name and passsword given by admin

Can Check in & Check Out Easily

Get All information he needs (id,name,password,salary &salary bonus)

Request For Day off, Leave, Bonus

Competitor Analysis

Basmaty

JUST Employee Attendance

not available in Jordan

Ease of use

Reporting

No info about salary

Only takes attendance
not ease of use
no connection between hr
no info about salary

S.W.O.T:

S User-Friendly Interface
Exclusive Admin Registration (security)



Dependency on Admins
Limited User Base

• Market Niche(strong security)
Expansion of Features

Changing HR Trends
User Adoption



Revenue

1-Subscription Fees:

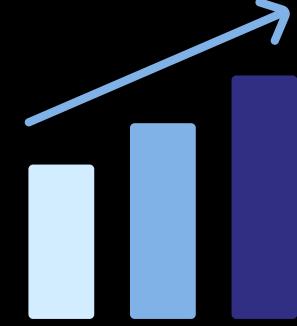
Offer tiered subscription plans for businesses based on their employee management needs.

2-Advertising Revenue:

Generate income through ads from food and trasportation delivery applications displayed within SnapIn

3-Data Analytics & Customization:

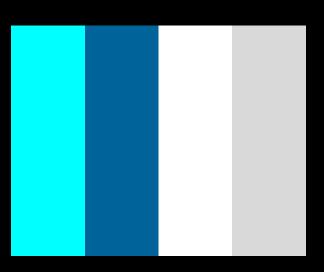
Offer analytics and insights ,special packeges upon requests to companies using SnapIn



Style guide



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THE BUSINESS MODEL CANVAS

Key Partners

HR Consulting Firms

Foodand trasportation Delivery Applications.

Marketing and Advertising Agencies.

Key Activities

Partnership Management

DataAnalyticsand Reporting

Software Development and Maintenance

Key Resources

Software Development Team

Technology Infrastructure

Data Security and Privacy Measures

Value Propositions

User-Friendly Interface

Exclusive Admin-Only Registration

Efficient Employee Management

Customer relationships

User Support and Help Center

Feedback Collection

Regular Updates and Enhancements

Channels

Website

Social Media Platforms

Search Engine
Optimization (SEO)

Customer segments

Small and Medium-sized Businesses (SMBs)

Professional Services Firms

Transportation and Delivery Companies

Non-Profit Organizations

Cost Structure

Development CostsMarketing and advertising expenses. Customer Support

Maintenance and Updates

Customer Feedback and Surveys

Revenue Streams

Advertising Revenue

Subscription Fees



DEMO

THANK YOU!