From our testers, we found out that a significant proportion of the future users wouldn't know what the explore page is. In particular, our testers were not aware of the fact that Image, Pilgrimage and Practice were the titles of the three themes. And that tapping on either of the three the directs the app towards the respective theme.

Furthermore, the gold text applied throughout the app, at the behest of our client, is distracting and hard to read. The client did suggest, and, after we pretotyped it to her, decide on this font color for most of the text in the app. That said, it does come off as difficult to read.

And the captions accompanying individual themes are quite lengthy, demanding a lot more reading-wise from a mobile phone user than they would give to any other app.