# **DUKE CHA**

(469) 516 7454 | dgc200001@utdallas.edu https://www.linkedin.com/in/dukegcha https://github.com/dukegchatt https://public.tableau.com/app/profile/duke.cha/vizzes Richardson, TX 75082

### **Skills**

- SQL (MySQL, PostgreSQL, Google BigQuery)
- Python (Pandas, NumPy, SciPy, MatPlotLib)
- R Programming
- Apache Airflow

- Tableau
- Microsoft Power BI
- Spreadsheets (Microsoft Excel, Google Sheets)
- Data Modelling (Star Schema)

# **Professional Experience**

#### DATA ANALYST - KW International - Plano, TX

June 2024 -Present

- Managed and analyzed data from SAP and Excel to create dynamic reports using Power BI, enhancing data visibility
  and decision-making for stakeholders.
- Integrated forecasting features within dashboards, enabling predictive analytics to project analytics to project future stock status and optimize warehouse utilization, supporting proactive planning and business growth initiatives.
- Collaborated on data analysis and data science tasks, providing insights that supported strategic business initiatives.

### MARKETING INTERN - KOTRA Dallas - Plano, TX

May 2022 - August 2022

- Conducted market research and analysis, providing valuable insights to inform strategic decisions.
- Coordinated event planning and execution, fostering team collaboration and boosting project efficiency.
- Compiled detailed reports and presentations, enhancing communication and engagement with stakeholders.

## **Projects**

# HUMAN RESOURCES DASHBOARD - Personal Project

- Created visualizations in **Tableau** to analyze a dataset created by ChatGPT, focusing on employee records and correlation between their age, education, gender, and salary.
- Designed and built a comprehensive and interactive dashboard providing high level insights and detailed employee records for in depth analysis.

# BRITISH AIRWAYS REVIEWS DASHBOARD - Personal Project

- Created visualizations in Tableau to analyze British Airways reviews, focusing on key performance metrics such as average rating, and various service qualities.
- Designed and built an interactive dashboard to present the insights, enabling every user to identify key trends and provide a clear understanding of operational strengths and areas for improvement.

# LONDON BIKE DASHBOARD - Personal Project

- Created visualizations in **Tableau** to analyze the London Bike dataset, comparing between different weather conditions such as temperature, humidity and wind speed.
- Transformed and processed data using Python library pandas to ensure data completeness and validity.

### Certification

# **Google Data Analytics Professional Certificate**

Nov 2024

### **Education**