

OVERALL PERFORMANCE MOBILE SEO SECURITY

English ▾

Website Grader

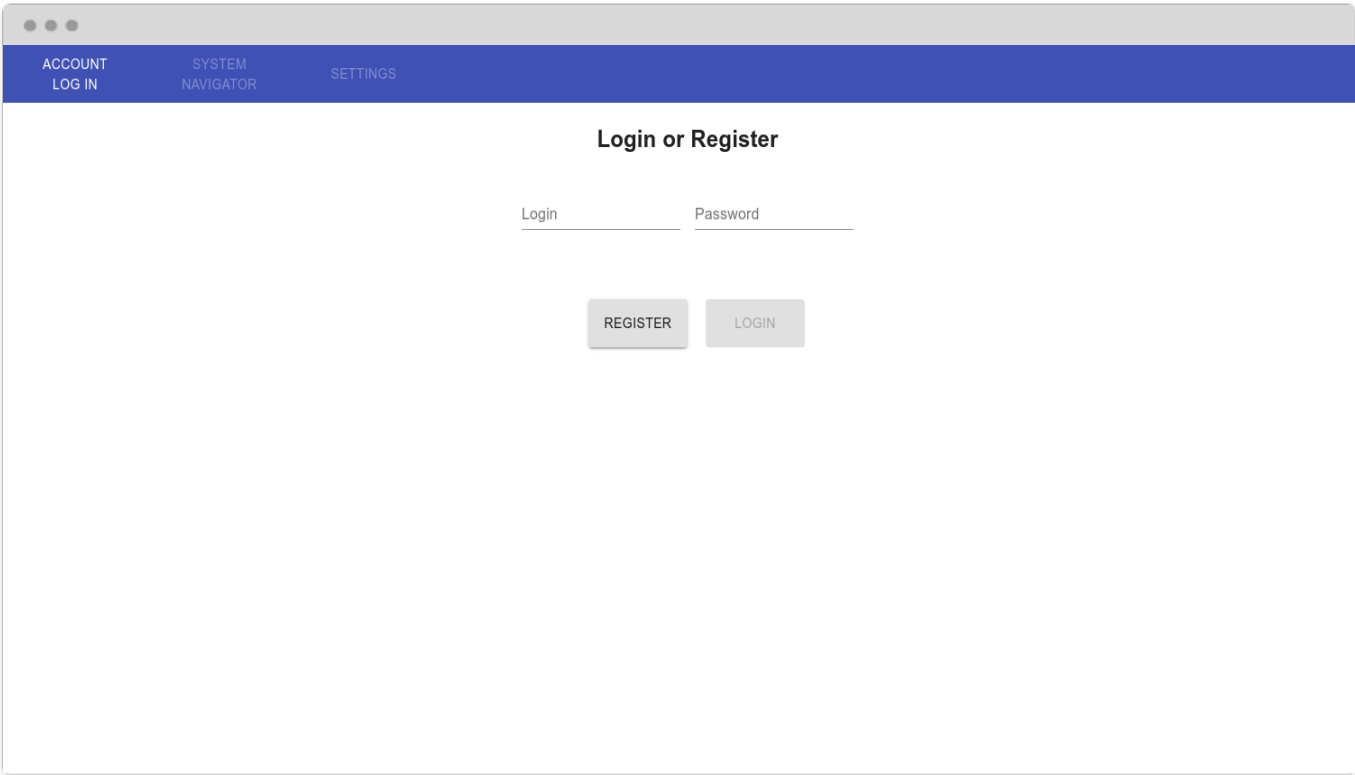
100

www.baseramp.com

This site is great

You're amazing! Let's all bask in the glow of your amazingness. Ahhh.

OVERALL	PERFORMANCE	MOBILE	SEO	SECURITY
50/50	30/30	50/50		10/10



30/30

Performance

Optimizing your website's performance is crucial to increasing traffic, improving conversion rates, generating more leads, and increasing revenue.

PAGE SIZE	PAGE REQUESTS	PAGE SPEED
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324KB**So fast! So light!**

The heavier the site page, the slower the load. For optimal performance, try to keep page size below 3MB.

[Read more](#)**10****You make this look easy.**

The more HTTP requests your website makes, the slower it becomes. Combining files can help reduce the number of requests.

[Read more](#)**2.9SEC****Zoom zoom. Nice work.**

Best-in-class webpages should become interactive within 5.3 seconds. Any slower and visitors will abandon your site, reducing conversions and sales.

[Read more](#)

PASS

BROWSER CACHING**Wowee. Your web caching is world class.**

Browser caching speeds up your website by storing frequently used content in local memory.

[Read more](#)

PASS

MINIMAL PAGE REDIRECTS**Straight to the point.**

Multiple redirects can make your site load slower. Aim for no more than one redirect.

[Read more](#)

PASS

IMAGE SIZE**They fit perfectly!**

Images can take a long time to load. Use responsive images or SVGs to optimize your images for different screen sizes.

[Read more](#)

PASS

MINIFIED JAVASCRIPT**Have you been working out?**

PASS

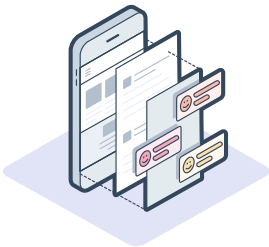
MINIFIED CSS**Short and sweet.**

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Read more

Read more

Personalize your web experience. HubSpot gives you the tools you need to tailor content and improve conversions. Start a free trial



30/30

Mobile

Traffic from mobile devices is growing fast. Optimize your website for mobile or you'll miss out on valuable traffic, leads, and revenue.

ACCOUNT LOG IN SYSTEM NAVIGATOR SETTINGS

Login or Register

Login Password

REGISTER LOGIN

PASS

LEGIBLE FONT SIZE

Easy on the eyes.

Visitors may have difficulty reading

PASS

TAP TARGETS

Clicking is so easy!

Mobile-friendly pages perform

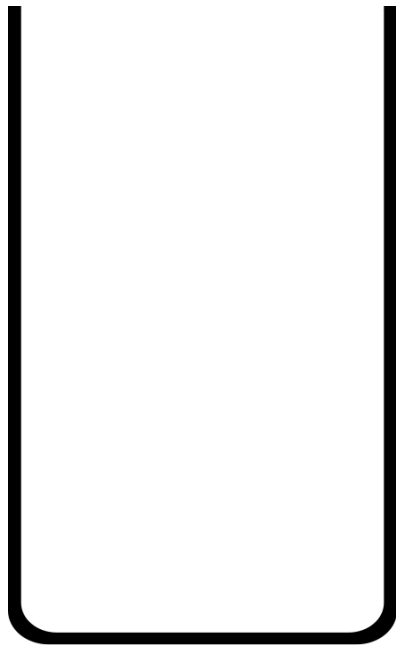
PASS

RESPONSIVE

Fantastic! You're ready to face the future.

Responsive design gives you a bump

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devices. We recommend at least 12px.

[Read more](#)

Make sure interactive elements like buttons and links are not too small or too close together.

[Read more](#)

mobile devices.

[Read more](#)

Websites built on the HubSpot CMS are fully-responsive for a great experience on mobile. [Get a free trial today.](#)



30/30

SEO

Make sure your website is easy for users to discover—and easy for search bots to understand—with better page titles, headings, and meta descriptions.

PASS

PERMISSION TO INDEX

Granted.

In order for a page to

PASS

META DESCRIPTION

Look at you go!

PASS

CONTENT PLUGINS

Clap, clap, clap Good job!

PASS

DESCRIPTIVE LINK TEXT

Your links make sense.

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...search engines must have permission to store it in their index. If they can't store it, no other changes matter.

[Read more](#)

...what your page is about in search results.

[Read more](#)

...understand content that relies on browser plugins, such as Flash.

[Read more](#)

...what they'll see if they click the link. "Click here" doesn't cut it.

[Read more](#)

HubSpot helps you create SEO-friendly content and generate more leads. [Get a free trial today.](#)



10/10

Security

HTTPS
Secured.

HTTPS protects websites from attacks and gives visitors confidence that your site is authentic and trustworthy.

[Read more](#)

SECURE JAVASCRIPT LIBRARIES
Protected!

Intruders can exploit outdated JavaScript libraries. Using the latest version of each library and updating it regularly will help keep you safe.

[Read more](#)

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Share your website grade. Got a great grade? Take to social media to share your results with colleagues and friends:



INCREASE YOUR WEBSITE GRADE

With HubSpot's CMS, you'll get all the tools you need to build a powerful website, improve your SEO, and capture and convert leads.

[Start a free trial](#) 

No commitment necessary. No credit card required.

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