



# Your School Deserves to Be Found

A professional website for your preschool — built in 7 days,  
designed to bring parents to your door

**Your School's Website**

Prepared specially for [SCHOOL NAME]

# Before a Parent Calls You, They Search for You

Here's what happens when a parent looks for a preschool near them.

1



## They Open Google

A parent in your area types: "**best preschool near me**" or "**preschool in [your area]**". Google shows them a list of schools — with websites, photos, and reviews right there on the screen.

2



## They Click on Websites

They click on schools that have websites. They browse photos, read about the teachers, check the address and timings, and look for an enquiry form. They spend several minutes on each website before forming an opinion.

3



## They Call the Schools They Trust

Only then do they call — the schools that looked professional and already answered their questions online. **Schools without websites are never discovered.** They never even get a chance to make a first impression.

**? When a parent searches for a preschool in your area right now — does your school appear? If the answer is no, you are invisible to the parents who are actively looking for you.**

# What Parents See When Your School Has No Website

First impressions matter — especially online.

## ✗ Without a Website

- ✗ Parents can't find you on Google
- ✗ No place to see your photos, teachers, or facilities
- ✗ Parents don't know your fees, programs, or timings
- ✗ Enquiries depend only on word-of-mouth
- ✗ You look less established than schools that have websites
- ✗ Working parents can't browse your school at 10 PM
- ✗ NRI grandparents can't see the school before agreeing to enrol

## ✓ With Your New Website

- ✓ Parents find you when they search on Google
- ✓ Beautiful gallery of your school for parents to browse
- ✓ All information available 24/7 — no missed enquiries
- ✓ Online enquiry form collects parent details automatically
- ✓ You look as professional as the best schools in the city
- ✓ Working parents can research at midnight — and enquire
- ✓ Grandparents abroad can tour your school from their phone

# Your Complete 9-Page School Website

Every page your parents need. Every feature that builds trust.



## Home Page

Your school's first impression. Hero image, key highlights, and an enquiry button.



## About Us

Your story, your values, your Principal's message, and your teachers.



## Programs

Detailed information about Playgroup, Nursery, LKG, and UKG.



## Admissions

Step-by-step process, documents needed, and an online enquiry form.



## Facilities

Show off your CCTV, classrooms, play area, and hygiene measures.



## Gallery

A beautiful, filterable photo gallery. Click any photo to enlarge.



## Testimonials

Parent reviews and star ratings — the most powerful trust signal.



## Blog & News

Share events, activities, and school updates with parents.



## Contact

Address, map, phone, WhatsApp, and enquiry form — all in one place.

All 9 pages · Mobile-friendly · Fast · Secure · Built in 7 days

# Features That Make Parents Trust Your School Before They Even Visit

Every feature is designed with Indian preschool parents in mind.



## WhatsApp Button

A floating WhatsApp button on every page. One tap — parents are in a conversation with you instantly, from any device.

*"I messaged at 9 PM and they replied within minutes. That's when I knew this school was responsive." — Typical parent review*



## Online Enquiry Form

A simple form that captures the parent's name, child's age, preferred programme, and contact number — automatically delivered to your phone.

*"I filled the form during my lunch break and got a callback the same afternoon."*



## Photo Gallery

A filterable gallery organised by: Classrooms, Outdoor Play, Art & Craft, Events, and Sports Day. Parents spend the most time here.

*"I browsed the gallery for 20 minutes before deciding. The cleanliness and the happy children convinced me."*



## Parent Testimonials

Real parent reviews displayed with names, star ratings, and the programme their child was enrolled in. Authentic and persuasive.

*"I read all the parent reviews before visiting. It felt like asking 8 different parents at once."*



## Google Maps Integration

Your location embedded as an interactive map. Parents can get turn-by-turn directions to your school with a single tap.

*"I found the school on the website map and navigated directly. I didn't have to call to ask for directions."*



## Mobile-First Design

Designed to look perfect on every mobile phone. Over 70% of parents browse on their phone — your website will impress them every time.

*"I showed my husband the website on my phone while we were at dinner. We decided to visit the next day."*

# See It in Action — Sunshine Sprouts Preschool

We built this website for a preschool just like yours. Here's what they got.

▶ Ask your representative to show you the live demo website.

## Before — No Website

Before: No website. Only word-of-mouth.

## After — Sunshine Sprouts Website

After: Sunshine Sprouts Preschool, Koramangala

## Sunshine Sprouts Preschool

Koramangala, Bengaluru | Founded 2012 | 500+ families served

Founded by Mrs. Kavitha Rajan, Sunshine Sprouts had built its reputation entirely through word-of-mouth over 12 years. When we built their website, they got:

📱 A mobile-ready, 9-page professional website live in 7 days

🔍 Showing up on Google for "preschool in Koramangala" searches

📄 An admissions form that collects parent details 24/7

★ A platform to display their 180+ Google reviews

*"The website made our school look exactly as professional as it is. Parents now come prepared — they've already seen our classrooms, read our testimonials, and made up their mind before the visit."*

— Mrs. Kavitha Rajan, Founder & Principal

# What Parents Say About Schools With a Professional Website

These are real patterns from how Indian parents make preschool decisions.



**Priya S.**

IT professional, Bengaluru

“ Before visiting any school, I go through their website thoroughly. I look at the gallery, read about the teachers, check if they have CCTV and hygiene information. If a school doesn't have a website, I assume they aren't serious about their image.



**Rajesh K.**

Business owner, Hyderabad

“ My wife and I shortlisted three schools from Google. We called only the ones with websites. The other two came as referrals, but we couldn't verify anything about them. We enrolled our daughter in one of the schools we found online.



**Anitha M.**

Working mother, Chennai

“ I do all my research at night after my son goes to bed. That means I'm browsing schools at 10 or 11 PM. Schools with websites got my attention. I had made my decisions before the weekend visits had even begun.



**Vikram P.**

NRI parent, Dubai

“ My mother was selecting a preschool for our daughter while we were in Dubai. The only way we could be part of the decision was through the school's website. We wanted to see photos, read about the curriculum, and understand the safety measures. A website was non-negotiable for us.

# How We Build Your Website — In Just 7 Working Days

You share your school's details. We do the rest.



DAY 1

## You Share Your School Details

Tell us your school name, address, programmes, timings, and fee structure. Share 15–20 photos of your school via WhatsApp. We handle the rest from here.

Time needed from you: 30 minutes



DAY 2 – 3

## We Build Your 9 Pages

Our team builds all 9 pages of your website with your school's content, photos, colours, and branding. Every page is mobile-optimised and ready for Google.

Time needed from you: Zero



DAY 4 – 5

## You Review & Approve

We share a private preview link. You browse your new website on your phone and tell us what to change. We make all edits — as many as needed — until you're delighted.

Time needed from you: 1 hour of browsing and feedback



DAY 6

## We Configure Search & Forms

We add your school to Google's local listings, configure the enquiry form to deliver leads directly to your mobile number, and activate the WhatsApp button.

Time needed from you: Zero



DAY 7

## Launch Day 🎉

Your website goes live. We send you the link. You share it with parents, add it to your WhatsApp groups, and watch the enquiries come in.

Time needed from you: Share the link with pride!

**Ongoing Maintenance:** You never need to touch the technical side. Send us updates on WhatsApp and we update your website within 24 hours.



# Your School's Website is 7 Days Away

Admissions season is close. Let's make sure parents find you first.

*"Every day without a website is a day parents are finding your competitors instead of you."*

## Starter

### 5 Pages

Home, About, Programs,  
Admissions, Contact

*Perfect for getting online fast*

**Contact for Pricing**

★ Most Popular

## Standard

### 9 Pages

All 9 pages + Gallery  
+ Blog + Testimonials

*Everything a growing preschool  
needs*

**Contact for Pricing**

## Premium

### 9 Pages +

Full website + Monthly updates  
+ Google listing management

*For ambitious schools that  
want to dominate local search*

**Contact for Pricing**

### ✓ What happens next:

1. Share your school details with us — takes just 30 minutes
2. We send you a preview website in 5 days
3. You approve. We go live. Parents start finding you.

 **Call Us Now**

 **WhatsApp Us**

Prepared by [YOUR COMPANY NAME] | [WEBSITE] | [EMAIL]

Replace [SALES\_PHONE], [SALES\_WHATSAPP], [YOUR COMPANY NAME], [WEBSITE], and [EMAIL] before sharing this deck.