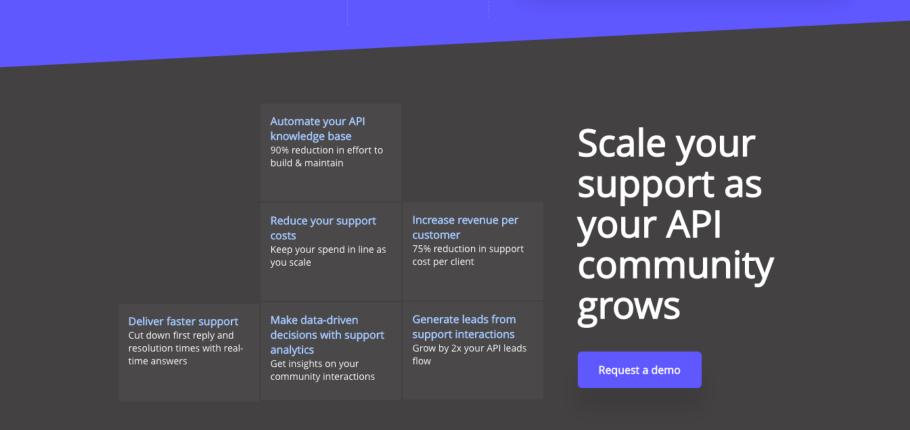


Design guidelines



Styleguide - Fonts

Open Sans

Titles: Open Sans Bold | 50px

Subtitles: Open Sans Bold | 20px

General text : Open Sans Regular | 16px

Buttons: Open Sans Bold | 14px

Caption + helper text + form + error|successful msgs : Open Sans Regular | 12px

Styleguide - App main colors

\$color-lightest: #ffffff

Used for background color in cards, menus and footer

\$color-light: #f7f7f7

Used as main background color in the app

\$color-light-medium: #eaeaea

Used for background color in secondary cards

\$color-neutral: #ccccc

Used for borders and lines

\$color-dark: #999999

Used for placeholders, captions and action

\$color-darkest: #333333

Used as main color text

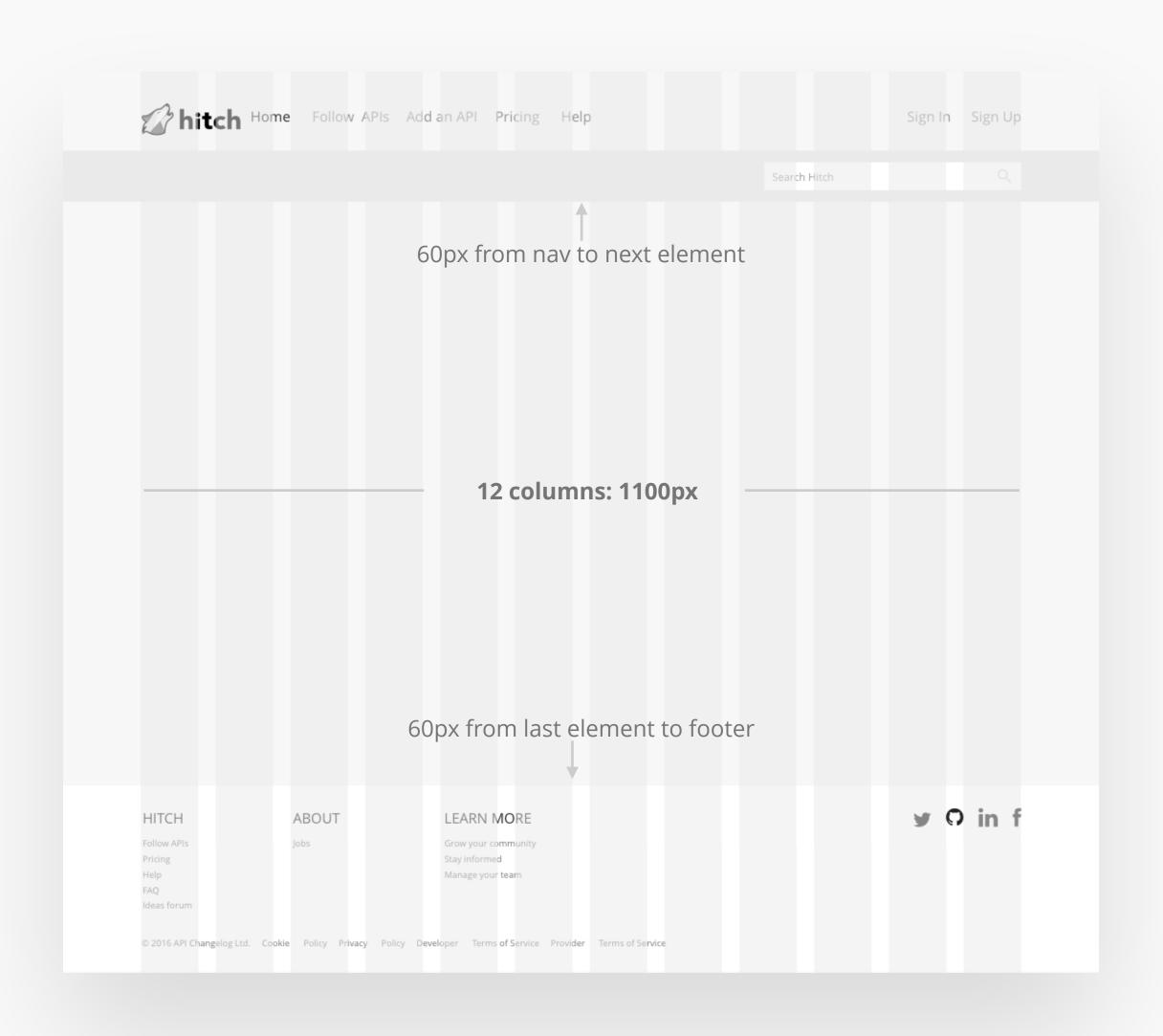
\$color-primary: #615fff

Used for links, main buttons and as a primary color

\$color-success: #30BA25

Used for success buttons

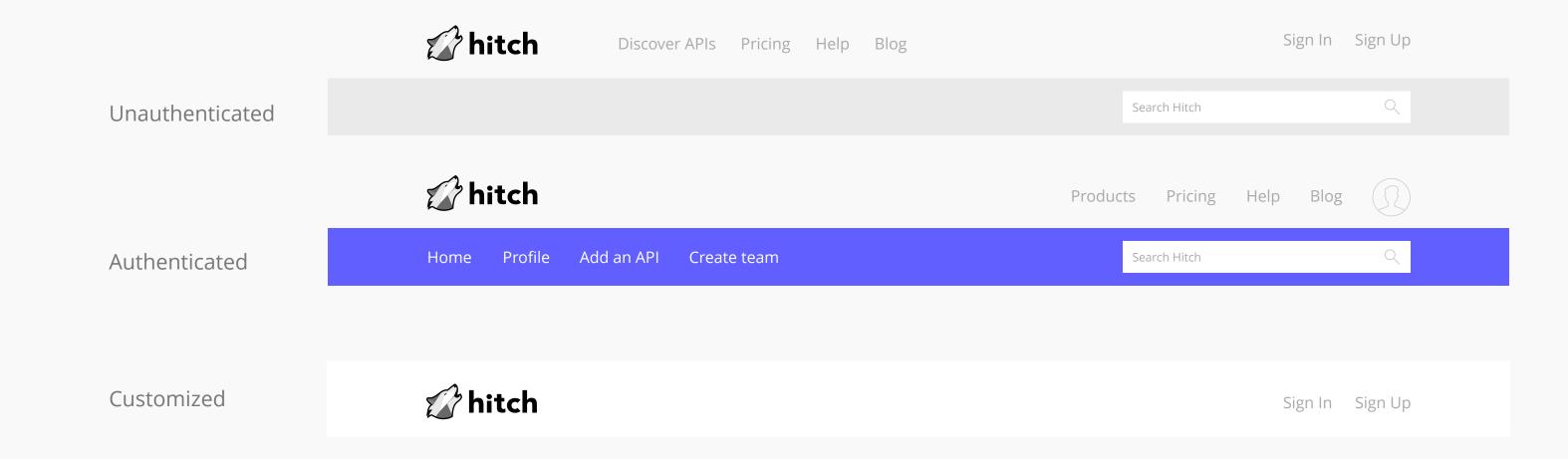
Styleguide - App layout



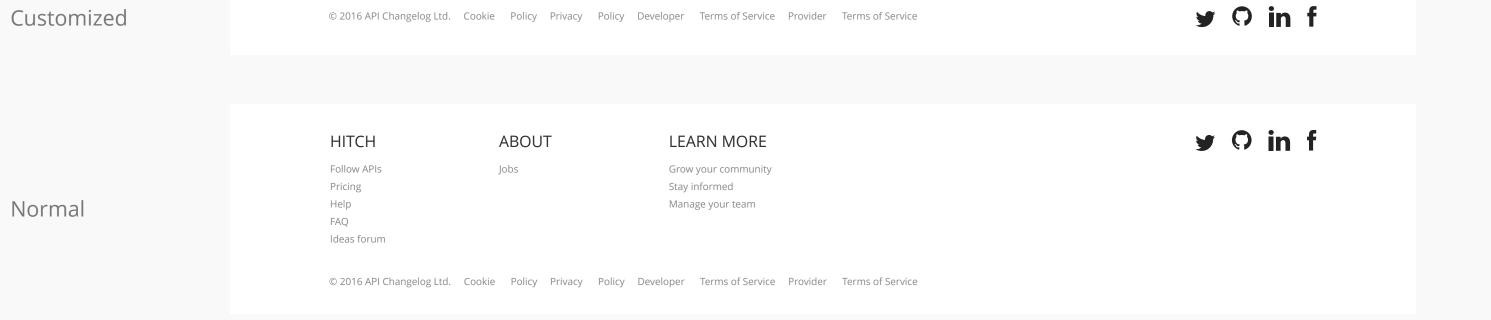
Styleguide - Components

Normal

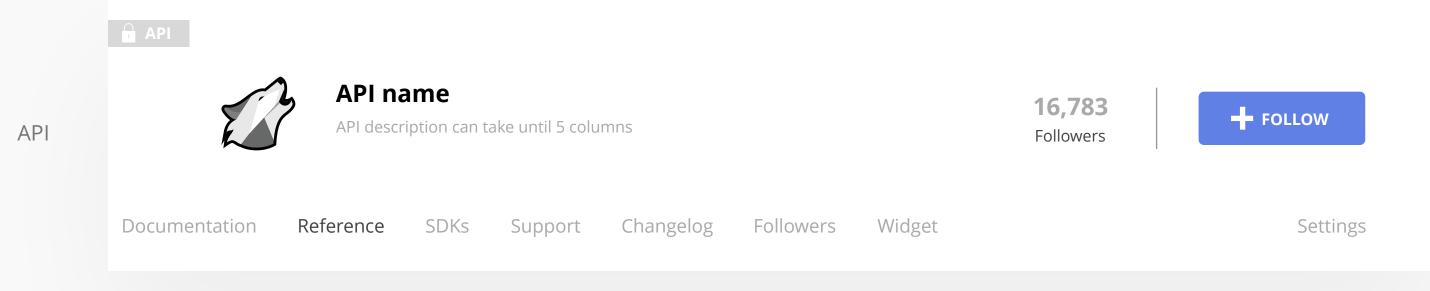
Main nav



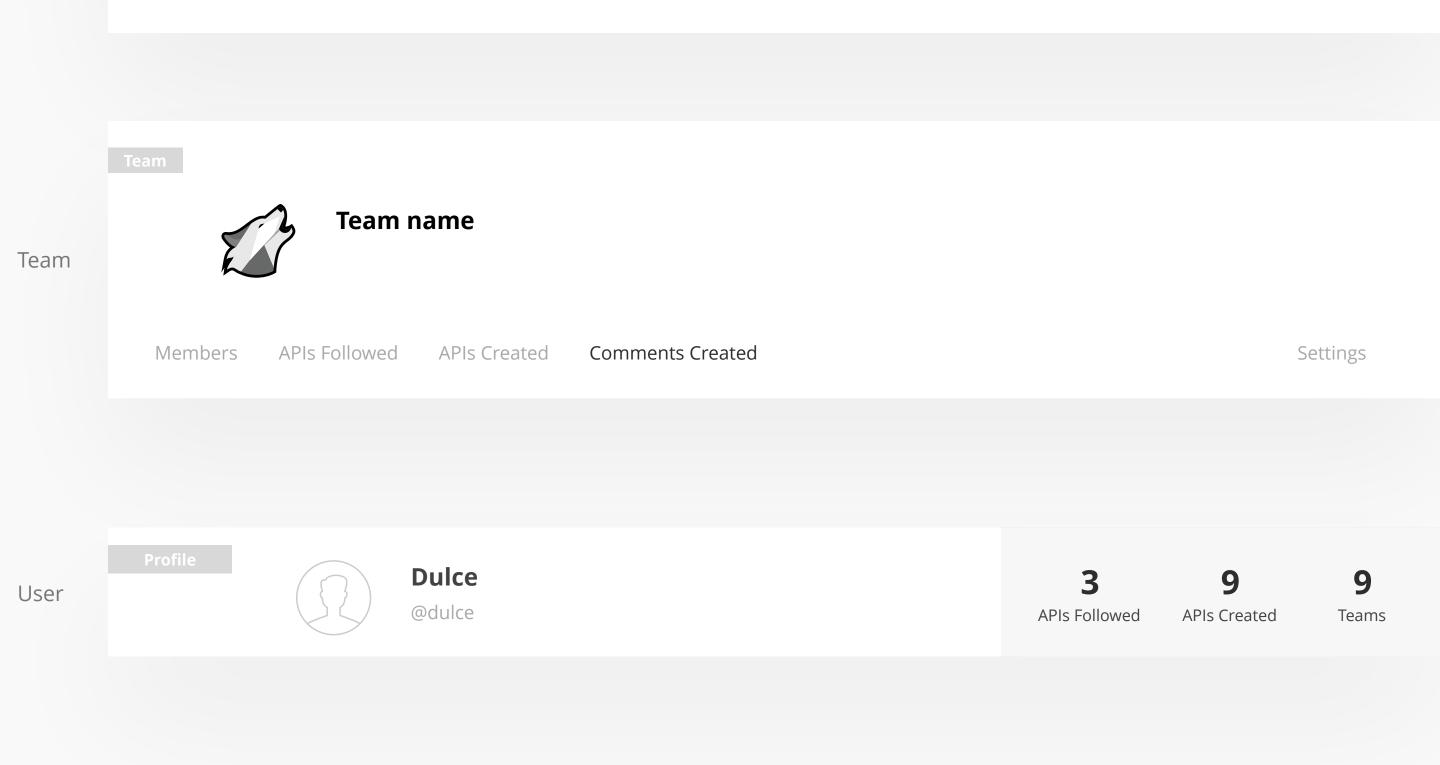
Footer



Styleguide - Components



Headers



Styleguide - Components

Menus

LIST NAME

Menu item 1 Menu item 2 Sub item 1

Sidebar

Sub item 2

Menu item 3

Menu item 4

LIST NAME 2

Menu item 1

LIST NAME WITH ICON

Current status

Menu item 2

Dropdown

DropdownMenu ▼



Title one
Description of this item, Blog four loko migas, viral venmo craft beer godard.



Description of this item, Blog four loko migas, viral venmo craft beer godard.

DropdownMenu ▼

Item 1 ট্টে Item with icon

ltem on hover

Item 1

Item 1

্রিই Item with icon

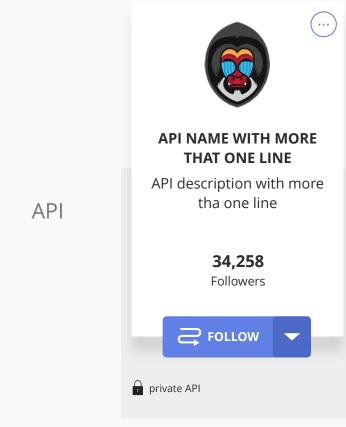
Item on hover

Item 1

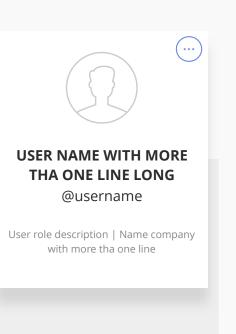
Search dropdown

How to use metrics by objective? As a user I would like to have access to ... How to use metrics and segmentation in.. Documentation ——— Metrics and Segmentation in Analytics... Metrics by Objective Messaging API Manual Away Reference ___ Metrics and Segmentation in Analytics... Metrics by Objective Messaging API Manual Away Changelog — Changed Metrics and Segmentation in... Changed POST media/upload (INIT)

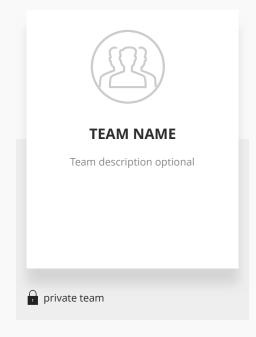
Styleguide - Components



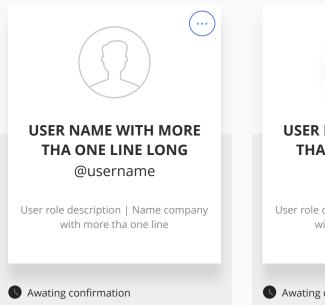
User in team

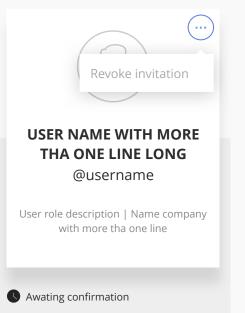


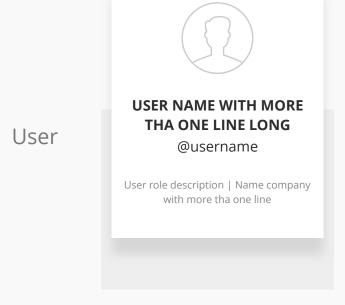
Cards

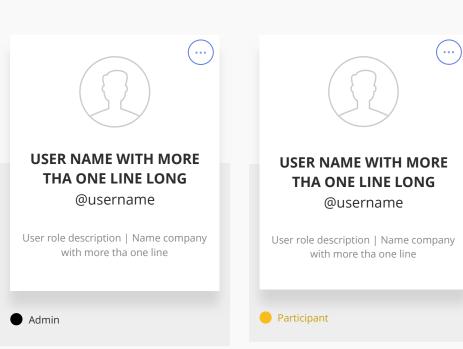


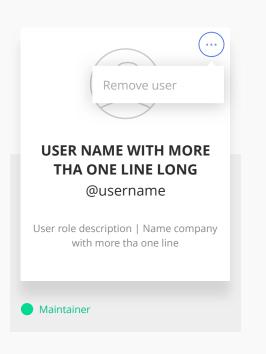
Team

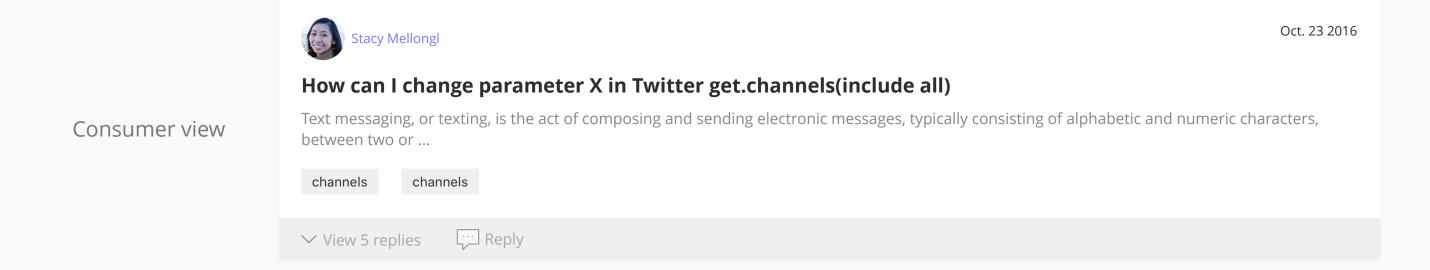




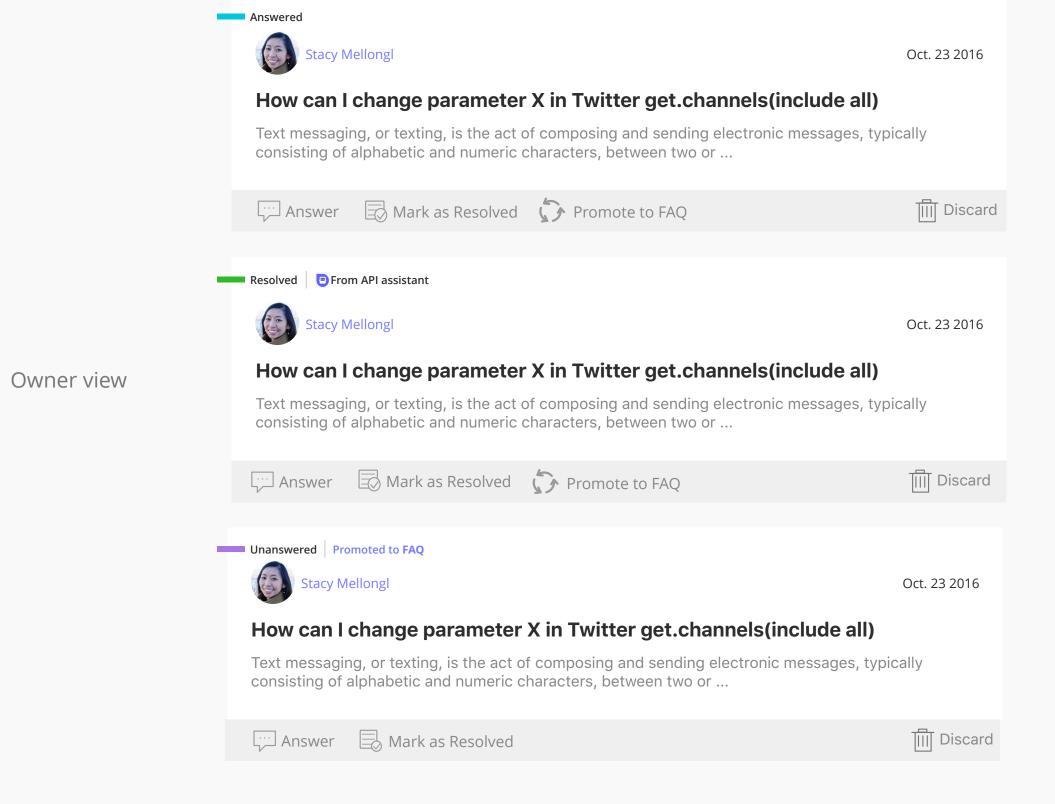




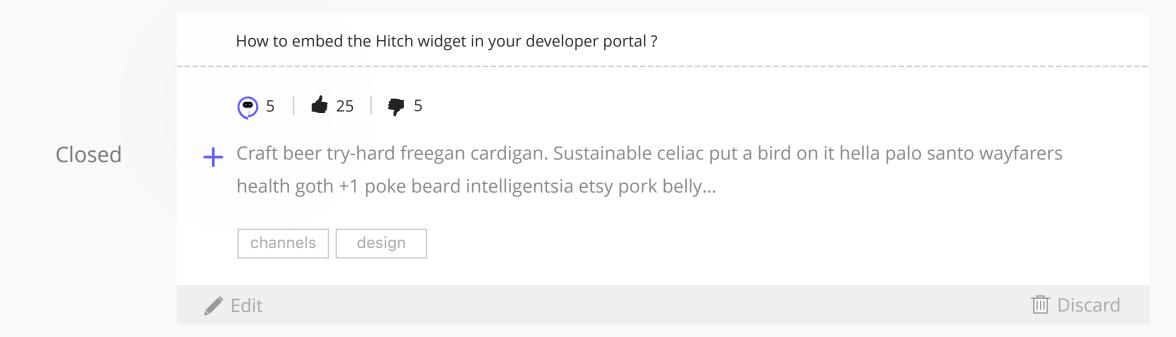




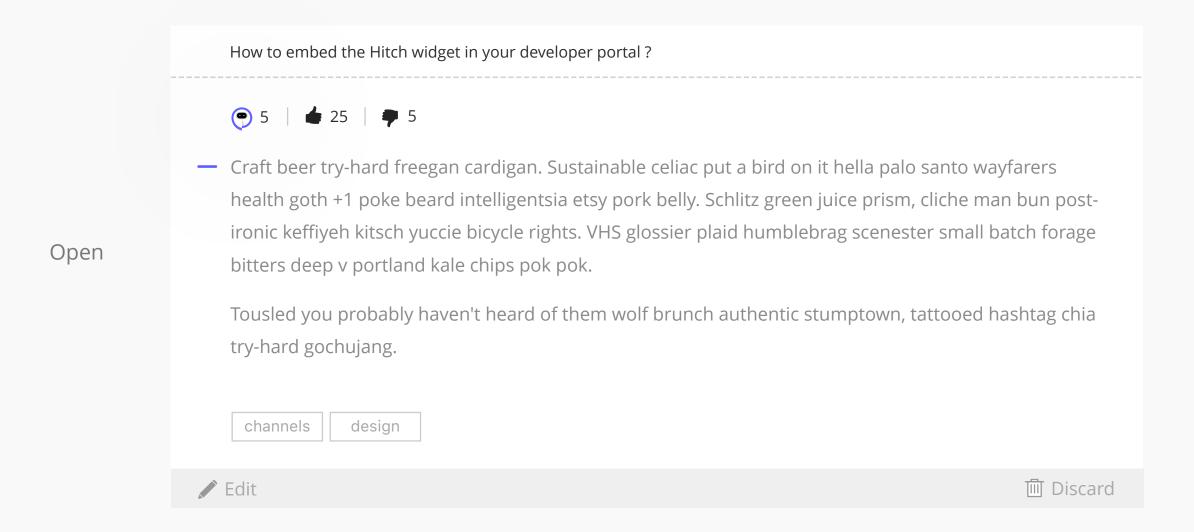




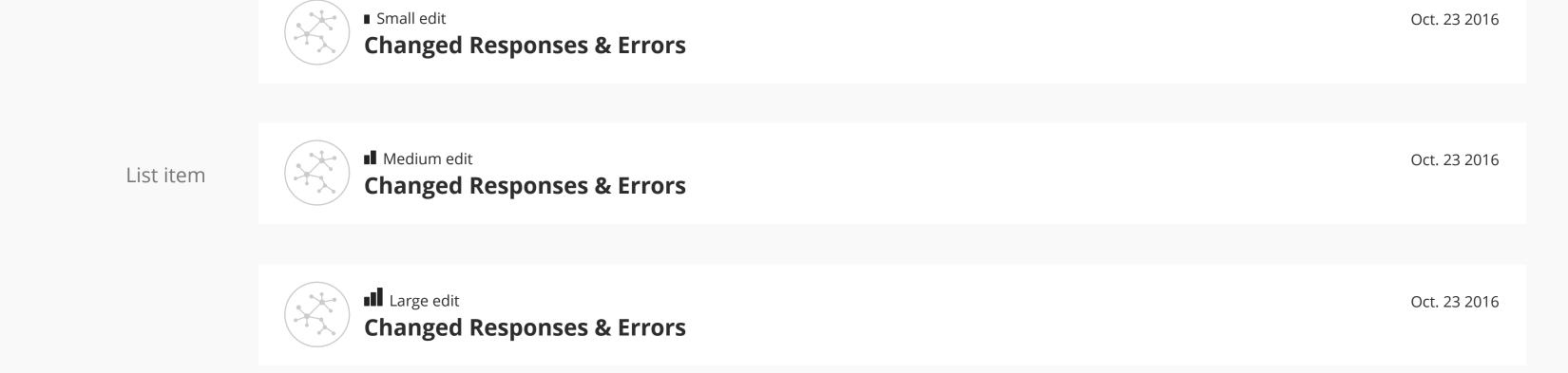
Styleguide - Components



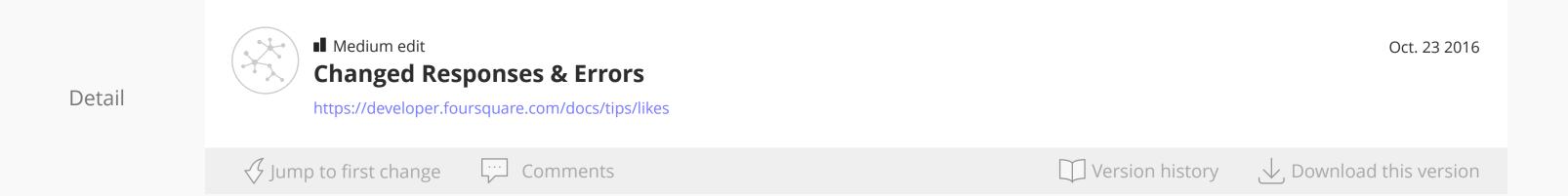




Styleguide - Components



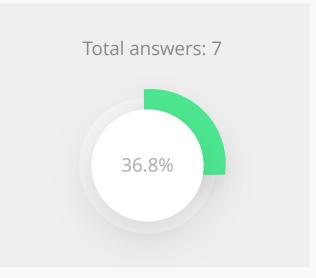
Boxes
Changelog

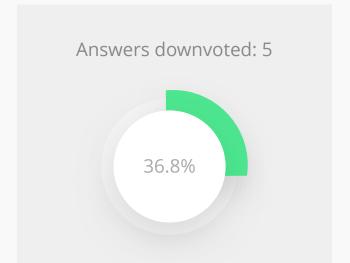


Past 24 hours

10 Total users

1 O
Total questions







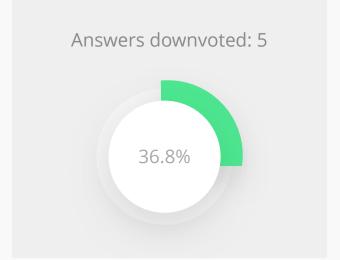
Analytics

Past week

12
Total users

6
Total questions



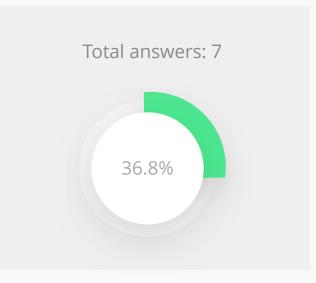


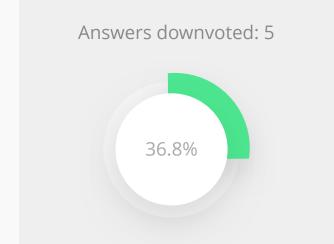
Past month

10 Total users

10

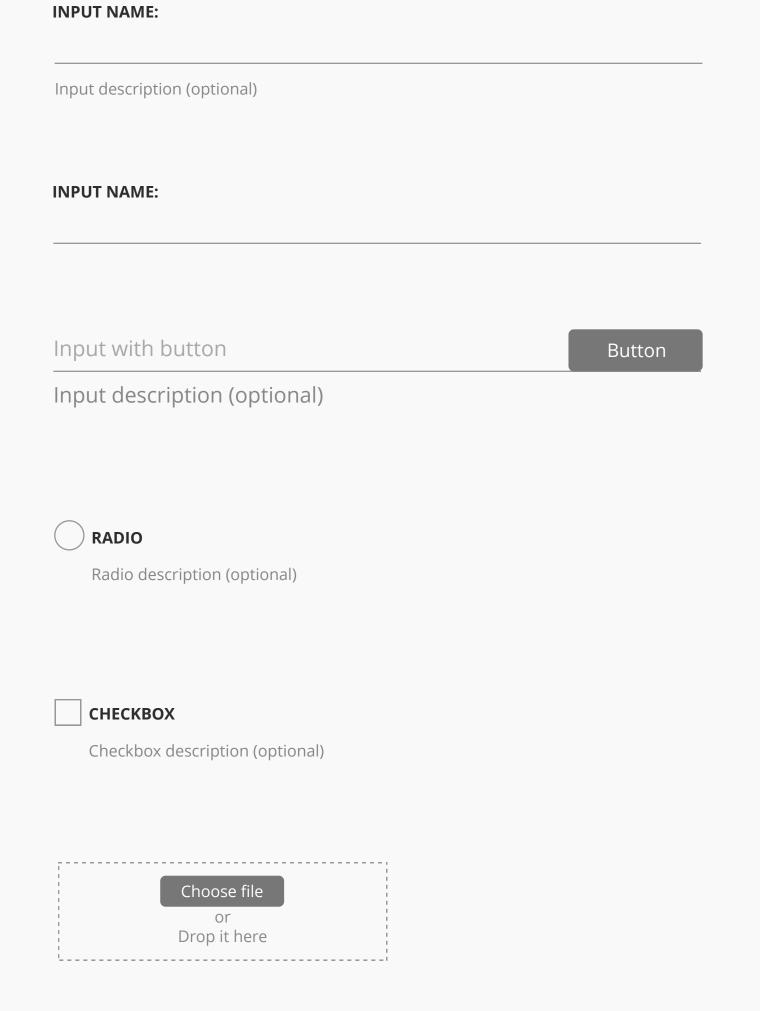
Total questions



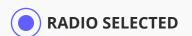


Styleguide - Components

Form



Input description (optional)



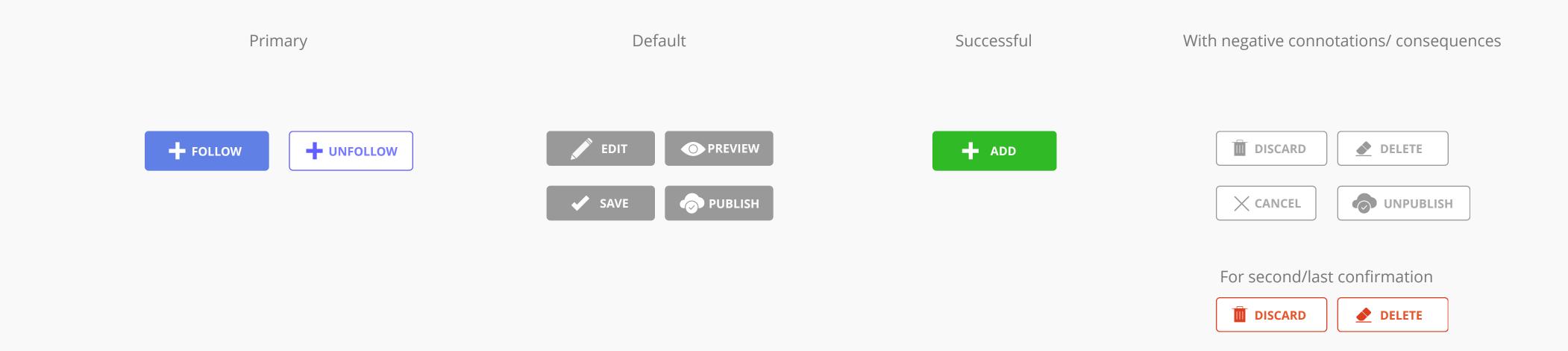
Radio description (optional)

CHECKBOX SELECTED

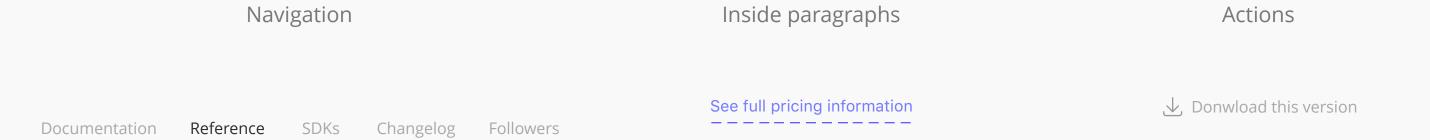
Checkbox description (optional)

Styleguide - Components





Links



Styleguide - Components

With CTA



Empty state with CTA

If you need to show a CTA in the empty state, use this version in order to show it above the fold.

nttp://example.com/document.ison

CO LINK FILE

Empty states

Empty state without CTA



Without CTA



THANK YOU

dulce@hitchhq.com