

Codos Privacy Policy

Last Updated: 24 March, 2019

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.codos.co.nz (the “Site”).

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone.

Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information”.

We collect Device Information using the following technologies:

- “**Log files**” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “**Google Analytics**,” “**track**,” and “**report**” website traffic to record information about how you browse the Site.

Additionally, when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information, email address, and phone number.

We refer to this information as “*Client Information*”. We do not store or retain credit card information in compliance with the NZ Privacy Act 1993.

When we talk about “*Client Information*” in such Privacy Policy, we are talking both about Device Information and *Client Information*.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information that we collect generally to fulfil any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this *Client Information* to: * Communicate with you; * Screen our orders for potential risk or fraud; and * When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimise our Site (for example, by generating analytics about how our customers

browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. We also use Google Analytics to help us understand how our customers use the Site— you can read more about how Google uses your Personal Information here. You can also opt-out of Google Analytics here.

Finally, we may also share your Personal Information in compliance with the NZ Privacy act 1993 and any other relevant or applicable laws and regulations, that require us to do so, or to otherwise protect our rights under the same act.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you.

You can opt out of targeted advertising by: * Contacting us at contact@codos.co.nz and stating the services you wish to opt out of. Or * Clicking unsubscribe on any form of advertising.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

In New Zealand, you have the right to access personal information we hold about you in compliance with the NZ Privacy Act 1993 and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us at contact@codos.co.nz

Additionally, we note that we are processing your information in order to fulfil contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above.

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at contact@codos.co.nz

SDJB Ltd (Trading as Codos)