



COMPANY PROFILE

Mentari International Trading Overview

A comprehensive profile of Mentari International Trading as a distributor, supplier, and general trading expert.



ABOUT OUR COMPANY



At Mentari International Trading, we are committed to connecting the world through smart, reliable, and efficient global trade. Established with a strong foundation in logistics and supply chain management, we have evolved into a dynamic international trading company that bridges markets across continents. Our journey began with a focus on logistics and domestic transportation, where we built a reputation for precision, trust, and professionalism. As global demand grew and markets became more interconnected, we saw an opportunity to expand beyond transportation services.

Today, we specialize in sourcing, distributing, and trading a wide range of products—from raw materials and industrial goods to consumer commodities—serving clients across Asia, the Middle East, and Europe. Backed by years of industry experience and a deep understanding of international trade regulations, Mentari International Trading provides end-to-end solutions that help businesses scale globally.

We believe in fostering long-term partnerships, offering not just products, but also insights, market access, and value-added services. Our team is driven by integrity, innovation, and a customer-centric mindset. With strategic networks, digital integration, and a passion for excellence, we are your trusted partner in navigating the complexities of global commerce. Mentari International Trading — Bridging Borders, Empowering Trade.



HISTORY OF Mentari International Trading Overview

01. Established in 2025

MENTARI INTERNATIONAL TRADING was established in Surabaya in 2025, marking a significant step in entering the cigarette market.

02. Factory since 1957

Collaborating with an experienced factory, producing quality cigarettes since 1980, ensuring expertise in manufacturing.

03. Diverse cigarette varieties

Offers a wide range of cigarettes including American blend, Virginian blend, and traditional Kretek cigarettes.

04. Market penetration success

Wieslaw MENTARI SAMUDERA ABADI successfully marketed local kretek and white cigarettes internationally, showcasing strong market strategies.

05. Rebranding in 2025

In February 2025, the company changed ownership and rebranded to MENTARI INTERNATIONAL TRADING, enhancing its market commitment.

06. Expansion into other commodities

MENTARI INTERNATIONAL TRADING is committed to expanding its business reach beyond tobacco products, exploring other commodities for growth opportunities. These include coconut derivative products, coconut sugar, spices, herbal teas, coffee, cloves, cinnamon, and frozen food.



VISION & MISSION

Mentari International Trading Overview

Vision

To become a trusted global trading partner, connecting markets in Asia, the Middle East, and Europe through innovative and reliable international trade services.



Mission

Providing Comprehensive International Trade Solutions:

Mentari International Trading is committed to offering solutions that encompass sourcing, distribution, and global trade.

Connecting Markets Across Regions:

With a strong foundation in logistics and transportation, the company connects key markets in Asia, the Middle East, and Europe.

Offering a Diverse Range of Products:

From industrial raw materials to premium consumer goods, Mentari International Trading ensures a wide variety of products to meet customer needs.

Focused on Integrity, Innovation, and Customer Satisfaction:

The company drives innovation while upholding integrity and always prioritizing customer needs and satisfaction.

Building Long-Term Partnerships:

Mentari International Trading strives to create sustainable partnerships, helping customers unlock new opportunities in the global market.

Supporting Sustainable Business Growth:

Through integrated services, the company provides support for the sustainable business growth of its partners and clients.

OUR VALUE

1. Developing Great Collaboration and Best Service

Building a synergistic collaboration to provide the best service

2. Just In Time and Secure Delivery to Customer

Ensure the accuracy of the goods and safe time to the customer

3. Gaining Trust With Transparency and Integrity

Guided by high transparency and integrity





TOBACCO

To maintain high product standards, we source quality tobacco from various regions around the world. The available types—such as Virginia, Burley, and Oriental—have passed strict quality assessments and are imported from trusted international suppliers, including

- Brazil
- Turkey
- USA
- Zimbabwe
- China

In addition, we also use premium local tobacco from several renowned regions across Indonesia, such as:

- Lombok
- Bojonegoro
- Temanggung
- Jember
- Madura
- Boyolali



CIGARRETE

Our cigarette products are crafted using carefully selected tobacco sourced from some of the most renowned tobacco regions in Indonesia, including Madura, Lombok, and Temanggung. These products combine a refined blend of both local and international tobacco to ensure high-quality flavor and performance. Additionally, select variants are enhanced with natural Indonesian herbs, creating a richer and more distinctive smoking experience.

We offer a wide variety of products, including white cigarettes, clove (kretek) cigarettes, black cigarettes, and cigars.

FOOD PRODUCTS

We provide various types of quality food products such as rice, sugar, chocolate and spices. As is known, Indonesia has a wealth of abundant natural resources,



Idaho Bataer Coated



Ice Cream 3 in 1



Tokusen Beef Plate



Semar Baso Sapi



Sosis Merah Curah



Blue Label

FOOD PRODUCTS

So we also try to supply various needs for these food products from various regions in Indonesia.



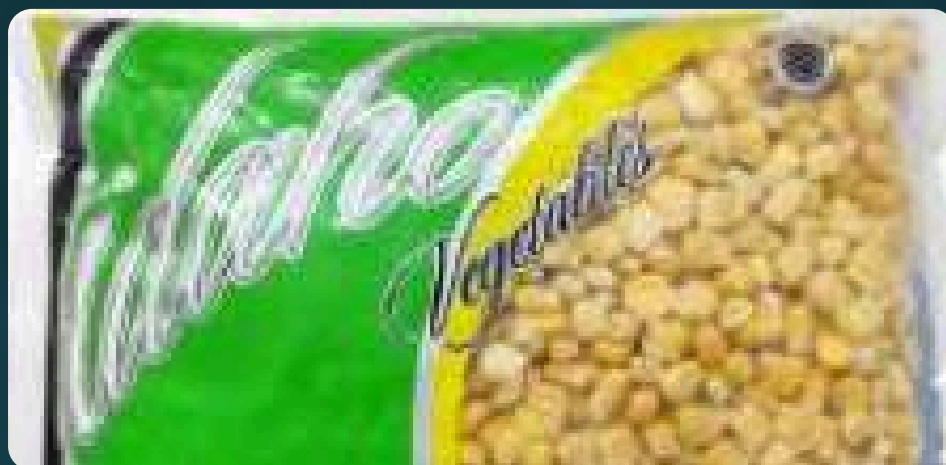
Tilapia Fillet



Idaho Green Peas



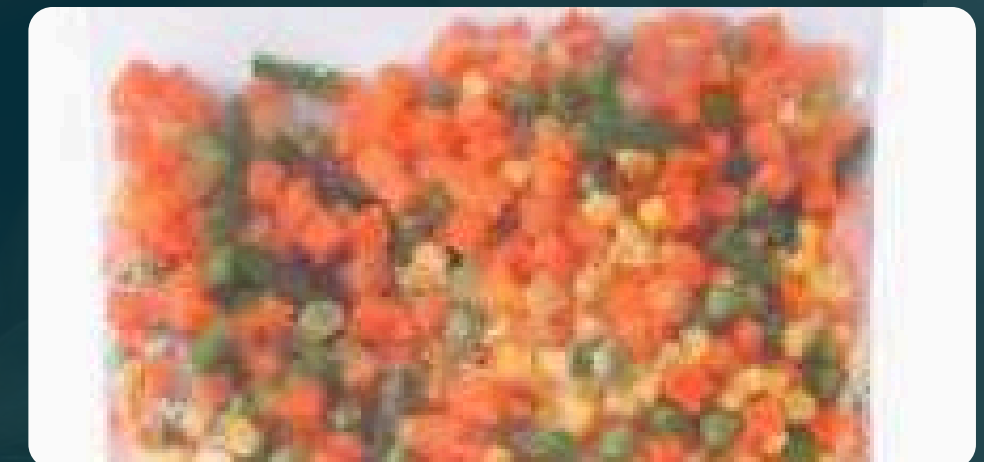
Idaho Mix Vegetable



Idaho Corn Cernel

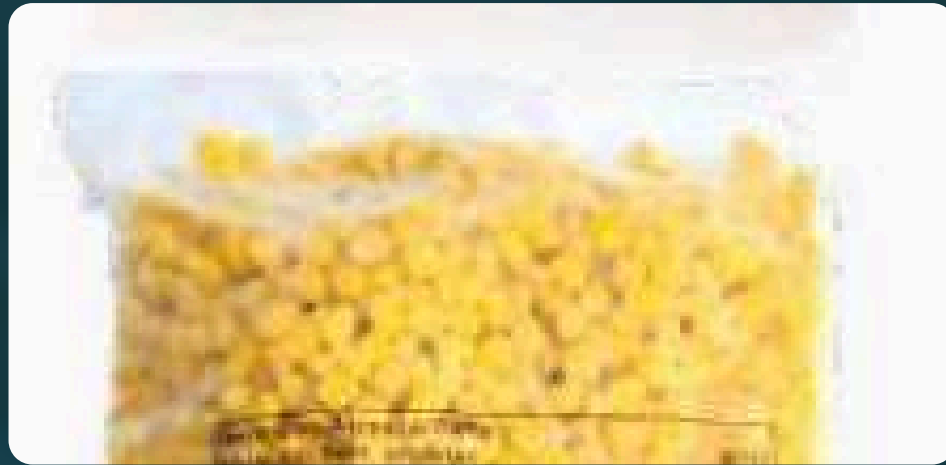


Idaho Green Peas Curah



Idaho Mix Vegetable Curah

FOOD PRODUCTS



Idaho Corn Cernel Curah



Fish Nugget



Idaho Chicken Nugget Klasik



Idaho Chicken Nugget Stik



Cheese Sauce



Idaho Straight Cut

AGRICULTURAL PRODUCTS



Gula Kelapa



Rempah



Teh Herbal



Kopi



Cengkeh



Kayu Manis



We have conducted business cooperation, trade transactions & product distribution to various regions in Indonesia.

We also have been doing export-import activities to several countries in the world



OPPORTUNITY

We open opportunities for all forms of business partners as:

- Supplier
- Distributor
- Selling Agent
- Reseller

We do our best to create mutual beneficial agreement & collaboration.

CONTACT US



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**MENTARI
INTERNATIONAL
TRADING**