

GRAPHIC DESIGN  
WEB DESIGN



MOTION DESIGN  
ILLUSTRATION

# Daniel Ulysses Lockwood

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## EDUCATION

### University of North Carolina at Chapel Hill

INTERACTIVE DESIGN | 2015  
*Media and Journalism*

## PROFICIENCIES

### Adobe CC Programs

Illustrator  
After Effects  
InDesign + InCopy  
Photoshop  
Premiere + Audition

### Web Development

HTML5 + CSS3  
Javascript + jQuery  
Bootstrap + Foundation  
Wordpress  
Git + GitHub

### Other Software

Autodesk Maya  
Sony Vegas Pro  
Komodo Edit + FileZilla  
*slack.com*

## ACHIEVEMENTS

**Eagle Scout Rank**  
BOY SCOUTS OF AMERICA  
OCT 2010

## Contact

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## EXPERIENCE

### Head of Media and Design

CAROLINA STUDENTS FOR BERNIE SANDERS | AUG 2015 - PRESENT

Oversee the production of online and printed materials used to promote the campaign of a 2016 presidential candidate. Developed the organization's brand and aesthetic. Manage a small team of designers. Maintain the organization's social media accounts.

### Senior Graphic Designer

THE DAILY TAR HEEL | SEPT 2013 - MAY 2015

Created award-winning graphic-driven stories from original research. Designed the layout of over 200 news pages. Collaborated with out-of-state developers to redesign the newspaper's website. Tutored new staff designers in *Adobe Illustrator*, *InDesign*, and *Photoshop*.

### Design/Development Team

RAISING THE SCORE: CARE MALAWI | JAN 2015 - MAY 2015

Collaborated with UNC students and professors to deliver a promotional website for CARE, a nonprofit organization. Developed the identity guide implemented on all project graphics while working remotely in Ntcheu, Malawi. Designed the project logo and aesthetic.

### Lead Designer

UNC STUDENT TELEVISION | MAY 2014 - MAY 2015

Managed designers utilizing *slack.com*. Created digital and print advertisements for events. Developed motion graphics and animations used in productions. Rebranded the organization and certain productions.

### Exhibit Production Designer

MOREHEAD PLANETARIUM AND SCIENCE CENTER | MAY 2014 - JAN 2015

Assisted full-time 3D animators in the production of feature-length, educational films shown in the Planetarium's Full dome Theater. Produced supplemental materials and graphics used in exhibits within the Planetarium. Developed green screen backgrounds used during the monthly *Carolina Skies* segment of WRAL-TV.

### Publication Designer

MOREHEAD PLANETARIUM AND SCIENCE CENTER | MAY 2014 - JAN 2015

Designed the 2014 Interpretive Master Plan, an internal document detailing the Planetarium's proposed allocation of funding for the next several years. Designed the Morehead Afterschool Training book, a guide detailing science-themed activities used to engage grade school students at the summer camp.