

GRAPHIC DESIGN
WEB DESIGN



MOTION DESIGN
ILLUSTRATION

Daniel Ulysses Lockwood

EDUCATION

University of North Carolina at Chapel Hill

INTERACTIVE DESIGN | 2015
Media and Journalism

PROFICIENCIES

Adobe CC Programs

Illustrator
After Effects
InDesign + InCopy
Photoshop
Premiere + Audition

Web Development

HTML5 + CSS3
Javascript + jQuery
Ajax + JSON + XML
Bootstrap + Foundation
Wordpress
GitHub

Other Software

Autodesk Maya
Sony Vegas Pro
Komodo Edit + FileZilla
slack.com

ACHIEVEMENTS

Eagle Scout Rank
BOY SCOUTS OF AMERICA
OCT 2010

Contact

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EXPERIENCE

Head of Media and Design

CAROLINA STUDENTS FOR BERNIE SANDERS | AUG 2015 - PRESENT

Oversee the production of online and printed materials used in aiding the campaign of a 2016 presidential candidate. Developed the club's brand and aesthetic. Manage a team of designers and developers. Aid in the upkeep of the club's social media accounts. Organized the club's online infrastructure using Google Drive.

Senior Graphic Designer

THE DAILY TAR HEEL | SEPT 2013 - MAY 2015

Created award-winning graphic-driven stories from original research. Assisted in the daily design and layout of content in the paper. Aided in the redesign of the paper's website.

Design/Development Team

RAISING THE SCORE: CARE MALAWI | JAN 2015 - MAY 2015

Collaborated with UNC students and professors to deliver a website to CARE, a nonprofit organization. Worked remotely in Ntcheu, Malawi. Developed the style guide implemented on all materials within the project. Designed the project logo and background aesthetic.

Lead Designer

UNC STUDENT TELEVISION | MAY 2014 - MAY 2015

Managed designers using the system at *slack.com*. Created digital and print advertisements for events. Developed motion graphics and animations used in productions. Rebranded the organization and certain productions.

Exhibit Production Designer

MOREHEAD PLANETARIUM AND SCIENCE CENTER | MAY 2014 - JAN 2015

Assisted full-time 3D animators in the production of feature-length, educational films shown in the Planetarium's Fulldome Theater. Produced supplemental materials and graphics used in exhibits within the Planetarium. Developed backgrounds used in the monthly *Carolina Skies* segment of WRAL-TV.

Publication Designer

MOREHEAD PLANETARIUM AND SCIENCE CENTER | MAY 2014 - JAN 2015

Designed the 2014 Interpretive Master Plan, an internal document detailing the Planetarium's proposed allocation of funding for the next several years. Designed the Morehead Afterschool Training book, a guide detailing science-themed activities used to engage grade school students at the summer camp.