

919.818.6221
dulockwood.com
dulockwood@gmail.com

EDUCATION

**University of North Carolina
at Chapel Hill**
INTERACTIVE DESIGN | 2015
B.A. Media and Journalism

ACHIEVEMENTS

Eagle Scout Rank
BOY SCOUTS OF AMERICA | 2010

3rd Place for Infographic
NC COLLEGE MEDIA ASSN. | 2014
Graphic story for The Daily Tar Heel

PROFICIENCIES

Adobe Creative Cloud

Illustrator
Photoshop
After Effects
InDesign + InCopy
Premiere + Audition

Web Development

HTML5 + CSS3
Javascript + jQuery
Bootstrap + Zurb Foundation
SquareSpace + Wordpress
Git + GitHub
Axure RP

Other Software

Autodesk Maya
Sony Vegas Pro
Komodo Edit
FileZilla
Trello
Slack

Daniel Ulysses Lockwood

BRANDING | WEB DESIGN | MOTION GRAPHICS | ILLUSTRATION

EXPERIENCE

Video Editor + Motion Graphic Designer

NCSU: THE WILLIAM & IDA FRIDAY INSTITUTE | AUGUST 2016 - PRESENT

Creating and editing videos for the Friday Institute's Massive Open Online Courses for Educators. Utilizing Adobe Premiere, Audition, and After Effects to produce cohesive visual and educational experiences from various types of footage.

Freelance Brand Strategist

MULTIPLE CLIENTS | APRIL 2016 - PRESENT

Specializing in branding, logo design, and website development. Incorporating best practices while adhering to each client's specifications. Communicating with clients on a frequent basis to guide them through the design process and address their concerns.

Volunteer Designer

BERNIE FOR PRESIDENT | SEPTEMBER 2015 - MARCH 2016

Collaborated with leaders of the presidential campaign to create digital graphics used in social media activism and print graphics promoting online efforts at campaign rallies. Adhered to tight deadlines and quick turnaround times.

Senior Graphic Designer

THE DAILY TAR HEEL | SEPTEMBER 2013 - MAY 2015

Created award-winning, graphic-driven stories from original research. Designed the layout of over 200 news pages. Collaborated with out-of-state developers to redesign the newspaper's website. Tutored new staff designers in Adobe Illustrator, InDesign, and Photoshop.

Design and Development Team Member

RAISING THE SCORE: CARE MALAWI | JANUARY 2015 - MAY 2015

Collaborated with UNC students and professors to deliver a promotional website for CARE, a nonprofit organization. Developed the identity guide implemented on all project graphics while working remotely in Ntcheu, Malawi. Designed the project logo and aesthetic.

Exhibit Production Assistant + Publication Designer

UNC: MOREHEAD PLANETARIUM AND SCIENCE CENTER | MAY 2014 - JANUARY 2015

Assisted full-time 3D animators in the production of feature-length, educational films shown in the Planetarium's Fulldome Theater. Produced supplemental print and digital graphics for exhibits within the Planetarium.

Developed green screen backgrounds used during the monthly *Carolina Skies* segment of WRAL-TV. Designed the 2014 Interpretive Master Plan, an internal document detailing the Planetarium's proposed allocation of funding for the next several years.