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## EDUCATION

### University of North Carolina at Chapel Hill

INTERACTIVE DESIGN | 2015

*B.A. Media and Journalism*

## ACHIEVEMENTS

### Eagle Scout Rank

BOY SCOUTS OF AMERICA | 2010

### 3rd Place for Infographic

NC COLLEGE MEDIA ASSN. | 2014

*Graphic story for The Daily Tar Heel*

## PROFICIENCIES

### Adobe Creative Cloud

Illustrator

Photoshop

After Effects

InDesign + InCopy

Premiere + Audition

### Web Development

HTML5 + CSS3

Javascript + jQuery

Bootstrap + Zurb Foundation

SquareSpace + Wordpress

Git + GitHub

Axure RP

### Other Software

Autodesk Maya

Sony Vegas Pro

Komodo Edit

FileZilla

Trello

Slack

# Daniel Ulysses Lockwood

BRANDING | WEB DESIGN | MOTION GRAPHICS | ILLUSTRATION

## EXPERIENCE

### Freelance Visual Designer

THE CHARLOTTE OBSERVER | OCTOBER 2016 - PRESENT

NC SOCIETY OF ANESTHESIOLOGISTS | APRIL 2016 - PRESENT

ARTIST: KENZIE KLINE | JUNE 2016 - PRESENT

ARTIST: ADMIT | NOVEMBER 2016 - PRESENT

Specializing in branding, logo design, illustration, and website development. Incorporating best practices while adhering to each client's specifications.

### Video Editor + Motion Graphic Designer

NCSU: THE WILLIAM & IDA FRIDAY INSTITUTE | AUGUST 2016 - OCTOBER 2016

[Temporary position] Created and edited videos for the Friday Institute's Massive Open Online Courses for Educators. Utilized Adobe Premiere, Audition, and After Effects to produce cohesive visual and educational experiences from various types of footage.

### Volunteer Designer

BERNIE FOR PRESIDENT | SEPTEMBER 2015 - MARCH 2016

Collaborated with leaders of the presidential campaign to create digital graphics used in social media activism and print graphics promoting online efforts at campaign rallies. Adhered to tight deadlines and quick turnaround times.

### Senior Graphic Designer

THE DAILY TAR HEEL | SEPTEMBER 2013 - MAY 2015

Created award-winning, graphic-driven stories from original research. Designed the layout of over 200 news pages. Collaborated with out-of-state developers to redesign the newspaper's website. Tutored new staff designers in Adobe Illustrator, InDesign, and Photoshop.

### Design and Development Team Member

RAISING THE SCORE: CARE MALAWI | JANUARY 2015 - MAY 2015

Collaborated with UNC students and professors to deliver a promotional website for CARE, a nonprofit organization. Developed the identity guide implemented on all project graphics while working remotely in Ntcheu, Malawi. Designed the project logo and aesthetic.

### Exhibit Production Assistant + Publication Designer

UNC: MOREHEAD PLANETARIUM AND SCIENCE CENTER | MAY 2014 - JANUARY 2015

Assisted full-time 3D animators in the production of feature-length, educational films shown in the Planetarium's Fulldome Theater. Produced supplemental print and digital graphics for exhibits within the Planetarium.

Developed green screen backgrounds used during the monthly *Carolina Skies* segment of WRAL-TV. Designed the 2014 Interpretive Master Plan, an internal document detailing the Planetarium's proposed allocation of funding for the next several years.