EXPERT SPEAKER SERIES: DR ALENA DENISOVA

WHY IS THIS FUN?

9th February 2023 - 4PM (China time)

Academics working in the video games research field explore what makes video games engaging, why players choose to play certain games, why some games are more popular than others.

In this talk, Alena will share her experience of working with players and video game developers to learn more about these research topics.

