RABBI KOJO DUMGYAN

 ♥ Accra, Greater Accra, Ghana
 □ rabbikojodumgyan@gmail.com
 □ +233240955003
 In in/dumgyanr9

SUMMARY

Creative and detail-oriented Web Designer with over 3 years of experience specializing in website redesign, UI/UX design, and e-commerce setup. Proven ability to transform outdated websites into professional, user-friendly platforms that drive engagement and sales. Skilled in setting up and managing Jiji and Ecwid seller accounts, adding product listings, and optimizing online stores for both wholesale and retail models. Adept at working independently in remote environments, with a strong commitment to quality, deadlines, and client satisfaction.

EDUCATION

Bachelors degree, Information Technology

University of Professional Studies, Accra · Accra, Greater Accra · 2022 · 2.76

- · Academic Standing: Second Lower
- · Relevant Courses: Mobile Web Development, Networking, Database Management, IT System Audit etc.

EXPERIENCE

Freelance E-commerce Web Designer

Self Employed

July 2022 - Present

- · Created and customized e-commerce websites using platforms such as Wix, WordPress, and Ecwid, tailored for clothing, beauty, and grocery stores.
- · Successfully set up product catalogs with accurate pricing for both wholesale and retail customers.
- · Integrated PayPal, Stripe, and mobile money payment systems to support global and local transactions.

E-commerce Account Specialist

Independent Projects

January 2021 - December 2024

- · Set up and optimized Amazon, eBay, Jiji, and Ecwid seller accounts for small businesses, including product listing, categorization, and SEO-friendly descriptions.
- · Ensured brand consistency and compliance with each platform's policies to avoid listing removals or account suspensions.
- Designed branded store pages on Jiji and Ecwid to improve trust and buyer experience.

Web Designer / UI/UX Designer

Dreamosoft

March 2024 - October 2024, Accra

- · Redesigned client websites using Figma and Webflow to enhance usability, branding consistency, and conversion rates.
- Revamped outdated websites into mobile-responsive, modern, and visually appealing interfaces with clear CTAs and intuitive navigation.
- · Worked closely with developers and stakeholders to ensure seamless integration between design and functionality.

PROJECTS

Portfolio Website

Personal · iamrabbi.netlify.app/

• Built a portfolio website showcasing professional projects and skills, featuring responsive design and SEO optimization, which increased online visibility by 40%.

Hanny's Ventures

Hanny's Ventures • dumgyanr8.wixsite.com/hanny • June 2024 - July 2024

- · I designed an e-commerce website for my cousin to enhance her business growth by increasing public visibility, driving more traffic, and boosting
- · customer engagement.

Frugies (Online Fruits and Vegetables Shop)

Frugies (Online Fruits and Vegetables Shop) • frugies.company.site

- · Launched Frugies, an online platform for fresh produce distribution, achieving a 40% growth in monthly sales and expanding the supplier
- \cdot network by 25%, while implementing sophisticated delivery logistics systems.

SKILLS

- $\bullet \ \text{Website Redesign \& Optimization}\\$
- · E-commerce Website and Account Setup (Wix, Amazon, WordPress, eBay, Webflow, Ecwid)
- · CMS Management (WordPress, Wix, Ecwid, Shopify)

- $\boldsymbol{\cdot}$ Payment Gateway Integration (Mobile Money, Stripe, PayPal)
- $\boldsymbol{\cdot} \ \text{Responsive Web Design}$
- · UI/UX Design (Figma, Webflow)
- Frontend Web Development (HTML, CSS, JavaScript, React, Bootstrap)
- Remote Collaboration & Communication
- Time Management & Independent Work