Theme	Strategy Objective	Strategy
Theme 1	OC1 - Regional standard Narrabri CBD	OC1.1 - Develop a CBD Master Plan for Narrabri in consultation with the Chamber of Commerce
		OC1.2 - Retail areas are shaded, attractive and well maintained and provide facilities for the elderly and disabled
		OC1.3 - To deliver adequate main street car parking
		OC1.4 - Establish and Chair a CBD Master Plan Implementation Committee
	OC2 - Regional standard industrial land developments	OC2.1 - Develop, adopt, monitor and review Levels of Service annually for all key services provided by Council
		OC2.2 - Facilitate the development of industrial and commercial land
	OC3 - Adequate health services to meet the needs of a regional centre	OC3.1 - Promotion of walking and cycling
		OC3.2 - Provide access to public swimming pools in Narrabri, Wee Waa and Boggabri
		OC3.3 - Advocate for adequate health services to meet the needs of a regional centre
		OC3.4 - Develop a Shirewide Recreation Plan
	OC4 - Expanded tertiary educational facilities (agriculture, education, business, mining and health)	OC4.1 - Develop the community and recognise the diverse composition of the community
		OC4.2 - Grow volunteer involvement
		OC4.3 - Develop increase in local training and population workplace opportunities
		OC4.4 - Provide opportunities for local operators and businesses to be educated and increase skill levels for tourism
		OC4.5 - Proactively engage with government agencies for expanded tertiary education facilities
		OC4.6 - Provide library services and facilities for the benefit of the community



Theme 1	OC4 - Expanded tertiary educational facilities (agriculture, education, business, mining and health)	OC4.7 - Encourage schools and private operators to provide additional childcare facilities
	OC5 - Adequate accommodation available to meet demand (residential, community, industrial, aged and itinerant)	OC5.1 - Timely release of land for residential development
		OC5.2 - More timely Development Applications
		OC5.3 - Council applies influence at Government level to provide solutions for those in disadvantaged situations where applicable
	OC6 - A safe place to live, work and experience the diversity of cultural activities	OC6.1 - Implement requirements of the Companion Animals Act
		OC6.2 - Ensure that Council's operations can continue to function in times of emergency OC6.3 - Support the State Emergency Services within the Region OC6.4 - Take a lead role in the planning and provision of Emergency Management Services OC6.5 - Offer library services and programs as well as outreach services to disadvantaged sectors of the community OC6.6 - Facilitate, coordinate, encourage and develop festivals and events for the Narrabri Shire
		OC6.3 - Support the State Emergency Services within the Region
		OC6.6 - Facilitate, coordinate, encourage and develop festivals and events for the Narrabri Shire
		OC6.7 - Provide assistance and advice to local event organisers and individuals / groups looking to organise or bid for events
		OC6.8 - Promote The Crossing Theatre as a regional and state theatre and entertainment venue
		OC6.9 - Facilitate and/or coordinate festivals and events at The Crossing Theatre
		OC6.10 - Facilitate community based programs at The Crossing Theatre
		OC6.11 - Implement Parks and Open Space Asset Management Plan
		OC6.12 - Community members are regular users of parks, gardens and sporting venues
		OC6.13 - Towns and Village Entry Points in the Shire are visually and aesthetically appealing to residents and visitors



Theme 1	OC6 - A safe place to live, work and experience the diversity of cultural activities	OC6.14
		OC6.15 - Monitor crime rates and promote Narrabri Shire as a safe and secure environment for families.
		OC6.16 - Develop and Implement a Disability Inclusion Plan for the Shire
Theme 2	SE1 - Sustainable land use	SE1.1 - Review and develop statutory and non- statutory plans to provide for orderly and sustainable development
		SE1.2
		SE1.3 - Ensure comprehensive GIS services are available to support the management of land and property
		SE1.4 - Determine access requirements to current land bank within towns
		SE1.5 - Sustainable use of resources
		SE1.6 - Actively partner with the Northern Inland Weeds Advisory Committee to implement the Weed Action Plan and Invasive Species Plan
		SE1.7 - Develop, implement and monitor the Border Rivers Gwydir Catchment Action Plan
		SE1.8 - Develop, implement and monitor the Namoi Catchment Action Plan
	SE2 - Ensure a clean, green environment for the future	SE2.1 - Exercise Council's statutory functions under the Environmental Planning and Assessment Act 1979 properly and equitably and determine applications efficiently and in accordance with statutory requirements and / or Council Policy and Standards
		SE2.2 - Improve the monitoring and management of onsite effluent disposal within the region
		SE2.3 - Support effective reporting regimes on environmental compliance
		SE2.4 - Develop a Climate Change Risk and Adaptation Plan
		SE2.5 - Develop a Greenhouse Action Plan to identify strategies and actions to reduce power consumption and emissions
		SE2.6 - Capital works are subject to environmental assessment



Theme 2	SE2 - Ensure a clean, green environment for the future	sture SE2.7 - Develop an Environmental Action Plan
		SE2.8
		SE2.9 - Provide a safe, reliable and economic waste collection and disposal service which meets modern environmental standards
		SE2.10 - Manage waste collection, disposal and recycling in accordance with relevant legislation, regulations and guidelines
		SE2.11 - Manage wastewater and effluent in a sustainable manner
Theme 3	PT1 - Narrabri Shire to be a regional centre	PT1.1 - Engage with local business and industry representatives to grow and facilitate opportunities
		PT1.2 - Provide assistance to business looking to expand
		PT1.3 - Actively market and promote Narrabri Shire as a business destination
		PT1.4 - Ensure that the Council is well represented at Regional, State and Federal Forums to promote the interests of Narrabri Shire
		PT1.5 - Review and monitor the implementation of the Tourism Plan 2013-2018
		PT1.6 - Participate in the development of Regional and State tourism marketing and Destination Management Plans and in tourism and other committees, working parties etc.
		PT1.7 - Participate in the development of touring routes, products and experiences at a local, sub-regional, regional and state level
		PT1.8 - Continued liaison with Government Agencies and other agencies that manage tourism assets
		PT1.9 - Develop and implement marketing and promotional strategies and campaigns in conjunction with Destination NSW, the Regional Tourism Organisation, Touring Route marketing groups, surrounding LGAs and the local tourism sector
		PT1.10 - Encourage involvement of tourism operators/attractions and other key partners in the production of information and marketing collateral and marketing and promoting the Shire



Theme 3	PT1 - Narrabri Shire to be a regional centre	PT1.11 - Continue to showcase local industries and products through the Narrabri Visitor Information Centre
		PT1.12 - Encourage involvement of the community and other key partners
		PT1.13 - Review and implement the Community Economic Development Strategic Plans for Pilliga and Gwabegar, Narrabri, Boggabri and Wee Waa
		PT1.14 - Develop Community Economic Development Strategic Plans for Bellata and Baan Baa
	PT2 - Airport to be of regional quality	PT2.1 - Develop and implement Airport Asset Management Plan
		PT2.2 - Potential airlines supported and encouraged through improved infrastructure
	PT3 - Regional standard infrastructure	PT3.1 - Lobby State and Commonwealth Government for infrastructure and service provision
		PT3.2 - Ensure that all public buildings are developed, renewed and maintained at adopted service levels for the use of Council and the community
		PT3.3 - Develop and maintain visitor facilities and infrastructure within the Narrabri Shire
		PT3.4 - Improve flood immunity for remote communities
		PT3.5 - Provide a secure, reliable water supply to the community
		PT3.6 - Develop and adopt Business Plan for the Narrabri Livestock Selling Centre (Saleyards)
		PT3.7 - Provide modern depots and reliable Plant to support the infrastructure activities to meet best practice management principles
		PT3.8 - Provide lasting repair solutions to Council owned roads
		PT3.9 - Reduction in property and infrastructure damage due to floods
		PT3.10 - Mitigate concerns about the quality and availability of water supplies with the Shire
		PT3.11 - Mitigate concerns about the quality and availability of sewage collection and treatment systems with the Shire



The same of	DTO Devised standard infraretant as	PTO 40. The efficiency of an Investment
Theme 3	PT3 - Regional standard infrastructure	PT3.12 - Identify infrastructure Improvements
		PT3.13 - Benchmark performance/ standards against other Councils
		PT3.14 - Improve funding for infrastructure and services
Theme 4	LA1 - Established and sustainable investment program in place	LA1.1 - Identify prospective investors to grow economy
		LA1.2 - Engage with prospective investors
		LA1.3 - Proactively work towards attracting investment to the Shire
		LA1.4 - Ensure that investment in community infrastructure is fairly and transparently distributed around the Shire
		LA1.5 - Provide assistance to facilitate investment and increase total jobs in Shire
	LA2 - Revenue and income growth strategy in place	LA2.1 - Maintain a high performing workforce that is responsive to the needs the organisation and the community LA2.2 - Seek funding from external sources to support Council programs
		LA2.3 - Ensure Council's procurement practices achieve best value for the Council and Community
		LA2.4 - Plan for long term provision of Information Services
		LA2.5 - Maintain and coordinate the renewal of information technology software and systems
		LA2.6 - Maintain and coordinate the renewal of information technology infrastructure
		LA2.7 - Assist staff to remain up to date with new information technology advances
		LA2.8 - Ensure staff have sound knowledge of Council process and procedures
		LA2.9 - Develop and review plans for the effective long term development and management of commercial business units



Theme 4	LA3 - Ensure Council is compliant with statutory regulations	LA3.1 - Council leads by example
		LA3.2 - Adopt a service attitude across Council
		LA3.3 - Effective and efficient council operations
		LA3.4 - Exercise Council's regulatory functions to ensure compliance with statutory requirements
		LA3.5 - Maintain and improve food safety standards in accordance with the NSW partnership program
		LA3.6 - Ensure Council adheres to all Legislation under which it operates
		LA3.7 - Ensure that sound systems and processes are in place for good governance at Councillor level
		LA3.8 - Develop and review Integrated Planning Documents to cover all of Council's responsibilities, current and into the future
		LA3.9 - Ensure Council is guided by relevant and current Policies
		LA3.10 - Implement and maintain Accounting Best Practice and financial management principles to ensure all performance, legislative and reporting requirements are satisfied
		LA3.11 - Ensure that Council's Long Term Financial Plan aligns with long term and annual budget requirements
		LA3.12 - Maintain an assets register that includes all of the Council's assets
		LA3.13 - Maintain appropriate insurance levels for Council
		LA3.14 - Provide quality, comprehensive, accessible and relevant records
		LA3.15 - Ensure Asset Management Strategy, Policy and Plans provide best practice directions for the development, renewal and maintenance of all of Council's infrastructure assets
		LA3.16 - Develop and implement an Asset Management Program that identifies all factors required for implementing the Asset Management Strategy and Plans

Theme 4	LA3 - Ensure Council is compliant with statutory regulations	LA3.17 - Implement Buildings and Land Improvements Asset Management Plan
		LA3.18 - Put in place policies and procedures within Council that will streamline and facilitate the hosting of events in the Shire
		LA3.19 - Ensure that Plans of Management produced for Council and Crown Reserves permit the use of the parks and reserves for events
		LA3.20 - Maintain & update Asset Management Plans
		LA3.21 - Develop and adopt Waste Asset Management Plan
		LA3.22 - Manage and operate cemeteries to meet all legislative requirements
	LA4 - Proactively engage with the community	LA4.1 - Support effective and transparent information to the public on Development Matters
		LA4.2 - Regularly communicate with the community on activities of Council
		LA4.3 - Council encourages the dissemination of community information and awareness of activities, programs and trends within Narrabri Shire
		LA4.4 - Undertake community focussed strategies
		LA4.5 - Council to actively encourage community activity and promote the participation, involvement and engagement of the community
		LA4.6 - Celebrate and acknowledge achievements of the community
		LA4.7 - Ensure that the community has a range of opportunities to engage with the Council
		LA4.8 - Prepare and promote Council meetings
		LA4.9 - Provide quality, comprehensive, accessible and relevant customer services
		LA4.10 - Provide quality information to customers
		LA4.11 - Ensure the community can be kept informed via web based media

Theme 4 LA4 - Proactively engage with the community	LA4.12 - Develop and implement marketing and promotions program at The Crossing Theatre
	LA4.13 - Increased use of Council website and web based services
	LA4.14
	LA4.15 - Clear & up to date information is available across the region regarding road conditions & closures