"... a computer is ... the equivalent of a bicycle for our minds ..."



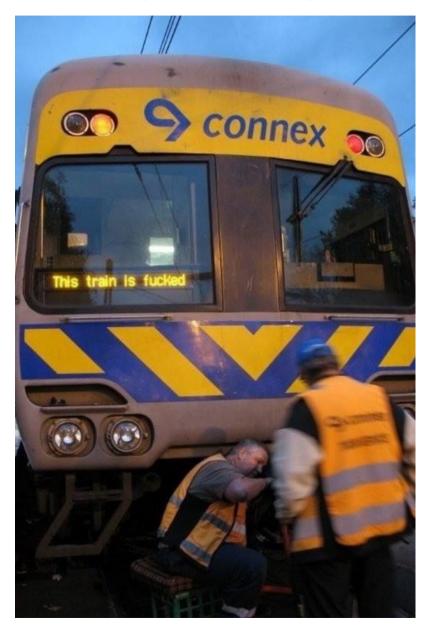
bicycles go where you want them to



GUIs go where they are designed to go



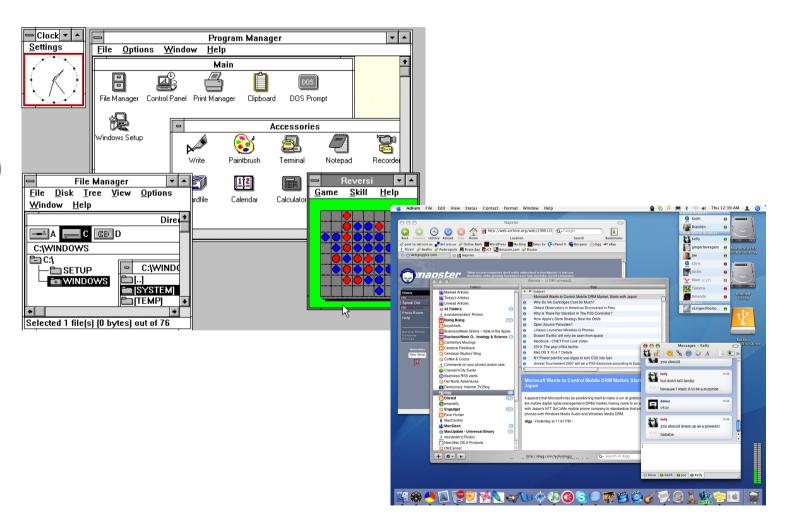
... if you're lucky ...



paradigms haven't changed much

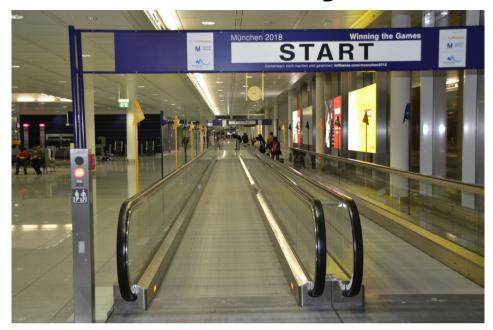
(... and touch GUIs are no more flexible)

1990



2012

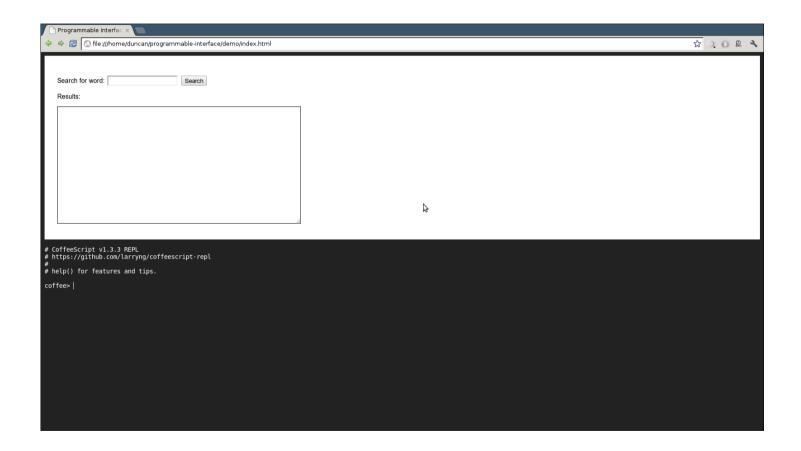
discoverability is different ...



... to usability



how might it look?



advantages

- ✓ as discoverable as a traditional GUI
- easily extensible by advanced users
- makes your app a platform for new uses
- much easier to test

this has succeeded before...

- ✓ Microsoft Office
- ✓ AutoCAD
- ✓ Emacs
- ✓ LibreOffice

questions?

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