

DAMIEN LACEY

- ✔ Position: Sales & Marketing Manager
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Damien Lacey is currently the National Sales & Marketing Manager & Partner of Vative, a business improvement training and consultancy firm. Vative's mission is to help organisations change and improve.

Vative are currently working across a range of industries including manufacturing, logistics, health, government, financial services and agriculture, amongst others.

Damien's career has taken him to microchip production in Ireland, Automotive parts Manufacture in Melbourne and product development in Japan. The latter experience in Toyota Japan, in particular, shaped his view on what's needed to allow change and improvement to happen. Awareness from both an organisational level and also an individual level is critical.