



3 Keys to Success in Business

Purpose, Vision, Goals

- Are people in your business pulling in different directions?
- Do you hear lots of activity but you can't see the results you want?
- Do your people have a clear picture of where the business is heading?
- Could you as a Leader be even more clear, helpful and inspiring?

The most successful leaders and organisations in the world are driven by a passion to make a difference to their customers, are purposeful, have clarity of direction and set goals that are aligned to this purpose.

Purpose: Gives you the Strength and Mindfulness to make Decisions; to Stay the Course; gives you and your people Resilience in the face of uncertainty.

Vision: Creates a United commitment to Achieve, gives you the Courage to stop doing that which does not add value, and to Lead with Optimism and Enthusiasm.

Goals: Show you and your team, in a very Simple way, what must be done, measure progress, hold yourself and your team Accountable, Lead diligently and enable Excellence

In this "Business Strategy: Purpose Vision Goals" workshop by Vative Leadership, YOU the Leadership of your organisation, will uncover a roadmap to strengthen and grow.

You will:

- Re-discover why you're in business, why you matter and why that is important for your customers. We help you to re-connect to your business Purpose.
- Uncover and create a Vision that is compelling, and one that Inspires you and your people to take action.
- Get alignment on your Strengths and Opportunities
- Develop a powerful and effective way to communicate your Purpose, your Vision and your Goals to your people

