

1. Introduction

What2eat is an application for restaurant owners enabling them to easily offer a contact-free digital menu for customers. That can also open the door to interactivity opportunities that only the digital world can offer.

2. Expected List of Features

- Create 2 layout styles, one with images and one without.
 - in case the user likes to have pictures of dishes or not
- Create Menu items with sort order and assigned to categories
 - That way they will display as the user prefers
- Display menu with pop-up modals
 - Popup modals are a nice way of quickly displaying more information
- Create URL and printable QR code for the menu
 - The idea is that the owner will be able to add it to the table/entrance and offer contact free menu.
- Share buttons
 - Calls to action go a long way, this will increase shares/likes

3. Market Survey

musthavemenus.com

socialtaste.me

postermymwall.com

restaurant-menu.net

These websites all offer similar menu making services but they are not focused on solving the issue of having to menus down constantly because of COVID.

4. References

<https://www.restaurant-menu.net/free-restaurant-menu-creator>

<https://www.postermymwall.com/index.php/l/menu-maker>

<https://www.musthavemenus.com/feature/free-online-menu.html>