

# ENDING FOOD DESERTS

the Smi)e trust

the Smi)e trust

## connecting

# WHO2WHO

#### © smiletrust

Who 2 Who is a mobile platform designed to help connect people **Who** need food to people **Who** have food through the Smi)etrust.

Team GCSDD 2020 renamed: **'The West Coast Team'** Christian Dunham Melinda Johnson Sophia He Imagine being born in a first world country as a second class citizen with third world problems.

# PROBLEM NARROWED

How do we over come the racial technology gap to make it easy for people in impacted communities to access basic human needs from donor allies?

One design rational: application over website. In direct response to the technology inequality we chose to design an application that is beyond simple. Have you ever tried to sign up for blue apron?

One Request: Coordination to conduct 3-5 persona interviews with impacted user groups before the first biweekly meetup.



#### WHO 2 WHO SHOP

## **USER STORIES**

What can Who 2 Who do?

#### **User:**

As a user I can log into SmileTrust As a user I can see available items in my geographic area As a user I can order items to be delivered to my home location As a user I can request items not available

#### **Donor Ally:**

As an donor ally I can log into SmileTrust
As a donor ally I can submit items (groceries, funds) as available to
Who 2 Who in my geographic area
As a donor ally I can see requests for items in my area

#### **Shop Ally:**

As a Who 2 Who Shop Ally I can add geographic areas of availability As a Who 2 Who Shop Ally I can add items from a donor to a geographic inventory

#### **Domain Relationships**

Who 2 Who Shop







Smiler – any person who has a need



name History of Smiles Donor Ally – a person or entity who has funds or product to donate to help feed hearts, minds, and souls.



name

History of donated smiles

### Who 2 Who Shop Domain

A Who2Who Shop



Has a zip code+

A zip code



Has an inventory+









An inventory



Has items+



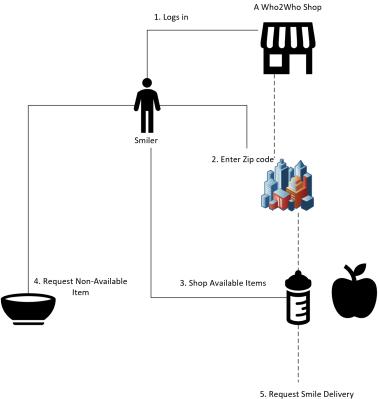




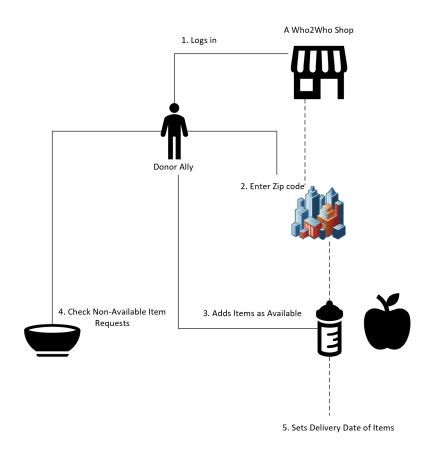




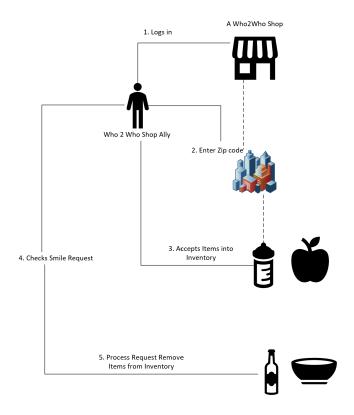
#### **Smiler Flow**



## Donor Ally Flow



## Who 2 Who Shop Ally Flow



# THE WESTCOAST TEAM



Christian Dunham

Former United States Special Forces Detachment Commander. Masters Candidate in Cybersecurity Engineering. I have been a recipient of *Who 2 Who* 3 times in my life. Lived on WIC and Food Stamps at two points in my life.



