**LOGAN DUNAWAY**

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843.367.1249 || dunaway14@gmail.com

**EDUCATION**

DARLA MOORE SCHOOL OF BUSINESS, University of South Carolina Columbia, SC

Bachelor of Science, Business Administration May 2022

Major: Management

Minor: Directed Study in Science

GPA: 3.4

Awards: Garnet Scholar, Life Scholar

Ad Certified: Meta (Formerly Facebook)

**WORK EXPERIENCE**

**20North Digital Marketing Business Analyst August 2021 – Present**

* Client and developer interface including developer management and product quality control

**20North Digital Marketing SEO Analyst August 2020 – July 2021**

* Website construction and repair
* Demonstrate utility of digital marketing and tech services advancement of client business including creation of professional PowerPoint presentation decks using statistical client data
* Increase customer touchpoints and engagement by creating, managing and upgrading clients Google My Business platforms
* Generate 5-star Google reviews via cold calls
* Analyze website traffic performance using tools like Google Analytics, SEMrush, CallRail, and more

**Wild Dunes Valet Summers 2018-2020**

* Known and trusted as the first point of contact with guests of the resort; providing the newly arriving guests with knowledge and background of resort activities
* Utilize expertise in business administration, record keeping, planning, policies, procedures, scheduling, and related responsibilities to ensure productive operations
* Provide excellent hospitality. Liaison for top restaurants and attractions partnered with Wild Dunes
* Problem solver. Professionally and maturely handle guest’s concerns while on the property
* Provide outstanding customer service and time management when dealing with over 300+ guests a day

**AWARDS**

* Dean’s List (multiple recipient) at Trident Technical College for distinguished academic performance
* Phi Theta Kappa International Honors Society for two-year college members
* 2x South Carolina 5A State Champion in Lacrosse (Team Captain Senior Year)

**COMMUNITY SERVICE**

* Helped raise over $10,000 to Camp Cole non-profit foundation
* Raise awareness and funding for suicide prevention through Hilinski’s Hope foundation
* Beach Beautification
* Athletic Shoe Donation to Kids in Community
* Sand Dune Stabilization

**SKILLS & INTEREST**

* Natural communicator and leader with strong motivational skills and the ability to build, produce, and succeed
* Interests – Sports enthusiast, golf, and personal fitness