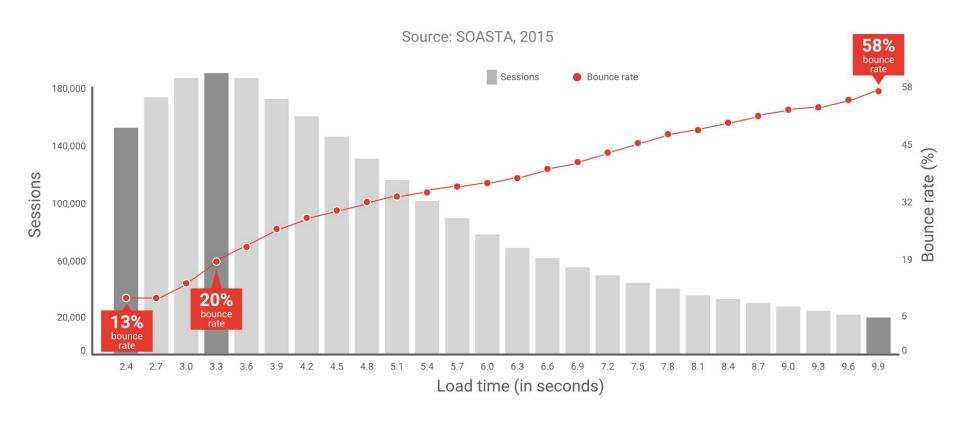
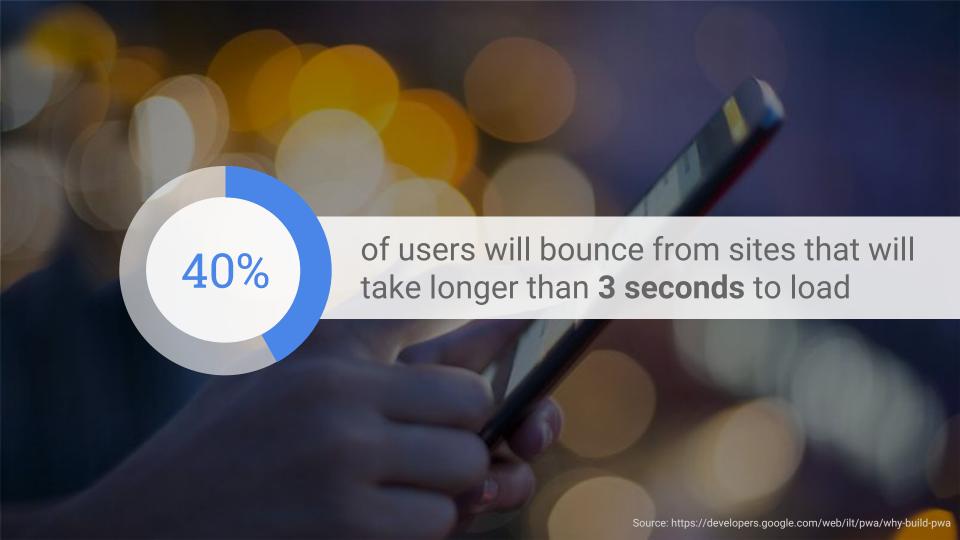
### Progressive Web Apps

Jeroen Overschie

# Why

#### Your web-app should be fast.





### AliExpress<sup>™</sup>

# Upgraded their web-app to use PWA principles.

Monthly traffic: 666.50M



#### 104%

more new users across all browsers; 82% increase in iOS conversion rate

#### **2X**

more pages visited per session per user across all browsers

#### **74%**

increase in time spent per session across all browsers

### Users want PWA's

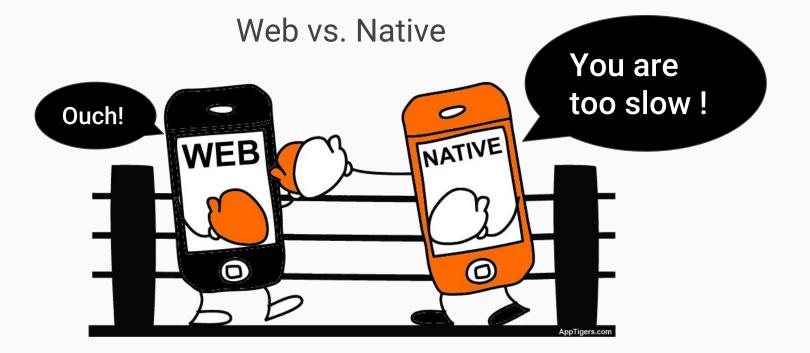
What makes a webapp progressive?

# PWA?



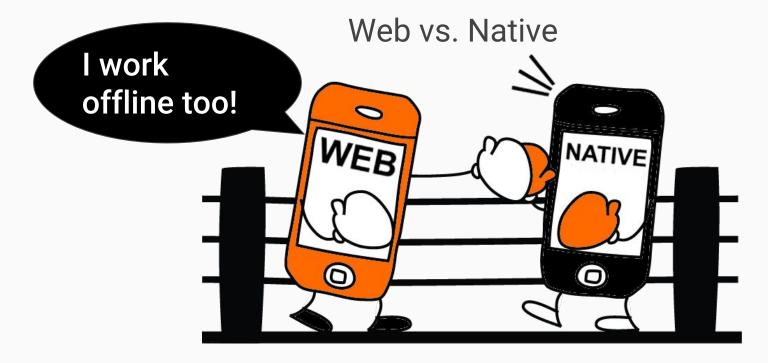






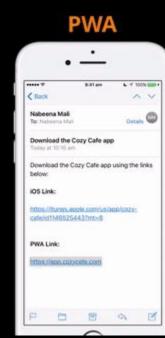
#### Native used to win in a lot of ways:

- → Direct access to hardware
- → Offline functionality
- → Distributed via reliable app stores



#### However! In the last years Web became more mature.

- → Lots of new API's to talk to the hardware
- → Ability to cache website for offline usage
- → Push notifications, Add To Home Screen, etc.

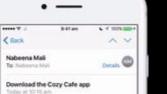


#### VS.

#### 1. ADD TO HOME SCREEN

0:00

#### **Native App**



Download the Cory Cafe app using the links

iOS Link: https://itunes.apple.com/us/app/cozycate/o11465254437mt+8

PWA Link: https://anp.cozycafe.com

0:00

below:

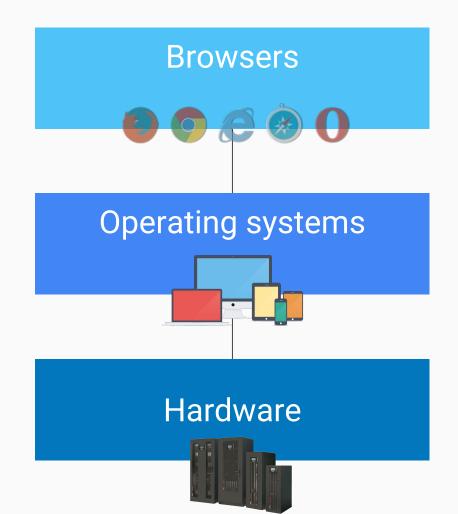








#### The Challenge

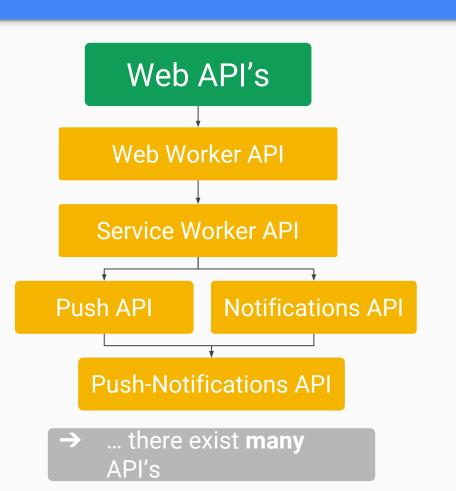


#### The Challenge

- Fixed broadband, wifi or cellular?
- Low-bandwidth or unreliable connections
- Offline

# webapp feel like native.

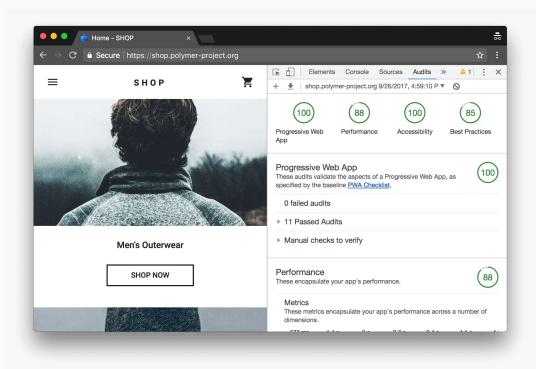
PWA's leverage new web API's to make your



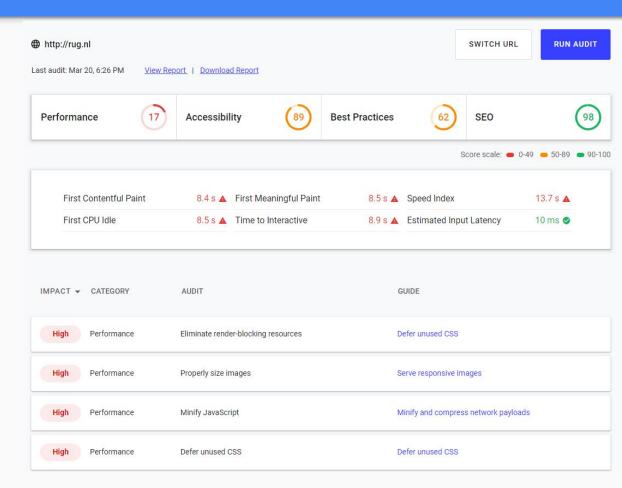
New core API's facilitate a lot of new functionality

#### **Audit Tools**





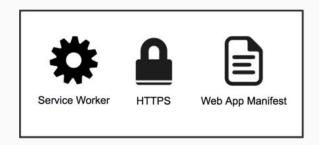


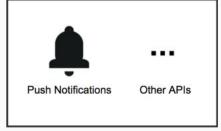


Good practices

# HOW to become progressive

## Becoming progressive





Core requirements

Optional extra features

#### **Becoming Progressive**

- Serve over HTTPS
- Service Worker
- Web App Manifest
- Offline

#### Optimisation:

- Performance
  - Critical Rendering Path
  - □ Accelerated Mobile Pages (AMP)
  - Service Side Rendering (SSR)

## Critical Rendering Path

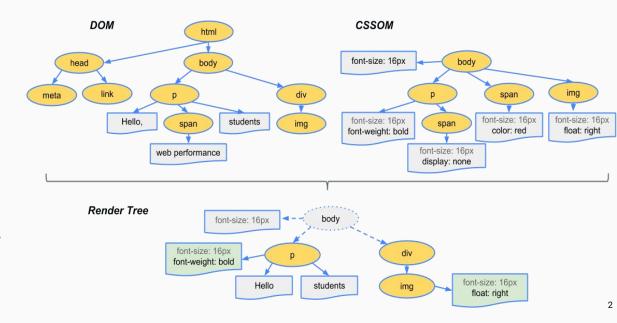
Render as fast as possible. Delay load of all non-critical content.



<sup>&</sup>lt;sup>1</sup> https://developers.google.com/web/fundamentals/performance/critical-rendering-path/

#### Critical Rendering Path

- The DOM and CSSOM trees are combined to form the render tree.
- Render tree contains only the nodes required to render the page.
- Layout computes the exact position and size of each object.
- The last step is paint, which takes in the final render tree and renders the pixels to the screen.



<sup>&</sup>lt;sup>2</sup> https://developers.google.com/web/fundamentals/performance/critical-rendering-path/

#### **Critical Rendering Path**

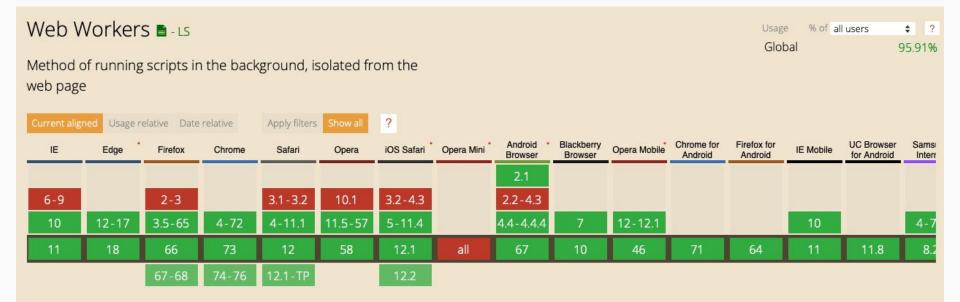
CSS loads in any case.

```
<link href="style.css" rel="stylesheet">
<link href="style.css" rel="stylesheet">
<link href="portrait.css" rel="stylesheet">
<link href="print.css" rel="stylesheet">
```

CSS only load on selected environments.

```
<link href="style.css" rel="stylesheet">
<link href="style.css" rel="stylesheet" media="all">
<link href="portrait.css" rel="stylesheet" media="orientation:portrait">
<link href="print.css" rel="stylesheet" media="print">
```

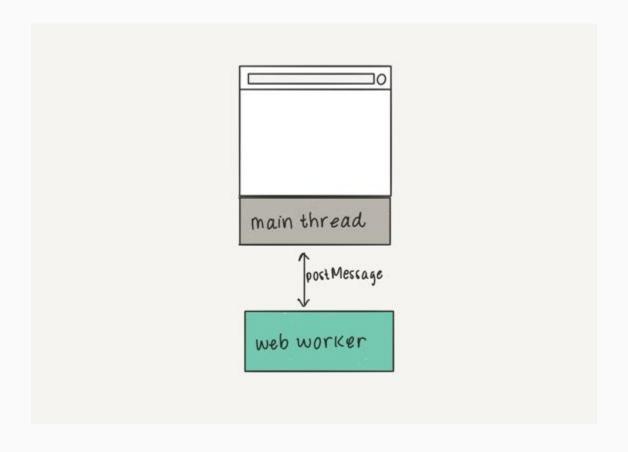
#### Web Workers



Notes Sub-features (1) Known issues (0) Resources (5) Feedback

No notes

#### Web Workers



#### Web Workers

```
/* main.js */
const myWorker = new Worker('worker.js');
```

```
/* main.js */
// Create worker
const myWorker = new Worker('worker.js');

// Send message to worker
myWorker.postMessage('Hello!');

// Receive message from worker
myWorker.onmessage = function(e) {
   console.log(e.data);
}
```

```
/* worker.js */
// Receive message from main file
self.onmessage = function(e) {
  console.log(e.data);

  // Send message to main file
  self.postMessage(workerResult);
}
```

#### Service Workers

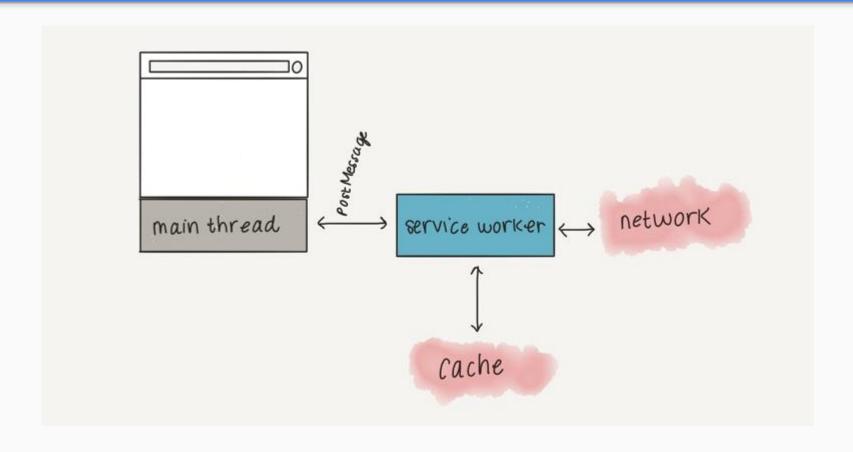
#### Service Workers - wp

Usage % of all users \$ ?
Global 89.59% + 0.26% = 89.84%

Method that enables applications to take advantage of persistent background processing, including hooks to enable bootstrapping of web applications while offline.



#### **Service Workers**



#### Demo

Optimising images and using a web worker.

#### Tag along:

https://github.com/dunnkers/ webeng-progressive-web-apps





## Thanks!

Jeroen Overschie



