Arm logo suite overview

Arm Blue



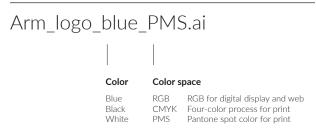
Arm_logo_blue_RGB.ai Arm_logo_blue_CMYK.ai Arm_logo_blue_PMS.ai Arm_logo_blue_RGB_72LG.png Arm_logo_blue_RGB_72MD.png Arm_logo_blue_RGB_72MN.png Arm_logo_blue_RGB_150LG.png Arm_logo_blue_RGB_150MD.png

Arm_logo_blue_RGB_150MN.png



PMS 313 R 0 G 145 B 189 C 100 M 0 Y 7 K 20

Vector file nomenclature



Arm Black

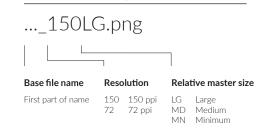


Arm_logo_black_RGB.ai Arm_logo_black_CMYK.ai Arm_logo_black_PMS.ai Arm_logo_black_RGB_72LG.png Arm_logo_black_RGB_72MD.png Arm_logo_black_RGB_72MN.png Arm_logo_black_RGB_150LG.png Arm_logo_black_RGB_150MD.png Arm_logo_black_RGB_150MN.png



PMS 432 R 51 G 62 B 72 C 78 M 64 Y 53 K 44

Additional bitmap file nomenclature



White



Arm_logo_white_RGB.ai Arm_logo_white_CMYK.ai Arm_logo_white_RGB_72LG.png Arm_logo_white_RGB_72MD.png Arm_logo_white_RGB_72MN.png Arm_logo_white_RGB_150LG.png Arm_logo_white_RGB_150MD.png Arm_logo_white_RGB_150MN.png



R 255 G 255 B 255 C 0 M 0 Y 0 K 0

For minimum size usage, and minimum recommended clear space, please see page 2.

Arm logo sizing and clear space guidelines



Minimum size

Arm logos can be used down to a minimum width of 0.625" in print, and 60 pixels in digital.



Clear space

Clear space protects our logo by giving it a minimum amount of breathing room. Be sure that the clear space around the logo is equal to at least half the height of "arm". Keep clear space free of any text, graphic elements or visual marks.

Clear space may be adjusted for select online and exterior signage applications where space is limited.

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