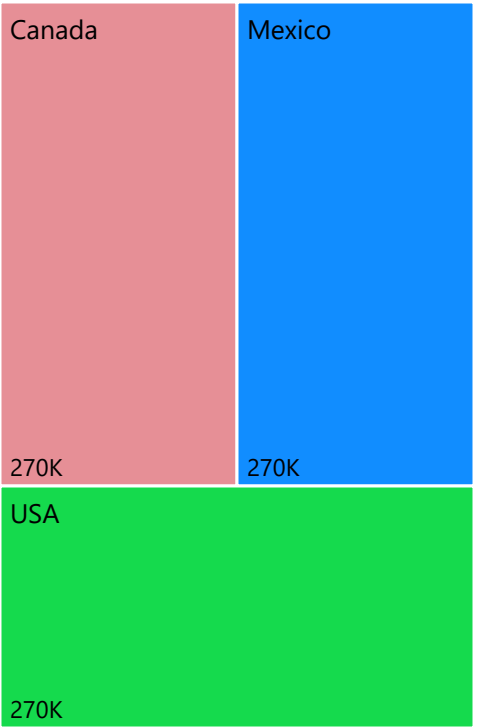
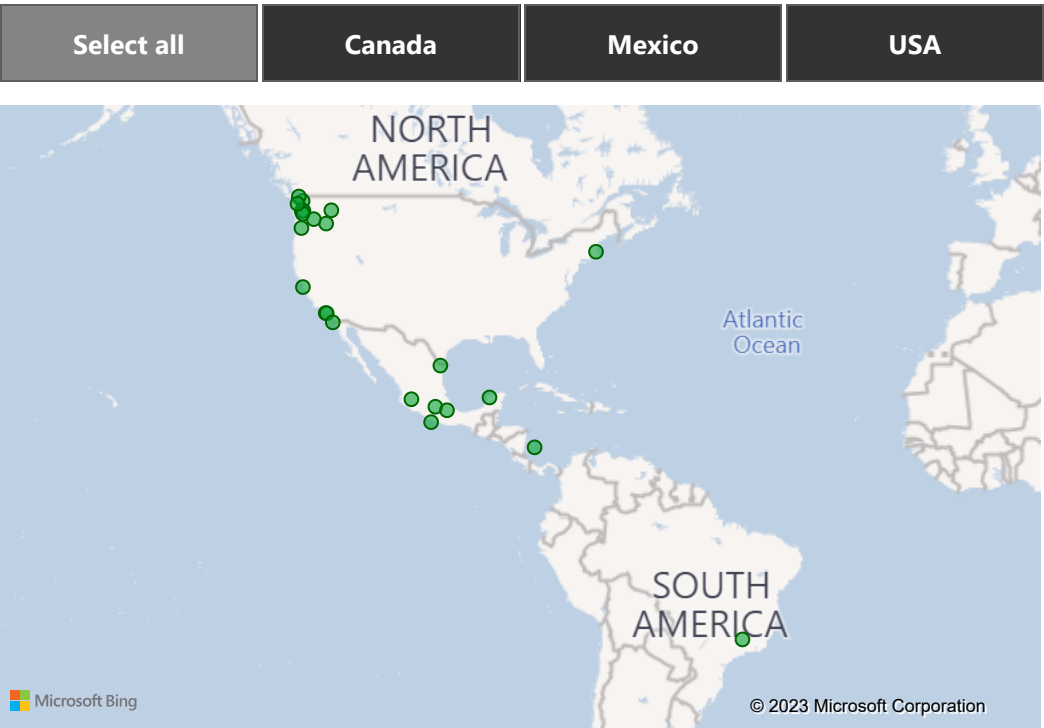
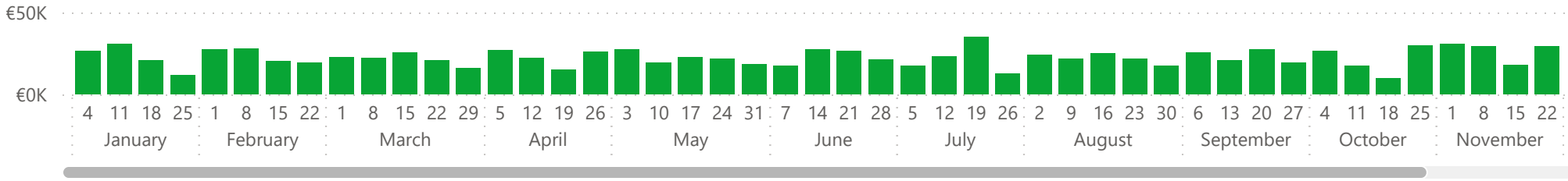


product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Tri-State	7,438	€29,065	58.90%	1.02%
Tell Tale	7,694	€29,926	58.04%	1.00%
Super	5,120	€19,600	60.66%	0.94%
Sunset	5,856	€20,803	60.49%	1.04%
Red Wing	5,806	€23,624	59.37%	1.09%
Pleasant	3,757	€14,966	60.19%	0.98%
Plato	4,912	€18,503	63.55%	1.04%
PigTail	5,180	€17,338	60.68%	0.96%
Nationeel	6,499	€27,446	60.47%	1.11%
Landslide	4,951	€15,987	58.63%	0.97%
Just Right	3,906	€14,249	59.54%	0.87%
Imagine	5,225	€21,742	61.51%	0.98%
Horatio	6,121	€25,589	58.44%	1.25%
High Top	7,153	€28,503	60.39%	1.01%
High Quality	5,323	€24,008	60.00%	1.03%
Total	167,616	€661,159	59.93%	0.99%



Weekly Revenue Trending in 1998



Revenue vs. Target

