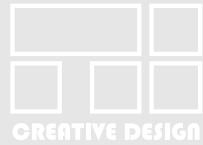
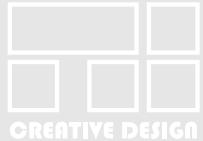


ASCENT



ABOUT COLLECTION



ASCENT
BOARDING BAG
\$129.99



ASCENT
20-INCH CARRY-ON UPRIGHT
\$179.99



ASCENT
LARGE COOLER
\$89.99



ASCENT
TRAVEL TOTE
\$89.99



ASCENT
LAPTOP BRIEFCASE
\$109.99

A collection initially designed for Delta/Alaska Flight Crew, became a Ricardo Core products which is available on its website.

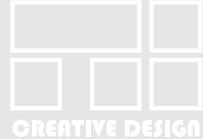
5 items collection includes:

- 16" Cooler
- 18" Travel Tote
- 16" Laptop Briefcase
- 16" Boarding Bag
- 20" Carry-on Upright

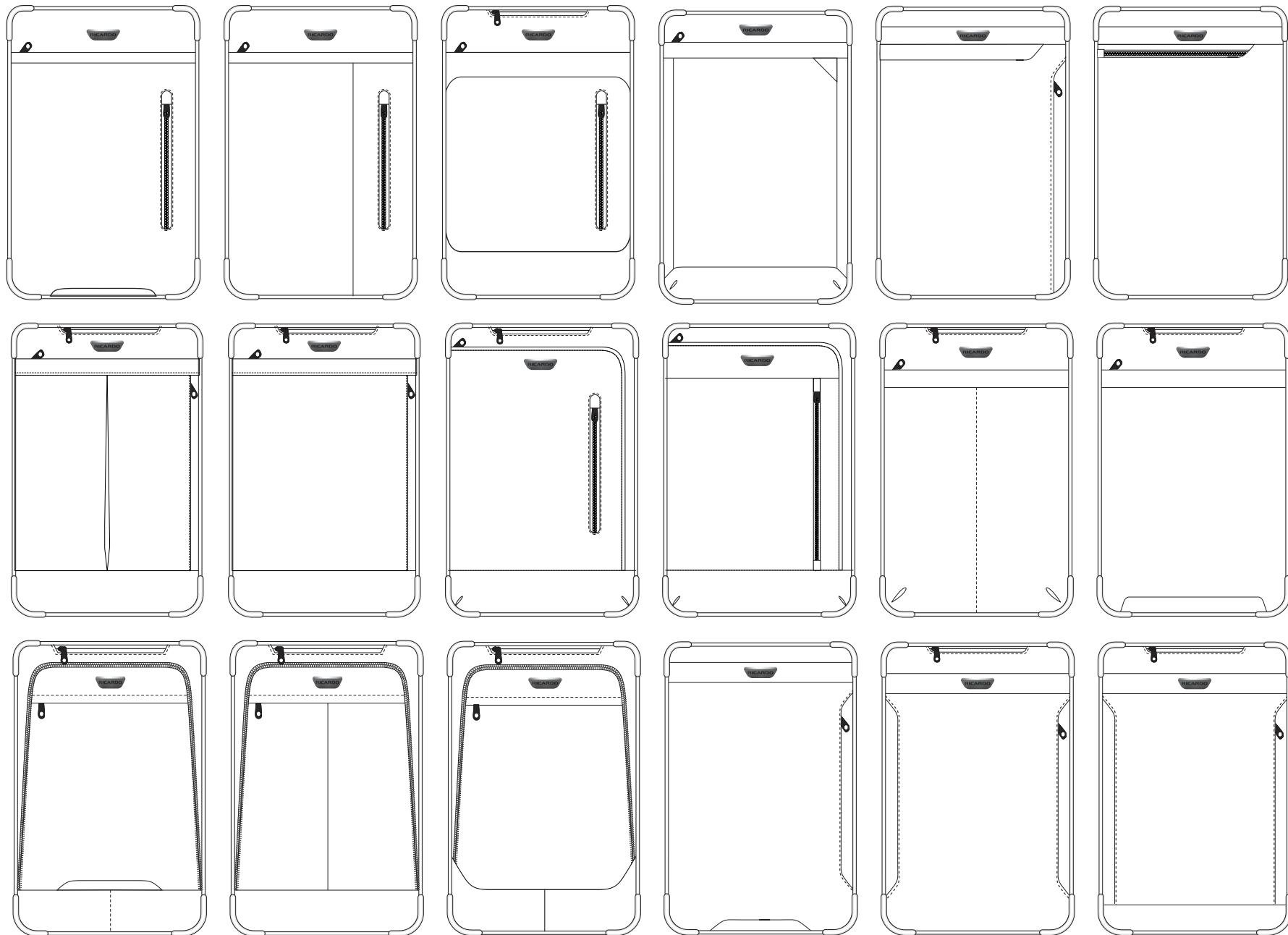
I'm responsible for:

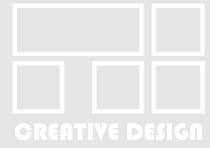
- Explore face panel for upright
- Design a first boarding bag for Ricardo.

FACE PANEL EXPLORATION



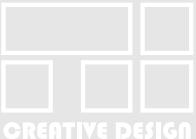
CREATIVE DESIGN





FACE PANEL EXPLORATION

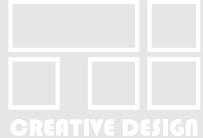




CREATIVE DESIGN

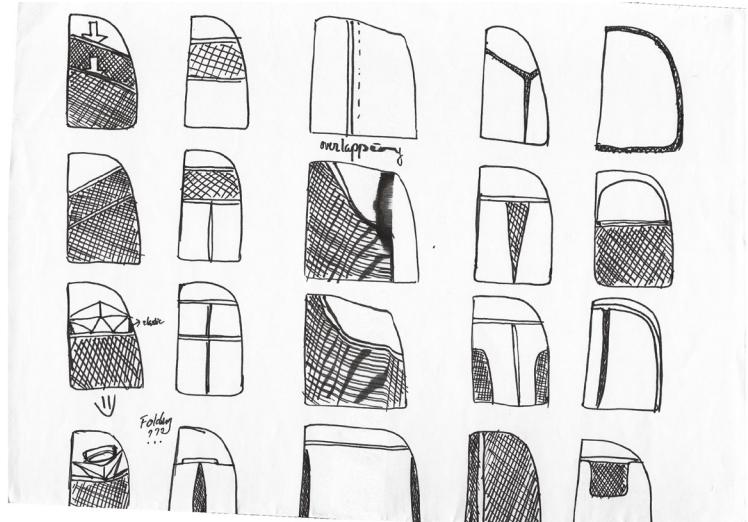
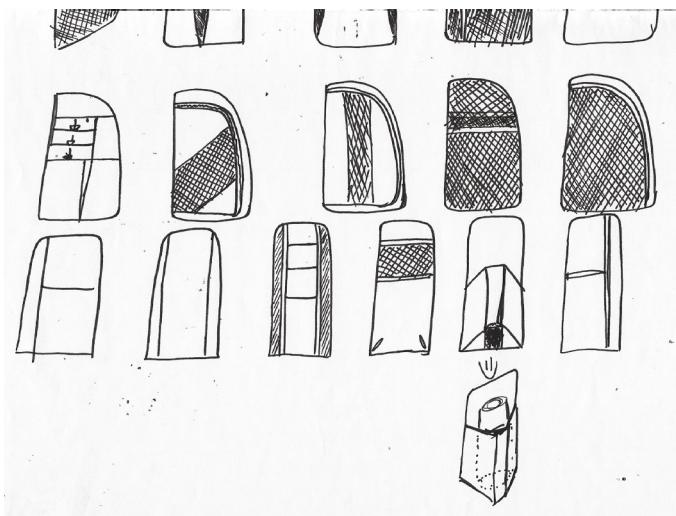
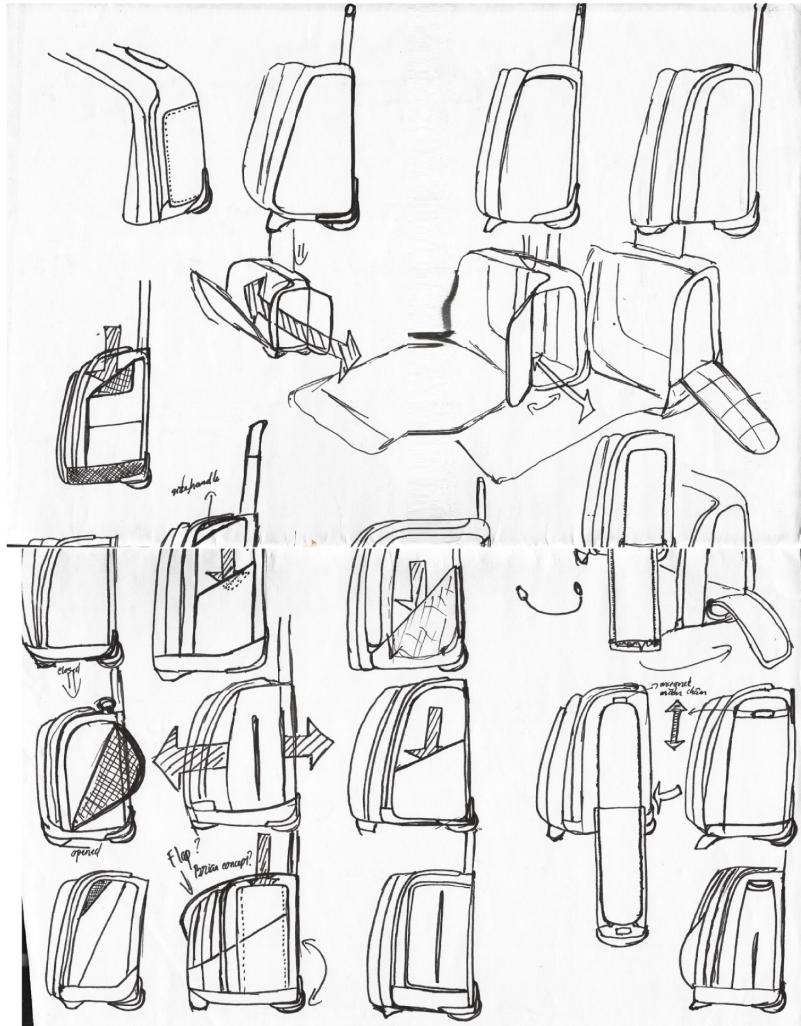
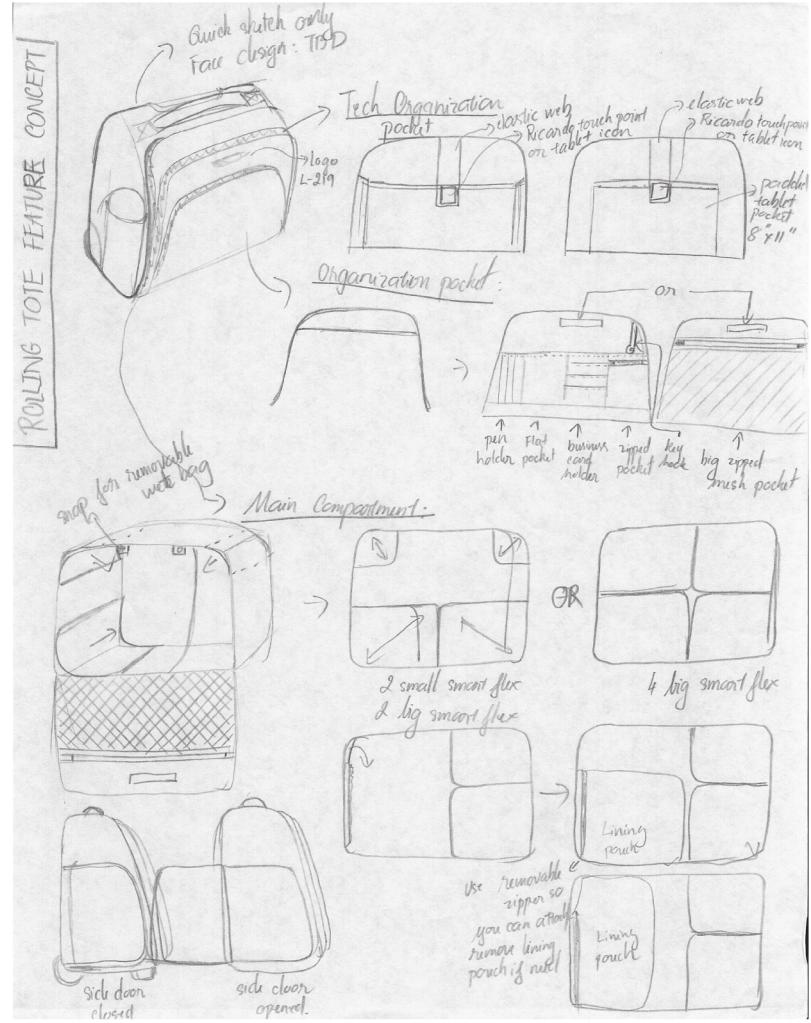
RESEARCH

Travel Pro ROLLING TOTE 3613-01 \$98	Ricard - ROLLING TOTE FUTURE PRODUCT
Dimensions: 14.5" H x 15" W x 10.5" D	→ Need to be compatible.
Exterior features: 1) Organization Pocket: <input type="checkbox"/> 2 mesh pockets <input type="checkbox"/> 1 V Cargo pocket with foam paddles <input type="checkbox"/> 3 - 2.5" H Pen loop elastic webbing <input type="checkbox"/> 1 - 2.5" H x 3/8" Web key lock. <input type="checkbox"/> Micro molded mesh label	1) Organization Pocket: Preference Particulars <input type="checkbox"/> 1 big mesh pocket <input type="checkbox"/> 3 pen holder (lining) <input type="checkbox"/> Ricardodables <input type="checkbox"/> 1 open pocket (flat) (lining) label <input type="checkbox"/> 3 open pocket for business card <input type="checkbox"/> Web key lock <input type="checkbox"/> 1 zip pocket with have open pocket behind
2) Laptop / Tech pocket <input type="checkbox"/> Tablet pocket (padded) 8" H x 11" " <input type="checkbox"/> Tablet - micro molded icon <input type="checkbox"/> Laptop (padded) 14" W x 9" H <input type="checkbox"/> Laptop - micro molded icon. <input type="checkbox"/> Elastic strap with Travelpro logo on both laptop & tablet	2) Laptop / Tech pocket <input type="checkbox"/> Tablet pocket (padded) <input type="checkbox"/> Tablet icon? <input type="checkbox"/> Laptop pocket (padded) <i>on these strap</i> <input type="checkbox"/> Laptop icon? <input type="checkbox"/> Elastic strap → should tablet/laptop icon be
3) Main Compartment: <input type="checkbox"/> Helcro + snap plate wing. <input type="checkbox"/> PVC pocket on 1 side panel	3) Main Compartment: <input type="checkbox"/> Side plate wing? <input type="checkbox"/> PVC pocket (should be removable) <input type="checkbox"/> Quick access pocket on sides pocket <input type="checkbox"/> tie tape strap?
4) Side pocket: 2 <input type="checkbox"/> 5" W x 6" H → not fit waterbottle <input type="checkbox"/> 5" W x 6.5" open water pocket	4) Side pocket: 2 <input type="checkbox"/> Quick access pocket <input type="checkbox"/> Water pocket (zipped)
Exterior Features: 1) Metal zipper with brand icon 2) Metal logo plate with plastic border. 3) Webbing strap carry handle (1.5") 4) 4 Extruded PVC corner guards 5) Slick-cover - webbing (back) 6) kickplate : PVC with branding 7) Skirt whel w/ molded wheel bumper.	Exterior Features: 1) Metal zipper with brand icon (com mold) 2) Ricard logo: Silver etching w/ Black fill 3) Web carry handle or padded main body fabric carry handle

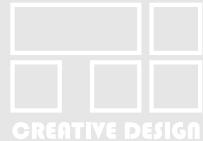


CREATIVE DESIGN

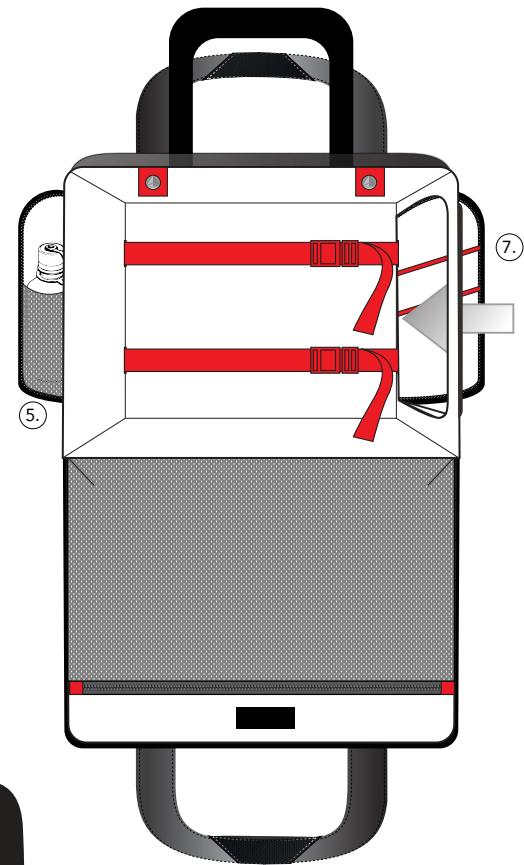
SKETCHES



FACE PANEL EXPLORATION



CREATIVE DESIGN



ABOUT THIS ITEM –

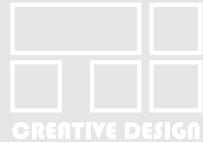
Made of ultra-durable ballistic nylon, the Laptop Briefcase is the ultimate solution for business travel. Perfect for overnight trips, its two large packing compartments featuring a dry pocket, file organizer and zip pockets to secure your clothing, work essentials and valuables. We've also added a quick-access organizer with an RFID-safe pocket to protect your personal information against digital theft. Dedicated technology compartments provide a cushioned home for your phone, tablet and laptop.

Exterior

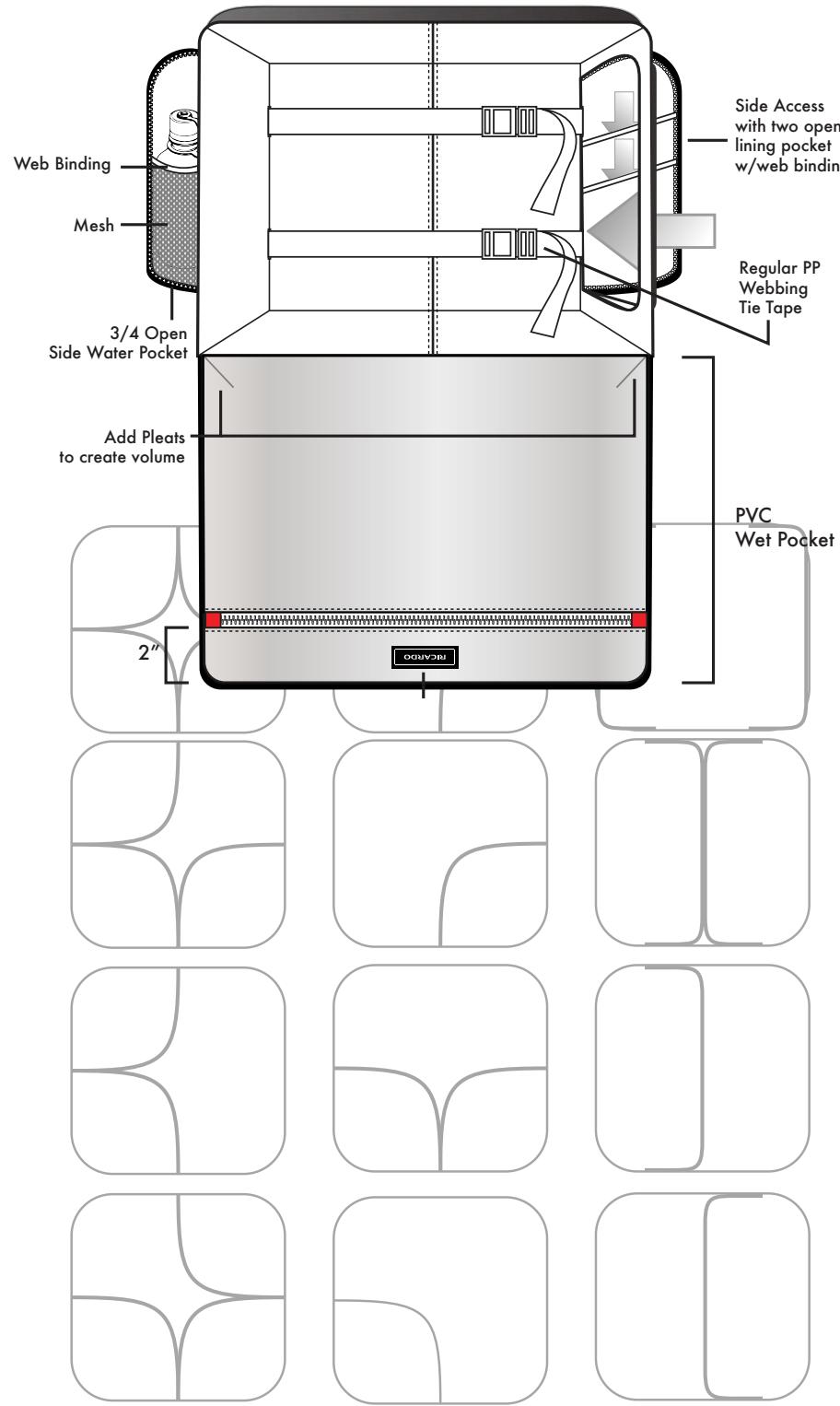
- Ballistic nylon exterior
- Premium zippers with easy-grip pulls
- Protective stud feet
- Reinforced top and side carry handles
- Detachable padded shoulder strap
- Large front zip pocket with 2 interior mesh zip pockets
- Side zip water bottle pocket with mesh gusset



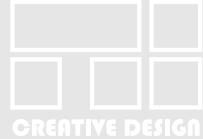
INTERIOR DIVIDE EXPLORATION



CREATIVE DESIGN



FACE PANEL EXPLORATION



CREATIVE DESIGN

