

Certificate

ASEA UNI-NET Summer University Vietnam 2010
Hanoi, July 19–August 6, 2010

We hereby certify that

Mr.

Duong Quang Duc,


participated in the

ASEA UNI-NET Summer University Vietnam 2010

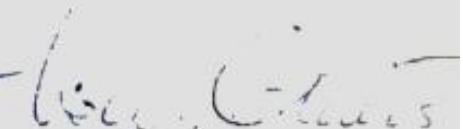
International Consumer Behavior

The International Summer University Vietnam 2010 is a joint program of the Hanoi University of Technology, Vietnam, the National Economics University, Vietnam and WU (Wirtschaftsuniversität Wien), Austria. The course "International Consumer Behavior" focuses on consumer behavior principles and their practical implementation in marketing research. The three-week program consists of lectures, field work, and case study projects. The projects are developed and presented by the students and are part of the performance evaluation.


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Vice-Rector
Research, International
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Vienna, July 2010