

DUONG TRAN

Front-end Web Designer & Developer

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/ EXPERIENCES

E-cubed Media Synthesis

Junior UX / Graphic Designer

04/2017 - 07/2019

- Support the creative team to design websites and materials, edit content using CMS for: BC Insurance Council, Cervus Equipment, Freightera, Ledcor, The Law Society of BC, Operation Lifesaver Canada, Pursuit Collection, etc.
- Experience working with Content Management Systems (CMS) such as Kentico, Sirecore, Progress Sitefinity, Wordpress, etc.
- Adapt creative pieces to multiple digital channels, email, advertising, social media.
- Design newsletters, emails and build landing pages (HTML, CSS and JavaScript), provide quality assurance on creative deliverables.

Yellow Pencil Inc.

Visual & UX design Intern

10/2015 - 12/2015

- Completed 2 projects: Blue Plate Diner and deVine Wines with visual and UX design, content strategy and remote client consulting.
- Created wireframes, sitemaps, mock-ups and visual designs for websites.
- Assisted creative team with visual and UX design tasks, such as: research, user testing, etc.

The Centre for Digital Media

Graduate Student

2014 - 2016

Worked with many teams to complete these industry projects:

- Jackie the schizophrenic patient (team PRISM): Virtual Interactive Project (using Unity & VR Oculus): <https://goo.gl/NxSE8m>. Worked as junior 3D, UX and sound designer.
- The Vancouver Maritime Museum: <https://thecdm.ca/projects/industry-projects/true-north> (team True North) worked as UI/ UX designer. Main tasks: UI and UX design, research, create user flow, personas, art direction, etc.
- Internal web application of Crowd Funding for HSBC bank: <https://thecdm.ca/projects/industry-projects/ignite> (team Ignite) worked as UI/ UX designer. Main tasks: UI design, icons design, user flow, UX design.

/ EDUCATION

Coder School

Web Development

04/2020 - 07/2020

Simon Fraser University - the Centre for Digital Media

Master of Digital Media (MDM)

2014 - 2016

British Columbia Institute of Technology (BCIT)

- Web Development and design (Part-time study) 09 - 12/2019
- UX/ UI Development (Part-time study) 09 - 12/2016

/ SKILLS

- Create graphic design, art concept with Adobe Photoshop, Illustrator, InDesign, and Wacom.
- Create wireframes, quick prototypes and mockups with Sketch, InVision.
- Web design, UI/ UX design, Wordpress with WooCommerce, web applications/banners.
- Basic knowledge of web development (HTML5 & CSS3, PHP, JavaScript, etc.).
- Edit audio and video with Adobe Premiere, After Effects (intermediate level).
- Create 3D application/modeling with Autodesk 3Ds max, Maya, Cinema4D, Unity (basic level).

/ AWARDS

- The project Vancouver Maritime Museum (VMM) WheelHouse Experience and Interactive Touchscreen are accepted into the 4th Annual Faculty Submitted Student Work Exhibit at ACM SIGGRAPH 2015.
- The VMM WheelHouse Experience is the runners-up of 2015 Unity Award Finalists for Best VizSim Project, Best Student Project award.
- Finalist of the Vancouver UX Award 2015 for UX by Students and People's Choice.