

# DUONG TRAN (Ms.)

## Front-end Web Designer & Developer

Front-end web development: [duong-portfolio.netlify.app](https://duong-portfolio.netlify.app) | UI/UX design: [duongcatxanh.myportfolio.com](https://duongcatxanh.myportfolio.com)  
web & graphic: [cvinta.myportfolio.com](https://cvinta.myportfolio.com)

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## / EXPERIENCES

### E-cubed Media Synthesis

Junior UX / Graphic Designer (in Canada)

2017 -2019

- Code landing pages (HTML, CSS), design newsletters, emails and provide quality assurance on creative deliverables.
- Check work of other developers (HTML, CSS, Sass).
- Support the creative team to design websites and print materials, edit content using Content Management Systems (CMS) for: BC Insurance Council, Cervus Equipment, Freightera, Ledcor, The Law Society of BC, Operation Lifesaver Canada, Pursuit Collection, etc.
- Experience working with CMS such as Kentico, Sirecore, Sitefinity, Wordpress, etc.
- Adapt creative pieces to multiple digital channels, email, advertising, social media.

### Yellow Pencil Inc.

Visual & UX design Intern (in Canada)

10/2015 - 12/2015

- Completed 2 projects: Blue Plate Diner and deVine Wines with visual and UX design, content strategy and remote client consulting.
- Created wireframes, sitemaps, mock-ups and visual designs for websites.
- Assisted creative team with visual and UX design tasks, such as: research, user testing, etc.

### The Centre for Digital Media

Graduate Student (in Canada)

2014 - 2016

Worked with many teams to complete these industry projects:

- Jackie the schizophrenic patient (team PRISM): Virtual Interactive Project (using Unity & VR Oculus): <https://goo.gl/NxSE8m>. Worked as UX and sound designer.
- The Vancouver Maritime Museum: <https://thecdm.ca/projects/industry-projects/true-north> (team True North) worked as UI/ UX designer. Main tasks: UI and UX design, research, create user flow, personas, art direction, etc.
- Internal web application of Crowd Funding for HSBC bank: <https://thecdm.ca/projects/industry-projects/ignite> (team Ignite) worked as UI/ UX designer. Main tasks: UI design, icons design, user flow, UX design.

## / EDUCATION

### Coder School

• Full-stack Web Development (in Vietnam)

04/2020 - 07/2020

12-week intensive course learning web development to build MERN projects.

### Simon Fraser University - the Centre for Digital Media

• Master of Digital Media (MDM)

2014 - 2016

### British Columbia Institute of Technology (BCIT)

• Web Development and Design (Part-time study)

09 - 12/2019

## / SKILLS

- Basic knowledge of web development (HTML5 & CSS3, JavaScript, React, NodeJS, MongoDB, Mongoose, M.V.C, REST API, etc).
- Create graphic design, art concept with Adobe Photoshop, Illustrator, InDesign, and Wacom.
- Create wireframes, quick prototypes and mockups with Sketch, InVision.
- Web design, UI/ UX design, Wordpress with WooCommerce, web applications/banners.

## / AWARDS

- The project Vancouver Maritime Museum (VMM) WheelHouse Experience and Interactive Touchscreen are accepted into the 4th Annual Faculty Submitted Student Work Exhibit at ACM SIGGRAPH 2015.
- The VMM WheelHouse Experience is the runners-up of 2015 Unity Award Finalists for Best VizSim Project, Best Student Project award.
- Finalist of the Vancouver UX Award 2015 for UX by Students and People's Choice.