DUONG TRAN (Ms.)

Web Designer & Front-end Developer

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Portfolios: Front-end web development: duong-portfolio.netlify.app

UI/UX design: duongcatxanh.myportfolio.com | web & graphic: cvinta.myportfolio.com

/ EXPERIENCES

Spring Production

Front-end Developer Intern (in Vietnam)   02/2020 - 04/2020

- Create landing pages, newsletters, web banners.
- Perform quality assurance, quality control of digital marketing materials.
- Create process documentation, help establish and organize new standards and procedures.
- Traning new staff members with design thinking, code guidelines.

E-cubed Media Synthesis

Junior UX / Graphic Designer (in Canada)   2017 -2019

- Code landing pages (HTML, CSS), design newsletters, emails and and provide quality assurance on creative deliverables.
- Check work of other developers (HTML, CSS, Sass).
- Support the creative team to design websites and print materials, edit content using Content Management Systems (CMS) for: BC Insurance Council, Cervus Equipment, Freightera, Ledcor, The Law Society of BC, Operation Lifesaver Canada, Pursuit Collection, etc.
- Experience working with CMS such as Kentico, Sirecore, Sitefinity, Wordpress, etc.
- Adapt creative pieces to multiple digital channels, email, advertising, social media.

The Centre for Digital Media

Graduate Student (in Canada)   2014 - 2016

Worked with many teams to complete these industry projects:

- Jackie the schizophrenic patient (team PRISM): Virtual Interactive Project (using Unity & VR Oculus): https://goo.gl/NxSE8m. Worked as UX and sound designer.
- The Vancouver Maritime Museum: https://thecdm.ca/projects/industry-projects/true-north (team True North) worked as UI/ UX designer. Main tasks: UI and UX design, research, create user flow, personas, art direction, etc.
- Internal web application of Crowd Funding for HSBC bank: https://thecdm.ca/projects/industry-projects/ignite (team Ignite) worked as UI/ UX designer. Main tasks: UI design, icons design, user flow, UX design.

/ EDUCATION

Coder School

- Full-stack Web Development (in Vietnam)   04/2020 - 07/2020

12-week intensive course learning web development to build MERN projects.

Simon Fraser University - the Centre for Digital Media

- Master of Digital Media (MDM)   2014 - 2016

British Columbia Institute of Technology (BCIT)

- Web Development and Design (Part-time study)   09 - 12/2019
- UX/ UI Development (Part-time study)   09 - 12/2016

/ SKILLS

- Basic knowledge of web development (HTML5 & CSS3, JavaScript, React, NodeJS, MongoDB, Mongoose, M.V.C, REST API, etc).
- Create graphic design, art concept with Adobe Photoshop, Illustrator, InDesign, and Wacom.
- Web design, create web banners, landing pages, Wordpress websites with WooCommerce, etc.
- UI/ UX design, create wireframes, quick prototypes and mockups with Sketch, Figma, Adobe XD.

/ AWARDS

- The project Vancouver Maritime Museum (VMM) WheelHouse Experience and Interactive Touchscreen are accepted into the 4th Annual Faculty Submitted Student Work Exhibit at ACM SIGGRAPH 2015.
- The VMM WheelHouse Experience is the runners-up of 2015 Unity Award Finalists for Best VizSim Project, Best Student Project award.
- Finalist of the Vancouver UX Award 2015 for UX by Students and People's Choice.