Natural Language Processing in Marketing Strategy for Chinese-Speaking Countries

Kitty Duong University of Windsor Windsor, Canada duongy@uwindsor.ca Miaomiao Zhang University of Windsor Windsor, Canada zhang3s2@uwindsor.ca

ABSTRACT KEYWORDS

Chinese translation NLP, multilingual NLP, NLP

- 1 USER COMMUNITY
- 1.1 History
- 2 PRIOR WORKS
- 2.1 Link Analysis
- 2.2 Content Analysis
- 2.3 Temporal Analysis
- 3 REFERENCES

Conference'17, July 2017, Washington, DC, USA 2024. ACM ISBN 978-x-xxxx-xxxx-x/YY/MM https://doi.org/10.1145/nnnnnnnnnnnnnnnnnn