

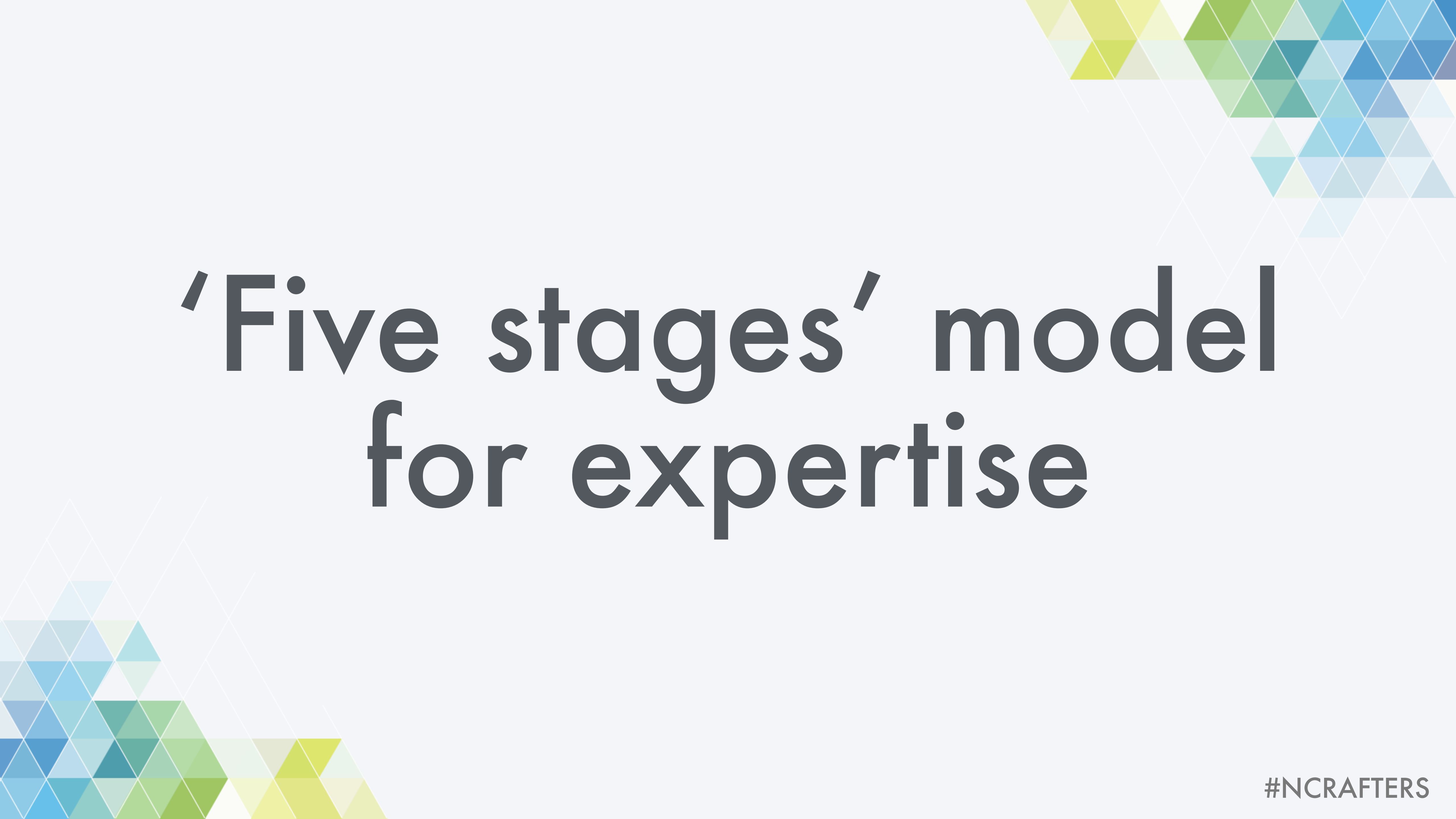
##NO RRAFTERS

'Five stages' model
for expertise

**‘We are in an
opinion driven
industry’**

Jim Copine





'Five stages' model for expertise