JOE FRIEL

DETAILS

joseph.s.friel@gmail.com
07427427307

View latest projects here

(in) (github)

TECHNICAL SKILLS

Client Side
HTML
CSS
React
Styled Components
DOM manipulation
Accessibility
Responsive Design
Tachyons
Sass
D3

Sever Side
Node.js
Express
Handlebars
PostgreSQL
MongoDB
Nodemailer
Error handling

Testing
Tape
Supertest
Travis CI
NYC
Codecov

Design
Figma
Invision
Photoshop

PROFILE

I'm a full stack web developer with a background in client management, business development and media. After completing the Founders & Coders course, I have since set up Yalla Cooperative, working on numerous tech projects that have helped me build a large array of skills and confidence with Javascript related web development tools.

PROJECT EXPERIENCE

Nightingale
Scrum Master / Yalla Cooperative

Our team designed a chatbot app for Nightingale, a for-profit startup. The app helps school students reflect on their school experiences and feelings. The bot also stores key information to keep learning and tailor its conversations, and key insights are visualised to help the student identify trends and become more mindful.

Tech Stack: Dialogflow API, React, React-Router-DOM, Express, MongoDB, Styled Components, D3, NodeMailer, Jest, React-Testing-Library and Supertest

Connect 5
Scrum Master / Yalla Cooperative

Working for the Connect 5 mental health training programme, we designed a mobile web app for their trainers, helping them set up training sessions, share survey forms with participants, and to visualise all individual and overall survey results for the trainer to view in app and be able to export. Based on our work the client successfully secured further funding for app development.

Tech Stack: React, React-Router-DOM, Express, MongoDB, Styled Components, Jest, React-Testing-Library and Supertest

MyPickle
QA / Yalla Cooperative

MyPickle is a nonprofit social enterprise platform that helps people find support around integrated wellness. We built this platform for them, creating a social network where support providers can create and develop customised profiles, write articles and be easily discovered by those looking for support.

Tech Stack: React, React-Router-DOM, Express, MongoDB, Tachyons, Styled Components, Jest, React-Testing-Library and Supertest

Sleuth Cooperative
DevOps / Founders & Coders Tech for Better

This initial MVP was a marketplace for Sleuth Cooperative, connecting SMEs and Local Government. The platform enables SMEs to build a profile that provides useful information in an engaging and easily understood way for local government to discover.

Tech Stack: React, Express, PostgreSQL, Sass, Jest and Supertest

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TECHNICAL SKILLS (continued)

Other Skills

Git & Github
Agile
Design Thinking
Heroku
Dialogflow API
User Research
User Testing
Pair Programming
Client Management
Business Development

Audio Production

Logic
Audition
Ableton

EMPLOYMENT & EDUCATION

Yalla Cooperative   NOV 2018 - PRESENT
Full-Stack Javascript Developer

Co-founded a collective of freelance web developers across London and Gaza, delivering digital solutions with an emphasis on driving positive social impact through everything we do. We also carry out agile & design workshops, and user research/testing.

Founders & Coders   JUL 2018 - OCT 2018
Full-Stack Javascript Bootcamp

Founder and Coders is UK-based nonprofit organisation that runs a highly selective sixteen week tuition-free coding academy in London. The course includes:

- Tuition, workshops and projects using a full tech stack (Vanilla JS, React, Node, Express, PostgreSQL)
- Emphasis on learning and understanding JS fundamentals
- Topics such as: Git & Version Control / Accessibility / TDD /
- Database architecture / Security & Encryption / Functional Programming
- Emphasis on pair programming and team based projects
- Final projects collaborating with charities and NGOs, using Design Thinking and Agile techniques to build a 3 week prototype

Good Relations   OCT 2016 - AUG 2017
Head of Influencer Relations

Set up a brand new influencer marketing division within a leading UK PR company. Experience included:

- Built a portfolio of clients across Technology, Travel, Retail and Food & Drink sectors, including Canon, Subway and Pernod Ricard
- End-to-end client management from pitches to account management to post campaign analysis

Social Circle & The Big Shot   JAN 2016 - OCT 2016
Director

Responsible for running the influencer marketing business Social Circle, and overseeing the account management team in their content management division, The Big Shot. Experience included:

- Innovated and led the development of a digital platform that enables brands to automatically identify & track thousands of online influencers across the world, manage partnerships and measure campaigns
- Secured & delivered its first international influencer marketing campaign

Folder Media   JUN 2010 - DEC 2015
Content & Partnerships Manager

Responsible for day-to-day operations, commercial strategy and business development of children's media brand, Fun Kids. Experience included:

- Oversaw the digital development of the brand, growing from 30k MUUs to 200k MUUs, and winning Innovation of the Year at the industry's commercial awards for one of my digital projects
- Business development, achieving year on year growth in profits
- Copywriting for website, radio, commercial and educational content