

# Rajesh Kumar

UI/UX Designer

Passionate designer creating intuitive and engaging digital experiences.

#### CONTACT

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#### **SKILLS**

User Research, Wireframing, Prototyping, Visual Design, Interaction Design, Usability Testing, Adobe Creative Suite, Sketch

#### LANGUAGES

# **English**

Native

#### **Mandarin**

Intermediate

## **INTERESTS**

Photography

Traveling

**Technology Trends** 

#### **GITHUB**

github.com/rajesh-kumar

#### PROFESSIONAL SUMMARY

Creative UI/UX Designer with over 5 years of experience in crafting user-centered designs for various applications. Adept at translating client needs into engaging and effective digital products.

#### **EXPERIENCE**

### **UI/UX Designer**

Tech Innovations Co.

07/2020 - Present • Beijing, China

- Redesigned the company website, increasing user engagement by 30%.
- Conducted user research that informed product enhancements, leading to a 25% increase in customer satisfaction.
- Collaborated with developers and product managers to create a seamless user interface for a mobile app.

## Junior UI/UX Designer

Creative Solutions Ltd.

05/2018 - 06/2020 • Shanghai, China

- Designed user interfaces for over 10 web applications, improving usability scores by 40%.
- Facilitated user testing sessions, resulting in actionable insights that enhanced product features.
- Developed wireframes and prototypes that expedited the design process by 20%.
- Worked closely with the marketing team to ensure branding consistency across different platforms.
- Gathered user feedback for ongoing projects, effectively adjusting design strategies based on insights.

# Intern UI/UX Designer

Digital Creations Inc.

01/2017 - 04/2018 • Guangzhou, China

- Assisted in creating user personas to better understand target demographics.
- Participated in brainstorming sessions that generated new design concepts for client projects.
- Created design mockups that were utilized in successful client presentations.

#### **EDUCATION**

## **Bachelor of Arts in Design**

Beijing University of Technology

2013-2017 • Beijing, China