Emma Chen

Senior Product Manager

CONTACT

- emma.chen@gmail.com
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- San Francisco, CA, United States
- linkedin.com/in/emmachen

LANGUAGES

English — Native

Mandarin — Fluent

SKILLS

- Product Strategy
- Agile Methodologies
- User Experience Design
- Data Analysis
- Cross-functional Team Leadership
- Market Research
- Project Management
- Customer Feedback Analysis

INTERESTS

Tech Trends, Traveling, Photography

GITHUB

github.com/emmachen

PROFESSIONAL SUMMARY

Results-oriented senior product manager with over 8 years of experience in leading cross-functional teams. Proven track record in driving product strategy and delivering innovative solutions that enhance user satisfaction and increase revenue.

EXPERIENCE

Senior Product Manager

Tech Innovations Inc.

06/2020 - Present • San Francisco, CA, United States

- Led a cross-functional team to launch a new product line that increased market share by 30%.
- Implemented user feedback loops resulting in a 25% improvement in customer satisfaction scores.

Product Manager

NextGen Solutions

03/2017 - 05/2020 • Austin, TX, United States

- Drove product strategy that resulted in a 40% increase in annual revenue.
- Collaborated with engineering and design teams to enhance product features based on user analytics.

Associate Product Manager

Innovative Apps

01/2015 - 02/2017 • New York, NY, United States

- Assisted in launching a mobile app that gained over 100,000 downloads within the first month.
- Conducted market research that informed key product decisions and positioning.

Junior Product Manager

Global Tech Solutions

06/2013 - 12/2014 • Los Angeles, CA, United States

- Supported product development initiatives that led to a 15% increase in user retention.
- Coordinated with marketing teams to develop successful product launch strategies.

EDUCATION

Master of Business Administration

University of California, Berkeley

2011-2013 • Berkeley, CA, United States