



NLB Lawyer Network — California Program Overview (2026)

California Attorney Participation Overview

California remains one of the most active construction markets in the country. The 2026 Lawyer Network program is designed to increase attorney visibility statewide, drive qualified referrals, and support contractors who rely on NLB for lien compliance.

MyLienManager.com™ (BETA) Platform

- Rebranded and expanded for 2026.
- Network attorneys may share the system with their own clients.
- Helps track notices, deadlines, and lien workflows, increasing engagement.

Massive Monthly Reach

- 100,000++ outbound emails per month targeting California contractors, subcontractors, suppliers, and manufacturers.
- All traffic pushes back to California Network attorneys.

Webinar Program

- Monthly regional webinars featuring California-specific compliance topics.
- Quarterly national webinars with multi-state audiences.
- All webinars highlight Network attorneys.



California Attorney Participation — Expanded Benefits

Podcast Participation — *Meet the Judge*

- Bi-monthly national podcast featuring judges, attorneys, and industry experts.
- California attorneys may participate as featured guests.
- High visibility and credibility-building media exposure.

LienLock™ Integration

- Early access to NLB's retainer-based lien compliance program.
- Creates recurring legal work and strengthens long-term relationships.

Co-Branded Marketing Support

- NLB produces a customized California co-branded outreach piece.
- You may use it to engage your existing client base.
- Any client who enters through your co-branded materials is referred back to you with no revenue split.

Pricing for California — 2026

- Participation Fee: **\$1,800 per year.**
- Includes statewide marketing, email exposure, webinar promotion, platform integration, and referral support.

Performance Guarantee

If you do not receive at least 3× your investment in new matters, your participation in 2027 is free.