Affiliate system

Active eCommerce Addon

ACTIVE ECOMMERCE CMS

LARAVEL VERSION OF ACTIVE SUPER SHOP

Documentation

Author : Active IT zone

Software Framework : Laravel

Addon For: Active eCommerce CMS

Provided by : codecanyon

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Documentation

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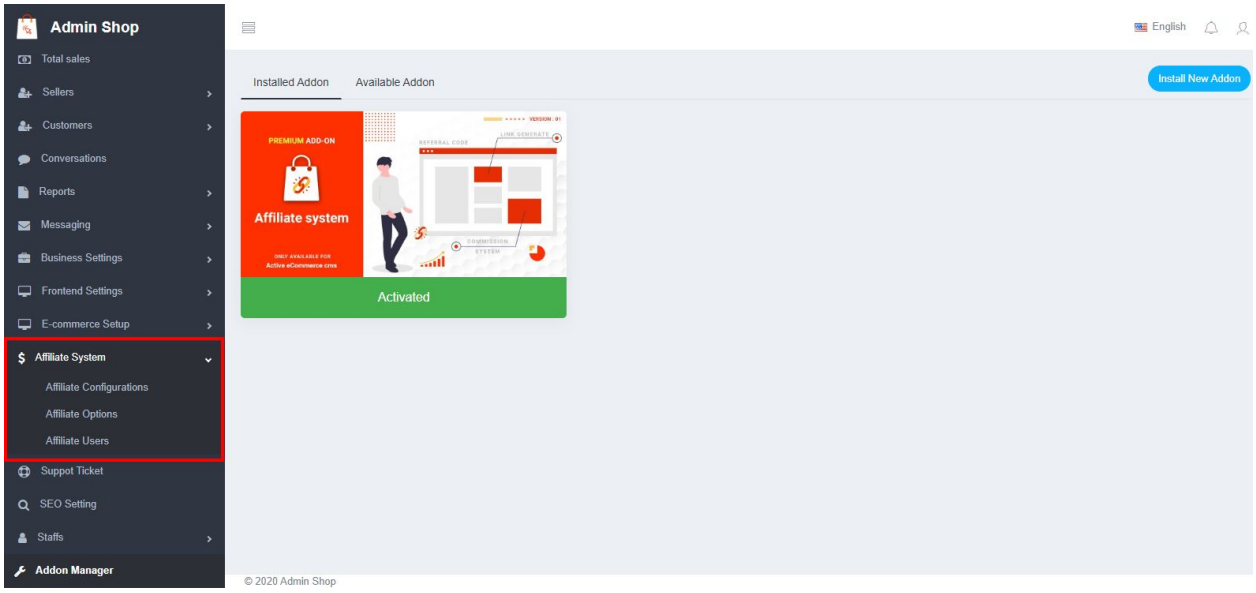
P.T.O→

How to in Details

1. How to install the addon?

Answer: To install Affiliate addon, first of all **Active eCommerce cms should be pre-installed** in your server. If **Active eCommerce cms** is already installed in your server then just follow the below steps:

- Login into your admin panel and go to **Addon Manager** from the left sidebar.
- Now Click on Install New Addon
- Choose your **downloaded addon Zip file**
- Click on **Install**
- After installing the Affiliate addon you will get an "**Affiliate System**" menu on left sidebar
- Now, You just need to **configure the Affiliate System** and to do this **Go to Affiliate Configuration**



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2. How to configure the Affiliate System?

Answer: There are simply two steps to configure your affiliate system. They are:

- Affiliate Configurations
- Affiliate Options

3. What is Affiliate Configuration?

Answer: After installation affiliate addon you will get the Affiliate Configurations sub-menu under the Affiliate System menu from the left sidebar. Here you need to make an affiliate registration form(*How to make the dynamic form for the affiliate merchants)* for the affiliate merchants. A new user should sign up for the affiliate system using this form whenever he/she will come for affiliate service.

4. How to make the dynamic form for the affiliate merchants?

Answer: To make the dynamic form for the affiliate merchants follow the below steps:

- Login into your admin panel and go to **Affiliate System -> Affiliate Configurations** from the left sidebar
- There is 5 different elements using what you can make the form for affiliate merchants and they are:
    - Text input
    - Select (to select an option)
    - Multiple Select (to select multiple options)
    - Radio (checkbox)
    - File (file uploader)
- To make the form just select any element and give a label for that field.
- After making the form Click on Save.

[Note: You will get a ready form in affiliate configuration after affiliate addon installation]

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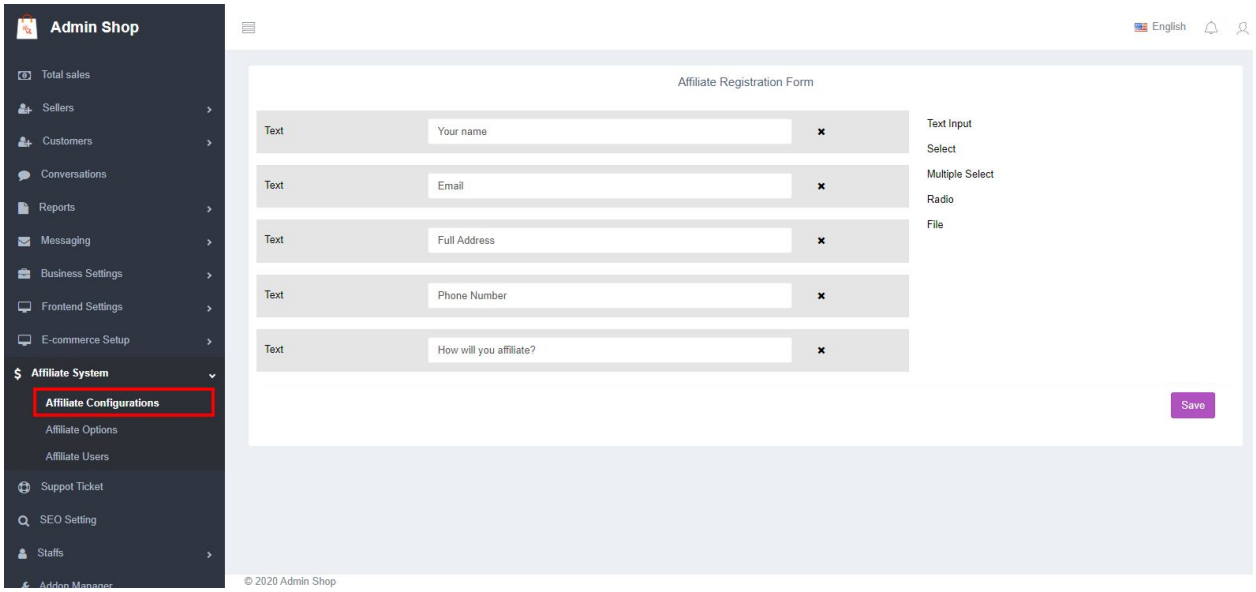

5. What is affiliate options?

Answer: Affiliate option is the type what you want to use for your affiliate system. Here is three affiliate options and they are:

- Basic Affiliate
- Product Sharing Affiliate
- Category Wise Affiliate

6. What is Basic Affiliate?

Answer: Basic affiliate is mainly if any affiliate merchant shares the site link and using that link any new user gets signed up and later he/she purchases any product then that affiliate merchant user will get a commission for this. Admin should set the commision percentages from Affiliate options > **Basic affiliate** configurations.

7. What is the Product Sharing Affiliate?

Answer: Product sharing affiliate is mainly if any affiliate merchant shares any specific product's link and using that link any user purchases that product then that affiliate merchant user will get a commission for this based on product price. Admin should set the commision percentage or fixed price from Affiliate options > **Product sharing affiliate** configurations.

8. What is the Category Wise Affiliate?

Answer: Category Wise Affiliate is mainly if any affiliate merchant shares any product link and using that link any user purchases that product then that affiliate merchant user will get a commission according to that product categories affiliate percentage/fixed price. Admin should set the commision percentage or fixed price for each category from Affiliate options > **Category Wise Affiliate** configurations.

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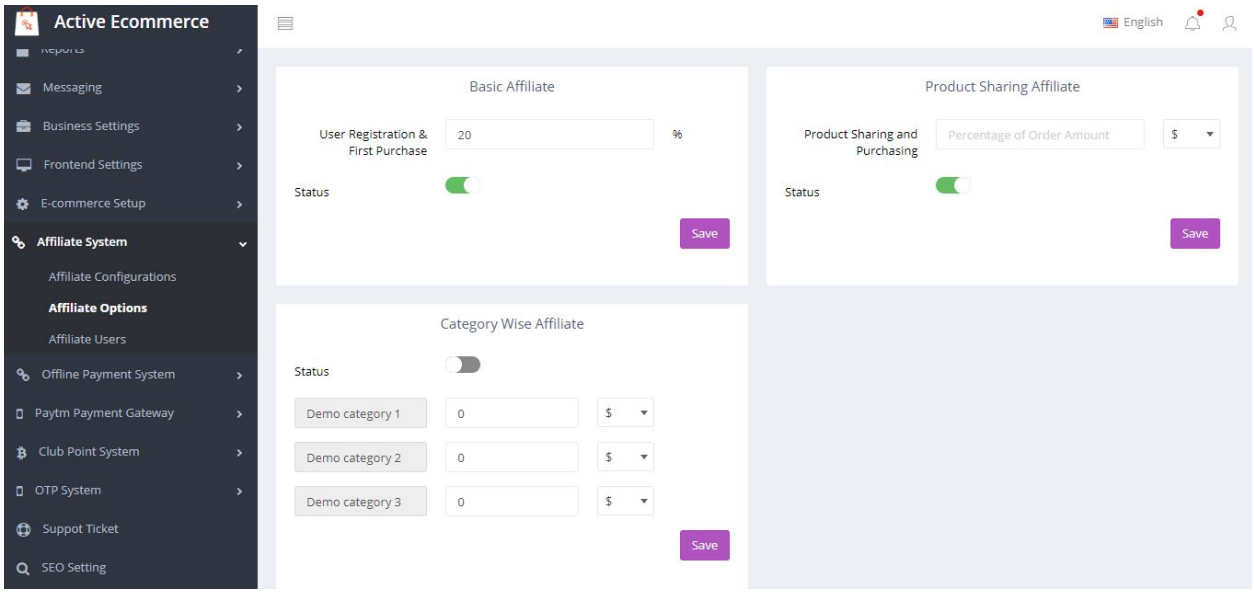

9. How can a user become an affiliate merchant?

Answer: To become an affiliate merchant there is two steps:

Step-1:

- Signing up as an affiliate merchant using Affiliate Registration form (made by system admin).
- To get the Affiliate Registration form user needs to click on Be an affiliate publisher link from the topbar of the site.
- Fill the form with necessary information
- Click on Save.

Step-2:

- Signed up user needs admin approval to become an affiliate merchant.
- Affiliate merchants will get an automated generated unique code.

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10. What should a new affiliate merchant do after getting approval by the admin?

Answer: After signing up if the new affiliate merchant gets the approval by the admin, then he/she needs to configure his/her payout. There are two way of payout:

- Payout using Paypal
- Payout using Bank

11. How does a new affiliate merchant configure payout?

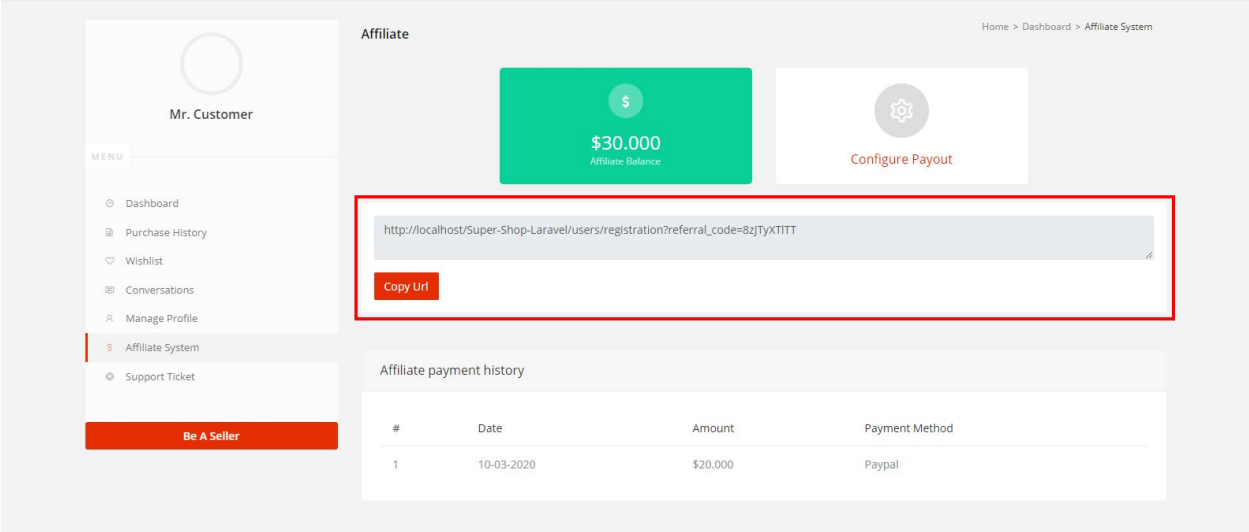
Answer: To configure payout a new affiliate merchant needs to follow the below steps:

- First, he/she should login into his panel and go to the Affiliate System.
- Click on Configure Payout
- Fill up the Paypal email and Bank info form
- Click on Update Payment Setting

12. How can an affiliate merchant do the basic affiliate marketing?

Answer: To do basic affiliate marketing an affiliate merchant needs to follow the below steps:

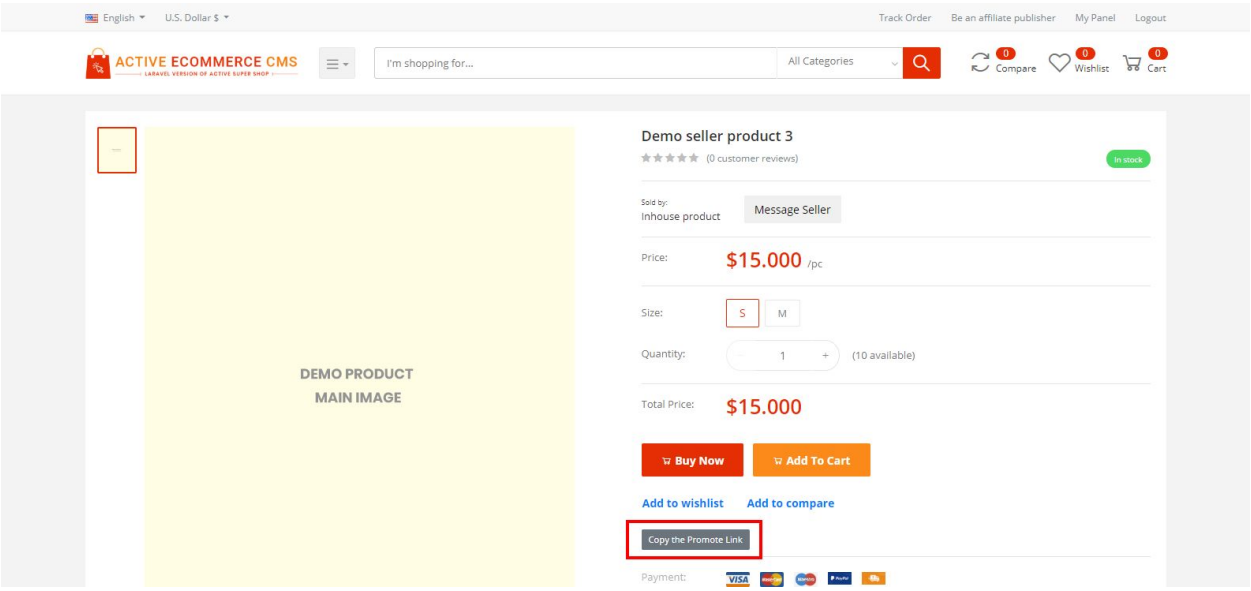
- Merchant should login into his/her panel.
- Go to the Affiliate System.
- Click on copy url and then he/she can share this url to anyone.
- If anyone gets registered using this link and purchases any product, the merchant will get his/her commision.



13. How can an affiliate merchant do the product sharing affiliate or category wise affiliate marketing?

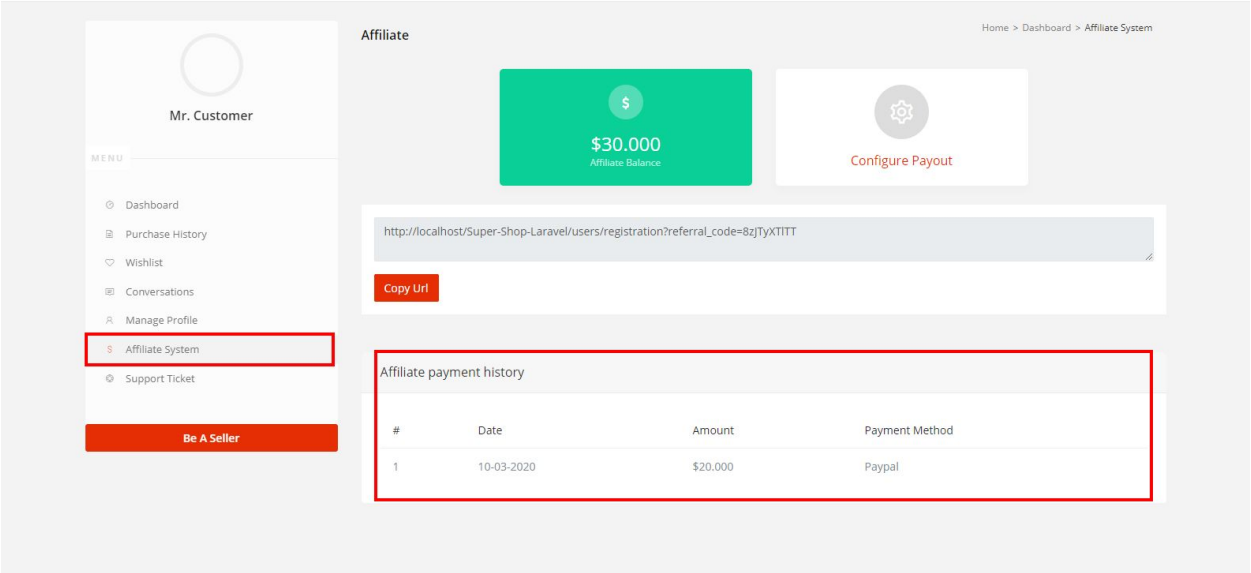
Answer: To do product sharing affiliate marketing an affiliate merchant needs to follow the below steps:

- Visit the product details page.
- Get the auto generated & unique product link
- Then share this unique link to anyone.
- If anyone purchases that specific product using that unique link, the affiliate merchant will get his/her commision based on product price.



14. How does an affiliate merchant collect the earnings?

Answer: Admin can send the earnings of an affiliate merchant using paypal and bank. And affiliate merchant can see that payment history by the admin from the Affiliate system of his/her own panel.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MENU
Dashboard
Purchase History
Wishlist
Conversations
Manage Profile
Affiliate System
Support Ticket
Be A Seller
Affiliate
Home > Dashboard > Affiliate System
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